

## Michael Reen

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**From:** Jaimie Robertson  
**Sent:** Tuesday, 23 September 2014 5:05 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** alison.rayner@treasury.qld.gov.au; Michael Reen  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Screen Qld letter to Qld Treasury\_230914.pdf

Dear Kath

In response to Treasury's request for the following information relating to funding of film production incentive package (Pirates):

- Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration [REDACTED] and
- What is possible for co-promotion for Queensland given the funding package provided,

Attached is a letter of confirmation from Tracey Vieira, CEO of Screen Queensland.

Thanks and regards

Jaimie

Jaimie Robertson

Executive Director, Business Performance and Infrastructure | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4109 | Fax: 07 3224 4077 | [jaimie.robertson@arts.qld.gov.au](mailto:jaimie.robertson@arts.qld.gov.au)

mobile: [REDACTED]

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GPO Box 1436 Brisbane, QLD, 4001

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13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

## Michael Reen

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**From:** Jaimie Robertson  
**Sent:** Tuesday, 23 September 2014 5:07 PM  
**To:** Michael Reen  
**Subject:** FW: Super Star funding as funding source for securing film for Queensland

**From:** Sue Rickerby [<mailto:Sue.Rickerby@dsitia.qld.gov.au>]  
**Sent:** Tuesday, 23 September 2014 5:02 PM  
**To:** Mark Gray  
**Cc:** [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au); [alison.rayner@treasury.qld.gov.au](mailto:alison.rayner@treasury.qld.gov.au); Jaimie Robertson; Diane Balke  
**Subject:** Super Star funding as funding source for securing film for Queensland

Mark

*I understand my Arts Queensland team have been in discussion with your department regarding funding to secure a Pirates of the Carribean film for Queensland.*

*DSITIA has explored all avenues to identify funding sources to allocate for this project. The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves. The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities, to be put in place. The Minister is aware of these budget pressures and the savings measures we have put in place.*

*As a result, I can advise that the only available funding from my department for the film project is \$200,000 which is available from the Super Star fund.*

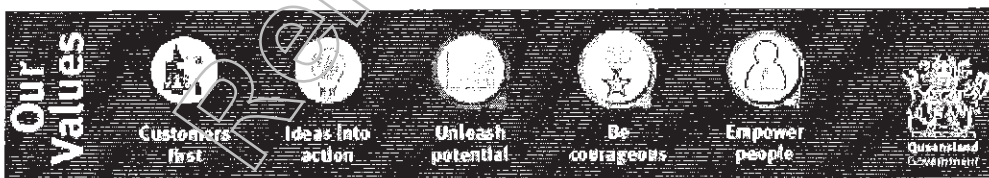
Regards

Sue

**Sue Rickerby**  
Director-General  
Department of Science, Information Technology, Innovation and the Arts  
Queensland Government

Address | Level 5, 100 George St, Brisbane  
Postal Address | GPO Box 5078, Brisbane, QLD, 4001

Phone | +61 (0)7 3215 3700  
Email | [Sue.Rickerby@dsitia.qld.gov.au](mailto:Sue.Rickerby@dsitia.qld.gov.au)



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Pages 4 through 54 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Released under RTI - DPC

## Michael Reen

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Tuesday, 23 September 2014 3:29 PM  
**To:** Michael Reen  
**Cc:** Liz Cameron; Tracey Vieira  
**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thank you. We will have this to you shortly.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Michael Reen [<mailto:Michael.Reen@arts.qld.gov.au>]  
**Sent:** Tuesday, 23 September 2014 2:56 PM  
**To:** Tracey Vieira  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

Hi Tracey, please note the content of my email below. Met with Treasury and Pirates is a goer. The actions required from Screen are below. Jaimie will be touch shortly re co-promotion. Regards  
Michael

### Michael Reen

Director – Arts Business Services | **Arts Queensland**  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George | GPO Box 1436 Brisbane, Queensland, 4001  
**Phone:** 3034 4020 | **Email:** [Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)  
**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Customers first | Ideas into action | Unleash potential | Be courageous | Empower people

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**From:** Jaimie Robertson  
**Sent:** Tuesday, 23 September 2014 2:46 PM  
**To:** Michael Reen  
**Cc:** Kate Cutmore  
**Subject:** Re: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thanks Mick can you/Kate get an email drafted I can send to the DG. Can you pass this on to Tracey now or I can do after my meeting

Sent from my iPhone

On 23 Sep 2014, at 2:39 pm, "Michael Reen" <[Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)> wrote:

Hi Jaimie, I just met with Treasury who want some urgent actions taken out in relation to the Incentive Package in relation to Pirates

- Treasury have advised that Queensland has been successful in securing Pirates-Top Secret at this stage

- 
- 

**ACTION Required from DSITIA**

To enact the funds coming from Consolidated Fund, the Under Treasurer wants an email from our DG that consultation has taken place with Minister Walker confirming the information below that other than Superstar fund of \$200k, there are no other funding sources available from DSITIA to allocate to this project after exploring all avenues. The acting CFO has provided the below advice to Treasury on this matter and the same wording could be used in the DG's email

**ACTION Required from Screen:**

2 What is possible for co-promotion for Queensland given the funding package provided. This will have to come from the CEO Tracey Vieira –Tourism etc. What is possible to be written into the back end of the contract.

All of the above information needs to be provided by cob today.

Regards

Mick

---

**From:** Rodd Brewer [mailto:Rodd.Brewer@dsitia.qld.gov.au]

**Sent:** Thursday, 11 September 2014 7:01 PM

**To:** Kathleen Begley

**Cc:** Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker

**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Kath

Please find attached the responses to your questions below.

- (A) No funding is available from existing resources. Consideration has been given to existing Arts, DSITIA and other funding sources as detailed further below.

Arts Funding

AQ Grants-The attached spreadsheet's worksheet entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15. Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments.

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the S2M grant program, but has focused on triennial funding only and is contracted for the next 3 years.

Previous S2M (Small to Medium) recipients of annual and industry development initiatives funding, have had to compete with other arts organisations for funding through the Projects and Programs fund.

This has inevitably led to some winners and losers in the grant application process and the reputational damage for the government has been managed by the decisions of the independent Arts Investment Advisory Board in this area.

Individual fund is very small at about \$100k and Innovation is \$250k. All three funds have the support of the Minister going forward in dealing with funding the arts from a reducing budget.

Based on the above, AQ does not have any capacity to support the film incentive package from AQ grants.

Administered Grants- Arts Queensland acts as a post box for the payment of Administered Funding to the Arts Statutory Bodies.

This funding is for operational purposes of these entities and as such there is no capacity from within these budgets to support a film incentive package.

<b>AQ Administered Budget</b>	<b>2013-14</b>	<b>2014-15</b>	
- State Library of Queensland	\$55.0M	\$56.0M	\$1.0 M
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- Queensland Art Gallery	\$31.4M	\$28.7M	\$(2.7)M
- Queensland Performing Arts Trust	\$9.1M	\$8.2M	\$(0.9) M
- Screen Queensland	\$9.8M	\$9.8M	-
- Queensland Theatre Company	\$2.6M	\$2.6M	-
<b>SUB TOTAL – Administered Expenses</b>	<b>129.3M</b>	<b>\$127.0M</b>	<b>\$(2.3)M</b>

#### DSITIA Funding

The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves.

The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities to be put in place. The funding of renewal activities has eliminated any available funding within the department.

#### WOG Funding

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

At this meeting TEQ indicated:

- no funding is available to develop a campaign that would meet the expectation of the Premier
- it could incorporate marketing activity into the existing TEQ publicity budget

In a discussion with the TEQ CEO and DDG of Arts on yesterday, TEQ reiterated that it has no uncommitted funds available to support the attraction of this film.

(B) Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund.

To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

If you need any further information please let me know.

Regards

**Rodd Brewer**

Director | Budget Management & Reporting



Corporate Finance & Property Management  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) |  | [rodd.brewer@dsitia.qld.gov.au](mailto:rodd.brewer@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.

<image001.png>

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**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Monday, 8 September 2014 5:19 PM  
**To:** Danny Short; Michael Reen; Rodd Brewer  
**Cc:** Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny, Michael and Rodd

Thanks for your time today (8 Aug).

As discussed, advice is sought as to whether there is any capacity within the Arts grant program.

If there is no capacity, this will need to be demonstrated. This could be demonstrated by providing an allocation of funding across the Forward Estimates period – i.e. allocation to existing programs and commitments made over time.

While I don't have a particular template in mind, at a minimum, could you please ensure that the program reconciles to the current Tridata allocations for Grants in both the Arts – Controlled and Arts – Administered accounts? For example, for the 2014-15 year, the grants expense across these accounts is \$160.3M (including \$33.3M in Arts – Controlled).

In addition to the above, there will probably also be an expectation that a whole of government view has been taken. This could mean providing advice whether other agencies – such as Tourism and Events Queensland – had been consulted or investigated as an alternative funding source - and the outcome of these discussions.

It would be useful if we could receive this information by the end of the week (i.e. 12 Sept).

Please give me a call if you'd like to discuss further.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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**From:** Kathleen Begley  
**Sent:** Thursday, 4 September 2014 2:13 PM  
**To:** Danny Short

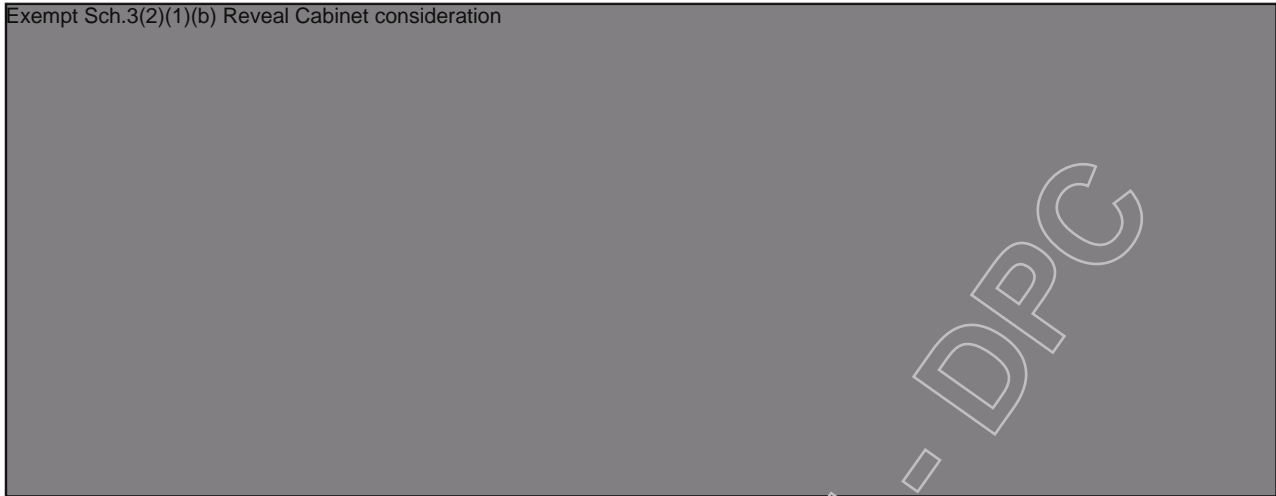


**Cc:** Alison Rayner; Benjamin Donovan

**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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Released under RTI - 2013-0103



## Michael Reen

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Tuesday, 23 September 2014 4:31 PM  
**To:** Michael Reen; Jaimie Robertson  
**Cc:** Liz Cameron  
**Subject:** Private and Confidential - Commercial in Confidence  
**Attachments:** Screen Qld letter to Qld Treasury\_230914.pdf

Hi Michael,

Please find the requested letter and tourism/co-promotion related contractual obligations attached.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Michael Reen [<mailto:Michael.Reen@arts.qld.gov.au>]  
**Sent:** Tuesday, 23 September 2014 3:08 PM  
**To:** Jaimie Robertson; Tracey Vieira  
**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

From Treasury

**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Tuesday, 23 September 2014 3:03 PM  
**To:** Michael Reen  
**Cc:** Alison Rayner; Jaimie Robertson  
**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thanks Michael.

Note that this remains commercial in confidence and is yet to be confirmed.

As such, there needs to be limited circulation, until there is any public announcement on the issue.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

**From:** Michael Reen [<mailto:Michael.Reen@arts.qld.gov.au>]  
**Sent:** Tuesday, 23 September 2014 2:43 PM  
**To:** Kathleen Begley; Alison Rayner

**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

fyi

**From:** Michael Reen  
**Sent:** Tuesday, 23 September 2014 2:39 PM  
**To:** Jaimie Robertson  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

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- Treasury have advised that Queensland has been successful in securing Pirates-Top Secret at this stage

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

ACTION Required from DSITIA

:To enact the funds coming from Consolidated Fund, the Under Treasurer wants an email from our DG that consultation has taken place with Minister Walker confirming the information below that other than Superstar fund of \$200k, there are no other funding sources available from DSITIA to allocate to this project after exploring all avenues. The acting CFO has provided the below advice to Treasury on this matter and the same wording could be used in the DG's email

ACTION Required from Screen:

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All of the above information needs to be provided by cob today.

Regards  
Mick

**From:** Rodd Brewer [mailto:Rodd.Brewer@dsitia.qld.gov.au]  
**Sent:** Thursday, 11 September 2014 7:01 PM  
**To:** Kathleen Begley  
**Cc:** Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker  
**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

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If you need any further information please let me know.

Regards

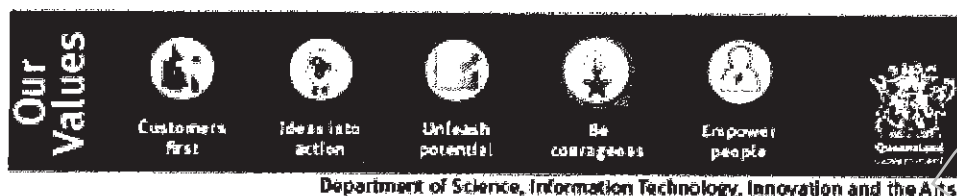
Rodd Brewer

Director | Budget Management & Reporting  
Corporate Finance & Property Management  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) | [REDACTED] | [rodd.brewer@dsitia.qld.gov.au](mailto:rodd.brewer@dsitia.qld.gov.au)  
Level 4, Forestry House, 150 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.



**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Monday, 8 September 2014 5:19 PM  
**To:** Danny Short; Michael Reen; Rodd Brewer  
**Cc:** Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

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Please give me a call if you'd like to discuss further.

Kind regards  
Kath

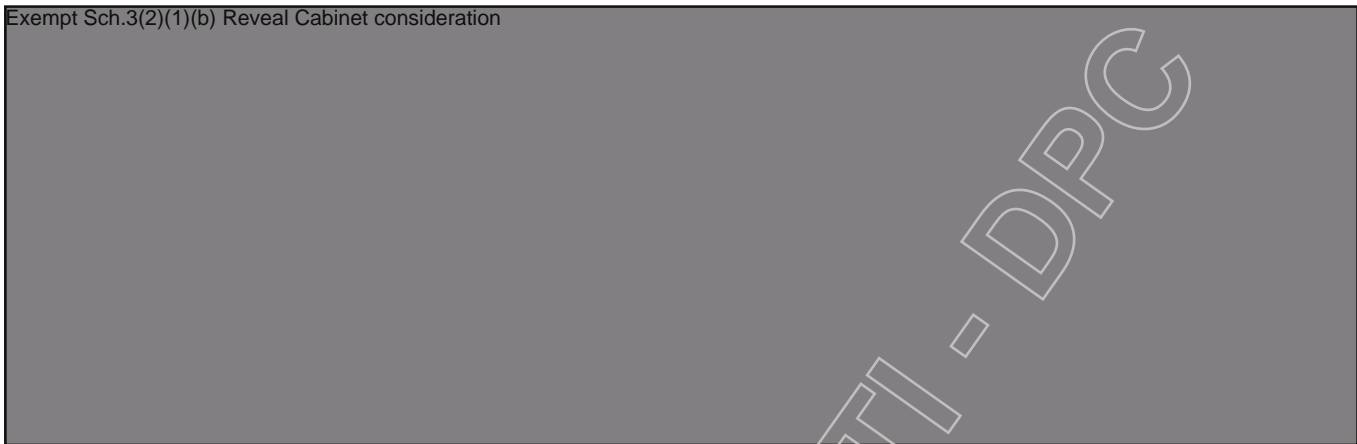
Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)



**From:** Kathleen Begley  
**Sent:** Thursday, 4 September 2014 2:13 PM  
**To:** Danny Short  
**Cc:** Alison Rayner; Benjamin Donovan  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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# Screen Queensland

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E-MAIL: [screenqld@screenqld.com.au](mailto:screenqld@screenqld.com.au)  
WEB: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

September 23, 2014

Mr. Michael Reen  
By email: [Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)

Copy to: Jaimie Robertson  
By email: [Jaimie.Robertson@arts.qld.gov.au](mailto:Jaimie.Robertson@arts.qld.gov.au)

**STRICTLY PRIVATE AND CONFIDENTIAL: COMMERCIAL IN CONFIDENCE**

Dear Michael,

**Re: Pirates of the Caribbean**

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

For the avoidance of doubt, the above listed co-promotion opportunities will be provided to TEQ at a cost to TEQ.

Kind regards,



Tracey Vieira  
CEO

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**Alexandra Seary**

---

**From:** Rebecca Atkinson  
**Sent:** Thursday, 9 October 2014 1:52 PM  
**To:** Michael Reen; Alexandra Seary  
**Subject:** RE: Pirates Incentive Package - Timing of funding

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Thanks Mick.

Alex, please note this within the AIAB paper.

Cheers  
Bec

**From:** Michael Reen  
**Sent:** Thursday, 9 October 2014 1:48 PM  
**To:** Rebecca Atkinson; Alex Lee  
**Subject:** Pirates Incentive Package - Timing of funding

Hi Bec and Alex, please note below that the \$200 k from super star will be required (if eligible) in 2015-16. Regards  
Mick

**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Wednesday, 8 October 2014 2:25 PM  
**To:** Clara Ho  
**Cc:** Michael Reen; Louise Hollingworth; Benjamin Donovan  
**Subject:** Pirates Incentive Package - Timing of funding

Hi Clara

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)



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Released under RTI - DPC



**Alexandra Seary**

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Wednesday, 17 December 2014 3:56 PM  
**Subject:** RE: Super Star Fund Application - Pirates of the Caribbean Production.

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Alex

We are indeed looking to move forward with this but are still finalising what is the right event/talent. As soon as we have this we will submit the application.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
Suite 1, 30 Florence Street, Newstead, 4005  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Alexandra Seary [<mailto:Alexandra.Seary@arts.qld.gov.au>]  
**Sent:** Friday, 12 December 2014 9:57 AM  
**To:** Tracey Vieira  
**Subject:** Super Star Fund Application - Pirates of the Caribbean Production.

Hi Tracey,

I wanted to touch base with you in relation to some previous correspondence regarding potential funding support from AQ's Super Star Fund for the Pirates of the Caribbean production.

I note Kirsten Herring has advised that the production / SQ may be eligible to apply to the Super Star Fund; however it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who would conduct workshops with the film students and sector to support the objectives of the Fund.

Are you able to advise if SQ will move forward with an application and advise of your expected timing etc. I believe there was an earlier discussion for a funding amount of \$200,000 to be considered (dependent on application and assessment) and I would need to ensure this is allocated / available under our current budget.

Thanks Tracey, look forward to hearing from you. Of course, please feel free to give me a call with any queries.

Kind regards,  
Alex.

*NB: I will be annual leave from Monday 22<sup>nd</sup> December 2014 to Monday 19<sup>th</sup> January 2015.  
Arts Queensland office will be closed from Wednesday 24<sup>th</sup> December 2014 and will re-open on Monday 5<sup>th</sup> January 2015.*

**Alex Seary**

**Investment Manager | Investment | Arts Queensland**  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | [alexandra.seary@arts.qld.gov.au](mailto:alexandra.seary@arts.qld.gov.au)

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**Alexandra Seary**

---

**From:** Alexandra Seary <Alexandra.Seary@arts.qld.gov.au>  
**Sent:** Friday, 12 December 2014 9:57 AM  
**Subject:** Super Star Fund Application - Pirates of the Caribbean Production.

Hi Tracey,

I wanted to touch base with you in relation to some previous correspondence regarding potential funding support from AQ's Super Star Fund for the Pirates of the Caribbean production.

I note Kirsten Herring has advised that the production / SQ may be eligible to apply to the Super Star Fund; however it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who would conduct workshops with the film students and sector to support the objectives of the Fund.

Are you able to advise if SQ will move forward with an application and advise of your expected timing etc. I believe there was an earlier discussion for a funding amount of \$200,000 to be considered (dependent on application and assessment) and I would need to ensure this is allocated / available under our current budget.

Thanks Tracey, look forward to hearing from you. Of course, please feel free to give me a call with any queries.

Kind regards,  
Alex.

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Arts Queensland office will be closed from Wednesday 24<sup>th</sup> December 2014 and will re-open on Monday 5<sup>th</sup> January 2015.*

**Alex Seary****Investment Manager | Investment | Arts Queensland**

Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | [alexandra.seary@arts.qld.gov.au](mailto:alexandra.seary@arts.qld.gov.au)

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Great State. Great opportunity.

**Alexandra Seary**

---

**From:** Rebecca Atkinson <Rebecca.Atkinson@arts.qld.gov.au>  
**Sent:** Monday, 8 September 2014 9:43 AM  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

FYI

**From:** Michael Reen  
**Sent:** Monday, 8 September 2014 8:51 AM  
**To:** Rebecca Atkinson  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

fyi

**From:** Kirsten Herring  
**Sent:** Friday, 5 September 2014 10:57 AM  
**To:** Michael Reen; Danny Short  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

I can confirm that the production is eligible to apply for \$200,000 through the Superstar Fund. I would expect that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc) who will conduct workshops with the film students and sector to support the objectives of the Fund.

Thanks  
 Kirsten

**From:** Michael Reen  
**Sent:** Thursday, 4 September 2014 3:44 PM  
**To:** Danny Short  
**Cc:** Kirsten Herring  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny ,I spoke to Kirsten re this the \$200k is ok but she will respond to part b around criteria. Regards mick

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Thursday, 4 September 2014 2:59 PM  
**To:** Michael Reen  
**Cc:** Rodd Brewer; Kirsten Herring; Evan Hill at DSITIA  
**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

Would you be able to provide me with some information around point (b)? I will take care of point (a) and I think arrange for a meeting with Kath either tomorrow or Monday and I will include you on the invite.

Thanks  
 Danny

Sent from my iPad

3. 2014/2/10

Begin forwarded message:

**From:** Kathleen Begley <Kathleen.Begley@treasury.qld.gov.au>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <danny.short@dsitia.qld.gov.au>  
**Cc:** Alison Rayner <Alison.Rayner@treasury.qld.gov.au>, Benjamin Donovan <benjamin.donovan@treasury.qld.gov.au>  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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CORIS/4677

⑤

## Alexandra Seary

---

**From:** Louise Hollingworth <Louise.Hollingworth@arts.qld.gov.au>  
**Sent:** Monday, 15 September 2014 12:52 PM  
**Subject:** aarr - this be t' latest on Pirates and Ahoyler Star

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Alex - As discussed, this is what info has gone from our CFO to Treasury....

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie. Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

At this meeting TEQ indicated:

- no funding is available to develop a campaign that would meet the expectation of the Premier
- it could incorporate marketing activity into the existing TEQ publicity budget

In a discussion with the TEQ CEO and DDG of Arts on 10/9/2014, TEQ reiterated that it has no uncommitted funds available to support the attraction of this film.

**Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund.**

To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the

Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

### Louise Hollingworth

Manager | **Business Performance and Infrastructure** | Arts Queensland

Department of Science, Information Technology, Innovation and the Arts

Level 16, 111 George | GPO Box 1436 Brisbane, QLD, 4001

**Phone:** 07 3034 4024 | **Mobile:** [REDACTED] | **Email:** [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ)

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**Alexandra Seary**

**From:** Michael Reen <Michael.Reen@arts.qld.gov.au>  
**Sent:** Tuesday, 23 September 2014 9:46 AM  
**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Useful Financial information for 2014-15 - updated 16-7-14 - Copy.xlsx; DSITIA Brief - Arts Budget overview - Copy.docx; ISSUES - Funding Cuts Brief.docx

FYI-Highlighted bit below relates to superstar

**From:** Rodd Brewer [mailto:Rodd.Brewer@dsitia.qld.gov.au]  
**Sent:** Thursday, 11 September 2014 7:01 PM  
**To:** Kathleen Begley  
**Cc:** Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker  
**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Kath

Please find attached the responses to your questions below.

- (A) No funding is available from existing resources. Consideration has been given to existing Arts, DSITIA and other funding sources as detailed further below.

#### Arts Funding

AQ Grants-The attached spreadsheet's worksheet entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15. Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments.

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the \$2M grant program, but has focused on triennial funding only and is contracted for the next 3 years.

Previous \$2M (Small to Medium) recipients of annual and industry development initiatives funding, have had to compete with other arts organisations for funding through the Projects and Programs fund.

This has inevitably led to some winners and losers in the grant application process and the reputational damage for the government has been managed by the decisions of the independent Arts Investment Advisory Board in this area.

Individual fund is very small at about \$100k and Innovation is \$250k. All three funds have the support of the Minister going forward in dealing with funding the arts from a reducing budget.

Based on the above, AQ does not have any capacity to support the film incentive package from AQ grants.

**Administered Grants-** Arts Queensland acts as a post box for the payment of Administered Funding to the Arts Statutory Bodies.

This funding is for operational purposes of these entities and as such there is no capacity from within these budgets to support a film incentive package.

<b>AQ Administered Budget</b>	<b>2013-14</b>	<b>2014-15</b>	
- State Library of Queensland	\$55.0M	\$56.0M	\$1.0 M
- Queensland Museum	\$21.4M	\$21.7M	\$0.3M
- Queensland Art Gallery	\$31.4M	\$28.7M	\$(2.7)M
- Queensland Performing Arts Trust	\$9.1M	\$8.2M	\$(0.9) M
- Screen Queensland	\$9.8M	\$9.8M	-
- Queensland Theatre Company	\$2.6M	\$2.6M	-

<b>SUB TOTAL – Administered Expenses</b>	<b>129.3M</b>	<b>\$127.0M</b>	<b>\$(2.3)M</b>
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DSITIA Funding

The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves.

The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities, to be put in place. The funding of renewal activities has eliminated any available funding within the department.

WOG Funding

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

At this meeting TEQ indicated:

- no funding is available to develop a campaign that would meet the expectation of the Premier
- it could incorporate marketing activity into the existing TEQ publicity budget

In a discussion with the TEQ CEO and DDG of Arts on yesterday, TEQ reiterated that it has no uncommitted funds available to support the attraction of this film.

(B) Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund. To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

If you need any further information please let me know.

Regards

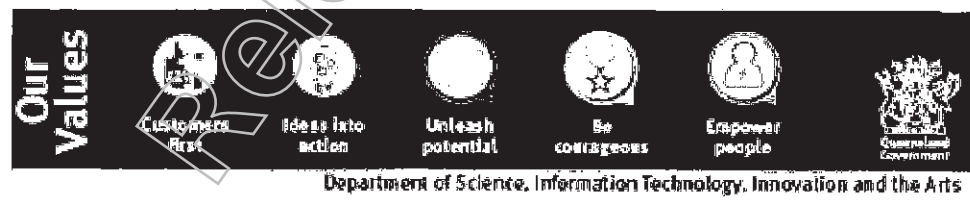
**Rodd Brewer**

Director | Budget Management & Reporting  
Corporate Finance & Property Management  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) | [redacted] | [rodd.brewer@dsitia.qld.gov.au](mailto:rodd.brewer@dsitia.qld.gov.au)  
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[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

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**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Monday, 8 September 2014 5:19 PM  
**To:** Danny Short; Michael Reen; Rodd Brewer  
**Cc:** Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny, Michael and Rodd

Thanks for your time today (8 Aug).

As discussed, advice is sought as to whether there is any capacity within the Arts grant program.

If there is no capacity, this will need to be demonstrated. This could be demonstrated by providing an allocation of funding across the Forward Estimates period – i.e. allocation to existing programs and commitments made over time.

While I don't have a particular template in mind, at a minimum, could you please ensure that the program reconciles to the current Tridata allocations for Grants in both the Arts – Controlled and Arts – Administered accounts? For example, for the 2014-15 year, the grants expense across these accounts is \$160.3M (including \$33.3M in Arts – Controlled).

In addition to the above, there will probably also be an expectation that a whole of government view has been taken. This could mean providing advice whether other agencies – such as Tourism and Events Queensland – had been consulted or investigated as an alternative funding source – and the outcome of these discussions.

It would be useful if we could receive this information by the end of the week (i.e. 12 Sept).

Please give me a call if you'd like to discuss further.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

**From:** Kathleen Begley  
**Sent:** Thursday, 4 September 2014 2:13 PM  
**To:** Danny Short  
**Cc:** Alison Rayner; Benjamin Donovan  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

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Principal Treasury Analyst  
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DPC

Pages 82 through 98 redacted for the following reasons:

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Exempt Sch.3(6)(c)(i) Infringe the privileges of Parliament

Released under RTI - DPC



**Alexandra Seary**

**From:** Louise Hollingworth <Louise.Hollingworth@arts.qld.gov.au>  
**Sent:** Monday, 29 September 2014 4:23 PM  
**Subject:** FW: aarr - this be t' latest on Pirates and Ahoy!er Star

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Alex – what do I ned to do re this \$200k ? Please let me know so I can activate.

**From:** Sue Rickerby [mailto:Sue.Rickerby@dsitia.qld.gov.au]  
**Sent:** Tuesday, 23 September 2014 5:02 PM  
**To:** Mark Gray  
**Cc:** Kathleen.Begley@treasury.qld.gov.au; alison.rayner@treasury.qld.gov.au; Jaimie Robertson; Diane Balke  
**Subject:** Super Star funding as funding source for securing film for Queensland

Mark

*I understand my Arts Queensland team have been in discussion with your department regarding funding to secure a Pirates of the Carribean film for Queensland.*

*DSITIA has explored all avenues to identify funding sources to allocate for this project. The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves. The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities, to be put in place. The Minister is aware of these budget pressures and the savings measures we have put in place.*

*As a result, I can advise that the only available funding from my department for the film project is \$200,000 which is available from the Super Star fund.*

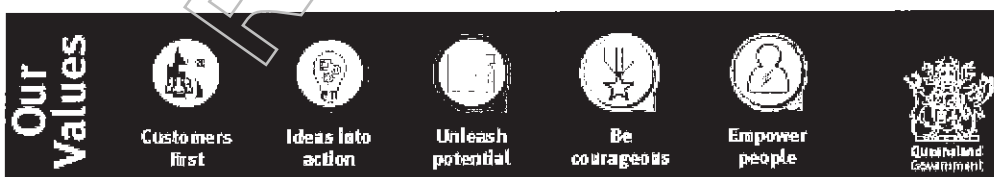
Regards

Sue

**Sue Rickerby**  
 Director-General  
 Department of Science, Information Technology, Innovation and the Arts  
 Queensland Government

Address | Level 5, 100 George St, Brisbane  
 Postal Address | GPO Box 5078, Brisbane, QLD, 4001

Phone | +61 (0)7 3215 3700  
 Email | [Sue.Rickerby@dsitia.qld.gov.au](mailto:Sue.Rickerby@dsitia.qld.gov.au)



Department of Science, Information Technology, Innovation and the Arts

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**From:** Louise Hollingworth  
**Sent:** Monday, 15 September 2014 12:52 PM  
**To:** Alexandra Seary  
**Subject:** aarr - this be t' latest on Pirates and Ahoy!er Star

Hi Alex - As discussed, this is what info has gone from our CFO to Treasury....

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

At this meeting TEQ indicated:

- no funding is available to develop a campaign that would meet the expectation of the Premier
- it could incorporate marketing activity into the existing TEQ publicity budget

In a discussion with the TEQ CEO and DDG of Arts on 10/9/2014, TEQ reiterated that it has no uncommitted funds available to support the attraction of this film.

**Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund.**

To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the

Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

**Louise Hollingworth**

Manager | **Business Performance and Infrastructure** | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George | GPO Box 1436 Brisbane, QLD, 4001

**Phone:** 07 3034 4024 | **Mobile:** [REDACTED] | **Email:** [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ)

**Customers first | Ideas into action | Unleash potential | Be courageous | Empower people**

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## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 1:00 PM  
**To:** Kirsten Herring  
**Cc:** Louise Hollingworth  
**Subject:** RE: supplementary material completed by midday  
**Attachments:** Attachment 3 [REDACTED].docx

Revised version – trimmed a lot back that is already in speaking points and in Sub.

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:47 AM  
**To:** Olivia Sacre  
**Subject:** FW: supplementary material completed by midday  
**Importance:** High

Can you cut back the tourism info a bit – and get some high level data in there about our top five international tourist markets to Queensland

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. **IMPORTANTLY**, can you please populate .... **Attachment 4:** [REDACTED]

[REDACTED] Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

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13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

Pages 102 through 103 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 12:29 PM  
**To:** Kirsten Herring  
**Subject:** RE: supplementary material completed by midday

Working on it now....

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:47 AM  
**To:** Olivia Sacre  
**Subject:** FW: supplementary material completed by midday  
**Importance:** High

Can you cut back the tourism info a bit – and get some high level data in there about our top five international tourist markets to Queensland

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate ... Attachment 4:

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Louise Hollingworth

Manager | Business Performance and Infrastructure  
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13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

**Olivia Sacre**

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 11:49 AM  
**To:** Louise Hollingworth  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** RE: supplementary material completed by midday  
**Attachments:** Attachment 4 Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration .docx

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Attachment 4 . DONE

**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... **Attachment 4:** [REDACTED]

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

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-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Olivia Sacre

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:47 AM  
**To:** Olivia Sacre  
**Subject:** FW: supplementary material completed by midday  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

**Importance:** High  
**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Can you cut back the tourism info a bit – and get some high level data in there about our top five international tourist markets to Queensland

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... **Attachment 4:** [REDACTED]

Louise Hollingworth

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Olivia Sacre

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:36 AM  
**To:** Louise Hollingworth; Lisa Weber  
**Cc:** Olivia Sacre  
**Subject:** RE: supplementary material completed by midday

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Treasury noted in an earlier draft that the threshold to claim production incentives was dropped from \$15m to \$3.5m to increase production

They may ask is it reasonable to increase this back up again so that only large productions can claim, now that productions seems to be occurring again  
(it doesn't affect this case, but is a broader question of SQ policy and practise).

Thanks  
K

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... **Attachment 4:**

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Louise Hollingworth

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**Olivia Sacre**

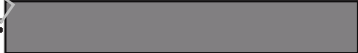
---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



**Importance:** High  
**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... **Attachment 4:**



Louise Hollingworth

Manager | Business Performance and Infrastructure  
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## Olivia Sacre

---

**From:** Kirsten Herring  
**Sent:** Thursday, 3 July 2014 9:42 AM  
**To:** Olivia Sacre  
**Subject:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration  
**Attachments:** [Redacted]

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Are you in the loop on this? Just checking it's been tracked etc...

Sent from my iPad

Begin forwarded message:

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Date:** 2 July 2014 6:17:38 PM AEST  
**To:** "Diane Balke ([Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au))" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)>  
**Cc:** "Kirsten Herring([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)) ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))"  
<[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>, "Liz Cameron" <[lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)>, Lisa Weber  
<[lweber@screenqld.com.au](mailto:lweber@screenqld.com.au)>  
**Subject:** [Redacted]

Hi Di,

Here is a draft for CBRC. I will be in Winton until Sunday but will have access to email. Liz is working closely with me on this so can also answer any immediate questions.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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**Olivia Sacre**

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 6:23 PM  
**To:** Tracey Vieira  
**Cc:** Louise Hollingworth; Liz Cameron; Olivia Sacre  
**Subject:** Re: China

Fantastic! I'm excited - great tie in

On 09/07/2014, at 6:20 PM, "Tracey Vieira" <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)> wrote:

Hi Louise,

This is what I have so far on China. Sorry its not a lot.

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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**Olivia Sacre**

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 8:36 PM  
**To:** Olivia Sacre  
**Subject:** Fwd: China

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Sent from my iPad

Begin forwarded message:

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Date:** 9 July 2014 6:23:39 PM AEST  
**To:** "Louise Hollingworth ([Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au))"  
<[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)>  
**Cc:** Liz Cameron <[lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)>, "Kirsten Herring ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))"  
([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Subject:** China

One other item.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launched of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Olivia Sacre

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 8:36 PM  
**To:** Olivia Sacre  
**Subject:** Fwd: China

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Sent from my iPad

Begin forwarded message:

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Date:** 9 July 2014 6:20:43 PM AEST  
**To:** "Louise Hollingworth ([Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au))"  
<[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)>  
**Cc:** Liz Cameron <[lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)>, "Kirsten Herring ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))"  
([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Subject:** China

Hi Louise,

This is what I have so far on China. Sorry its not a lot.

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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Pages 184 through 194 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 5:53 PM  
**To:** Catherine Timmins  
**Cc:** Ann Maree Potts; Louise Hollingworth; Kirsten Herring (Kirsten.Herring@Arts.qld.gov.au)  
**Subject:** RE: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Attachments:** CBRC Briefing Note and Speaking Points.doc

Hi Catherine

Brief and Speaking points attached. Pending discussions and advice overnight, these may need to be updated tomorrow.

Thanks  
Olivia

---

**From:** Ann Maree Potts  
**Sent:** Wednesday, 9 July 2014 4:10 PM  
**To:** Louise Hollingworth; Olivia Sacre  
**Subject:** AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Importance:** High

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4001 | Fax: 07 3406 2150 | [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
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[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ) | Twitter: [@artsqueensland](https://twitter.com/artsqueensland)  
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---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, July 09, 2014 3:56 PM  
**To:** Ann Maree Potts  
**Subject:** FW: CBRC  
**Importance:** High

FYI – this is the template that will need to be completed ASAP.

Kind regards

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street

BRISBANE Q 4000  
3719 7983

---

**From:** Catherine Timmins  
**Sent:** Wednesday, 9 July 2014 2:52 PM  
**To:** 'Lucy Masterson'  
**Cc:** Kirsten Herring; Lauren McDonough; 'Ann Maree Potts'  
**Subject:** RE: CBRC  
**Importance:** High

Thanks Lucy. I'll do up a briefing folder for Kirsten but it won't be ready until the final sub and briefs are sent out by DPC – given the sub is still being finalised, it would have to be sometime tomorrow.

The folder will only have the DPC and Treasury briefs that she will be in a hurry to see. The other papers will be ours. I have attached the template for speaking points and brief in case that hasn't commenced.

Kind regards

Catherine

*Catherine Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Lucy Masterson [<mailto:Lucy.Masterson@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 2:31 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring  
**Subject:** RE: CBRC

Hi Catherine,

We will have it to you by 3pm.

Lucy.

---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 2:16 PM  
**To:** Kirsten Herring  
**Cc:** Ann Maree Potts; Lucy Masterson  
**Subject:** FW: CBRC

Hi Kirsten

Cab Sec is chasing a version of the sub ASAP so they can start their briefing – it doesn't have to be final.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Thanks ☺

Catherine

Catherine J Timmins  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:50 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** CBRC

FYI – advice from the Treasurer’s adviser, confirming this is Minister Walker’s CBRC sub.

**From:** Russell Silver-Thomas  
**Sent:** Wednesday, 9 July 2014 1:49 PM  
**To:** Diane Balke; Sophie Finemore  
**Subject:** RE: CBRC

Di and Sophie,

Minister Walker’s submission – DSITIA consulting with QTT during development.

Russell

---

**From:** Diane Balke  
**Sent:** Wednesday, 9 July 2014 1:42 PM  
**To:** Sophie Finemore; Russell Silver-Thomas  
**Subject:** CBRC  
**Importance:** High

Sophie & Russell,

I’m going back to our CLLO advising that the submission is from our department, and that it will be on the agenda (as discussed with Sophie this morning after she spoke with Andrew Crack).

I’m not sure where the confusion is coming from re this being a Treasury sub?

Assume you’re happy with me to go back with the above advice. Any issues, give me a bell ASAP.

Di

---

**From:** Catherine Timmins [mailto:Catherine.Timmins@dsitia.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:39 PM  
**To:** Diane Balke  
**Subject:** RE: CBRC

Hi again

I’m a bit concerned about the different advice I’m getting from different departments.

As far as Arts Qld are aware only the Minister will be signing this submission. They are consulting with QTT and there have been some hold-ups with getting support, but they are not aware of it being joint.

However, the CBRC coordinators at Cab Sec have been told this is a Treasury sub – they contacted the Treasury CLLO to tell them they had a walk-in, (rather than contacting me). Treasury CLLO has been told that the Treasurer is walking this in.

I will keep in touch with Treasury CLLO and Cab Sec but if you can look into it at all, that would be great.

Many thanks

Catherine

*Catherine J Timmins*

A/Cabinet Legislation and Liaison Officer

Department of Science, Information Technology, Innovation and the Arts

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Pages 199 through 202 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC



## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 2:50 PM  
**To:** Louise Hollingworth  
**Subject:** Some tourism words....end of page 2

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

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Department of Science, Information Technology, Innovation and the Arts

## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 10:59 AM  
**To:** Kirsten Herring (Kirsten.Herring@Arts.qld.gov.au); Louise Hollingworth  
**Subject:** Tourism opportunities

Hi

A few points below on potential tourism opportunities – haven't been able to get a response from TEQ yet but will keep trying.

- Images: opportunity to secure images of cast and crew arriving on location for use in promotion of the film commencing production in Queensland. There is also the potential to create specific video content that can be tracked for national and international PR use.
- Promotion of Queensland locations: generate awareness of the use of Queensland filming locations (Cairns, Port Douglas, Whitsundays, Gold Coast and Redland Bay) has the potential to significantly increase tourist interest in Queensland. Promotion of our key tropical beach destinations will provide international coverage and interest compared to competitor locations (eg. Hawaii, Fiji, Thailand etc). The *Modern Family* episode shot on the Whitsundays, Queensland, screened to a national audience of over 1 million and aired to 9.2 million viewers in the United States of America. Qantas saw a dramatic increase of 25 per cent in the USA to its website following the episode's USA premier. The episode will eventually reach an estimated global audience of 125 million viewers.
- Social Media: potential inclusion of social media updates from key cast and crew to promote Queensland locations through social media messages and images. Significant interest and awareness of Queensland's location and film industry was been generated via social media by Dwayne "The Rock" Johnson's social media updates to his 7.33 million followers during his time on the Gold Coast while filming *San Andreas*.
- Leverage opportunities: Potential opportunities to provide tourism incentives to promote destinations ie. exclusive stays during filming, additional activity opportunities etc.

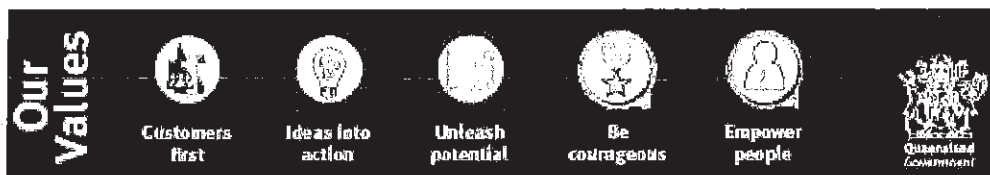
Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

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Department of Science, Information Technology, Innovation and the Arts

## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 4:14 PM  
**To:** Louise Hollingworth  
**Subject:** FW: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Attachments:** CBRC Briefing Note and Speaking Points.tr5

**Importance:** High

Hey Lou

Do you want me to help? I can do the talking points if you'd like?

Liv

---

**From:** Ann Maree Potts  
**Sent:** Wednesday, 9 July 2014 4:10 PM  
**To:** Louise Hollingworth; Olivia Sacre  
**Subject:** AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Importance:** High

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

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**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, July 09, 2014 3:56 PM  
**To:** Ann Maree Potts  
**Subject:** FW: CBRC  
**Importance:** High

FYI – this is the template that will need to be completed ASAP.

Kind regards

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

**From:** Catherine Timmins  
**Sent:** Wednesday, 9 July 2014 2:52 PM  
**To:** 'Lucy Masterson'  
**Cc:** Kirsten Herring; Lauren McDonough; 'Ann Maree Potts'  
**Subject:** RE: CBRC  
**Importance:** High

Thanks Lucy. I'll do up a briefing folder for Kirsten but it won't be ready until the final sub and briefs are sent out by DPC – given the sub is still being finalised, it would have to be sometime tomorrow.

The folder will only have the DPC and Treasury briefs that she will be in a hurry to see. The other papers will be ours. I have attached the template for speaking points and brief in case that hasn't commenced.

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Catherine

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Department of Science, Information Technology, Innovation and the Arts  
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**Sent:** Wednesday, 9 July 2014 2:31 PM  
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**Cc:** Kirsten Herring  
**Subject:** RE: CBRC

Hi Catherine,

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Lucy.

---

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**Sent:** Wednesday, 9 July 2014 2:16 PM  
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**Cc:** Ann Maree Potts; Lucy Masterson  
**Subject:** FW: CBRC

Hi Kirsten

Cab Sec is chasing a version of the sub ASAP so they can start their briefing – it doesn't have to be final.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Thanks ☺

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer

Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:50 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** CBRC

FYI – advice from the Treasurer’s adviser, confirming this is Minister Walker’s CBRC sub.

---

**From:** Russell Silver-Thomas  
**Sent:** Wednesday, 9 July 2014 1:49 PM  
**To:** Diane Balke; Sophie Finemore  
**Subject:** RE: CBRC

Di and Sophie,

Minister Walker’s submission – DSITIA consulting with QTT during development.

Russell

---

**From:** Diane Balke  
**Sent:** Wednesday, 9 July 2014 1:42 PM  
**To:** Sophie Finemore; Russell Silver-Thomas  
**Subject:** CBRC  
**Importance:** High

Sophie & Russell,

I’m going back to our CLLO advising that the submission is from our department, and that it will be on the agenda (as discussed with Sophie this morning after she spoke with Andrew Crack).

I’m not sure where the confusion is coming from re this being a Treasury sub?

Assume you’re happy with me to go back with the above advice. Any issues, give me a bell ASAP.

Di

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**From:** Catherine Timmins [mailto:Catherine.Timmins@dsitia.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:39 PM  
**To:** Diane Balke  
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Hi again

I’m a bit concerned about the different advice I’m getting from different departments.

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However, the CBRC coordinators at Cab Sec have been told this is a Treasury sub – they contacted the Treasury CLLO to tell them they had a walk-in, (rather than contacting me). Treasury CLLO has been told that the Treasurer is walking this in.

I will keep in touch with Treasury CLLO and Cab Sec but if you can look into it at all, that would be great.

Many thanks

Catherine

*Catherine J Timmins*

A/Cabinet Legislation and Liaison Officer

Department of Science, Information Technology, Innovation and the Arts

Level 5, 100 George Street

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 6:19 PM  
**To:** Kirsten Herring  
**Cc:** Catherine Timmins; Ann Maree Potts  
**Subject:** Re: Revised Version : QON 509 - Updated response

Hi Catherine,

I provided (with other documents) to Di - will forward now

Thanks  
Olivia

Sent from my iPhone

On 9 Jul 2014, at 6:10 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Thanks Catherine  
Olivia Sacre from our office will provide tomorrow.  
Best wishes  
Kirsten

---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 6:03 PM  
**To:** Kirsten Herring  
**Cc:** Ann Maree Potts  
**Subject:** RE: Revised Version : QON 509 - Updated response  
**Importance:** High

Hi Kirsten

I am advised by Di that you are sending me a new version of Attachment 1 to QON 509.

It needs cutting down to match the redrafted response (final version attached).

Many thanks

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Ann Maree Potts [<mailto:AnnMaree.Potts@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 10:29 AM  
**To:** Catherine Timmins  
**Subject:** Revised Version : QON 509 - Updated response

Catherine attached revision to the QoN 509 only change is the contact officer. Thanks Ann Maree

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

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---

**From:** Olivia Sacre  
**Sent:** Wednesday, July 09, 2014 10:26 AM  
**To:** Ann Maree Potts  
**Cc:** Michael Reen  
**Subject:** FW: QON 509 - Updated response

Hi AM

Could you progress these versions – sorry, we just needed to make a small edit to the word doc. Excel doc is unchanged.

Thanks  
Liv

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 9:30 AM  
**To:** Ann Maree Potts  
**Cc:** Michael Reen  
**Subject:** QON 509 - Updated response

Hi AM

Could you progress these docs as the updated response for QON 509 please? These have been updated following advice from Di.

Thanks  
Liv

Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4017 | Fax: 07 3224 4077 | [olivia.sacre@arts.qld.gov.au](mailto:olivia.sacre@arts.qld.gov.au)  
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<image001.gif>

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## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 9:56 AM  
**To:** Louise Hollingworth  
**Subject:** RE: CBRC - Pirates - Q & A - are you doing this ? I had a bash, for you review

Hey

Just sitting with Kirsten now finalising the speaking points – she said we wouldn't include the Q&As in the speaking point doc as she said the group were going to bring that sort of thing separately –

Not sure if how that will go with the need for the it to be in the template.... We'll see!

Liv

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 9:26 AM  
**To:** Olivia Sacre  
**Subject:** CBRC - Pirates - Q & A - are you doing this ? I had a bash, for you review

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 10:07 AM  
**To:** Kirsten Herring; Catherine Timmins  
**Cc:** Ann Maree Potts; Louise Hollingworth  
**Subject:** RE: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Attachments:** CBRC Briefing Note and Speaking Points.doc

Hi Catherine

Attached is the updated brief and speaking points.

Kirsten has discussed the approach on potential Q&A's with Screen Queensland and they will bring materials to the briefing separately.

Thanks  
Olivia

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 9:05 AM  
**To:** Catherine Timmins  
**Cc:** Olivia Sacre; Ann Maree Potts; Louise Hollingworth  
**Subject:** Re: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap

Hi catherine - we will have them to you ASAP  
I just spoke to Di about info we received last night and need to incorporate it.  
Cheers  
Kirsten

On 10/07/2014, at 8:53 AM, "Catherine Timmins" <[Catherine.Timmins@dsitia.qld.gov.au](mailto:Catherine.Timmins@dsitia.qld.gov.au)> wrote:

Morning Olivia

Can you please send through new version of Cabinet brief & speaking points when ready. I noticed there wasn't a Q&A section - if you don't have one already, that would be really helpful if we have time.

If it is going to take some time to get endorsed, we might think about progressing concurrently - or at least if I can start looking the latest version again.

Many thanks

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

**From:** Olivia Sacre [<mailto:Olivia.Sacre@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 5:53 PM  
**To:** Catherine Timmins  
**Cc:** AnnMaree Potts; Louise Hollingworth; Kirsten Herring  
**Subject:** RE: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap

Hi Catherine

Brief and Speaking points attached. Pending discussions and advice overnight, these may need to be updated tomorrow.

Thanks  
Olivia

**From:** Ann Maree Potts  
**Sent:** Wednesday, 9 July 2014 4:10 PM  
**To:** Louise Hollingworth; Olivia Sacre  
**Subject:** AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Importance:** High

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4001 | Fax: 07 3406 2150 | [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
Level 16, 111 George Street, Brisbane, Queensland  
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\* Remember the environment before you print \*

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, July 09, 2014 3:56 PM  
**To:** Ann Maree Potts  
**Subject:** FW: CBRC  
**Importance:** High

FYI – this is the template that will need to be completed ASAP.

Kind regards

Catherine

Catherine J Timmins  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

**From:** Catherine Timmins  
**Sent:** Wednesday, 9 July 2014 2:52 PM  
**To:** 'Lucy Masterson'

Release



**Cc:** Kirsten Herring; Lauren McDonough; 'Ann Maree Potts'  
**Subject:** RE: CBRC  
**Importance:** High

Thanks Lucy. I'll do up a briefing folder for Kirsten but it won't be ready until the final sub and briefs are sent out by DPC – given the sub is still being finalised, it would have to be sometime tomorrow.

The folder will only have the DPC and Treasury briefs that she will be in a hurry to see. The other papers will be ours. I have attached the template for speaking points and brief in case that hasn't commenced.

Kind regards

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Lucy Masterson [<mailto:Lucy.Masterson@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 2:31 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring  
**Subject:** RE: CBRC

Hi Catherine,

We will have it to you by 3pm.

Lucy.

---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 2:16 PM  
**To:** Kirsten Herring  
**Cc:** Ann Maree Potts; Lucy Masterson  
**Subject:** FW: CBRC

Hi Kirsten

Cab Sec is chasing a version of the sub ASAP so they can start their briefing – it doesn't have to be final.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Thanks ☺

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street

BRISBANE Q 4000  
3719 7983

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:50 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** CBRC

FYI – advice from the Treasurer’s adviser, confirming this is Minister Walker’s CBRC sub.

**From:** Russell Silver-Thomas  
**Sent:** Wednesday, 9 July 2014 1:49 PM  
**To:** Diane Balke; Sophie Finemore  
**Subject:** RE: CBRC

Di and Sophie,

Minister Walker’s submission – DSITIA consulting with QTT during development.

Russell

---

**From:** Diane Balke  
**Sent:** Wednesday, 9 July 2014 1:42 PM  
**To:** Sophie Finemore; Russell Silver-Thomas  
**Subject:** CBRC  
**Importance:** High

Sophie & Russell,

I’m going back to our CLLO advising that the submission is from our department, and that it will be on the agenda (as discussed with Sophie this morning after she spoke with Andrew Crack).

I’m not sure where the confusion is coming from re this being a Treasury sub?

Assume you’re happy with me to go back with the above advice. Any issues, give me a bell ASAP.

Di

---

**From:** Catherine Timmins [mailto:Catherine.Timmins@dsitia.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:39 PM  
**To:** Diane Balke  
**Subject:** RE: CBRC

Hi again

I’m a bit concerned about the different advice I’m getting from different departments.

As far as Arts Qld are aware only the Minister will be signing this submission. They are consulting with QTT and there have been some hold-ups with getting support, but they are not aware of it being joint.

However, the CBRC coordinators at Cab Sec have been told this is a Treasury sub – they contacted the Treasury CLLO to tell them they had a walk-in, (rather than contacting me). Treasury CLLO has been told that the Treasurer is walking this in.

I will keep in touch with Treasury CLLO and Cab Sec but if you can look into it at all, that would be great.

Many thanks

Catherine

*Catherine J Timmins*

A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

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Pages 224 through 227 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Olivia Sacre

---

**From:** Kirsten Herring  
**Sent:** Friday, 27 June 2014 2:19 PM  
**To:** Ms Tracey Vieira  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** Follow up - Disney

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Tracey

I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
- Applied a methodology to the spend created by the event organiser, the participants and visitors to the event - based on where they originate
- Broke down direct and indirect (or multiplier) spend across accommodation, transport, and recreation categories

These reports were used successfully to argue the case for additional major event funding at CBRC.

I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

## Olivia Sacre

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Friday, 27 June 2014 3:06 PM  
**To:** Kirsten Herring; Ms Tracey Vieira  
**Cc:** Olivia Sacre  
**Subject:** RE: Follow up - Disney

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Thanks ladies.

If we're also proposing that the SuperStar fund might be used to contribute to the overall package - by local film schools or other groups, let's see what that might look like - perhaps there could be one with the key crew working with film schools; and there might be an opportunity for Geoffrey Rush to do something separately? Kirsten, could you or one of your team assist Tracey with that please.

It would be great to get an update by Wednesday next week if I could. I'm away Thursday and Friday, so perhaps we can catch up and discuss the proposal. Once a finalised version is ready (I'm accessing emails while away), I can ensure this gets to the Premier, Treasurer and Minister for them to discuss.

Disney were keen for a decision the week of the 7th.

Di

-----Original Message-----

**From:** Kirsten Herring [<mailto:Kirsten.Herring@arts.qld.gov.au>]  
**Sent:** Friday, 27 June 2014 2:19 PM  
**To:** Ms Tracey Vieira  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** Follow up - Disney

Hi Tracey

I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
- Applied a methodology to the spend created by the event organiser, the participants and visitors to the event - based on where they originate
- Broke down direct and indirect (or multiplier) spend across accommodation, transport, and recreation categories

These reports were used successfully to argue the case for additional major event funding at CBRC.

I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.



Best wishes  
Kirsten

Sent from my iPad

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**Olivia Sacre**

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 4:03 PM  
**To:** Catherine Timmins (Catherine.Timmins@dsitia.qld.gov.au)  
**Cc:** Diane Balke (Diane.Balke@ministerial.qld.gov.au); Director General (DSITIA) <DirectorGeneral@dsitia.qld.gov.au> (DirectorGeneral@dsitia.qld.gov.au); Kathleen.Begley@treasury.qld.gov.au; walter.ivessa@treasury.qld.gov.au; Kirsten Herring; Olivia Sacre; Tracey Vieira (tvieira@screenqld.com.au)  
**Subject:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration  
**Attachments:** [Redacted]

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Catherine

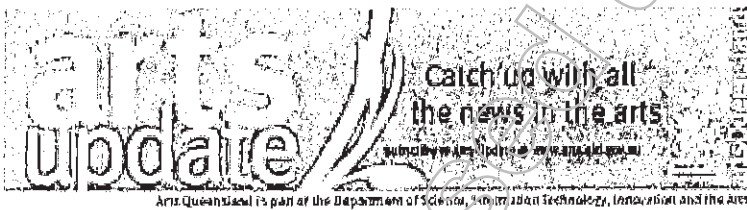
Please find CBRC documents attached.

Kind regards,

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile: [Redacted] Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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Pages 232 through 249 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Olivia Sacre

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 4:06 PM  
**To:** Catherine Timmins (Catherine.Timmins@dsitia.qld.gov.au)  
**Cc:** Diane Balke (Diane.Balke@ministerial.qld.gov.au); Director General (DSITIA) <DirectorGeneral@dsitia.qld.gov.au> (DirectorGeneral@dsitia.qld.gov.au); Kathleen.Begley@treasury.qld.gov.au; walter.ivessa@treasury.qld.gov.au; Olivia Sacre; Tracey Vieira (tvieira@screenqld.com.au)  
**Subject:** Exempt Sch.3(2)(1)(a) Consideration of Cabinet  
**Attachments:** [REDACTED]

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Re-sending with amended bullet points.

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 4:03 PM  
**To:** Catherine Timmins (Catherine.Timmins@dsitia.qld.gov.au)  
**Cc:** Diane Balke (Diane.Balke@ministerial.qld.gov.au); Director General (DSITIA) <DirectorGeneral@dsitia.qld.gov.au> (DirectorGeneral@dsitia.qld.gov.au); Kathleen.Begley@treasury.qld.gov.au; walter.ivessa@treasury.qld.gov.au; Kirsten Herring; Olivia Sacre; Tracey Vieira (tvieira@screenqld.com.au)  
**Subject:** [REDACTED]

Hi Catherine

Please find CBRC documents attached.

Kind regards,

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile: [REDACTED] Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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Pages 251 through 267 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 11:19 AM  
**To:** Diane Balke  
**Cc:** Kirsten Herring (Kirsten.Herring@Arts.qld.gov.au); Louise Hollingworth  
**Subject:** FW: Sub talking points  
**Attachments:** image003.png; image002.jpg; image004.png; CBRC Briefing Note and Speaking Points.doc

Hi Di

Attached are the talking points – currently progressing through the system to you.

Thanks  
Liv

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:13 AM  
**To:** Olivia Sacre  
**Cc:** Louise Hollingworth  
**Subject:** Sub talking points

See below tks

Begin forwarded message:

**From:** Kirsten Herring <Kirsten.Herring@arts.qld.gov.au>  
**Date:** 10 July 2014 11:11:34 AM AEST  
**To:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Subject:** Re:

No it is high level and selling the benefits in talking points (Liv can u send to Di?) - however we will have a table of comparisons of all international production incentives on hand

On 10/07/2014, at 11:09 AM, "Diane Balke" <Diane.Balke@ministerial.qld.gov.au> wrote:

In the talking points, do we have listed the amounts we've given to previous productions?

<image002.jpg> **Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information  
Technology, Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001

**Great State. Great Opportunity.**

<image003.png> IanWalkerMP <image004.png>@Ian

Walker\_MP

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-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC



## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 1:30 PM  
**To:** Diane Balke  
**Subject:** FW: CONFIDENTIAL: Recommendations  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Hi Di

FYI below

Thanks  
Liv

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 1:29 PM  
**To:** Olivia Sacre  
**Subject:** CONFIDENTIAL: Recommendations

### RECOMMENDATION/S

That the Cabinet Budget Review Committee:

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 1:26 PM  
**To:** Louise Hollingworth  
**Subject:** Sub Recommendations

Hi Lou

Di is looking for a copy of the recommendations in the Sub – would you mind pasting into an email? She's been asked to send the recommendation wording to Sophie (Arts adviser to Premier) to Premier's Office to review.

Thanks  
Liv

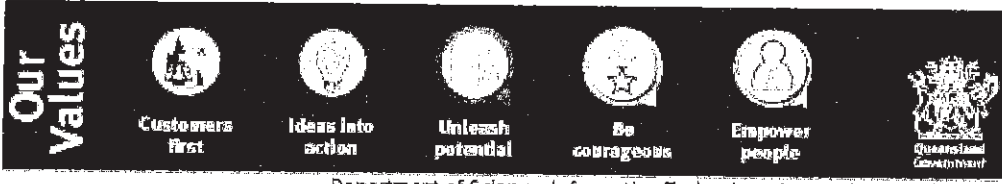
Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4017 | Fax: 07 3224 4077 | [olivia.sacre@arts.qld.gov.au](mailto:olivia.sacre@arts.qld.gov.au)  
Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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Great State. Great opportunity.



Department of Science, Information Technology, Innovation and the Arts

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Pages 276 through 280 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Olivia Sacre

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 12:38 PM  
**To:** Olivia Sacre  
**Subject:** FW: Appendix - Residual Tourism.docx  
**Attachments:** Appendix - Residual Tourism.docx

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Hi Liv – can you use this from Tracey ?

**Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers

### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$198,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, 10 July 2014 10:14 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber  
**Subject:** Appendix - Residual Tourism.docx

Hi Louise,

Please find attached some further information as part of preparation for this afternoon.

Tracey

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- **Is the incentive amount to high:** No – commensurate with other state agencies and is the required level to maintain a competitive platform in the international market.
- **Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers:

Franchise name	US Audience Numbers
2003: Pirates of the Caribbean: The Curse of the Black Pearl	50,648,628
2006: Pirates of the Caribbean: Dead Man's Chest	64,628,368
2007: Pirates of the Caribbean: At World's End	44,973,899
2011: Pirates of the Caribbean: 2006: On Stranger Tides	30,398,975

#### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

- **Why can't you use existing funds:**

Exempt Sch.3(8)(1) Franch of confidence


- **Not Corporate Welfare:** This is not a hand out to industry it is job creation and particularly supports SMALL BUSINESSES including in regional area's and is a infrastructure building mechanism [REDACTED] It delivers its economic impact particularly to regional area's before any \$ are provided

- **ROI :**  
Unbroken - \$13 for each dollar  
San Andreas - \$16 for each dollar  
Pirates of the Caribbean - \$15 for each dollar.



**Contract Overview**

Exempt Sch.3(8)(1) Breach of confidence



Released under RTI - DPC

## Olivia Sacre

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 12:39 PM  
**To:** Louise Hollingworth  
**Subject:** RE: Appendix - Residual Tourism.docx

Yeah those points are in the speaking points – I'll try and weave them into this doc too

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 12:38 PM  
**To:** Olivia Sacre  
**Subject:** FW: Appendix - Residual Tourism.docx

Hi Liv – can you use this from Tracey ?

**Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers

### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

---

**From:** Tracey Vieira [<mailto:tvieira@screenld.com.au>]  
**Sent:** Thursday, 10 July 2014 10:14 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber  
**Subject:** Appendix - Residual Tourism.docx

Hi Louise,

Please find attached some further information as part of preparation for this afternoon.

Tracey

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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Friday, 6 June 2014 11:05 AM  
**To:** Kirsten Herring  
**Subject:** Pirates 5 - Queensland Letter  
**Attachments:** Queensland Letter 6.5.14.pdf  
  
**Importance:** High

Hi Kirsten,

Disney has emailed me a letter for the Premier. Would you like to send this to Di or should I go ahead and forward?

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Released Under RTI - DPC







WALT DISNEY Studios  
Motion Picture Production

June 5, 2014

The Hon. Campbell Newman MP  
Premier of Queensland  
Queensland Government  
PO Box 15185  
City East Brisbane  
Queensland 4002

RE: "PIRATES 5" - FILM QUEENSLAND

Dear Mr. Newman,

Following the lunch meeting we had with you in March of this year, Disney is encouraged to consider Queensland for the film currently titled "Pirates of the Caribbean 5: Dead Men Tell No Tales." We are excited about the possibility of bringing Pirates 5 to Queensland, and your influence in starting this dialogue has prompted the consideration of filming a significant portion of the movie in Queensland.

I would love to set up a call to discuss the possibilities of filming in Queensland, and also introduce you to Disney's SVP Production, Phil Steuer. Phil previously produced The Voyage of the Dawn Treader.

Queensland has a rich tradition of film and television production, and I look forward to working with you.

Sincerely,

Paul Steinke  
SVP, Production Finance  
Walt Disney Studios

CC: Phil Steuer  
Tracey Vieira

500 S. Buena Vista Street, Burbank, CA 91521-1697  
Tel 818.509.1492 Fax 818.545.1650

Disney

## Bernadette Bouquet

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Tuesday, 10 June 2014 5:52 PM  
**To:** Kirsten Herring; Tracey Vieira  
**Cc:** Wilhelmine Herron  
**Subject:** Pirates

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi ladies

I want to try and flag the Pirates of the Caribbean proposal with the Treasurer's office tomorrow. Looks likely the Premier will take a call from Disney this week.

Can I please get an updated table of expected costs ASAP please, along with any other points that I should raise. Kirsten, I know we were going to revise down the suggested SuperStar funding amount to \$200,000 so let's update that. In the table let's also make it clear what is new money, and what is already provided for from Screen QLD and Treasury.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Can I also have any other sticking points – if we're looking at it filming fully in QLD, or part-filming. What locations are we looking at – Gold Coast, Whitsundays? I believe the sound stage is an issue? Can I get more detail around that.

Thanks.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001

**Great State. Great Opportunity.**

 IanWalkerMP  @IanWalker\_MP

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 11 June 2014 9:54 AM  
**To:** Diane Balke; Kirsten Herring  
**Cc:** Wilhelmine Herron  
**Subject:** RE: Pirates  
**Attachments:** Pirates #5 offer - V2.xlsx

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Diane,

Exempt Sch.3(8)(1) Breach of confidence

We are in competition with the following locations to secure the production:

**Louisiana and Puerto Rico** (this would be stage work in Louisiana and location work in Puerto Rico)

**Victoria** (they are very interested in the Avalon Airport due to the hangar available to be used as a giant sound stage. This is almost double the size of any stage available in Queensland. The Avalon hangar - measuring 100 metres x 95 metres. The Hangar is heated and insulated and has a door height of over 10 metres and is only 40 minutes from Melbourne.

- Note that Victoria typically offers at minimum 10% of the state spend as is considered as a result to have the best incentive offer in Australia.

I am currently exploring through Trade and Investment possible infrastructure the stage of the Avalon hangar to provide this as an option for Disney.

- Disney are considering producing the fifth instalment of the blockbuster franchise *Pirates of the Caribbean in Australia* and Screen Queensland are looking to secure the entire production for Queensland.

Exempt Sch.3(8)(1) Breach of confidence

- The incentive offer would be a combination of Screen Queensland's existing funds and additional funds from CBRC noting that:

- Screen Queensland would only be required to pay the incentive when the economic benefit / QPE had been realised.

The above are approximate figures at this stage provided by the Australian line producer that Disney has engaged to do an Australian budget but a good indication of the enormous benefits that could be achieved within the financial years 2014/15 – 2015 /16.

I have increased the Screen Queensland portion of the funds – noting that this is the ONLY international production currently considering Australia – as they have a commitment from the Federal Government for an increased Federal Incentive (which had been offered [redacted] but will be now utilised for Pirates if secured to Australia)

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]

**Sent:** Tuesday, 10 June 2014 5:52 PM

**To:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Tracey Vieira

**Cc:** Wilhelmine Herron

**Subject:** Pirates

**Importance:** High

Hi ladies

I want to try and flag the Pirates of the Caribbean proposal with the Treasurer's office tomorrow. Looks likely the Premier will take a call from Disney this week.

Can I please get an updated table of expected costs ASAP please, along with any other points that I should raise. Kirsten, I know we were going to revise down the suggested SuperStar funding amount to \$200,000 so let's update that. In the table let's also make it clear what is new money, and what is already provided for from Screen QLD and Treasury.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Can I also have any other sticking points – if we're looking at it filming fully in QLD, or part-filming. What locations are we looking at – Gold Coast, Whitsundays? I believe the sound stage is an issue? Can I get more detail around that.

Thanks.

Di



**Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information Technology, Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]

Executive Building | 100 George Street | Brisbane | QLD 4000

GPO Box 5078 | Brisbane | QLD 4001

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 IanWalkerMP  @IanWalker\_MP

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Page 292 redacted for the following reason:

-----  
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Released under RTI - DPC

**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 11 June 2014 11:15 AM  
**To:** Diane Balke  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** RE: Pirates  
**Attachments:** Pirates #5 offer - V3.xlsx

Hi Diane,

Exempt Sch.3(8)(1) Breach of confidence

We are in competition with the following locations to secure the production:

Louisiana and Puerto Rico (this would be stage work in Louisiana and location work in Puerto Rico)  
Victoria (they are very interested in the Avalon Airport due to the hangar available to be used as a giant sound stage. This is almost double the size of any stage available in Queensland. The Avalon hangar - measuring 100 metres x 95 metres. The Hangar is heated and insulated and has a door height of over 10 metres and is only 40 minutes from Melbourne.

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- Disney are considering producing the fifth instalment of the blockbuster franchise Pirates of the Caribbean in Australia and Screen Queensland are looking to secure the entire production for Queensland.

The incentive offer would be a combination of Screen Queensland's existing funds and additional funds from CBRC noting that:

The above are approximate figures at this stage provided by the Australian line producer that Disney has engaged to do an Australian budget but a good indication of the enormous benefits that could be achieved within the financial years 2014/15 – 2015 /16.



I have increased the Screen Queensland portion of the funds – noting that this is the ONLY international production currently considering Australia – as they have a commitment from the Federal Government for an increased Federal Incentive (which had been offered [redacted] but will be now utilised for Pirates if secured to Australia)

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screengld.com.au](mailto:tvieira@screengld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Wednesday, 11 June 2014 9:40 AM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)); Wilhelmine Herron  
**Subject:** Pirates

Tracey,

Have touched base with Treasurer’s Office this morning. I’ve taken them through the basics but told them we’ll get more information to them ASAP.

Might also be worth us catching up with them today to answer any questions before they brief the Treasurer.

The Treasurer is travelling in north Queensland at the moment.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts  
Phone: 07 3719 7480 | Mobile: [redacted]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001  
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Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Released under RTI - DPC

## Bernadette Bouquet

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Friday, 27 June 2014 3:06 PM  
**To:** Kirsten Herring; Ms Tracey Vieira  
**Cc:** Olivia Sacre  
**Subject:** RE: Follow up - Disney

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Thanks ladies.

If we're also proposing that the SuperStar fund might be used to contribute to the overall package - by local film schools or other groups, let's see what that might look like - perhaps there could be one with the key crew working with film schools; and there might be an opportunity for Geoffrey Rush to do something separately? Kirsten, could you or one of your team assist Tracey with that please.

It would be great to get an update by Wednesday next week if I could. I'm away Thursday and Friday, so perhaps we can catch up and discuss the proposal. Once a finalised version is ready (I'm accessing emails while away), I can ensure this gets to the Premier, Treasurer and Minister for them to discuss.

Disney were keen for a decision the week of the 7th.

Di

-----Original Message-----

**From:** Kirsten Herring [mailto:[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)]  
**Sent:** Friday, 27 June 2014 2:19 PM  
**To:** Ms Tracey Vieira  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** Follow up - Disney

Hi Tracey

I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
- Applied a methodology to the spend created by the event organiser, the participants and visitors to the event - based on where they originate
- Broke down direct and indirect (or multiplier) spend across accommodation, transport, and recreation categories

These reports were used successfully to argue the case for additional major event funding at CBRC.

I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

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## Bernadette Bouquet

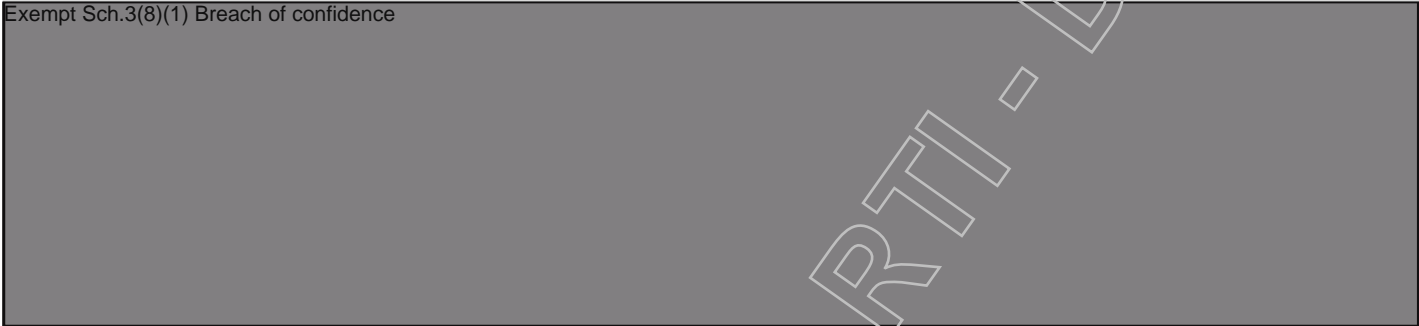
---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Friday, 27 June 2014 4:54 PM  
**To:** Kirsten Herring  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** CONFIDENTIAL AND COMMERCIAL IN CONFIDENCE: Follow up - Disney

Thanks Kirsten. I actually now have all the actuals from Disney for spend so will compile early next week with some additional information to show the figures. The good thing here is that it is actual spend and hires.

See below from Disney - based on the actuals prepared by the line producer.

Exempt Sch.3(8)(1) Breach of confidence



Additionally they have given me highly confidential information which needs to be protected as it is commercial in confidence and Disney do not want it in the public domain.

As an example:



Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

-----Original Message-----

From: Kirsten Herring [<mailto:Kirsten.Herring@arts.qld.gov.au>]  
Sent: Friday, 27 June 2014 2:19 PM  
To: Tracey Vieira  
Cc: Olivia Sacre; Diane Balke  
Subject: Follow up - Disney

Hi Tracey



I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
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I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 2 July 2014 6:18 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring; Liz Cameron; Lisa Weber  
**Subject:** Revised Final - CBRC Submission Pirates of the Carribean.docx  
**Attachments:** Revised Final - CBRC Submission Pirates of the Carribean.docx

**Importance:** High

Hi Di,

Here is a draft for CBRC. I will be in Winton until Sunday but will have access to email. Liz is working closely with me on this so can also answer any immediate questions.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 11:19 AM  
**To:** Diane Balke  
**Cc:** Kirsten Herring; Louise Hollingworth  
**Subject:** FW: Sub talking points  
**Attachments:** image003.png; image002.jpg; image004.png; CBRC Briefing Note and Speaking Points.doc

Hi Di

Attached are the talking points – currently progressing through the system to you.

Thanks  
Liv

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:13 AM  
**To:** Olivia Sacre  
**Cc:** Louise Hollingworth  
**Subject:** Sub talking points

See below tks

Begin forwarded message:

**From:** Kirsten Herring <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Date:** 10 July 2014 11:11:34 AM AEST  
**To:** Diane Balke <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)>  
**Subject:** Re:

No it is high level and selling the benefits in talking points (Liv can u send to Di?) - however we will have a table of comparisons of all international production incentives on hand

On 10/07/2014, at 11:09 AM, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

In the talking points, do we have listed the amounts we've given to previous productions?

<image002.jpg> **Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information  
Technology, Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]

Executive Building | 100 George Street | Brisbane | QLD 4000

GPO Box 5078 | Brisbane | QLD 4001

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<image003.png> IanWalkerMP <image004.png>@Ian

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

**Bernadette Bouquet**

---

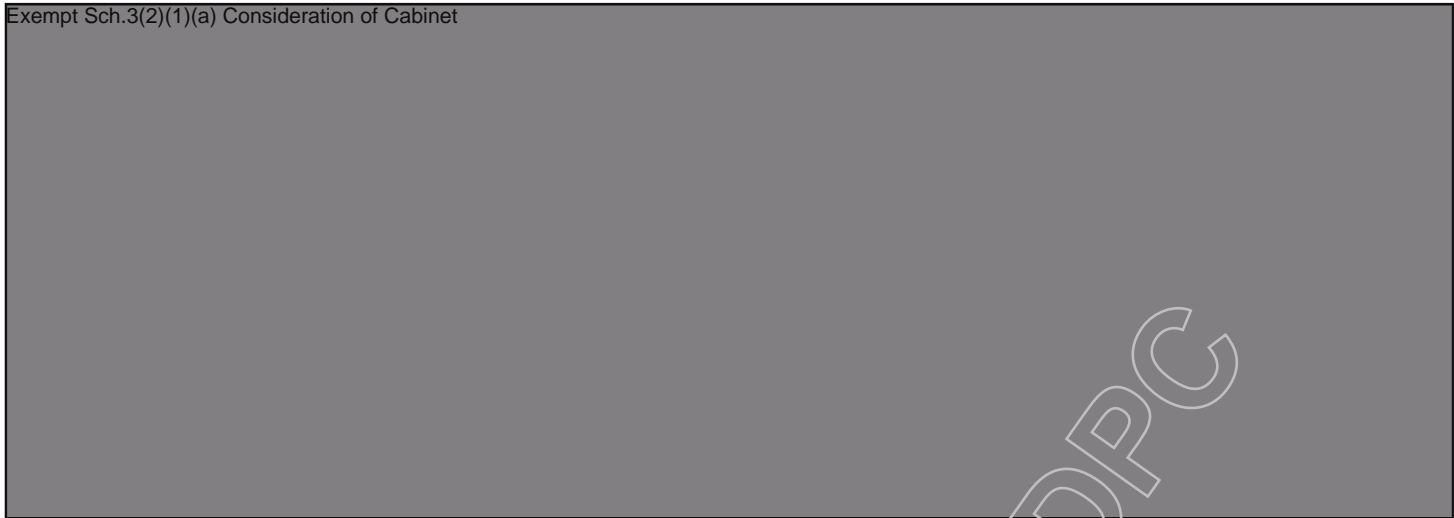
**From:** Louise Hollingworth  
**Sent:** Tuesday, 8 July 2014 6:25 PM  
**To:** Liz Cameron (lcameron@screenqld.com.au)  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen  
**Subject:** CONFIDENTIAL - CBRC inclusions: from Screen Queensland  
**Attachments:** Attachment A - Screen Queensland's 2012-2013 financial statement\_Annual\_R....pdf

Hi Liz (and Lisa) URGENT please re: CBRC

Treasury are requesting further detailed financial information. I have just spoken with Kirsten and she requests that you incorporate these into the revised submission that you will forward to AQ tomorrow, first thing.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC



Speak to you first thing tomorrow.  
Regards, Lou

**From:** <Walter.Ivessa@treasury.qld.gov.au>  
**Date:** 8 July 2014 5:19:12 PM AEST  
**To:** Kirsten Herring  
<Kirsten.Herring@arts.qld.gov.au>  
**Subject:** Screen Queensland

Kirsten,

In the context of the proposed package for Pirates I would like to get a sense of the financial position of Screen Qld. Have only been able to find 11-12 financials on their website. Do you have any more recent info on their financial position?

Regards, Walter

Walter Ivessa  
Assistant Under Treasurer  
Queensland Treasury and Trade  
30351980

\*\*\*\*\*  
\*\*\*\*\*  
\*

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**Bernadette Bouquet**

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 5:52 PM  
**To:** Kirsten Herring  
**Subject:** tourism potential

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

Released under RTI - DPC

## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 6:21 PM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring  
**Subject:** China

Hi Louise,

This is what I have so far on China. Sorry its not a lot.

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 6:24 PM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring  
**Subject:** China

One other item.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 6:58 PM  
**To:** Kirsten Herring  
**Cc:** Rebecca Atkinson  
**Subject:** Re: Urgent - Superstar fund

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Kirsten , sat down with Alex and did this for Treasury. Will check in with Bec first thing. Regard  
Mick

Sent from my iPhone

On 9 Jul 2014, at 6:17 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Hi Mick and Bec

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration




However, could you provide me with a full table of allocated and pipeline projects under assessment so I can see exactly what remains in the fund? I need this by 10am tomorrow.

I know some work was done on this earlier in the week – so hopefully not hard to pull together.

Please cc Lucy too....

Thanks  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile:  | Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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<image003.jpg>

## Bernadette Bouquet

---

**From:** MARTYN Paul (DTEsb) <Paul.Martyn@dtesb.qld.gov.au>  
**Sent:** Wednesday, 9 July 2014 7:02 PM  
**To:** Kirsten Herring  
**Subject:** Fwd: tourism potential  
**Attachments:** image003.jpg

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Kirsten  
TEQ input below  
Paul

Sent from my iPhone

Begin forwarded message:

From: Leanne Coddington <Leanne.Coddington@queensland.com<mailto:Leanne.Coddington@queensland.com>>  
Date: 9 July 2014 6:16:47 pm AEST  
To: Emma Weekes <Emma.Weekes@Queensland.com<mailto:Emma.Weekes@Queensland.com>>, Bruce Wallace <Bruce.Wallace@queensland.com<mailto:Bruce.Wallace@queensland.com>>  
Cc: Steve McRoberts <Steve.McRoberts@queensland.com<mailto:Steve.McRoberts@queensland.com>>, Megan Saunders <Megan.Saunders@Queensland.com<mailto:Megan.Saunders@Queensland.com>>, "Paul Martyn (paul.martyn@dtesb.qld.gov.au<mailto:paul.martyn@dtesb.qld.gov.au>)" <paul.martyn@dtesb.qld.gov.au<mailto:paul.martyn@dtesb.qld.gov.au>>  
Subject: FW: tourism potential

As per my last email - here are the comments below re "Project Johnny"....

Thank team in advance for the quick turnaround....

Cheers  
Leanne

-----Original Message-----

From: MARTYN Paul (DTEsb) [mailto:Paul.Martyn@dtesb.qld.gov.au]  
Sent: Wednesday, 9 July 2014 6:13 PM  
To: Leanne Coddington; Megan Saunders; Bruce Wallace  
Subject: Fwd: tourism potential

Here it is

Sent from my iPhone

Begin forwarded message:

From: Kirsten Herring  
<Kirsten.Herring@arts.qld.gov.au<mailto:Kirsten.Herring@arts.qld.gov.au><mailto:Kirsten.Herring@arts.qld.gov.au>>  
>>  
Date: 9 July 2014 6:10:16 pm AEST

To: "MARTYN Paul (DTEB)  
(Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au><mailto:Paul.Martyn@dtesb.qld.gov.au>)"  
<Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au><mailto:Paul.Martyn@dtesb.qld.gov.au>>  
Cc: Olivia Sacre  
<Olivia.Sacre@arts.qld.gov.au<mailto:Olivia.Sacre@arts.qld.gov.au><mailto:Olivia.Sacre@arts.qld.gov.au>>, Lucy  
Masterson  
<Lucy.Masterson@arts.qld.gov.au<mailto:Lucy.Masterson@arts.qld.gov.au><mailto:Lucy.Masterson@arts.qld.gov.a  
u>>  
Subject: FW: tourism potential

Hi Paul

As discussed, we have been requested to assist with an urgent submission for funding to secure a new Pirates of the Caribbean film to Queensland.

The film opportunity is a result of the Premier's recent visit to the United States where he met with Disney.

While we are able to provide the relevant film/economic benefits, we have also been requested to provide any benefits for tourism/destination marketing.

Olivia spoke to Steve McRoberts this afternoon, who provided some good advice. (SQ has met with TEQ before and understand what works when aligning film/tourism marketing potential).

Nonetheless, we have provided the following input into the submission (see below) , and happy for any additional input you may have. (I apologise for the quick turnaround - the submission request landed on our desk today and has now been lodged as urgently requested by CBRC)

Best wishes  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts Level 16 | 111  
George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile: [REDACTED] | Phone: 07 3034 4015  
Email: Kirsten.Herring @arts.qld.gov.au<http://arts.qld.gov.au><mailto:kirsten.herring@arts.qld.gov.au>  
www.arts.qld.gov.au<http://www.arts.qld.gov.au><http://www.arts.qld.gov.au>

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[sig block e tags arts update]<http://www.arts.qld.gov.au/>

From: Louise Hollingworth  
Sent: Wednesday, 9 July 2014 5:52 PM  
To: Kirsten Herring  
Subject: tourism potential

Exempt Sch.3(2)(1)(a)  
Consideration of Cabinet

Pages 317 through 318 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Bernadette Bouquet

---

**From:** MARTYN Paul (DTEsb) <Paul.Martyn@dtesb.qld.gov.au>  
**Sent:** Wednesday, 9 July 2014 9:06 PM  
**To:** Kirsten Herring  
**Subject:** Fwd: tourism potential  
**Attachments:** Pirates\_TEQ.docx

K  
Updated comments below  
Paul

Sent from my iPhone

>>> ng  
>>> <Kirsten.Herring@arts.qld.gov.au<mailto:Kirsten.Herring@arts.qld.gov.au>>  
>>> au>>  
>>> Date: 9 July 2014 6:10:16 pm AEST  
>>> To: "MARTYN Paul (DTEsb)  
>>> (Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au>)"  
>>> <Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au>>  
>>> Cc: Olivia Sacre  
>>> <Olivia.Sacre@arts.qld.gov.au<mailto:Olivia.Sacre@arts.qld.gov.au>>,  
>>> Lucy Masterson  
>>> <Lucy.Masterson@arts.qld.gov.au<mailto:Lucy.Masterson@arts.qld.gov.a  
>>> u  
>>> Subject: FW: tourism potential  
>>>  
>>> Hi Paul  
>>>  
>>> As discussed, we have been requested to assist with an urgent submission for funding to secure a new Pirates of the Caribbean film to Queensland.  
>>> The film opportunity is a result of the Premier's recent visit to the United States where he met with Disney.  
>>>  
>>> While we are able to provide the relevant film/economic benefits, we have also been requested to provide any benefits for tourism/destination marketing.  
>>>  
>>> Olivia spoke to Steve McRoberts this afternoon, who provided some good advice. (SQ has met with TEQ before and understand what works when aligning film/tourism marketing potential).  
>>>  
>>> Nonetheless, we have provided the following input into the  
>>> submission (see below) , and happy for any additional input you may  
>>> have. (I apologise for the quick turnaround - the submission  
>>> request landed on our desk today and has now been lodged as urgently  
>>> requested by CBRC)  
>>>  
>>> Best wishes  
>>> Kirsten  
>>>  
>>>  
>>> Kirsten Herring  
>>> Deputy Director-General  
>>>  
>>> ARTS QUEENSLAND | Department of Science, Information Technology,  
>>> Innovation and the Arts Level 16 | 111 George St | GPO Box 1436,

>>> Brisbane Queensland 4001  
>>> Mobile: [REDACTED] | Phone: 07 3034 4015  
>>> Email: Kirsten.Herring  
>>> @arts.qld.gov.au<mailto:kirsten.herring@arts.qld.gov.au>  
>>> www.arts.qld.gov.au<http://www.arts.qld.gov.au>  
>>>  
>>> \*Remember the environment before you print\*  
>>>  
>>> [sig block e tags arts update]<http://www.arts.qld.gov.au/>  
>>>  
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>>>  
>>>  
>>> From: Louise Hollingworth  
>>> Sent: Wednesday, 9 July 2014 5:52 PM  
>>> To: Kirsten Herring  
>>> Subject: tourism potential  
>>>  
>>>

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

Pages 321 through 324 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC



## Bernadette Bouquet

---

**From:** Michael Reen  
**Sent:** Thursday, 10 July 2014 8:18 AM  
**To:** Kirsten Herring; Rebecca Atkinson; Alexandra Seary  
**Subject:** FW: Urgent - Superstar fund  
**Attachments:** Superstar.xlsx

Morning All, please find attached a recco of Superstar based on the info I have been proved. After payments and commitments and applications being considered we have \$1.612M uncommitted. Regards Mick

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 6:58 PM  
**To:** Kirsten Herring  
**Cc:** Rebecca Atkinson  
**Subject:** Re: Urgent - Superstar fund

Hi Kirsten , sat down with Alex and did this for Treasury. Will check in with Bec first thing. Regard Mick

Sent from my iPhone

On 9 Jul 2014, at 6:17 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Hi Mick and Bec

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



However, could you provide me with a full table of allocated and pipeline projects under assessment so I can see exactly what remains in the fund? I need this by 10am tomorrow.

I know some work was done on this earlier in the week – so hopefully not hard to pull together.

Please cc Lucy too....

Thanks  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile: [REDACTED] | Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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Hi Jaimie, I just met with Treasury who want some urgent actions taken out in relation to the Incentive Package in relation to Pirates

- Treasury have advised that Queensland has been successful in securing Pirates-Top Secret at this stage

- 
- 

**ACTION Required from DSITIA**

To enact the funds coming from Consolidated Fund, the Under Treasurer wants an email from our DG that consultation has taken place with Minister Walker confirming the information below that other than Superstar fund of \$200k, there are no other funding sources available from DSITIA to allocate to this project after exploring all avenues. The acting CFO has provided the below advice to Treasury on this matter and the same wording could be used in the DG's email

**ACTION Required from Screen:**

2 What is possible for co-promotion for Queensland given the funding package provided. This will have to come from the CEO Tracey Vieira –Tourism etc. What is possible to be written into the back end of the contract.

All of the above information needs to be provided by cob today.

Regards

Mick

---

**From:** Rodd Brewer [mailto:Rodd.Brewer@dsitia.qld.gov.au]

**Sent:** Thursday, 11 September 2014 7:01 PM

**To:** Kathleen Begley

**Cc:** Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker

**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Kath

Please find attached the responses to your questions below.

- (A) No funding is available from existing resources. Consideration has been given to existing Arts, DSITIA and other funding sources as detailed further below.

Arts Funding

AQ Grants-The attached spreadsheet's worksheet entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15. Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments.

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the S2M grant program, but has focused on triennial funding only and is contracted for the next 3 years.

Previous S2M (Small to Medium) recipients of annual and industry development initiatives funding, have had to compete with other arts organisations for funding through the Projects and Programs fund.



Corporate Finance & Property Management  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) |  | [rodd.brewer@dsitia.qld.gov.au](mailto:rodd.brewer@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.

<image001.png>

---

**From:** Kathleen Begley [<mailto:Kathleen.Begley@treasury.qld.gov.au>]  
**Sent:** Monday, 8 September 2014 5:19 PM  
**To:** Danny Short; Michael Reen; Rodd Brewer  
**Cc:** Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny, Michael and Rodd

Thanks for your time today (8 Aug).

As discussed, advice is sought as to whether there is any capacity within the Arts grant program.

If there is no capacity, this will need to be demonstrated. This could be demonstrated by providing an allocation of funding across the Forward Estimates period – i.e. allocation to existing programs and commitments made over time.

While I don't have a particular template in mind, at a minimum, could you please ensure that the program reconciles to the current Tridata allocations for Grants in both the Arts – Controlled and Arts – Administered accounts? For example, for the 2014-15 year, the grants expense across these accounts is \$160.3M (including \$33.3M in Arts – Controlled).

In addition to the above, there will probably also be an expectation that a whole of government view has been taken. This could mean providing advice whether other agencies – such as Tourism and Events Queensland – had been consulted or investigated as an alternative funding source - and the outcome of these discussions.

It would be useful if we could receive this information by the end of the week (i.e. 12 Sept).

Please give me a call if you'd like to discuss further.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

---

**From:** Kathleen Begley  
**Sent:** Thursday, 4 September 2014 2:13 PM  
**To:** Danny Short

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I have increased the Screen Queensland portion of the funds – noting that this is the ONLY international production currently considering Australia – as they have a commitment from the Federal Government for an increased Federal Incentive (which had been offered [redacted] but will be now utilised for Pirates if secured to Australia)

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screengld.com.au](mailto:tvieira@screengld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Wednesday, 11 June 2014 9:40 AM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)); Wilhelmine Herron  
**Subject:** Pirates

Tracey,

Have touched base with Treasurer’s Office this morning. I’ve taken them through the basics but told them we’ll get more information to them ASAP.

Might also be worth us catching up with them today to answer any questions before they brief the Treasurer.

The Treasurer is travelling in north Queensland at the moment.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts  
Phone: 07 3719 7480 | Mobile: [redacted]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001  
**Great State. Great Opportunity.**

[IanWalkerMP](https://www.facebook.com/IanWalkerMP) [@IanWalker\\_MP](https://twitter.com/IanWalker_MP)

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Best wishes  
Kirsten

Sent from my iPad

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I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
- Applied a methodology to the spend created by the event organiser, the participants and visitors to the event - based on where they originate
- Broke down direct and indirect (or multiplier) spend across accommodation, transport, and recreation categories

These reports were used successfully to argue the case for additional major event funding at CBRC.

I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

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<image003.png> IanWalkerMP <image004.png>@Ian

Walker\_MP

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<image003.jpg>

Released under RTI - DPC

**Superstar**

	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>
Treasury Profile	300	1200	750

**Reconciliation of Superstar**

	<b>2012-13</b>		
Actual spend	285	20	472
Contracted but not paid		183	
Total	<b>285</b>	<b>655</b>	<b>1000</b>

**Being Considered**

QAGOMA		191
CTPI - Business Affairs		157
		100
		<b>448</b>
Available Funds		<b>552</b>

Released under RTI / DPC

2015-16

750

1060

1060

1612

Released under RTI - DPC



**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 10:14 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber  
**Subject:** Appendix - Residual Tourism.docx  
**Attachments:** Appendix - Residual Tourism.docx; Copy of QPE Comparision for Pirates (3).xlsx

Hi Louise,

Please find attached some further information as part of preparation for this afternoon

Tracey

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- **Is the incentive amount to high:** No – commensurate with other state agencies and is the required level to maintain a competitive platform in the international market.
- **Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers:

Franchise name	US Audience Number
2003: Pirates of the Caribbean: The Curse of the Black Pearl	50,648,628
2006: Pirates of the Caribbean: Dead Man's Chest	64,628,368
2007: Pirates of the Caribbean: At World's End	44,973,899
2011: Pirates of the Caribbean: 2006: On Stranger Tides	30,398,975

#### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.


Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

- **Why can't you use existing funds:**

Exempt Sch.3(8)(1) Breach of confidence

- **Not Corporate Welfare:** This is not a hand out to industry it is job creation and particularly supports SMALL BUSINESSES including in regional area's and is a infrastructure building mechanism. [REDACTED] It delivers its economic impact particularly to regional area's before any \$ are provided

- **ROI :**  
Unbroken - \$13 for each dollar  
San Andreas - \$16 for each dollar  
Pirates of the Caribbean - \$15 for each dollar.

- Exempt Sch.3(8)(1) Breach of confidence
- 

**Contract Overview**



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Page 332 redacted for the following reason:

-----  
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Released under RTI - DPC



COR14/19908

Ministerial correspondence action sheet

Ministerial office use only	
Date received by MO:	3 OCT 2014
MO reference:	4581
Copies to:	

Departmental reference:	AF/2014/00345-2014
Date received by DLO:	3-10-14
Date due to MO:	
Date due to ESU:	

- Priority                       Standard                       Other \_\_\_\_\_

**Drafting Instructions (please print):**

TO AQ/SQ FOR INFO. + TO FILE (ACTION)

Name: D BAKER                      Date: 3/10/14                      Phone: 3719 7465

**Department to action:**

- Briefing note
- Dot points
- Premier reply
- Minister reply
- Chief of Staff reply
- Senior Policy Advisor reply
- Department to contact
- Department to action (NFA/MO)
- Department for Information - NFA
- Event briefing note
- Media briefing note - event
- Media release

**Allocate to:**

- Office of the Director-General
- Internal Audit
- Office of the Queensland Chief Scientist
- Queensland Government Chief Information Office
- Strategic Policy and Innovation
- Change and Operations
- Arts Queensland
- Science
- Digital Productivity and Services
- Strategic ICT
- Shared Corporate Services

**Executive Services to action:**

- Referral to: (department) \_\_\_\_\_  
(chief of staff) \_\_\_\_\_
- Acknowledgement
- Approved standard wording: \_\_\_\_\_
- Thank you
  - Option 1: \_\_\_\_\_
  - Option 2
  - Option 3
  - Option 4
  - Option 5: \_\_\_\_\_
  - Option 6





Treasurer and Minister for Trade

mo/4581

RECEIVED  
3 OCT 2014  
RK

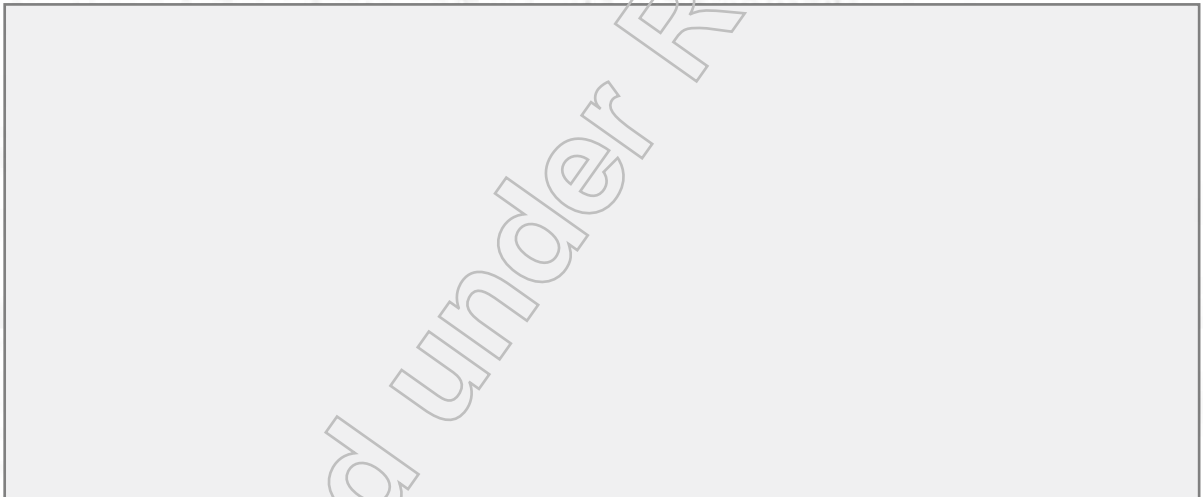
TRY-07946

2 OCT 2014

Level 9 Executive Building  
100 George St Brisbane  
GPO Box 611 Brisbane  
Queensland 4001 Australia  
Telephone 07 3719 7200  
Facsimile 07 3220 6224  
Email [treasurer@ministerial.qld.gov.au](mailto:treasurer@ministerial.qld.gov.au)  
Website [www.treasury.qld.gov.au](http://www.treasury.qld.gov.au)  
ABN 90 856 020 239

The Honourable Ian Walker MP  
Minister for Science, Information Technology,  
Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

Dear Minister *Ian*



If officers from your Department require further information or assistance, they can contact Ms Kathleen Begley, Principal Treasury Officer, Budget Portfolios Division on (07) 3035 1485 or [kathleen.begley@treasury.qld.gov.au](mailto:kathleen.begley@treasury.qld.gov.au).

Yours sincerely

Tim Nicholls  
Treasurer and Minister for Trade

COR14/21046

**Bernadette Bouquet**

---

**From:** Lucy Masterson <Lucy.Masterson@arts.qld.gov.au>  
**Sent:** Tuesday, 28 October 2014 1:39 PM  
**Subject:** RE: URGENT - Tourism Cabinet Committee paper  
**Attachments:** Cultural Tourism Update - Tourism Cabinet Committee 5 November - Update....docx

Hi Sharon,

Kirsten has approved additional text for the Minister's Tourism Cabinet Committee paper.

Attached here, with new text highlighted as point number 35.

Thanks,  
Lucy.

---

**From:** Ann Maree Potts  
**Sent:** Tuesday, 28 October 2014 1:20 PM  
**To:** Lucy Masterson  
**Subject:** FW: URGENT - Tourism Cabinet Committee paper

Lucy when completed – can you include Einar Oddsson in the email response. Thanks AM

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | **Arts Queensland**  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George Street | GPO Box 1436 Brisbane, Queensland 4001  
**Phone:** 07 3034 4001 | **Email:** [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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---

**From:** Sharon Toohey [<mailto:Sharon.Toohey@dsitia.qld.gov.au>]  
**Sent:** Tuesday, October 28, 2014 1:02 PM  
**To:** AQ ESU; Ann Maree Potts; Einar Oddsson  
**Subject:** URGENT - Tourism Cabinet Committee paper

Ann Maree / Einar –

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Email from Kirsten also attached fyi.

Many thanks



Pages 337 through 342 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 5:48 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** FW: MAYORAL LETTERS OF SUPPORT TO THE PREMIER AND THE TREASURER RE DISNEY PRODUCTION - PIRATES OF THE CARIBBEAN  
**Attachments:** MAYORAL LETTER TO THE PREMIER.pdf; MAYORAL LETTER TO THE TREASURER.pdf  
**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

The Mayor has sent letters directly to the Premier and Treasurer.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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# Office of the Mayor

City of Gold Coast

9 July 2014  
Our ref: MS#44728606

PO Box 5042  
Gold Coast MC QLD 9729  
Australia

Telephone +61 7 5581 5283  
Facsimile +61 7 5581 6054  
Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)  
[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Hon Campbell Newman MP  
Premier of Queensland  
PO Box 15185  
CITY EAST QLD 4002

Dear Premier *Campbell,*

## RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN

I am writing to urge your support for potentially one of the largest budget film ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone have injected over \$1.45 billion into the Gold Coast economy.

That is why, the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

Such an approach has produced real dividends. After years of stagnation, major international film productions are finally returning to the city. Recent overseas feature films such as Angelina Jolie's 'Unbroken' and 'San Andreas' starring Dwayne Johnson, have provided some much needed momentum generating global promotion for the Gold Coast and injecting approximately \$45 million into the local economy.


However, attracting film productions of this calibre to the City is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

  
TOM TATE  
MAYOR





# Office of the Mayor

City of Gold Coast

9 July 2014

Our ref: MS#44728606

PO Box 5042

Gold Coast MC QLD 9729

Australia

Hon Tim Nicholls  
Minister for Treasury and Trade  
Executive Building  
100 George Street  
GPO Box 611  
BRISBANE QLD 4001

Telephone +61 7 5581 5283

Facsimile +61 7 5581 6054

Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)

[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Dear Treasurer *Tim,*

## RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN

I am writing to urge your support for potentially one of the largest budget film ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone have injected over \$1.45 billion into the Gold Coast economy.

That is why, the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

Such an approach has produced real dividends. After years of stagnation, major international film productions are finally returning to the city. Recent overseas feature films such as Angelina Jolie's 'Unbroken' and 'San Andreas' starring Dwayne Johnson, have provided some much needed momentum generating global promotion for the Gold Coast and injecting approximately \$45 million into the local economy.


However, attracting film productions of this calibre to the City is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

  
TOM TATE  
MAYOR




**Bernadette Bouquet**

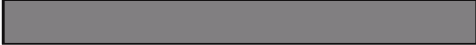
---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



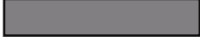
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... Attachment 4: 



Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:**  | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ) | Twitter: [@artsqueensland](https://twitter.com/artsqueensland)  
13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

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Pages 347 through 358 redacted for the following reasons:

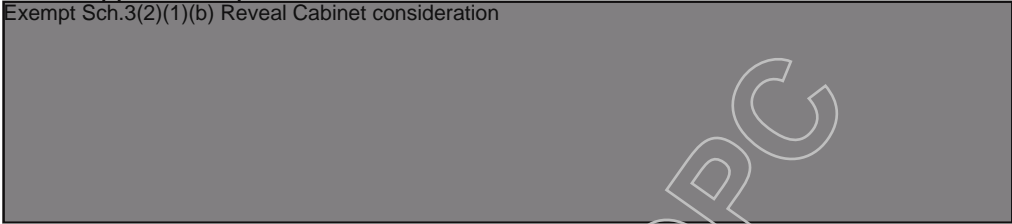
-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

**Bernadette Bouquet**

---

**From:** Lucy Masterson  
**Sent:** Thursday, 10 July 2014 1:25 PM  
**To:** Kirsten Herring  
**Subject:** FW: Supplementary Material  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 1:24 PM  
**To:** Lucy Masterson  
**Subject:** Supplementary Material

Thanks Lucy – also, Tracey V provided this. Liv incorporated into the attachment 3 – but, KH might want this in table form:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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Pages 360 through 370 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Bernadette Bouquet

**From:** Lucy Masterson  
**Sent:** Thursday, 10 July 2014 2:05 PM  
**To:** Kirsten Herring  
**Subject:** RE: Supplementary Material

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Found this and Tracey says okay to go with it.

### Worldwide (Unadjusted)

Rank	Title (click to view)	Studio	Worldwide	Domestic / %	Overseas / %	Year
1	<a href="#">Pirates of the Caribbean: Dead Man's Chest</a>	BV	\$1,066.2	\$423.3 39.7%	\$642.9 60.3%	2006
2	<a href="#">Pirates of the Caribbean: On Stranger Tides</a>	BV	\$1,045.7	\$241.1 23.1%	\$804.6 76.9%	2011
3	<a href="#">Pirates of the Caribbean: At World's End</a>	BV	\$963.4	\$309.4 32.1%	\$654.0 67.9%	2007
4	<a href="#">Pirates of the Caribbean: The Curse of the Black Pearl</a>	BV	\$654.3	\$305.4 46.7%	\$348.9 53.3%	2003
<b>TOTAL:</b>			<b>\$3,729.6</b>	<b>\$1,279.2 34.3%</b>	<b>\$2,450.4 65.7%</b>	-
<b>AVERAGE:</b>			<b>\$932.4</b>	<b>\$319.8 34.3%</b>	<b>\$612.6 65.7%</b>	-

<http://www.boxofficemojo.com/franchises/chart/?id=piratesofthecaribbean.htm>

-----Original Message-----

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 1:49 PM  
**To:** Lucy Masterson  
**Subject:** Re: Supplementary Material

Lucy - can you research total international audience?

On 10/07/2014, at 1:24 PM, "Lucy Masterson" <Lucy.Masterson@arts.qld.gov.au> wrote:

>

>

> From: Louise Hollingworth  
> Sent: Thursday, 10 July 2014 1:24 PM  
> To: Lucy Masterson  
> Subject: Supplementary Material

>

> Thanks Lucy – also, Tracey V provided this. Liv incorporated into the attachment 3 – but, KH might want this in table form:

>

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



Page 373 redacted for the following reason:

-----  
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Released under RTI - DPC

COR14/13505

**Bernadette Bouquet**

---

**From:** DSITIA Executive Services <dsitia.executiveservices@dsitia.qld.gov.au>  
**Sent:** Wednesday, 16 July 2014 3:41 PM  
**To:** AQ ESU  
**Subject:** URGENT DUE TO ESU 18/07/2014 - AF/2014/1752 for action  
**Attachments:** 20140716150247924.pdf

**Importance:** High

Good afternoon

Please find attached AF/2014/1752 for your urgent action. This is due to Executive Services by this Friday, 18 July 2014.

Thanks  
Shannon Coote

A/Executive Services Officer, Executive, Legal and Integrity Services Department of Science, Information Technology, Innovation and the Arts Phone 07 3719 7994 [shannon.coote@dsitia.qld.gov.au](mailto:shannon.coote@dsitia.qld.gov.au) Level 5, Executive Building, 100 George Street, Brisbane, Queensland This E-Mail is intended only for the addressee. Its use is limited to that intended by the author at the time and it is not to be distributed without the author's consent. Unless otherwise stated, the State of Queensland accepts no liability for the contents of this E-Mail except where subsequently confirmed in writing. The opinions expressed in this E-Mail are those of the author and do not necessarily represent the views of the State of Queensland. This E-Mail is confidential and may be subject to a claim of legal privilege. If you have received this E-Mail in error, please notify the author and delete this message immediately.

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Ministerial correspondence action sheet

**URGENT**

**Ministerial office use only**

Date received by MO: 12/7

MO reference: 4043

Copies to: Minister

Departmental reference: AF/2014/1152

Date received by DLO: 14-7-14

Date due to MO: 23-7-14

Date due to ESU: 18-7-14

- Priority       Standard       Other \_\_\_\_\_

**Drafting instructions (please print):**

COS reply please

Name: N. HICKMAN      Date: 14/7      Phone: 3769 7471

**Department to action:**

Briefing note

Dot points

Premier reply

Minister reply

Chief of Staff reply

Senior Policy Advisor reply

Department to contact

Department to action (NFA MO)

Department for Information - NFA

Event briefing note

Media briefing note - event

Media release

**Allocate to:**

Office of the Director-General

Internal Audit

Office of the Queensland Chief Scientist

Queensland Government Chief Information Office

Strategic Policy and Innovation

Change and Operations

Arts Queensland

Science

Digital Productivity and Services

Strategic ICT

Shared Corporate Services

**Executive Services to action:**

Referral to: (department) \_\_\_\_\_  
(chief of staff) \_\_\_\_\_

Acknowledgement

Approved standard wording: \_\_\_\_\_

Thank you

Option 1: \_\_\_\_\_       Option 4

Option 2       Option 5: \_\_\_\_\_

Option 3       Option 6



## Blair Shapland

---

**From:** MAYOR <mayor@goldcoast.qld.gov.au>  
**Sent:** Monday, 14 July 2014 9:22 AM  
**To:** SITIA  
**Subject:** MAYORAL LETTER OF SUPPORT TO THE HON IAN WALKER MP, MINSTER FOR SCIENCE, INFORMATION, TECHNOLOGY, INNOVATION AND THE ARTS RE ATTRACTION OF DISNEY PRODUCTION - PIRATES OF THE CARIBBEAN  
**Attachments:** 20140714084725014.pdf

Good afternoon

Attached, please find Mayor Tom Tate's letter to the Hon Ian Walker, Minister for Science Information, Technology and Innovation re attraction of the above Disney production to the Gold Coast.  
The original is sent via post.

Kind regards

**Erald Kanini**  
Policy and Advocacy Officer  
Office of the Mayor  
City of Gold Coast

T: (07) 5581 7238 F: (07) 5581 6054  
PO Box 5042 Gold Coast Mail Centre Qld 9729  
[cityofgoldcoast.com.au](http://cityofgoldcoast.com.au)

CITY OF  
**GOLD COAST**

### Council of the City of Gold Coast - confidential communication

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# Office of the Mayor

City of Gold Coast

10 July 2014

Our ref: MS#44730010

Hon Ian Walker MP  
Minister for Science, Information Technology,  
Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

PO Box 5042  
Gold Coast MC QLD 9729  
Australia  
Telephone +61 7 5581 5283  
Facsimile +61 7 5581 6054  
Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)  
[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Dear Minister Walker *Ian,*

**RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN**

I am writing to urge your support for potentially one of the largest budget films ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone, have injected over \$1.45 billion into the Gold Coast economy.

That is why the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

Such an approach has produced real dividends. After years of stagnation, major international film productions are finally returning to the city. Recent overseas feature films such as Angelina Jolie's 'Unbroken' and 'San Andreas' starring Dwayne Johnson, have provided some much needed momentum, generating global promotion for the Gold Coast and injecting approximately \$45 million into the local economy.

However, attracting film productions of this calibre to the city is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

TOM TATE  
MAYOR

**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 17 July 2014 9:36 AM  
**To:** Kirsten Herring; Louise Hollingworth  
**Cc:** Liz Cameron  
**Subject:** FW: Pirates / Admissions

Hi All,

Whilst we didn't receive this prior to CBRC – I have just received these figures so wanted to update you. These are the international admissions (tickets) to Pirates (international being outside the USA).

Tracey

Hi Tracey,

Per your request, here is the Admissions information for the Pirates franchise. Please let me know if you need anything else,

<u>Title</u>	<u>International Admissions</u>
Pirates 1	64.1M
Pirates 2	96.5M
Pirates 3	105.8M
Pirates 4	88.3

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 24 July 2014 3:04 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au); Kirsten Herring  
**Cc:** steve.mcroberts@queensland.com; leanne.coddington@queensland.com  
**Subject:** News Just In - Disney

Exempt Sch.3(8)(1) Breach of confidence

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Friday, 25 July 2014 2:32 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring  
**Subject:** RE: Pirates  
**Attachments:** Project Johnny.docx

Adding Kirsten in as well. Document from TEQ attached.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:31 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Thanks. Can you also flick them on to me so I can get across what they're asking for?

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:29 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

Just received the points from Tourism so will be compiling to send to Disney.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:26 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Great, thanks. Let me know how it goes.

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:26 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

I'm meeting them on Monday in person.

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**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:07 PM  
**To:** Tracey Vieira  
**Subject:** Pirates  
**Importance:** High

Tracey,

Can you send me a summary of where we're at with negotiations with Disney and the work you're doing with TEQ.

Treasurer asked how we were going, so I want to give him an update.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts  
Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001  
**Great State. Great Opportunity.**

IanWalkerMP @IanWalker\_MP

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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Friday, 25 July 2014 4:54 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** Project Tourism Disney.docx  
**Attachments:** Project Tourism Disney.docx

See my edited version. If you are happy with this I will then go back to Disney to engage in this dialogue.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Monday, 28 July 2014 4:03 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber; Wilhelmine Herron (Willie.Herron@ministerial.qld.gov.au)  
**Subject:** Project Disney.docx  
**Attachments:** Project Disney.docx  
**Importance:** High

Hi Di,

Please find attached the current version of the proposal I have prepared for Disney. Note – this includes Screen Queensland and Tourism and Events Queensland's wishlist in addition to our standard requirements for an international production. It is important to note that this document will be the starting point of contract negotiations with Disney. We are asking for many items that normally are not requested and I will do all I can to get as much of this through as possible.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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**Bernadette Bouquet**

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Tuesday, 29 July 2014 2:48 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring; Angela Samut  
**Subject:** Letter for Joseph Caracciolo  
**Attachments:** Premier + Minister letter to Joseph Caracciolo Jnr\_Disney.docx  
**Importance:** High

Please find letter attached.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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Prepared by: Angela Samut Title: Mgr, Comms & Marketing Division/Region: Screen Queensland Telephone: 07 3248 0524 Date prepared: 29 July 2014	Endorsed by: Tracey Vieira Title: CEO Division/Region: Screen Queensland Telephone: 07 3248 0522 Date endorsed: 29 July 2014	Endorsed by: Title: Division/Region: Telephone: 07 Date endorsed:	Approved by: Sue Rickerby (or Director on behalf of) Title: Director-General Division/Region: DSITIA Telephone: 07 3247 3407 Date approved:
---	---	---	--

Mr Joseph Caracciolo Jnr.



Dear Mr Caracciolo,

We are very pleased to welcome you to Queensland and for your consideration of our State for *Pirates of the Caribbean 5*.

Queensland has much to offer and is internationally renowned for its award-winning talent and crew; competitive financial incentives; stunning and diverse natural locations; and world class facilities including the Village Roadshow Studios comprising eight sound stages, three water tanks and notably with the largest purpose-built film water tank in Australia.

With 300 days of sunshine in South East Queensland, and an established community of cast and crew, the Gold Coast is the film hub for Queensland. With its sub-tropical climate, South East Queensland offers you a diverse selection of landscapes with coastal, mountain, rainforest, rivers and "built up" landscapes all within a half an hour drive from the Studios. Recent international productions to shoot here over the last six months include *San Andreas* and *Unbroken*.

In Far North Queensland where the tropical rainforest meets the reef, you will experience a true "Caribbean" feel at the Whitsunday Islands, 74 tropical islands offering kilometres of white and yellow beaches, deserted palm fringed coves and a vast array of coastlines.

Boasting one of the Seven Natural Wonders of the World, the Great Barrier Reef, the geology of the region dictates crystal blue waters lapping the stunning tropical deserted islands plus there are eight islands that offer a variety of resort accommodation for cast and crew all with the Great Barrier Reef and fringing coral reefs at your doorsteps. Recent international productions that have filmed in Far North Queensland over the past six months include *Unbroken* plus *Modern Family*.

Queensland is unrivalled with our natural locations and our people, the very best in Australia.

The Queensland Government appreciates the economic benefits of tent pole productions which make a significant direct cash injection to the Queensland economy, generate jobs and skills growth, and support ancillary businesses in the production region.

The Queensland Government is a strong supporter of the film industry and I look forward to working with you further in progressing this exciting project.

Yours sincerely

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 30 July 2014 4:06 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** Request from Disney  
**Attachments:** Brief on Pirates meeting request.docx; Pirates Bios.docx

**Importance:** High

Hi Di,

Per our discussion, and following my discussion with Disney today, they have requested assistance in securing meetings with the Commonwealth next week. Please find attached my brief and the bio's of the participants.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 31 July 2014 1:59 PM  
**To:** Kirsten Herring  
**Subject:** Progress with Disney  
**Attachments:** Summary of Progress with The Walt Disney Company.docx

Hi Kirsten,

Sent this to Di but had your address wrong so am resending.

Tracey

Hi Di,

As requested please find attached a summary update on progress to date. Apologies for the format – I am in Melbourne. Please let me know if you need anything further.

Tracey Vieira  
CEO  
Screen Queensland  
Phone: 3248 0522

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## Bernadette Bouquet

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Monday, 18 August 2014 11:40 AM  
**To:** Diane Balke ([Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au))  
**Cc:** Kirsten Herring; Wilhelmine Herron ([Willie.Herron@ministerial.qld.gov.au](mailto:Willie.Herron@ministerial.qld.gov.au))  
**Subject:** FW: Pirates

Hi Di,

Following on from our call this morning, I also received the email below from Paul Steinke at Disney and have since spoken with him [REDACTED]

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[REDACTED] Let me know how the Minister went again with Brandis and if we can do anything else here I am willing to give it a shot.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

---

**From:** Michael Reen  
**Sent:** Friday, 5 September 2014 11:05 AM  
**To:** Kirsten Herring  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thanks

---

**From:** Kirsten Herring  
**Sent:** Friday, 5 September 2014 10:57 AM  
**To:** Michael Reen; Danny Short  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

I can confirm that the production is eligible to apply for \$200,000 through the Superstar Fund. I would expect that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc) who will conduct workshops with the film students and sector to support the objectives of the Fund.

Thanks  
Kirsten

---

**From:** Michael Reen  
**Sent:** Thursday, 4 September 2014 3:44 PM  
**To:** Danny Short  
**Cc:** Kirsten Herring  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny ,I spoke to Kirsten re this the \$200k is ok but she will respond to part b around criteria. Regards mick

---

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Thursday, 4 September 2014 2:59 PM  
**To:** Michael Reen  
**Cc:** Rodd Brewer; Kirsten Herring; Evan Hill at DSITIA  
**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

Would you be able to provide me with some information around point (b)? I will take care of point (a) and I think arrange for a meeting with Kath either tomorrow or Monday and I will include you on the invite.

Thanks  
Danny

Sent from my iPad

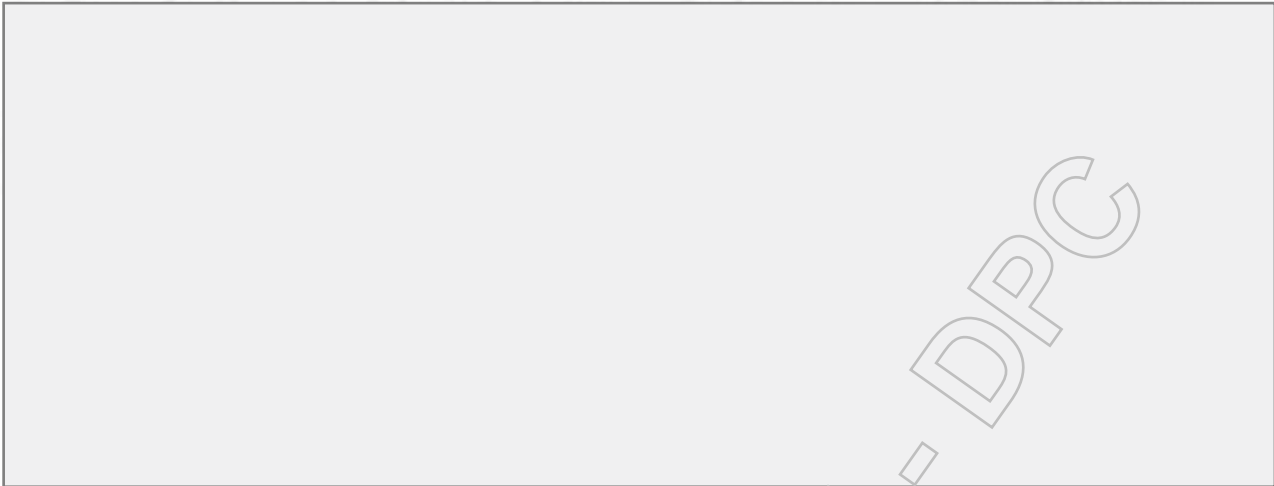
Begin forwarded message:

**From:** Kathleen Begley <[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <[danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)>  
**Cc:** Alison Rayner <[Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)>, Benjamin Donovan

<benjamin.donovan@treasury.qld.gov.au>

Subject: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

\*\*\*\*\*  
\*\*\*\*\*  
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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Friday, 6 June 2014 11:05 AM  
**To:** Kirsten Herring  
**Subject:** Pirates 5 - Queensland Letter  
**Attachments:** Queensland Letter 6.5.14.pdf  
  
**Importance:** High

Hi Kirsten,

Disney has emailed me a letter for the Premier. Would you like to send this to Di or should I go ahead and forward?

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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WALT DISNEY Studios  
Motion Picture Production

June 5, 2014

The Hon. Campbell Newman MP  
Premier of Queensland  
Queensland Government  
PO Box 15185  
City East Brisbane  
Queensland 4002

RE: "PIRATES 5" – FILM QUEENSLAND

Dear Mr. Newman,

Following the lunch meeting we had with you in March of this year, Disney is encouraged to consider Queensland for the film currently titled "Pirates of the Caribbean 5: Dead Men Tell No Tales." We are excited about the possibility of bringing Pirates 5 to Queensland, and your influence in starting this dialogue has prompted the consideration of filming a significant portion of the movie in Queensland.

I would love to set up a call to discuss the possibilities of filming in Queensland, and also introduce you to Disney's SVP Production, Phil Steuer. Phil previously produced The Voyage of the Dawn Treader.

Queensland has a rich tradition of film and television production, and I look forward to working with you.

Sincerely,

Paul Steinke  
SVP, Production Finance  
Walt Disney Studios

CC: Phil Steuer  
Tracey Vieira

500 S. Buena Vista Street, Burbank, CA 91571-1200  
Tel 818.509.1492 Fax 818.545.1650

Disney

## Bernadette Bouquet

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Tuesday, 10 June 2014 5:52 PM  
**To:** Kirsten Herring; Tracey Vieira  
**Cc:** Wilhelmine Herron  
**Subject:** Pirates

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi ladies

I want to try and flag the Pirates of the Caribbean proposal with the Treasurer's office tomorrow. Looks likely the Premier will take a call from Disney this week.

Can I please get an updated table of expected costs ASAP please, along with any other points that I should raise. Kirsten, I know we were going to revise down the suggested SuperStar funding amount to \$200,000 so let's update that. In the table let's also make it clear what is new money, and what is already provided for from Screen QLD and Treasury.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Can I also have any other sticking points – if we're looking at it filming fully in QLD, or part-filming. What locations are we looking at – Gold Coast, Whitsundays? I believe the sound stage is an issue? Can I get more detail around that.

Thanks.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001

**Great State. Great Opportunity.**

 IanWalkerMP  @IanWalker\_MP

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 11 June 2014 9:54 AM  
**To:** Diane Balke; Kirsten Herring  
**Cc:** Wilhelmine Herron  
**Subject:** RE: Pirates  
**Attachments:** Pirates #5 offer - V2.xlsx

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Diane,

Exempt Sch.3(8)(1) Breach of confidence

We are in competition with the following locations to secure the production:

**Louisiana and Puerto Rico** (this would be stage work in Louisiana and location work in Puerto Rico)

**Victoria** (they are very interested in the Avalon Airport due to the hangar available to be used as a giant sound stage. This is almost double the size of any stage available in Queensland. The Avalon hangar - measuring 100 metres x 95 metres. The Hangar is heated and insulated and has a door height of over 10 metres and is only 40 minutes from Melbourne.

- Note that Victoria typically offers at minimum 10% of the state spend as is considered as a result to have the best incentive offer in Australia.

I am currently exploring through Trade and Investment possible infrastructure the stage of the Avalon hangar to provide this as an option for Disney.

- Disney are considering producing the fifth instalment of the blockbuster franchise *Pirates of the Caribbean in Australia* and Screen Queensland are looking to secure the entire production for Queensland.

• Exempt Sch.3(8)(1) Breach of confidence

- [Redacted]
- The incentive offer would be a combination of Screen Queensland's existing funds and additional funds from CBRC noting that:

• [Redacted]

The above are approximate figures at this stage provided by the Australian line producer that Disney has engaged to do an Australian budget but a good indication of the enormous benefits that could be achieved within the financial years 2014/15 – 2015 /16.

I have increased the Screen Queensland portion of the funds – noting that this is the ONLY international production currently considering Australia – as they have a commitment from the Federal Government for an increased Federal Incentive (which had been offered [Redacted] but will be now utilised for Pirates if secured to Australia)

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [mailto:[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)]  
**Sent:** Tuesday, 10 June 2014 5:52 PM  
**To:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Tracey Vieira  
**Cc:** Wilhelmine Herron  
**Subject:** Pirates  
**Importance:** High

Hi ladies

I want to try and flag the Pirates of the Caribbean proposal with the Treasurer's office tomorrow. Looks likely the Premier will take a call from Disney this week.

Can I please get an updated table of expected costs ASAP please, along with any other points that I should raise. Kirsten, I know we were going to revise down the suggested SuperStar funding amount to \$200,000 so let's update that. In the table let's also make it clear what is new money, and what is already provided for from Screen QLD and Treasury.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Can I also have any other sticking points – if we're looking at it filming fully in QLD, or part-filming. What locations are we looking at – Gold Coast, Whitsundays? I believe the sound stage is an issue? Can I get more detail around that.

Thanks.

Di



**Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information Technology, Innovation and the Arts

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Page 418 redacted for the following reason:

-----  
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 11 June 2014 11:15 AM  
**To:** Diane Balke  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** RE: Pirates  
**Attachments:** Pirates #5 offer - V3.xlsx

Hi Diane,

Exempt Sch.3(8)(1) Breach of confidence

We are in competition with the following locations to secure the production:

Louisiana and Puerto Rico (this would be stage work in Louisiana and location work in Puerto Rico)  
Victoria (they are very interested in the Avalon Airport due to the hangar available to be used as a giant sound stage. This is almost double the size of any stage available in Queensland. The Avalon hangar - measuring 100 metres x 95 metres. The Hangar is heated and insulated and has a door height of over 10 metres and is only 40 minutes from Melbourne.

- Note that Victoria typically offers at minimum 10% of the state spend as is considered as a result to have the best incentive offer in Australia.

I am currently exploring through Trade and Investment possible infrastructure the stage of the Avalon hangar to provide this as an option for Disney.

- Disney are considering producing the fifth instalment of the blockbuster franchise Pirates of the Caribbean in Australia and Screen Queensland are looking to secure the entire production for Queensland.

I have increased the Screen Queensland portion of the funds – noting that this is the ONLY international production currently considering Australia – as they have a commitment from the Federal Government for an increased Federal Incentive (which had been offered for 20,000 Leagues Under the Sea but will be now utilised for Pirates if secured to Australia)

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
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E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Wednesday, 11 June 2014 9:40 AM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)); Wilhelmine Herron  
**Subject:** Pirates

Tracey,

Have touched base with Treasurer's Office this morning. I've taken them through the basics but told them we'll get more information to them ASAP.

Might also be worth us catching up with them today to answer any questions before they brief the Treasurer.

The Treasurer is travelling in north Queensland at the moment.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
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Page 422 redacted for the following reason:

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## Bernadette Bouquet

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Friday, 27 June 2014 3:06 PM  
**To:** Kirsten Herring; Ms Tracey Vieira  
**Cc:** Olivia Sacre  
**Subject:** RE: Follow up - Disney

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Thanks ladies.

If we're also proposing that the SuperStar fund might be used to contribute to the overall package - by local film schools or other groups, let's see what that might look like - perhaps there could be one with the key crew working with film schools; and there might be an opportunity for Geoffrey Rush to do something separately? Kirsten, could you or one of your team assist Tracey with that please.

It would be great to get an update by Wednesday next week if I could. I'm away Thursday and Friday, so perhaps we can catch up and discuss the proposal. Once a finalised version is ready (I'm accessing emails while away), I can ensure this gets to the Premier, Treasurer and Minister for them to discuss.

Disney were keen for a decision the week of the 7th.

Di

-----Original Message-----

**From:** Kirsten Herring [mailto:[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)]  
**Sent:** Friday, 27 June 2014 2:19 PM  
**To:** Ms Tracey Vieira  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** Follow up - Disney

Hi Tracey

I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
- Applied a methodology to the spend created by the event organiser, the participants and visitors to the event - based on where they originate
- Broke down direct and indirect (or multiplier) spend across accommodation, transport, and recreation categories

These reports were used successfully to argue the case for additional major event funding at CBRC.

I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

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## Bernadette Bouquet

---


**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Friday, 27 June 2014 4:54 PM  
**To:** Kirsten Herring  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** CONFIDENTIAL AND COMMERCIAL IN CONFIDENCE: Follow up - Disney

Thanks Kirsten. I actually now have all the actuals from Disney for spend so will compile early next week with some additional information to show the figures. The good thing here is that it is actual spend and hires.

Exempt Sch.3(8)(1) Breach of confidence



Additionally they have given me highly confidential information which needs to be protected as it is commercial in confidence and Disney do not want it in the public domain.



Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

-----Original Message-----

**From:** Kirsten Herring [<mailto:Kirsten.Herring@arts.qld.gov.au>]  
**Sent:** Friday, 27 June 2014 2:19 PM  
**To:** Tracey Vieira  
**Cc:** Olivia Sacre; Diane Balke  
**Subject:** Follow up - Disney

Hi Tracey

I had a quick chat to Di regarding Pirates, and the next steps. Di thought it might be helpful to advise Screen Queensland of the process we used to undertake at Events Queensland.

Prior to investing in Major Events we commissioned predictive economic impact reports (through preferred providers that specialise in the area). These reports would:

- model/forecast the number of visitor nights to be created by the event (using local, interstate, interstate and international visitor categories)
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I would expect the modelling for a production to be similar - like a major event, productions of these scale create a significant 'shock' to the economy.

If you want additional detail or referrals, Olivia Sacre from my team would be happy to assist.

Best wishes  
Kirsten

Sent from my iPad

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 2 July 2014 6:18 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring; Liz Cameron; Lisa Weber  
**Subject:** Revised Final - CBRC Submission Pirates of the Carribean.docx  
**Attachments:** Revised Final - CBRC Submission Pirates of the Carribean.docx

**Importance:** High

Hi Di,

Here is a draft for CBRC. I will be in Winton until Sunday but will have access to email. Liz is working closely with me on this so can also answer any immediate questions.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
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PO Box 15094 | City East Qld 4002  
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E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 11:19 AM  
**To:** Diane Balke  
**Cc:** Kirsten Herring; Louise Hollingworth  
**Subject:** FW: Sub talking points  
**Attachments:** image003.png; image002.jpg; image004.png; CBRC Briefing Note and Speaking Points.doc

Hi Di

Attached are the talking points – currently progressing through the system to you.

Thanks  
Liv

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:13 AM  
**To:** Olivia Sacre  
**Cc:** Louise Hollingworth  
**Subject:** Sub talking points

See below tks

Begin forwarded message:

**From:** Kirsten Herring <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Date:** 10 July 2014 11:11:34 AM AEST  
**To:** Diane Balke <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)>  
**Subject:** Re:

No it is high level and selling the benefits in talking points (Liv can u send to Di?) - however we will have a table of comparisons of all international production incentives on hand

On 10/07/2014, at 11:09 AM, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

In the talking points, do we have listed the amounts we've given to previous productions?

<image002.jpg> **Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information  
Technology, Innovation and the Arts

Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001

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<image003.png> IanWalkerMP <image004.png>@Ian

Walker\_MP

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Released

Pages 430 through 433 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Bernadette Bouquet

---

**From:** Louise Hollingworth  
**Sent:** Tuesday, 8 July 2014 6:25 PM  
**To:** Liz Cameron (lcameron@screenqld.com.au)  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen  
**Subject:** CONFIDENTIAL - CBRC inclusions: from Screen Queensland  
**Attachments:** Attachment A - Screen Queensland's 2012-2013 financial statement\_Annual\_R....pdf

Hi Liz (and Lisa) URGENT please re: CBRC

Treasury are requesting further detailed financial information. I have just spoken with Kirsten and she requests that you incorporate these into the revised submission that you will forward to AQ tomorrow, first thing.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

Pages 435 through 437 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 6:21 PM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring  
**Subject:** China

Hi Louise,

This is what I have so far on China. Sorry its not a lot.

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 6:24 PM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring  
**Subject:** China

One other item.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launched of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 6:58 PM  
**To:** Kirsten Herring  
**Cc:** Rebecca Atkinson  
**Subject:** Re: Urgent - Superstar fund

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Kirsten , sat down with Alex and did this for Treasury. Will check in with Bec first thing. Regard  
Mick

Sent from my iPhone

On 9 Jul 2014, at 6:17 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Hi Mick and Bec

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration




However, could you provide me with a full table of allocated and pipeline projects under assessment so I can see exactly what remains in the fund? I need this by 10am tomorrow.

I know some work was done on this earlier in the week – so hopefully not hard to pull together.

Please cc Lucy too....

Thanks  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile:  | Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

\*Remember the environment before you print\*

<image003.jpg>

## Bernadette Bouquet

---

**From:** MARTYN Paul (DTEsb) <Paul.Martyn@dtesb.qld.gov.au>  
**Sent:** Wednesday, 9 July 2014 7:02 PM  
**To:** Kirsten Herring  
**Subject:** Fwd: tourism potential  
**Attachments:** image003.jpg

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Kirsten  
TEQ input below  
Paul

Sent from my iPhone

Begin forwarded message:

From: Leanne Coddington <Leanne.Coddington@queensland.com<mailto:Leanne.Coddington@queensland.com>>  
Date: 9 July 2014 6:16:47 pm AEST  
To: Emma Weekes <Emma.Weekes@Queensland.com<mailto:Emma.Weekes@Queensland.com>>, Bruce Wallace <Bruce.Wallace@queensland.com<mailto:Bruce.Wallace@queensland.com>>  
Cc: Steve McRoberts <Steve.McRoberts@queensland.com<mailto:Steve.McRoberts@queensland.com>>, Megan Saunders <Megan.Saunders@Queensland.com<mailto:Megan.Saunders@Queensland.com>>, "Paul Martyn (paul.martyn@dtesb.qld.gov.au<mailto:paul.martyn@dtesb.qld.gov.au>)" <paul.martyn@dtesb.qld.gov.au<mailto:paul.martyn@dtesb.qld.gov.au>>  
Subject: FW: tourism potential

As per my last email - here are the comments below re "Project Johnny"....

Thank team in advance for the quick turnaround....

Cheers  
Leanne

-----Original Message-----

From: MARTYN Paul (DTEsb) [mailto:Paul.Martyn@dtesb.qld.gov.au]  
Sent: Wednesday, 9 July 2014 6:13 PM  
To: Leanne Coddington; Megan Saunders; Bruce Wallace  
Subject: Fwd: tourism potential

Here it is

Sent from my iPhone

Begin forwarded message:

From: Kirsten Herring  
<Kirsten.Herring@arts.qld.gov.au<mailto:Kirsten.Herring@arts.qld.gov.au><mailto:Kirsten.Herring@arts.qld.gov.au>>  
>>  
Date: 9 July 2014 6:10:16 pm AEST

To: "MARTYN Paul (DTEB)  
(Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au><mailto:Paul.Martyn@dtesb.qld.gov.au>)"  
<Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au><mailto:Paul.Martyn@dtesb.qld.gov.au>>  
Cc: Olivia Sacre  
<Olivia.Sacre@arts.qld.gov.au<mailto:Olivia.Sacre@arts.qld.gov.au><mailto:Olivia.Sacre@arts.qld.gov.au>>, Lucy  
Masterson  
<Lucy.Masterson@arts.qld.gov.au<mailto:Lucy.Masterson@arts.qld.gov.au><mailto:Lucy.Masterson@arts.qld.gov.a  
u>>  
Subject: FW: tourism potential

Hi Paul

As discussed, we have been requested to assist with an urgent submission for funding to secure a new Pirates of the Caribbean film to Queensland.

The film opportunity is a result of the Premier's recent visit to the United States where he met with Disney.

While we are able to provide the relevant film/economic benefits, we have also been requested to provide any benefits for tourism/destination marketing.

Olivia spoke to Steve McRoberts this afternoon, who provided some good advice. (SQ has met with TEQ before and understand what works when aligning film/tourism marketing potential).

Nonetheless, we have provided the following input into the submission (see below) , and happy for any additional input you may have. (I apologise for the quick turnaround - the submission request landed on our desk today and has now been lodged as urgently requested by CBRC)

Best wishes  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts Level 16 | 111  
George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile [REDACTED] | Phone: 07 3034 4015  
Email: Kirsten.Herring @arts.qld.gov.au<http://arts.qld.gov.au><mailto:kirsten.herring@arts.qld.gov.au>  
www.arts.qld.gov.au<http://www.arts.qld.gov.au><http://www.arts.qld.gov.au>

\*Remember the environment before you print\*

[sig block e tags arts update]<http://www.arts.qld.gov.au/>

From: Louise Hollingworth  
Sent: Wednesday, 9 July 2014 5:52 PM  
To: Kirsten Herring  
Subject: tourism potential

Exempt Sch.3(2)(1)(a)  
Consideration of Cabinet

Pages 443 through 444 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Bernadette Bouquet

---

**From:** MARTYN Paul (DTEsb) <Paul.Martyn@dtesb.qld.gov.au>  
**Sent:** Wednesday, 9 July 2014 9:06 PM  
**To:** Kirsten Herring  
**Subject:** Fwd: tourism potential  
**Attachments:** Pirates\_TEQ.docx

K  
Updated comments below  
Paul

Sent from my iPhone

>>> ng  
>>> <Kirsten.Herring@arts.qld.gov.au<mailto:Kirsten.Herring@arts.qld.gov.au>>  
>>> au>>  
>>> Date: 9 July 2014 6:10:16 pm AEST  
>>> To: "MARTYN Paul (DTEsb)  
>>> (Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au>)"  
>>> <Paul.Martyn@dtesb.qld.gov.au<mailto:Paul.Martyn@dtesb.qld.gov.au>>  
>>> Cc: Olivia Sacre  
>>> <Olivia.Sacre@arts.qld.gov.au<mailto:Olivia.Sacre@arts.qld.gov.au>>,  
>>> Lucy Masterson  
>>> <Lucy.Masterson@arts.qld.gov.au<mailto:Lucy.Masterson@arts.qld.gov.a  
>>> u  
>>> Subject: FW: tourism potential  
>>>  
>>> Hi Paul  
>>>  
>>> As discussed, we have been requested to assist with an urgent submission for funding to secure a new Pirates of the Caribbean film to Queensland.  
>>> The film opportunity is a result of the Premier's recent visit to the United States where he met with Disney.  
>>>  
>>> While we are able to provide the relevant film/economic benefits, we have also been requested to provide any benefits for tourism/destination marketing.  
>>>  
>>> Olivia spoke to Steve McRoberts this afternoon, who provided some good advice. (SQ has met with TEQ before and understand what works when aligning film/tourism marketing potential).  
>>>  
>>> Nonetheless, we have provided the following input into the  
>>> submission (see below) , and happy for any additional input you may  
>>> have. (I apologise for the quick turnaround - the submission  
>>> request landed on our desk today and has now been lodged as urgently  
>>> requested by CBRC)  
>>>  
>>> Best wishes  
>>> Kirsten  
>>>  
>>>  
>>> Kirsten Herring  
>>> Deputy Director-General  
>>>  
>>> ARTS QUEENSLAND | Department of Science, Information Technology,  
>>> Innovation and the Arts Level 16 | 111 George St | GPO Box 1436,

>>> Brisbane Queensland 4001  
>>> Mobile: [REDACTED] | Phone: 07 3034 4015  
>>> Email: Kirsten.Herring  
>>> @arts.qld.gov.au<mailto:kirsten.herring@arts.qld.gov.au>  
>>> www.arts.qld.gov.au<http://www.arts.qld.gov.au>  
>>>  
>>> \*Remember the environment before you print\*  
>>>  
>>> [sig block e tags arts update]<http://www.arts.qld.gov.au/>  
>>>  
>>>  
>>>  
>>>  
>>>  
>>>  
>>>  
>>> From: Louise Hollingworth  
>>> Sent: Wednesday, 9 July 2014 5:52 PM  
>>> To: Kirsten Herring  
>>> Subject: tourism potential  
>>>  
>>>

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Pages 447 through 450 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Bernadette Bouquet

---

**From:** Michael Reen  
**Sent:** Thursday, 10 July 2014 8:18 AM  
**To:** Kirsten Herring; Rebecca Atkinson; Alexandra Seary  
**Subject:** FW: Urgent - Superstar fund  
**Attachments:** Superstar.xlsx

Morning All, please find attached a recco of Superstar based on the info I have been proved. After payments and commitments and applications being considered we have \$1.612M uncommitted. Regards Mick

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 6:58 PM  
**To:** Kirsten Herring  
**Cc:** Rebecca Atkinson  
**Subject:** Re: Urgent - Superstar fund

Hi Kirsten , sat down with Alex and did this for Treasury. Will check in with Bec first thing. Regard Mick

Sent from my iPhone

On 9 Jul 2014, at 6:17 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Hi Mick and Bec

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



However, could you provide me with a full table of allocated and pipeline projects under assessment so I can see exactly what remains in the fund? I need this by 10am tomorrow.

I know some work was done on this earlier in the week – so hopefully not hard to pull together.

Please cc Lucy too....

Thanks  
Kirsten

Kirsten Herring  
Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile: [REDACTED] Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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<image003.jpg>

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Superstar

	2012-13	2013-14	2014-15
Treasury Profile	300	1200	750

Reconciliation of Superstar

	2012-13	2013-14	2014-15
Actual spend	285	472	
Contracted but not paid		183	
Total	<b>285</b>	<b>655</b>	<b>1000</b>

Being Considered

QAGOMA			191
CTPI - Business Affairs			157
			100
			<b>448</b>
Available Funds			<b>552</b>

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2015-16

750

1060

1060

1612

Released under RTI - DPC



**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 10:14 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber  
**Subject:** Appendix - Residual Tourism.docx  
**Attachments:** Appendix - Residual Tourism.docx; Copy of QPE Comparision for Pirates (3).xlsx

Hi Louise,

Please find attached some further information as part of preparation for this afternoon

Tracey

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- **Is the incentive amount to high:** No – commensurate with other state agencies and is the required level to maintain a competitive platform in the international market.
- **Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers:

Franchise name	US Audience Number
2003: Pirates of the Caribbean: The Curse of the Black Pearl	50,648,628
2006: Pirates of the Caribbean: Dead Man's Chest	64,628,368
2007: Pirates of the Caribbean: At World's End	44,973,899
2011: Pirates of the Caribbean: 2006: On Stranger Tides	30,398,975

#### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

- **Why can't you use existing funds:**

Exempt Sch.3(8)(1) Breach of confidence

- **Not Corporate Welfare:** This is not a hand out to industry it is job creation and particularly supports SMALL BUSINESSES including in regional area's and is a infrastructure building mechanism. [REDACTED] It delivers its economic impact particularly to regional area's before any \$ are provided

- **ROI :**  
Unbroken - \$13 for each dollar  
San Andreas - \$16 for each dollar  
Pirates of the Caribbean - \$15 for each dollar.



**Contract Overview**



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Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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COR14/19908

Ministerial correspondence action sheet

Ministerial office use only	
Date received by MO:	3 OCT 2014
MO reference:	4581
Copies to:	

Departmental reference:	AF/2014/00345-2014
Date received by DLO:	3-10-14
Date due to MO:	
Date due to ESU:	

- Priority                       Standard                       Other \_\_\_\_\_

**Drafting Instructions (please print):**

TO AQ/SQ FOR INFO. + TO FILE/ACTION

Name: D BAKER                      Date: 3/10/14                      Phone: 3719 7465

**Department to action:**

- Briefing note
- Dot points
- Premier reply
- Minister reply
- Chief of Staff reply
- Senior Policy Advisor reply
- Department to contact
- Department to action (NFA/MO)
- Department for Information - NFA
- Event briefing note
- Media briefing note - event
- Media release

**Allocate to:**

- Office of the Director-General
- Internal Audit
- Office of the Queensland Chief Scientist
- Queensland Government Chief Information Office
- Strategic Policy and Innovation
- Change and Operations
- Arts Queensland
- Science
- Digital Productivity and Services
- Strategic ICT
- Shared Corporate Services

**Executive Services to action:**

- Referral to: (department) \_\_\_\_\_  
(chief of staff) \_\_\_\_\_
- Acknowledgement
- Approved standard wording: \_\_\_\_\_
- Thank you
  - Option 1: \_\_\_\_\_
  - Option 4
  - Option 2
  - Option 5: \_\_\_\_\_
  - Option 3
  - Option 6





Treasurer and Minister for Trade

mo/4581

RECEIVED  
3 OCT 2014  
RK

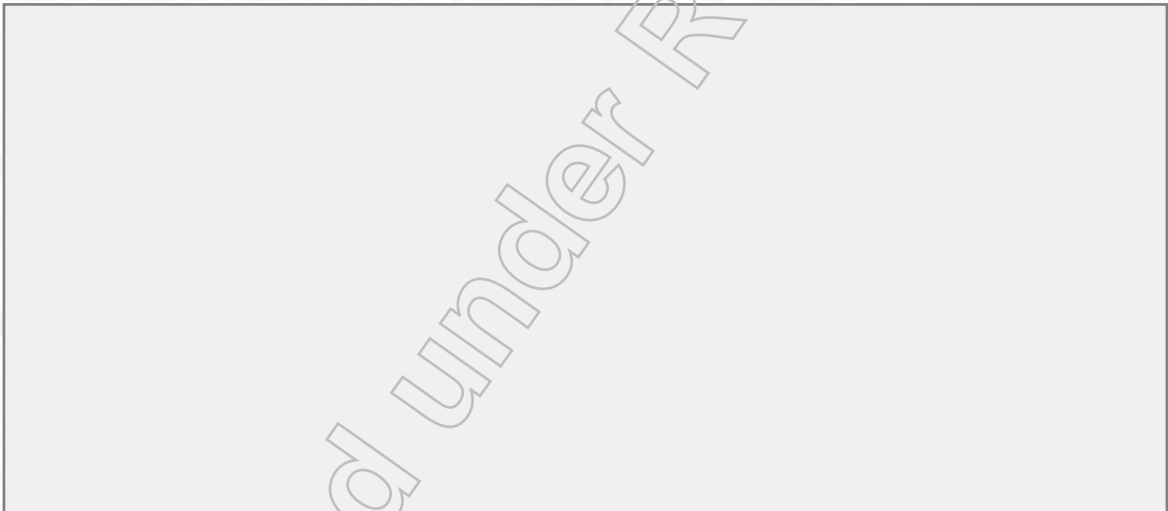
TRY-07946

2 OCT 2014

Level 9 Executive Building  
100 George St Brisbane  
GPO Box 611 Brisbane  
Queensland 4001 Australia  
Telephone 07 3719 7200  
Facsimile 07 3220 6224  
Email [treasurer@ministerial.qld.gov.au](mailto:treasurer@ministerial.qld.gov.au)  
Website [www.treasury.qld.gov.au](http://www.treasury.qld.gov.au)  
ABN 90 856 020 239

The Honourable Ian Walker MP  
Minister for Science, Information Technology,  
Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

Dear Minister *Ian*



If officers from your Department require further information or assistance, they can contact Ms Kathleen Begley, Principal Treasury Officer, Budget Portfolios Division on (07) 3035 1485 or [kathleen.begley@treasury.qld.gov.au](mailto:kathleen.begley@treasury.qld.gov.au).

Yours sincerely

Tim Nicholls  
Treasurer and Minister for Trade

COR14/21046

**Bernadette Bouquet**

---

**From:** Lucy Masterson <Lucy.Masterson@arts.qld.gov.au>  
**Sent:** Tuesday, 28 October 2014 1:39 PM  
**Subject:** RE: URGENT - Tourism Cabinet Committee paper  
**Attachments:** Cultural Tourism Update - Tourism Cabinet Committee 5 November - Update....docx

Hi Sharon,

Kirsten has approved additional text for the Minister's Tourism Cabinet Committee paper.

Attached here, with new text highlighted as point number 35.

Thanks,  
Lucy.

---

**From:** Ann Maree Potts  
**Sent:** Tuesday, 28 October 2014 1:20 PM  
**To:** Lucy Masterson  
**Subject:** FW: URGENT - Tourism Cabinet Committee paper

Lucy when completed – can you include Einar Oddsson in the email response. Thanks AM

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | **Arts Queensland**  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George Street | GPO Box 1436 Brisbane, Queensland 4001  
**Phone:** 07 3034 4001 | **Email:** [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au)

Customers first | Ideas into action | Unleash potential | Be courageous | Empower people

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---

**From:** Sharon Toohey [<mailto:Sharon.Toohey@dsitia.qld.gov.au>]  
**Sent:** Tuesday, October 28, 2014 1:02 PM  
**To:** AQ ESU; Ann Maree Potts; Einar Oddsson  
**Subject:** URGENT - Tourism Cabinet Committee paper

Ann Maree / Einar –

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Email from Kirsten also attached fyi.

Many thanks



Pages 463 through 468 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 5:48 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** FW: MAYORAL LETTERS OF SUPPORT TO THE PREMIER AND THE TREASURER RE DISNEY PRODUCTION - PIRATES OF THE CARIBBEAN  
**Attachments:** MAYORAL LETTER TO THE PREMIER.pdf; MAYORAL LETTER TO THE TREASURER.pdf  
**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

The Mayor has sent letters directly to the Premier and Treasurer.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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# Office of the Mayor

City of Gold Coast

9 July 2014  
Our ref: MS#44728606

PO Box 5042  
Gold Coast MC QLD 9729  
Australia

Telephone +61 7 5581 5283  
Facsimile +61 7 5581 6054  
Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)  
[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Hon Campbell Newman MP  
Premier of Queensland  
PO Box 15185  
CITY EAST QLD 4002

Dear Premier *Campbell,*

## RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN

I am writing to urge your support for potentially one of the largest budget film ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone have injected over \$1.45 billion into the Gold Coast economy.

That is why, the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

Such an approach has produced real dividends. After years of stagnation, major international film productions are finally returning to the city. Recent overseas feature films such as Angelina Jolie's 'Unbroken' and 'San Andreas' starring Dwayne Johnson, have provided some much needed momentum generating global promotion for the Gold Coast and injecting approximately \$45 million into the local economy.

However, attracting film productions of this calibre to the City is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

*Tom Tate*  
TOM TATE  
MAYOR





# Office of the Mayor

City of Gold Coast

9 July 2014

Our ref: MS#44728606

PO Box 5042

Gold Coast MC QLD 9729

Australia

Hon Tim Nicholls  
Minister for Treasury and Trade  
Executive Building  
100 George Street  
GPO Box 611  
BRISBANE QLD 4001

Telephone +61 7 5581 5283

Facsimile +61 7 5581 6054

Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)

[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Dear Treasurer *Tim,*

## RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN

I am writing to urge your support for potentially one of the largest budget film ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone have injected over \$1.45 billion into the Gold Coast economy.

That is why, the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

Such an approach has produced real dividends. After years of stagnation, major international film productions are finally returning to the city. Recent overseas feature films such as Angelina Jolie's 'Unbroken' and 'San Andreas' starring Dwayne Johnson, have provided some much needed momentum generating global promotion for the Gold Coast and injecting approximately \$45 million into the local economy.


However, attracting film productions of this calibre to the City is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

  
TOM TATE  
MAYOR


**Bernadette Bouquet**

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



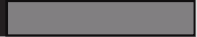
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... Attachment 4: 



Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:**  | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

\* Remember the environment before you print \*

[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ) | Twitter: [@artsqueensland](https://twitter.com/artsqueensland)  
13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

Released under RTI DPC

Pages 473 through 484 redacted for the following reasons:

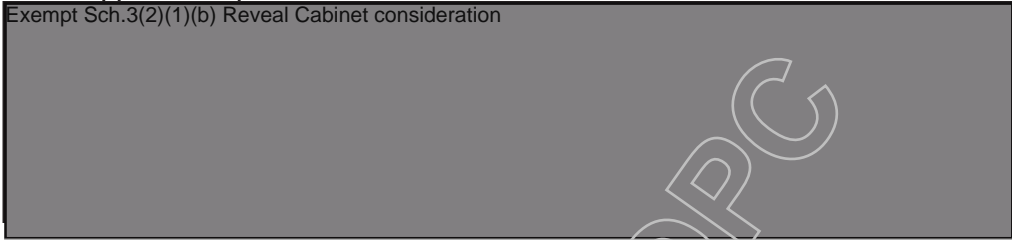
-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

**Bernadette Bouquet**

---

**From:** Lucy Masterson  
**Sent:** Thursday, 10 July 2014 1:25 PM  
**To:** Kirsten Herring  
**Subject:** FW: Supplementary Material  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 1:24 PM  
**To:** Lucy Masterson  
**Subject:** Supplementary Material

Thanks Lucy – also, Tracey V provided this. Liv incorporated into the attachment 3 – but, KH might want this in table form:



Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [redacted] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
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13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

Pages 486 through 496 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Bernadette Bouquet

**From:** Lucy Masterson  
**Sent:** Thursday, 10 July 2014 2:05 PM  
**To:** Kirsten Herring  
**Subject:** RE: Supplementary Material

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Found this and Tracey says okay to go with it.

### Worldwide (Unadjusted)

Rank	Title (click to view)	Studio	Worldwide	Domestic / %	Overseas / %	Year
1	<a href="#">Pirates of the Caribbean: Dead Man's Chest</a>	BV	\$1,066.2	\$423.3 39.7%	\$642.9 60.3%	2006
2	<a href="#">Pirates of the Caribbean: On Stranger Tides</a>	BV	\$1,045.7	\$241.1 23.1%	\$804.6 76.9%	2011
3	<a href="#">Pirates of the Caribbean: At World's End</a>	BV	\$963.4	\$309.4 32.1%	\$654.0 67.9%	2007
4	<a href="#">Pirates of the Caribbean: The Curse of the Black Pearl</a>	BV	\$654.3	\$305.4 46.7%	\$348.9 53.3%	2003
<b>TOTAL:</b>			<b>\$3,729.6</b>	<b>\$1,279.2 34.3%</b>	<b>\$2,450.4 65.7%</b>	-
<b>AVERAGE:</b>			<b>\$932.4</b>	<b>\$319.8 34.3%</b>	<b>\$612.6 65.7%</b>	-

<http://www.boxofficemojo.com/franchises/chart/?id=piratesofthecaribbean.htm>

-----Original Message-----

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 1:49 PM  
**To:** Lucy Masterson  
**Subject:** Re: Supplementary Material

Lucy - can you research total international audience?

On 10/07/2014, at 1:24 PM, "Lucy Masterson" <Lucy.Masterson@arts.qld.gov.au> wrote:

>  
>

> From: Louise Hollingworth  
> Sent: Thursday, 10 July 2014 1:24 PM  
> To: Lucy Masterson  
> Subject: Supplementary Material

>

> Thanks Lucy – also, Tracey V provided this. Liv incorporated into the attachment 3 – but, KH might want this in table form:

>





Released under RTI - DPC



COR14/13505

**Bernadette Bouquet**

---

**From:** DSITIA Executive Services <dsitia.executiveservices@dsitia.qld.gov.au>  
**Sent:** Wednesday, 16 July 2014 3:41 PM  
**To:** AQ ESU  
**Subject:** URGENT DUE TO ESU 18/07/2014 - AF/2014/1752 for action  
**Attachments:** 20140716150247924.pdf

**Importance:** High

Good afternoon

Please find attached AF/2014/1752 for your urgent action. This is due to Executive Services by this Friday, 18 July 2014.

Thanks  
Shannon Coote

A/Executive Services Officer, Executive, Legal and Integrity Services Department of Science, Information Technology, Innovation and the Arts Phone 07 3719 7994 [shannon.coote@dsitia.qld.gov.au](mailto:shannon.coote@dsitia.qld.gov.au) Level 5, Executive Building, 100 George Street, Brisbane, Queensland This E-Mail is intended only for the addressee. Its use is limited to that intended by the author at the time and it is not to be distributed without the author's consent. Unless otherwise stated, the State of Queensland accepts no liability for the contents of this E-Mail except where subsequently confirmed in writing. The opinions expressed in this E-Mail are those of the author and do not necessarily represent the views of the State of Queensland. This E-Mail is confidential and may be subject to a claim of legal privilege. If you have received this E-Mail in error, please notify the author and delete this message immediately.

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Ministerial correspondence action sheet

**URGENT**

**Ministerial office use only**

Date received by MO: 12/7

MO reference: 4043

Copies to: Minister

Departmental reference: AF/2014/1152

Date received by DLO: 14-7-14

Date due to MO: 23-7-14

Date due to ESU: 18-7-14

- Priority       Standard       Other \_\_\_\_\_

**Drafting instructions (please print):**

COS reply please

Name: N. Hakkon      Date: 14/7      Phone: 3769 7471

**Department to action:**

Briefing note

Dot points

Premier reply

Minister reply

Chief of Staff reply

Senior Policy Advisor reply

Department to contact

Department to action (NFA MO)

Department for Information - NFA

Event briefing note

Media briefing note - event

Media release

**Allocate to:**

Office of the Director-General

Internal Audit

Office of the Queensland Chief Scientist

Queensland Government Chief Information Office

Strategic Policy and Innovation

Change and Operations

Arts Queensland

Science

Digital Productivity and Services

Strategic ICT

Shared Corporate Services

**Executive Services to action:**

Referral to: (department) \_\_\_\_\_  
(chief of staff) \_\_\_\_\_

Acknowledgement

Approved standard wording: \_\_\_\_\_

Thank you

Option 1: \_\_\_\_\_       Option 4

Option 2       Option 5: \_\_\_\_\_

Option 3       Option 6



## Blair Shapland

---

**From:** MAYOR <mayor@goldcoast.qld.gov.au>  
**Sent:** Monday, 14 July 2014 9:22 AM  
**To:** SITIA  
**Subject:** MAYORAL LETTER OF SUPPORT TO THE HON IAN WALKER MP, MINISTER FOR SCIENCE, INFORMATION, TECHNOLOGY, INNOVATION AND THE ARTS RE ATTRACTION OF DISNEY PRODUCTION - PIRATES OF THE CARIBBEAN  
**Attachments:** 20140714084725014.pdf

Good afternoon

Attached, please find Mayor Tom Tate's letter to the Hon Ian Walker, Minister for Science Information, Technology and Innovation re attraction of the above Disney production to the Gold Coast.  
The original is sent via post.

Kind regards

**Erald Kanini**  
Policy and Advocacy Officer  
Office of the Mayor  
City of Gold Coast

T: (07) 5581 7238 F: (07) 5581 6054  
PO Box 5042 Gold Coast Mail Centre Qld 9729  
[cityofgoldcoast.com.au](http://cityofgoldcoast.com.au)

CITY OF  
**GOLD COAST**

### Council of the City of Gold Coast - confidential communication

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# Office of the Mayor

City of Gold Coast

10 July 2014  
Our ref: MS#44730010

Hon Ian Walker MP  
Minister for Science, Information Technology,  
Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

PO Box 5042  
Gold Coast MC QLD 9729  
Australia  
Telephone +61 7 5581 5283  
Facsimile +61 7 5581 6054  
Email [mayor@goldcoast.qld.gov.au](mailto:mayor@goldcoast.qld.gov.au)  
[www.goldcoast.qld.gov.au](http://www.goldcoast.qld.gov.au)

Dear Minister Walker *Ian,*

**RE: DISNEY PROJECT - PIRATES OF THE CARIBBEAN**

I am writing to urge your support for potentially one of the largest budget films ever undertaken within Queensland, *Pirates of the Caribbean - Dead Man Tells No Tales*.

The film industry is very important to the Gold Coast local economy. Our city's world class studios, spectacular locations and experienced local crew, make the Gold Coast the ideal location for film production.

Since the establishment of the Village Roadshow Studios in 1989, productions undertaken at the studios alone, have injected over \$1.45 billion into the Gold Coast economy.

That is why the City of Gold Coast is the only local government in Australia to provide financial support for film production, through its Investment Attraction Program.

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However, attracting film productions of this calibre to the city is quite a competitive process. Given their significant impact on local economies, many domestic and overseas bodies provide numerous incentives to attract these productions.

Successful attraction of these major productions to the Gold Coast remains dependent on State Government's incentives. I am informed that there are no productions currently secured at the Village Roadshow Studios after 20 July 2014.

Screen Queensland, Village Roadshow Studios and the City of Gold Coast are working together to attract the next instalment of 'Pirates of the Caribbean' to the Gold Coast and I strongly urge you to do everything possible to secure this project for Queensland.

This production has my full support and I would be happy to meet with Government representatives to discuss the attraction of 'Pirates of the Caribbean'.

Yours sincerely

TOM TATE  
MAYOR

**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 17 July 2014 9:36 AM  
**To:** Kirsten Herring; Louise Hollingworth  
**Cc:** Liz Cameron  
**Subject:** FW: Pirates / Admissions

Hi All,

Whilst we didn't receive this prior to CBRC – I have just received these figures so wanted to update you. These are the international admissions (tickets) to Pirates (international being outside the USA).

Tracey

Hi Tracey,

Per your request, here is the Admissions information for the Pirates franchise. Please let me know if you need anything else,

<u>Title</u>	<u>International Admissions</u>
Pirates 1	64.1M
Pirates 2	96.5M
Pirates 3	105.8M
Pirates 4	88.3

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 24 July 2014 3:04 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au); Kirsten Herring  
**Cc:** steve.mcroberts@queensland.com; leanne.coddington@queensland.com  
**Subject:** News Just In - Disney

Exempt Sch.3(8)(1) Breach of confidence

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Friday, 25 July 2014 2:32 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring  
**Subject:** RE: Pirates  
**Attachments:** Project Johnny.docx

Adding Kirsten in as well. Document from TEQ attached.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:31 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Thanks. Can you also flick them on to me so I can get across what they're asking for?

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:29 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

Just received the points from Tourism so will be compiling to send to Disney.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:26 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Great, thanks. Let me know how it goes.

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:26 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

I'm meeting them on Monday in person.



**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:25 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Did you end up calling Virgin?

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:16 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

Yes on Monday 28 July.

They have the numbers from us – just waiting on our direction for marketing items though they understand where we are headed with the ask and are in theory okay with that.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:14 PM  
**To:** Tracey Vieira  
**Subject:** RE: Pirates

Thanks.

Is that meeting 28 July? I thought it was 28 August. That makes more sense now. ☺

When do we need to have the bid in to them?

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:12 PM  
**To:** Diane Balke  
**Subject:** RE: Pirates

- Still waiting on Steve McRoberts to send me the discussion points. We spoke on the phone but he is still to send them. I will chase him again now.
- Disney executives arrive next week to see locations and the studios. I will be having dinner with them on Friday evening at the Gold Coast. The party include the producer, production designer, art director and location manager.
- There is a meeting in Canberra on Monday in regard to the Federal incentive.



**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [<mailto:Diane.Balke@ministerial.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 2:07 PM  
**To:** Tracey Vieira  
**Subject:** Pirates  
**Importance:** High

Tracey,

Can you send me a summary of where we're at with negotiations with Disney and the work you're doing with TEQ.

Treasurer asked how we were going, so I want to give him an update.

Di



**Diane Balke**  
Chief of Staff  
Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts  
Phone: 07 3719 7480 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001  
**Great State. Great Opportunity.**

 IanWalkerMP  @IanWalker\_MP

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**Bernadette Bouquet**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Friday, 25 July 2014 4:54 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** Project Tourism Disney.docx  
**Attachments:** Project Tourism Disney.docx

See my edited version. If you are happy with this I will then go back to Disney to engage in this dialogue.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Monday, 28 July 2014 4:03 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber; Wilhelmine Herron (Willie.Herron@ministerial.qld.gov.au)  
**Subject:** Project Disney.docx  
**Attachments:** Project Disney.docx  
**Importance:** High

Hi Di,

Please find attached the current version of the proposal I have prepared for Disney. Note – this includes Screen Queensland and Tourism and Events Queensland's wishlist in addition to our standard requirements for an international production. It is important to note that this document will be the starting point of contract negotiations with Disney. We are asking for many items that normally are not requested and I will do all I can to get as much of this through as possible.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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**Bernadette Bouquet**

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Tuesday, 29 July 2014 2:48 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring; Angela Samut  
**Subject:** Letter for Joseph Caracciolo  
**Attachments:** Premier + Minister letter to Joseph Caracciolo Jnr\_Disney.docx  
**Importance:** High

Please find letter attached.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Prepared by: Angela Samut Title: Mgr, Comms & Marketing Division/Region: Screen Queensland Telephone: 07 3248 0524 Date prepared: 29 July 2014	Endorsed by: Tracey Vieira Title: CEO Division/Region: Screen Queensland Telephone: 07 3248 0522 Date endorsed: 29 July 2014	Endorsed by: Title: Division/Region: Telephone: 07 Date endorsed:	Approved by: Sue Rickerby (or Director on behalf of) Title: Director-General Division/Region: DSITIA Telephone: 07 3247 3407 Date approved:
---	---	---	--

Mr Joseph Caracciolo Jnr.



Dear Mr Caracciolo,

We are very pleased to welcome you to Queensland and for your consideration of our State for *Pirates of the Caribbean 5*.

Queensland has much to offer and is internationally renowned for its award-winning talent and crew; competitive financial incentives; stunning and diverse natural locations; and world class facilities including the Village Roadshow Studios comprising eight sound stages, three water tanks and notably with the largest purpose-built film water tank in Australia.

With 300 days of sunshine in South East Queensland, and an established community of cast and crew, the Gold Coast is the film hub for Queensland. With its sub-tropical climate, South East Queensland offers you a diverse selection of landscapes with coastal, mountain, rainforest, rivers and "built up" landscapes all within a half an hour drive from the Studios. Recent international productions to shoot here over the last six months include *San Andreas* and *Unbroken*.

In Far North Queensland where the tropical rainforest meets the reef, you will experience a true "Caribbean" feel at the Whitsunday Islands, 74 tropical islands offering kilometres of white and yellow beaches, deserted palm fringed coves and a vast array of coastlines.

Boasting one of the Seven Natural Wonders of the World, the Great Barrier Reef, the geology of the region dictates crystal blue waters lapping the stunning tropical deserted islands plus there are eight islands that offer a variety of resort accommodation for cast and crew all with the Great Barrier Reef and fringing coral reefs at your doorsteps. Recent international productions that have filmed in Far North Queensland over the past six months include *Unbroken* plus *Modern Family*.

Queensland is unrivalled with our natural locations and our people, the very best in Australia.

The Queensland Government appreciates the economic benefits of tent pole productions which make a significant direct cash injection to the Queensland economy, generate jobs and skills growth, and support ancillary businesses in the production region.

The Queensland Government is a strong supporter of the film industry and I look forward to working with you further in progressing this exciting project.

Yours sincerely

Released under RTI - DPC

Release

## Bernadette Bouquet

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 30 July 2014 4:06 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring  
**Subject:** Request from Disney  
**Attachments:** Brief on Pirates meeting request.docx; Pirates Bios.docx

**Importance:** High

Hi Di,

Per our discussion, and following my discussion with Disney today, they have requested assistance in securing meetings with the Commonwealth next week. Please find attached my brief and the bio's of the participants.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 31 July 2014 1:59 PM  
**To:** Kirsten Herring  
**Subject:** Progress with Disney  
**Attachments:** Summary of Progress with The Walt Disney Company.docx

Hi Kirsten,

Sent this to Di but had your address wrong so am resending.

Tracey

Hi Di,

As requested please find attached a summary update on progress to date. Apologies for the format – I am in Melbourne. Please let me know if you need anything further.

Tracey Vieira  
CEO  
Screen Queensland  
Phone: 3248 0522

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**July 31, 2014**

**Summary of Progress with The Walt Disney Company  
Production Attraction – Pirates of the Caribbean 5**

The Screen Queensland CEO Tracey Vieira has had four conference calls with The Walt Disney Studio since CBRC.

Those calls have discussed the elements that the Queensland Government will require delivered in return for an incentive to bring the film wholly to Queensland.

Tourism and Events Queensland, Screen Queensland and the respective Ministers COS's along with the Arts DDG, Kirsten Herring met to discuss the deliverables required from Disney.

TEQ and Screen Queensland have since compiled those deliverables and provided those to Disney in writing.

Exempt Sch.3(8)(1) Breach of confidence

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## Bernadette Bouquet

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Monday, 18 August 2014 11:40 AM  
**To:** Diane Balke ([Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au))  
**Cc:** Kirsten Herring; Wilhelmine Herron ([Willie.Herron@ministerial.qld.gov.au](mailto:Willie.Herron@ministerial.qld.gov.au))  
**Subject:** FW: Pirates

Hi Di,

Following on from our call this morning, I also received the email below from Paul Steinke at Disney and have since spoken with him

Exempt Sch.3(8)(1) Breach of confidence

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Bernadette Bouquet

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**From:** Michael Reen  
**Sent:** Friday, 5 September 2014 11:05 AM  
**To:** Kirsten Herring  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thanks

---

**From:** Kirsten Herring  
**Sent:** Friday, 5 September 2014 10:57 AM  
**To:** Michael Reen; Danny Short  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

I can confirm that the production is eligible to apply for \$200,000 through the Superstar Fund. I would expect that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc) who will conduct workshops with the film students and sector to support the objectives of the Fund.

Thanks  
Kirsten

---

**From:** Michael Reen  
**Sent:** Thursday, 4 September 2014 3:44 PM  
**To:** Danny Short  
**Cc:** Kirsten Herring  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny ,I spoke to Kirsten re this the \$200k is ok but she will respond to part b around criteria. Regards mick

---

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Thursday, 4 September 2014 2:59 PM  
**To:** Michael Reen  
**Cc:** Rodd Brewer; Kirsten Herring; Evan Hill at DSITIA  
**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

Would you be able to provide me with some information around point (b)? I will take care of point (a) and I think arrange for a meeting with Kath either tomorrow or Monday and I will include you on the invite.

Thanks  
Danny

Sent from my iPad

Begin forwarded message:

**From:** Kathleen Begley <[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <[danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)>  
**Cc:** Alison Rayner <[Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)>, Benjamin Donovan

<benjamin.donovan@treasury.qld.gov.au>

Subject: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny



Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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Exempt Sch.3(4) Briefing for incoming Minister

Exempt Sch.3(6)(c)(i) Infringe the privileges of Parliament

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E-mail Message

**From:** Tracey Vieira [SMTP:tvieira@screenqld.com.au]  
**To:** Kirsten Herring [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=944a44e68e9b4ce0b17e07d5e9f38f83-Kirsten Her], Louise Hollingworth [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1afa6b35d8354adbbf64f40b04d7ca3f-Louise Holl]  
**Cc:** Liz Cameron [SMTP:lcameron@screenqld.com.au]  
**Sent:** 17/07/2014 at 9:35 AM  
**Received:** 17/07/2014 at 9:36 AM  
**Subject:** FW: Pirates / Admissions

HI All,

Whilst we didn't receive this prior to CBRC I have just received these figures so wanted to update you. These are the international admissions (tickets) to Pirates (international being outside the USA).

Tracey

Hi Tracey,

Per your request, here is the Admissions information for the Pirates franchise. Please let me know if you need anything else,

International

Title Admissions

Pirates 1 64.1M

Pirates 2 96.5M

Pirates 3 105.8M

Pirates 4 88.3

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Tuesday, 8 July 2014 6:25 PM  
**To:** Liz Cameron (lcameron@screenqld.com.au)  
**Cc:** Lisa Weber (lweber@screenqld.com.au); Kirsten Herring; Michael Reen  
**Subject:** CONFIDENTIAL - CBRC inclusions: from Screen Queensland  
**Attachments:** Attachment A - Screen Queensland's 2012-2013 financial statement\_Annual\_R....pdf

Hi Liz (and Lisa) URGENT please re: CBRC

Treasury are requesting further detailed financial information. I have just spoken with Kirsten and she requests that you incorporate these into the revised submission that you will forward to AQ tomorrow, first thing.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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**Cabinet**  
**in**  
**Confidence**

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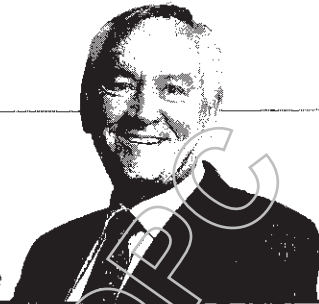


# SCREEN QUEENSLAND ANNUAL REPORT 2012-2013

Released under RTI - DPC

## MESSAGE FROM CHAIR

Prof Peter Little



### As the company's new Chair, it is my pleasure to present Screen Queensland's annual report for 2012-2013.

The past year has been witness to an exciting period of change and rejuvenation for Screen Queensland. We welcome new additions to the Board and senior management team, and look forward to the significant contributions they will make to the screen industry in Queensland.

Queensland is a growing force in Australia's film and television industry landscape and a key contributor to the creative health of the nation. Our stunning locations, talented crew and attractive financial incentives are what give us our competitive advantage and are essential to the ongoing growth and sustainability of the industry in the State.

Screen Queensland's targeted investment into the production of film and television projects over the last five years has averaged \$7.01 million per annum. This investment has leveraged other finance from the federal government interstate and overseas creating a five year average of \$76.79 million per year in direct Queensland Production Expenditure (QPE).

But current economic challenges, such as global financial uncertainty, a record-high Australian dollar and increased competition from both interstate and low-cost developing nations, serve as a reminder to remain vigilant.

Our success, now and into the future, hinges on our continued ability to establish the frameworks, assistance and incentives required to unlock new opportunities and funding streams to drive development and growth.

We have consulted widely with the industry and will be introducing new funding programs next financial year to help make Queensland's film and television industry more sustainable, more viable and more productive than ever before.

This includes expanding the business with new initiatives, such as the Enterprise Program, which will establish and support viable film, television and multi-platform production businesses in Queensland.

These are exciting times to be involved in the creation of moving images in this State. The last Financial Year heralded a number of outstanding success stories in film and television in Queensland, including:

- Queensland production of *The Railway Man* (starring Colin Firth and Nicole Kidman)
- 21st annual Brisbane International Film Festival – featured 3 world premieres and 43 Australian premieres
- 19 industry festivals and events across regional and metropolitan Queensland.

Queensland's film and television industry continues to be a major economic driver for the State. In 2012-13, production accounted for \$33.27 million in QPE, as well as 1,227 local jobs.

It's through new development and production initiatives that we will be able to foster the professional development of Queensland practitioners and encourage companies to set up office in Queensland, which will provide long term benefits to the local screen industry.

Attracting international productions to Queensland is critical in terms of retaining screen industry skills, generating employment and ensuring the ongoing viability of the Village Roadshow Studios. In line with this commitment, Screen Queensland has increased its presence at the Studios at Oxenford, establishing a permanent office at the world-class facility.

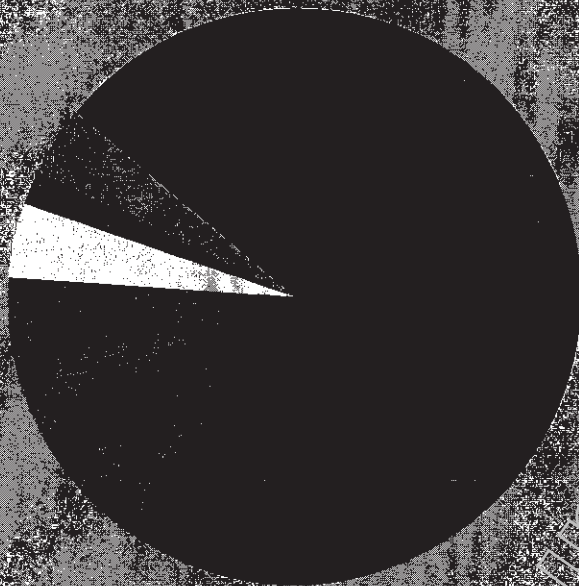
Through ongoing support for infrastructure, financial incentives to increase production and a renewed strategic focus, I believe Screen Queensland is well positioned to support a creative, innovative and commercially sustainable screen industry in Queensland, now and into the future.

Together with the support of the Queensland Government, I look forward to working with our industry partners and guilds to bring about a stronger and more sustainable screen industry to the state.



# FUNDING BREAKDOWN

## Funding Program Expenditure 2012/1213



- 17.9% Project and business development program
- 40.8% Production funding program
- 17.4% Incentives including scouts
- 11.7% Marketing program
- 1.9% Screen Culture event program
- 4.0% Screen Culture in-kind sponsorships
- 13.6% Screen Culture funding program

## Total Expenditure 2012/1213



- 60.7% Industry Funding
- 12.4% Brisbane International Film Festival
- 16.1% Employee expenses
- 10.9% Operating expenses



## DIRECTORS' REPORT

The Directors present their report on the company for the year ended 30 June 2013.

### Directors

The following persons were Directors of the company from the end of the year and up to the date of this report:

#### Michael Hawkins

Director since 01/07/12  
 Acting Chair since 07/12/2012

Michael Hawkins is a company director of diverse commercial experience. His roles include Executive Director of the National Association of Cinema Operators-Australasia, and Director of the Intellectual Property Awareness Foundation Ltd. He was formerly CEO of Australian Multiplex Cinemas Ltd and also served for many years as an Executive Councillor of the Australian Entertainment Industry Association. He is a lawyer by training and a Fellow of the Australian Institute of Company Directors.

#### Geoff Cooper

Director since 01/07/12  
 Chair until 07/12/2012

Geoff Cooper is a television producer and media consultant with twenty years' experience in the Queensland industry, including thirteen years as Executive Producer and Manager of Network 10's Children's and Documentary Unit. He is currently Consultant Live Action Commissioning for ABC Children's Television and a board member of the Brisbane Powerhouse, chairing the Digital Innovation Group.

#### Peter Baston

Director since 01/07/12

Peter Baston has been a barrister for over twenty-five years and is an experienced arbitrator, mediator and consultant. Peter has been a part-time member of the Criminal Justice Commission Misconduct Tribunal and Chair of a Marine Board of Inquiry.

#### Stuart Cunningham

Director since 01/07/12

Stuart Cunningham is Distinguished Professor, QUT, and Director of the Australian Research Council Centre of Excellence for Creative Industries and Innovation. He has served as Commissioner of the Australian Film Commission and as foundation Chair of QPIX, and is currently a member of the Library Board of Queensland.

#### Jan Grew

Director since 01/07/12

Jan Grew has been a Councillor with the Gold Coast City Council for nineteen years and is the Chair of the Economic Development and Tourism Committee, and serves on various boards including Gold Coast Tourism.

#### Kathy Mac Dermott

Director since 01/07/12

Kathy Mac Dermott is the Executive Director of the Queensland Division of the Property Council of Australia. She was a journalist for The Australian Financial Review for eleven years, seven as the Queensland Bureau Chief.

#### Kaye Martin

Director since 01/07/12  
 Ceased 18/02/13

Kaye Martin is a business consultant and qualified financial advisor. She is a Director of the Universal Group of Companies specialising in fund management and asset management services, especially for the Finance and IT industries, and has been a board member of the Australia-Taiwan Business Council.

#### Des Power

Director since 01/07/12  
 Ceased 23/10/2012

Award-winning filmmaker, former journalist and foreign correspondent, and chair of a number of prominent boards in the film and events industries in Australia, Des Power is Chair of Asia Pacific Screen Awards Ltd.

#### John Miller

Director since 01/07/12  
 Deceased 07/09/2012

John Miller was a Logie-winning producer and writer, and had over ten years' experience hosting and producing in news radio. He was a recipient of the Centenary of Federation Medal for contributions to Australian Society and the Media.

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## DIRECTORS' REPORT

Directors of the company have been appointed for a common term. These do not represent fixed employment arrangements, as remuneration is based on fees per meeting, determined by the Department of the Premier and Cabinet. Expiry dates of current appointments are as follows:

Name	Expiry of current term
Geoff Cooper	30 June 2015
Peter Baston	30 June 2015
Stuart Cunningham	30 June 2015
Jan Grew	30 June 2015
Michael Hawkins	30 June 2015
Kathy Mac Dermott	30 June 2015

### Directors' meetings

The number of Directors' meetings (including meetings of committees of Directors) and number of meetings attended by each of the Directors of the company during the year are:

Director	Directors' meetings		Audit & Accounts committee meetings	
	A	B	A	B
Geoff Cooper	9	10		
Michael Hawkins	10	10	1	1
Peter Baston	7	10	2	2
Stuart Cunningham	8	10		
Jan Grew	9	10		
Kathy MacDermott	8	10		
Kaye Martin	6	6	2	2
Des Power	1	3		
John Miller	1	1		

A: Number of meetings attended.

B: Number of meetings held during the time the Director held office.

## DIRECTORS' REPORT

### Corporate governance statement

Screen Queensland Pty Ltd (SQ) is a company limited by shares, with these shares held beneficially by the State of Queensland. SQ's Board of Directors are responsible for corporate governance, ensuring transparency of operation of SQ. Summarised in this report are the primary corporate governance practices established by the Board, which were in place throughout the financial year, unless otherwise stated, to ensure the interests of the State of Queensland, clients and staff are protected.

### Board responsibilities

The Board of Directors is accountable to the company shareholder for the performance of the company and has overall responsibility for its operations. The company operates a diverse and complex range of businesses and one of the primary duties of the Board is to ensure these activities are operated appropriately.

Key responsibilities of the Board include:

- Approving the strategic direction and related objectives of the company and monitoring management performance in the achievement of these objectives;
- Adopting an annual budget and monitoring the financial performance of the company;
- Selecting, appointing, setting targets for, and reviewing the performance of the Chief Executive Officer;
- Overseeing the establishment and maintenance of adequate internal controls and effective monitoring systems;
- Ensuring all major business risks are identified and effectively managed; and
- Ensuring the company meets its legal and statutory obligations.

The Directors of the Board have a broad range of skills including knowledge of the industry in which the company operates to allow informed decision making.

### Independent professional advice

The Board collectively, and each director individually, has the right to seek independent professional advice at the expense of the company.

A Director seeking such advice must obtain the prior approval of the Chair or in his/her absence, the Board. Such approval may not be unreasonably withheld. A copy of advice received by a director is made available to all other directors of the Board except where circumstances deem it inappropriate.

### Conflicts of interest

In accordance with the Corporations Act 2001 and the company's constitution, Directors must keep the Board advised on an ongoing basis of any interest that could potentially conflict with company interests. Where the Board believes a significant conflict exists, the Director concerned will not receive relevant Board papers, will not be present at the meeting whilst the item is considered, and will play no part in any decision made concerning the item.

An annual declaration of interests is made by each Board member.



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## DIRECTORS' REPORT

### Board committees

In order to provide adequate time for the Board to consider strategy, planning and performance enhancement, the Board has delegated specific duties to board committees. The Board has established the Audit and Accounts Committee with a defined charter.

The primary role of the Audit & Accounts Committee is to evaluate the company's compliance and risk management structure and procedures. It also has a role in audit planning and review. The committee reviews the annual financial statements prior to consideration by the Board.

### Code of conduct

Directors, management and staff are expected to perform their duties in line with the company's code of conduct ensuring professionalism, integrity and objectivity, striving at all times to enhance the reputation and performance of the company.

### Insurance and indemnities

Screen Queensland paid an insurance premium for General Liability of \$30,705 excluding GST to the Queensland Government Insurance Fund (QGIF), which includes Directors and Officers coverage during the year. This policy was renewed subsequent to year end.

After financial year end, the Directors have received advice from the Director General of Arts Queensland that Screen Queensland can enter into Deeds of Access and Indemnity with each of its Directors. The board of directors resolved to adopt the recommendations in the advice and each entered into the Deeds of Access and indemnity in July 2013.

### Options

No options over unissued shares or interests in the company were granted during or since the end of the financial year and there were no options outstanding at the date of this report.

### Principal activities

The principal activities of the company during the course of the year were the facilitation of:

- a) the development, promotion and enhancement of the screen industry; and
- b) film culture and presentation of film related events in Queensland.

There were no significant changes in the nature of the activities of the company during the year.

### Operating result

The company's net profit after income tax for the year was \$325,280 (2012: loss of \$391,032).

### Dividends

The company has not paid or declared a dividend during the year ended 30 June 2013.

## DIRECTORS' REPORT

### Review of financial operations

The profit is due to a timing difference between the year in which revenue is received and the timing of funds being expended. During the current financial year more funding was approved than expended, however due to accounting policy, this is not reflected in the Statement of Profit & Loss and Comprehensive Income. Each year the company commits funding to a variety of screen and culture projects and those funds can only be expended upon the receipt by the company of deliverables, as specified in the contract.

### Revenue

Revenue earned during the financial year is consistent with the prior year, with 17% of revenue being received from the non-governmental sources.

### Expenditure

Grants and funding approvals have been consistent with prior years. Future funding commitments are \$1,614,273 at year end, and these commitments will become liabilities as specified in Note 13.

### Significant changes in the state of affairs

There were no significant changes in the nature of the activities of the company during the year, and as at the signing date of these statements there has been no change in budgeted Queensland Government funding support.

### Likely developments

The company will continue to work with Governments and other domestic and international organisations to promote the development of the Queensland film industry.

### Events subsequent to the end of the financial year

There is no matter or circumstance that has arisen since the end of the financial year that has significantly affected or may significantly affect:

- a) the operations of the company;
- b) the results of those operations; or
- c) the state of affairs of the company for the financial years subsequent to 30 June 2013.

### Proceedings on behalf of the company

No person has applied to the Court under section 237 of the Corporations Act 2001 for leave to bring proceedings on behalf of the company, or to intervene in any proceedings to which the company is a party, for the purpose of taking responsibility on behalf of the company for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the company with leave of the Court under section 237 of the Corporations Act 2001.

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## DIRECTORS' REPORT

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### Environmental policy

It is the company's policy to:

- abide by the concepts and principles of sustainable development;
- carry out operations in an environmentally responsible manner having consideration for individual and community welfare;
- ensure that, at a minimum, business is conducted in compliance with existing environmental legislation and regulations; and
- educate staff and employees in the importance of understanding their environmental responsibilities for the sensitive implementation of all operations.

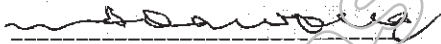
### Rounding off

The company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 and in accordance with that Class Order, amounts in the financial report have been rounded off to the nearest thousand dollars, unless otherwise stated.

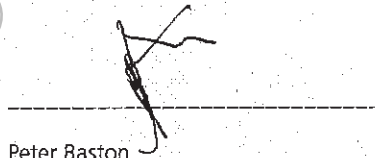
### Auditor's Independence Declaration

A copy of the auditor's independence declaration as required under s 307C of the Corporations Act 2001 is set out on page 7.

This directors' report is signed in accordance with a resolution of the Board of Directors:



Michael Hawkins  
Acting Chair



Peter Baston  
Chair of Audit & Accounts Committee

Gold Coast, 13th September, 2013

## AUDITOR'S INDEPENDENCE DECLARATION

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### To the Directors of Screen Queensland Pty Ltd

This auditor's independence declaration has been provided pursuant to s. 307C of the Corporations Act 2001.

As lead auditor for the audit of Screen Queensland Pty Ltd for the year ended 30 June 2013,  
I declare that, to the best of my knowledge and belief, there have been –

- a) no contraventions of the auditor independence requirements of the Corporations Act 2001 in relation to the audit, and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

*M Keane*

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M J Keane CA  
(as Delegate for the Auditor General of Queensland)



Queensland Audit Office  
Brisbane

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**STATEMENT OF PROFIT & LOSS AND OTHER COMPREHENSIVE INCOME**  
 for the year ended 30 June 2013

	Note	2013 \$'000	2012 \$'000
<b>Income</b>			
Revenue	2	12,158	12,862
<b>Expenses</b>			
Development & Production	3	7,972	9,993
Screen Culture	3	2,042	1,804
Corporate	3	1,819	1,456
<b>Total Expenses</b>		<b>11,833</b>	<b>13,253</b>
<b>Profit / (Loss) before Income Tax</b>		<b>325</b>	<b>(391)</b>
Income Tax Expense		-	-
<b>Profit / (Loss) after Income Tax</b>		<b>325</b>	<b>(391)</b>
Other Comprehensive Income		-	-
<b>Total Comprehensive Income / (Loss)</b>		<b>325</b>	<b>(391)</b>
<b>Profit / (Loss) attributable to the member of the company</b>		<b>325</b>	<b>(391)</b>
<b>Total Comprehensive Income / (Loss) attributable to the member of the company</b>		<b>325</b>	<b>(391)</b>

The Statement of Profit & Loss and Other Comprehensive Income is to be read in conjunction with the notes to the financial statements set out on pages 12 to 34.

**STATEMENT OF FINANCIAL POSITION**  
 as at 30 June 2013

	Note	2013 \$'000	2012 \$'000
<b>ASSETS</b>			
<b>Current assets</b>			
Cash and cash equivalents	5	4,188	3,820
Trade and other receivables	6	9,651	11,919
Other assets	7	-	37
<b>Total current assets</b>		<b>13,839</b>	<b>15,776</b>
<b>Non-current assets</b>			
Trade and other receivables	6	865	3,728
Plant and equipment	8	30	102
<b>Total non-current assets</b>		<b>895</b>	<b>3,830</b>
<b>Total assets</b>		<b>14,734</b>	<b>19,606</b>
<b>LIABILITIES</b>			
<b>Current liabilities</b>			
Trade and other payables	9	341	336
Borrowings	10	5,508	11,576
Provisions	11	-	9
<b>Total current liabilities</b>		<b>5,849</b>	<b>11,921</b>
<b>Non-current liabilities</b>			
Borrowings	10	882	-
Provisions	11	13	20
<b>Total non-current liabilities</b>		<b>895</b>	<b>20</b>
<b>Total liabilities</b>		<b>6,744</b>	<b>11,941</b>
<b>Net assets</b>		<b>7,990</b>	<b>7,665</b>
<b>EQUITY</b>			
Retained profits		7,990	7,665
<b>Total equity</b>		<b>7,990</b>	<b>7,665</b>

The Retained profits include future funding commitments of \$1,614,273 (2012: \$4,477,899) at year end. These commitments will become liabilities when the conditions as specified at Note 13 are fulfilled.

The Statement of Financial Position is to be read in conjunction with the notes to the financial statements set out on pages 12 to 34.

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## STATEMENT OF CHANGES IN EQUITY for the year ended 30 June 2013

	Note	Retained Profits \$'000	Total \$'000
<b>Balance at 30 June 2011</b>		<b>8,056</b>	<b>8,056</b>
Profit/(loss) attributable to the member of the company		(391)	(391)
Other Comprehensive Income attributable to the member of the company		-	-
<b>Balance at 30 June 2012</b>		<b>7,665</b>	<b>7,665</b>
Profit/(loss) attributable to the member of the company		325	325
Other Comprehensive Income attributable to the member of the company		-	-
<b>Balance at 30 June 2013</b>		<b>7,990</b>	<b>7,990</b>

The Statement of Changes in Equity is to be read in conjunction with the notes to the financial statements set out on pages 12 to 34.

**STATEMENT OF CASH FLOWS**  
**for the year ended 30 June 2013**

	Note	2013 \$'000	2012 \$'000
<b>Cash flows from operating activities</b>			
Government grants received		9,781	9,781
Cash receipts from customers		2,228	2,675
Cash payments to suppliers and employees		(11,844)	(12,661)
Interest received		437	597
Interest and finance charges paid		(257)	(669)
<b>Net cash provided by (used in) operating activities</b>	14b	<b>345</b>	<b>(277)</b>
<b>Cash flows from investing activities</b>			
Payments for plant and equipment		-	(37)
Proceeds from repayment of Film funding loans		10,358	7,285
Payments made for Film funding loans		(5,149)	(6,990)
<b>Net cash provided by (used in) investing activities</b>		<b>5,209</b>	<b>258</b>
<b>Cash flows from financing activities</b>			
Repayment of borrowings		(9,297)	(5,007)
Proceeds from borrowings		4,111	7,288
<b>Net cash provided by (used in) financing activities</b>		<b>(5,186)</b>	<b>2,281</b>
<b>Net increase (decrease) in cash held</b>		<b>368</b>	<b>2,262</b>
<b>Cash and cash equivalents at the beginning of the financial year</b>		<b>3,820</b>	<b>1,558</b>
<b>Cash and cash equivalents at the end of the financial year</b>	14a	<b>4,188</b>	<b>3,820</b>

The Statement of Cash Flows is to be read in conjunction with the notes to the financial statements set out on pages 12 to 34.



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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS

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Note	Contents
1	Statement of significant accounting policies
2	Revenue and other income
3	Expenses
4	Auditors' remuneration
5	Cash and cash equivalents
6	Trade and other receivables
7	Other assets
8	Plant and equipment
9	Trade and other payables
10	Borrowings
11	Provisions
12	Contributed equity
13	Commitments for expenditure
14	Notes to statement of cash flows
15	Remuneration of key management personnel
16	Transactions and balances with related parties
17	Financial risk management
18	Economic support
19	Events subsequent to reporting date
20	Company details

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

The financial report covers Screen Queensland Pty Ltd as an individual not-for-profit entity. Screen Queensland Pty Ltd is a company limited by shares, incorporated and domiciled in Australia.

The financial statements were authorised for issue on 13 September 2013 by the directors of the company.

### 1. Statement of significant accounting policies

#### (a) Basis of accounting

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards, Australian Accounting Interpretations of the Australian Accounting Standards Board (AASB) and the Corporations Act 2001, to meet the reporting requirements of the shareholder. The company is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions to which they apply. Material accounting policies adopted in the presentation of this financial report are presented below. They have been consistently applied unless otherwise stated.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on the historical cost convention. Except as stated, figures do not take into account changing money values.

The financial statements have been prepared in accordance with the going concern accounting principle. The ability of the company to continue its operations in future years will be dependent upon the continuing support of the State Government.

Where required by Accounting Standards, comparative figures have been adjusted to conform with changes in presentation for the current financial year.

#### (b) Revenue recognition

Revenues are recognised at fair value of consideration received or receivable net of the amount of goods and services tax (GST) payable to the Australian Taxation Office.

Grants and contributions that are non-reciprocal in nature are recognised as revenue in the year in which the company obtains control over them. Where grants are received that are reciprocal in nature, revenue is recognised over the term of the funding arrangements.

Grants and contributions are recognised at their fair value and are only recognised when a fair value can be reliably determined. Interest revenue is recognised using the effective interest rate method, which, for floating rate financial assets is the rate inherent in the instrument.

Returns on equity invested in development or production of screen projects are recognised as revenue when the right to receive the investment return has been advised under the terms of the Production Investment Agreement.

#### (c) Contra revenues and expenses: benefits via sponsorship agreements

Contra benefits represent benefits derived by the company via the use of equipment and services free of charge pursuant to the terms and conditions of various sponsorship agreements. Contra benefits are recognised in the Statement of Profit & Loss and Other Comprehensive Income at their estimated fair market value at the time of consumption.

#### (d) Assistance to domestic film industry and grant commitments

Each year the company commits funds to a variety of screen and cultural projects. A liability for funds committed is recognised when an agreement has been signed and the company has a present obligation to settle the debt. A present obligation to settle the debt is assessed by the company with reference to contract payment dates and completion of predetermined milestones and deliverables.

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

If the company does not have a present obligation to settle the debt at year end, the amount is considered as a commitment and not included in the Statement of Financial Position. Funds equal to the amount being committed are held in the company's equity reserves until such time as the funds are expended.

### (e) Borrowing costs

Borrowing costs include interest, amortisation of discounts or premiums relating to borrowings, amortisation of ancillary costs incurred in connection with arrangement of borrowings. All borrowing costs have been expensed in the current year.

### (f) Cash and cash equivalents

For the purposes of these statements, cash and cash equivalents comprise cash balances and call deposits with banks or financial institutions.

### (g) Trade and other receivables

Trade and other receivables include amounts due from customers for goods sold and services performed in the ordinary course of business. Trade and other receivables also include film assistance loans issued to film production companies. These loans have fixed periods and are subject to interest of 50% of the 90 day Bank Bill Swap Rate.

Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

Trade and other receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any provision for impairment.

### (h) Plant and equipment

Plant and equipment with a cost or other value in excess of \$5,000 are capitalised in the year of acquisition. All other such assets with a cost or other value less than \$5,000 are expensed. Assets are measured after initial recognition at cost less accumulated depreciation and impairment losses. Assets acquired at zero cost or for nominal consideration are initially recognised as assets and revenues at their fair value at the date of acquisition.

#### Acquisition

Purchases of plant and equipment are initially recorded at cost.

#### Impairment

The carrying amounts of plant and equipment are reviewed to determine whether they are in excess of their recoverable amount at balance date. If the carrying amount of plant and equipment exceeds the recoverable amount, the asset is written down to the lower amount to reflect any impairment. Any impairment losses are recognised in the Statement of Profit & Loss and Other Comprehensive Income.

#### Depreciation and Amortisation

Depreciation is calculated using the straight line method, so as to write off the cost (or other value) of each depreciable asset over their estimated useful life.

The cost (or other value) of leasehold improvements is amortised over the estimated useful life of the improvement or the unexpired period of the lease, whichever is shorter.

The depreciation rates used for each class of asset are as follows:

- Plant and equipment 33%
- Leasehold improvements 33%

The depreciation method used during the 2011-2012 was the diminishing value method, this method was changed during the year to the straight line method as this reflects more accurately the consumption of the assets future economic benefits.

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

The assets' residual values and useful lives are reviewed and adjusted if appropriate at the end of each reporting period.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are included in the Statement of Profit & Loss and Other Comprehensive Income.

### (i) Leases

Leases in terms of which the company assumes substantially all the risks and rewards of ownership are classified as finance leases. Upon initial recognition the leased asset is measured at an amount equal to the lower of its fair value and the present value of the minimum lease payments. Subsequent to initial recognition, the asset is accounted for in accordance with the accounting policy applicable to that asset.

Payments made under operating leases where substantially all the risks and benefits remain with the lessor, are charged against profits in equal instalments over the accounting periods covered by the lease term, except where an alternative basis is more representative of the pattern of benefits to be derived from the leased property. The company's premises and photocopier are held under an operating lease.

### (j) Trade and other payables

Trade and other payables represent the liabilities for goods and services received by the company that remain unpaid at the end of the reporting period. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

### (k) Employee entitlements

#### *Wages, salaries and annual leave*

The accruals for employee entitlements to wages, salaries and annual leave represent the amount which the company has a present obligation to pay resulting from employees' services provided up to the reporting date. The accruals have been based on the remuneration rates expected to apply at the time of settlement.

#### *Long service leave*

A provision is made for the liability for employees' entitlements to long service leave. The provision represents the present value of the estimated future cash outflows to be made resulting from employees' services provided to the reporting date. The provision is calculated using expected future increases in wage and salary rates including related on-costs and expected settlement dates based on turnover history and is discounted using the rates attached to national government bonds at reporting date which most closely match the terms of maturity of the related liabilities. The unwinding of the discount is treated as long service leave expense.

### *Superannuation*

The superannuation expense for the financial year reflects payments incurred in relation to employees' terms and conditions of employment for the period up to the reporting date.

The company contributes to several superannuation funds. Contributions are charged against income and expenses as they are incurred.

### (l) Financial instruments

Non-derivative financial instruments comprise trade and other receivables, cash and cash equivalents, loans and borrowings, and trade and other payables.

A financial instrument is recognised if the company becomes a party to the contractual provisions of the instrument. Financial assets are not recognised if the company's contractual rights to the cash flow from the financial assets expire or if the company transfers the financial asset to another party without retaining control or substantially all risks and rewards of the assets. Financial liabilities are not recognised if the company's obligations specified in the contract expire or are discharged or cancelled.

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

Non-derivative financial instruments are initially measured at fair value plus transactions costs except where the instrument is classified "at fair value through profit or loss", in which case transaction costs are expensed to profit or loss immediately.

Subsequent to initial recognition non-derivative financial instruments are measured as described below.

### *Investment Securities*

The only investment held is a capital guaranteed cash deposit with Queensland Treasury Corporation which is classified as part of cash and cash equivalents. This investment is classified as being a financial asset held at fair value through profit or loss.

### *Held-to-maturity Investments*

If the company has the positive intent and ability to hold debt securities to maturity, then they are classified as held-to-maturity. Held-to-maturity investments are measured at amortised cost using the effective interest method, less any impairment losses.

### *Loans and receivables*

Loans and receivables comprise trade and other receivables and loans receivable. They are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are stated at amortised cost using the effective interest rate method.

Loans receivable are generally settled within 12-18 months. A market rate of interest is charged on outstanding debts. The collectibility of debts is assessed at the reporting date and specific provision is made for any doubtful loans. Gains or losses are recognised in profit or loss through the amortisation process and when the financial asset is derecognised.

### *Other financial liabilities*

Financial liabilities comprise trade and other payables and borrowings. Trade and other payables represent liabilities for goods and services provided to the company prior to the end of the financial year and which are unpaid. These amounts are unsecured and are usually paid within 30 days.

Refer to Note 10 for further details of borrowings. Financial liabilities are measured at amortised cost using the effective interest method.

### **(m) Impairment**

#### *Non-financial assets*

The carrying amounts of the company's non-financial assets are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists then the asset's recoverable amount is estimated.

An impairment loss is recognised if the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is the depreciated current replacement cost. Impairment losses are recognised in the Statement of Profit & Loss and Other Comprehensive Income.

#### *Financial assets*

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired. A financial asset is considered to be impaired if objective evidence indicates that one or more events have had a negative effect on the estimated future cash flows of that asset.

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount, and the present value of the estimated future cash flows discounted at the original effective interest rate. An impairment loss in respect of an available-for-sale financial asset is calculated by reference to its fair value.

Significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognised in the Statement of Profit & Loss and Other Comprehensive Income.



## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### (n) Taxation

The company is exempt from income tax under Section 50-25 of the Income Tax Assessment Act 1997.

Goods and Services Tax (GST) is payable by the company. Revenues, expenses and assets are recognised net of the amount of GST except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Cash flows are included in the Statement of Cash Flows on a gross basis, with the GST components classified as operating cash flows including GST components of cash flows arising from investing and financing activities. Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of the GST recoverable from, or payable to, the ATO is included with receivables or payables in the Statement of Financial Position.

### (o) Critical accounting estimates and judgments

The preparation of the financial statements necessarily requires the determination and use of certain critical estimates and judgments, based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

Estimates that have a potential effect are outline in the following financial statement notes:

- Valuation of Plant and Equipment – Note 1(h)
- Provision for Doubtful Debts – Note 6
- Provision for Long Service Leave – Note 1(k) and 11

### (p) Rounding amounts

All amounts in the financial report and accompanying notes have been rounded to the nearest thousand dollars, unless otherwise stated.

### (q) Financial risk management

The company has exposure to credit risk, liquidity risk and market risk from their use of financial instruments.

This note presents information about the company's exposure to each of the above risks, their objectives, policies and processes for measuring and managing risk, and the management of capital. Further quantitative disclosures are included throughout this financial report.

The Board of Directors has overall responsibility for the establishment and oversight of the risk management framework. The Board delegated responsibility for developing and monitoring risk management policies to the Audit and Accounts Committee. The committee reports regularly to the Board of Directors on its activities.

Risk management policies are established to identify and analyse the risks faced by the company, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the company's activities. The company, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

The company Audit and Accounts Committee oversees how management monitors compliance with the company's risk management policies and procedures and reviews the adequacy of the risk management framework in relation to the risks faced by the company.

### *Credit risk*

Credit risk is the risk of financial loss to the company if a client or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the company's receivables from clients and investment securities. The objective of the company is to minimise risk of loss from credit risk exposure. The company's maximum credit risk, without taking into account the value of any collateral or other security, in the event other parties fail to perform their obligations under financial instruments in relation to each class of recognised financial asset at reporting date is the carrying amount of those assets as indicated in the statement of financial position.

### *Trade and other receivables*

The company's exposure to credit risk is influenced mainly by the individual characteristics of each client. The demographics of the company's client base, including the default risk of the industry and country, in which clients operate, has less of an influence on credit risk.

The board has established a credit policy under which each new major client is analysed individually for creditworthiness before the company's standard payment terms and conditions are offered. The company's review includes external ratings, when available, and in some cases bank references.

### *Investments – cash and cash equivalents*

The company uses its best endeavours to limit its exposure to credit risk by only investing in liquid securities and only with counterparties that have a high credit rating.

### *Liquidity risk*

Liquidity risk is the risk that the company will not be able to meet its financial obligations when they fall due. The company's objective in managing liquidity is to ensure, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the company's reputation.

The company uses historical data, which assists it in monitoring cash flow requirements and optimising its cash return on investments. Typically the company ensures that it has sufficient cash on demand to meet expected operational expenses for a period of 60 days, including the servicing of financial obligations. This excludes the potential impact of extreme circumstances that cannot reasonably be predicated, such as natural disasters.

The company maintains the \$20 million revolving finance facility with Queensland Treasury Corporation that is unsecured. Interest is payable at approximately the Bank Bill Reference Rate put out by the Australian Financial Markets Association plus 50 basis points. Additional approvals are required for drawdown and the company prefers to convert any drawings into fixed loans to match trade receivable maturity dates. (See Notes 6 and 10).

### *Market risk*

Market risk is the risk that changes in the market prices, such as foreign exchange rates and equity prices, will affect the company's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return. The company is not materially exposed to market risks other than interest rate risk.

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### *Interest rate risk*

Interest rate risk arises from cash and cash equivalents, loans and receivables, and borrowings. The company adopts a policy of ensuring 100% of its exposure to changes in interest rates on borrowings are on a fixed rate basis. This is achieved by entering into fixed maturity loans for all borrowing requirements. The policy of the company in relation to cash and other financial assets is to monitor interest rates continuously, use fixed rate facilities considered appropriate or dispose as appropriate.

### **(r) New accounting standards for application in future periods**

At the date of authorisation of the financial report, certain Standards and Interpretations were on issue but not effective. These Standards and Interpretations have not been adopted in the preparation of the financial report for 30 June 2013.

The company expects to first apply these Standards and Interpretations in the financial report of the company relating to the annual reporting period beginning after the effective date of each pronouncement.

A discussion of those future requirements and their impact on the company is as follows:

- AASB 9: Financial Instruments (December 2010) and AASB 2010-7: Amendments to Australian Accounting Standards arising from AASB 9 (December 2010).

These Standards are applicable retrospectively and include revised requirements for the classification and measurement of financial instruments, as well as recognition and derecognition requirements for financial instruments.

The key changes made to accounting requirements include:

- simplifying the classifications of financial assets into those carried at amortised cost and those carried at fair value;
- simplifying the requirements for embedded derivatives;
- removing the tainting rules associated with held-to-maturity assets;
- removing the requirements to separate and fair value embedded derivatives for financial assets carried at amortised cost;

- allowing an irrevocable election on initial recognition to present gains and losses on investments in equity instruments that are not held for trading in other comprehensive income. Dividends in respect of these investments that are a return on investment can be recognised in profit or loss and there is no impairment or recycling on disposal of the instrument;
- requiring financial assets to be reclassified where there is a change in an entity's business model as they are initially classified based on: (a) the objective of the entity's business model for managing the financial assets; and (b) the characteristics of the contractual cash flows; and
- requiring an entity that chooses to measure a financial liability at fair value to present the portion of the change in its fair value due to changes in the entity's own credit risk in other comprehensive income, except when that would create an accounting mismatch. If such a mismatch would be created or enlarged, the entity is required to present all changes in fair value (including the effects of changes in the credit risk of the liability) in profit or loss.



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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

These Standards were mandatorily applicable for annual reporting periods commencing on or after 1 January 2013. However, AASB 2012-6: Amendments to Australian Accounting Standards Mandatory Effective Date of AASB 9 and Transition Disclosures (issued September 2012) defers the mandatory application date of AASB 9 from 1 January 2013 to 1 January 2015. In light of this change to the mandatory effective date, the Company is expected to adopt AASB 9 and AASB 2010-7 for the annual reporting period ending 30 June 2014. These changes are not expected to significantly impact the company.

- AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010-2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements [AASB 1, 2, 3, 5, 7, 8, 101, 102, 107, 108, 110, 111, 112, 116, 117, 119, 121, 123, 124, 127, 128, 131, 133, 134, 136, 137, 138, 140, 141, 1050 & 1052 and Interpretations 2, 4, 5, 15, 17, 127, 129 & 1052] (applicable for annual reporting periods commencing on or after 1 July 2013).
- AASB 1053 establishes a revised differential financial reporting framework consisting of two tiers of financial reporting requirements for those entities preparing general purpose financial statements:

- Tier 1: Australian Accounting Standards; and
- Tier 2: Australian Accounting Standards – Reduced Disclosure Requirements.

Tier 2 of the framework comprises the recognition, measurement and presentation requirements of Tier 1, but contains significantly fewer disclosure requirements.

Since the company is a public sector entity that is not part of the State Government's General Government Sector, it qualifies for the reduced disclosure requirements for Tier 2 entities. It is anticipated that the company will take advantage of Tier 2 reporting at a later date.

- AASB 10: Consolidated Financial Statements, AASB 11: Joint Arrangements, AASB 12: Disclosure of Interests in Other Entities, AASB 127: Separate Financial Statements (August 2011), AASB 128: Investments in Associates and Joint Ventures (August 2011) and AASB 2011-7: Amendments to Australian Accounting Standards arising from the Consolidation and Joint Arrangements Standards [AASB 1, 2, 3, 5, 7, 9, 2009-11, 101, 107, 112, 118, 121, 124, 132, 133, 136, 138, 139, 1023 & 1038 and Interpretations 5, 9, 16, & 17] (applicable for annual reporting periods commencing on or after 1 January 2013).

AASB 10 replaces parts of AASB 127: Consolidated and Separate Financial Statements (March 2008, as amended) and Interpretation 112: Consolidation – Special Purpose Entities. AASB 10 provides a revised definition of control and additional application guidance so that a single control model will apply to all investees. These Standards are not expected to significantly impact the company.

AASB 11 replaces AASB 131: Interests in Joint Ventures (July 2004, as amended). AASB 11 requires joint arrangements to be classified as either "joint operations" (where the parties that have joint control of the arrangement have rights to the assets and obligations for the liabilities) or "joint ventures" (where the parties that have joint control of the arrangement have rights to the net assets of the arrangement). Joint ventures are required to adopt the equity method of accounting (proportionate consolidation is no longer allowed).

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

AASB 12 contains the disclosure requirements applicable to entities that hold an interest in a subsidiary, joint venture, joint operation or associate. AASB 12 also introduces the concept of a "structured entity", replacing the "special purpose entity" concept currently used in Interpretation 112, and requires specific disclosures in respect of any investments in unconsolidated structured entities. This Standard will affect disclosures only and is not expected to significantly impact the company.

To facilitate the application of AASBs 10, 11 and 12, revised versions of AASB 127 and AASB 128 have also been issued. These Standards are not expected to significantly impact the company.

- AASB 13: Fair Value Measurement and AASB 2011-8: Amendments to Australian Accounting Standards arising from AASB 13 [AASB 1, 2, 3, 4, 5, 7, 9, 2009-11, 2010-7, 101, 102, 108, 110, 116, 117, 118, 119, 120, 121, 128, 131, 132, 133, 134, 136, 138, 139, 140, 141, 1004, 1023 & 1038 and Interpretations 2, 4, 12, 13, 14, 17, 19, 131 & 132] (applicable for annual reporting periods commencing on or after 1 January 2013).

AASB 13 defines fair value, sets out in a single Standard a framework for measuring fair value, and requires disclosures about fair value measurement.

AASB 13 requires:

- inputs to all fair value measurements to be categorised in accordance with a fair value hierarchy; and
- enhanced disclosures regarding all assets and liabilities (including, but not limited to, financial assets and financial liabilities) measured at fair value.

These Standards are not expected to significantly impact the company.

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 2. Revenue and other income

	2013	2012
	\$'000	\$'000
Grant revenue	9,781	9,781
Domestic film revenue	1,071	1,485
Sponsorship – Screen Culture	209	292
Event revenue – Screen Culture	234	274
Contra sponsorship revenue – Screen Culture	330	346
Interest revenue from investments	150	279
Interest revenue from loans and receivables	383	405
	<u>12,158</u>	<u>12,862</u>

### 3. Expenses

#### *Development and Production*

Development funding programs	1,490	1,506
Production funding programs	3,386	3,991
Incentives (including scouts)	1,442	2,506
Industry networking program	71	39
Marketing program	360	299
Finance costs	256	669
Assessment costs	171	144
Employee benefits expense	700	718
Other expenses	96	121
Total Development and Production	<u>7,972</u>	<u>9,993</u>

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 3. Expenses (continued) *Screen Culture*

	2013	2012
	\$'000	\$'000
Screen Culture events	1,133	1,052
Screen Culture contra expenses	330	346
Screen Culture funding programs	161	149
Employee benefits expense	386	234
Other expenses	32	23
Total Screen Culture	<u>2,042</u>	<u>1,804</u>

### *Corporate*

Bad & Doubtful Debts	127	15
Board Costs	41	12
Communications & Marketing	61	48
Consultants	41	29
Depreciation and amortisation	72	45
Employee benefits expense	815	657
Insurance	33	26
IT & Internet	119	131
Lease payments	316	314
Legal Fees	29	1
Travel	45	45
Other expenses	120	133
Total Corporate	<u>1,819</u>	<u>1,456</u>

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 4. Auditors' remuneration

	2013	2012
	\$'000	\$'000
Amounts received or due and receivable by the auditors for		
- the audit of the financial report – current year	32	33
– prior year	(5)	-
Event revenue – Screen Culture	<u>27</u>	<u>33</u>

### 5. Cash and cash equivalents

Cash on hand	1	1
Cash at bank	1,782	505
Cash fund (Queensland Treasury Corporation)	<u>2,405</u>	<u>3,314</u>
	<u>4,188</u>	<u>3,820</u>

The cash and cash equivalents are at call and pay interest at a weighted interest rate of 4.13 percent (2012: 3.57 percent).

### 6. Trade and other receivables

<i>Current</i>		
Sundry debtors	150	95
Provision for Doubtful Debts	(54)	-
GST receivable	37	55
Loans receivable – film assistance loans	<u>9,518</u>	<u>11,769</u>
	<u>9,651</u>	<u>11,919</u>
<i>Non-current</i>		
Loans receivable – film assistance loans	<u>865</u>	<u>3,728</u>
	<u>865</u>	<u>3,728</u>

#### Provision for Doubtful Debts

The movement in the Provision for Doubtful Debts is as follows:

Opening Balance	-	-
Charge for the Year	127	-
Amounts written off	(73)	-
Closing Balance	<u>54</u>	<u>-</u>

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 6. Trade and other receivables (continued)

#### Credit Risk

Trade and other receivables (excluding film assistance loans) are non-interest bearing and are generally on 30 day terms. Film assistance loans are secured, interest bearing and are for a fixed term. The security is a fixed and floating charge held by the company over the assets of the borrower. The following table details the company's

trade and other receivables exposed to credit risk prior to collateral with ageing analysis. A past due loan of \$1,324,228 has been extended on existing terms during the current year. The interest that is charged on this past due loan is shown in Sundry Debtors. There has been an impairment of \$54,171 provided for the portion of the interest debt that is doubtful.

#### Past Due but Not Impaired (Days Overdue)

	Gross Amount \$'000	Past Due & Impaired \$'000	< 30 Days \$'000	31-60 Days \$'000	61-90 Days \$'000	> 90 Days \$'000	Within Initial Trade Terms \$'000
<b>2013 CURRENT</b>							
Sundry Debtors	150	54	-	-	38	52	6
GST receivables	37	-	-	-	-	-	37
Film assistance loans	9,518	-	84	-	-	1,324	8,110
<b>TOTAL CURRENT</b>	<b>9,705</b>	<b>54</b>	<b>84</b>	<b>-</b>	<b>38</b>	<b>1,376</b>	<b>8,153</b>
<b>NON-CURRENT</b>							
Film assistance loans	865	-	-	-	-	-	865
<b>TOTAL NON-CURRENT</b>	<b>865</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>865</b>
<b>2013 CURRENT</b>							
Sundry Debtors	95	-	11	-	22	62	-
GST receivables	55	-	-	-	-	-	55
Film assistance loans	11,769	-	2,854	-	-	-	8,915
<b>TOTAL CURRENT</b>	<b>11,919</b>	<b>-</b>	<b>2,865</b>	<b>-</b>	<b>22</b>	<b>62</b>	<b>8,970</b>
<b>NON-CURRENT</b>							
Film assistance loans	3,728	-	-	-	-	-	3,728
<b>TOTAL NON-CURRENT</b>	<b>3,728</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>3,728</b>

### 7. Other assets

Current Prepayments	-	37
	-	37

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 8. Plant and equipment

	2013 \$'000	2012 \$'000
Plant and equipment at cost	51	51
Less: accumulated depreciation	(26)	(14)
	25	37
Leasehold improvements at cost	180	180
Less: accumulated amortisation	(175)	(115)
	5	65
	30	102

#### Reconciliation

Reconciliation of the carrying amount of each class of plant and equipment at the beginning and end of the year is as follows:

	Plant & equipment \$'000	Leasehold improvements \$'000	Total \$'000
<b>2013</b>			
Carrying amount at 1 July 2012	37	65	102
Additions	-	-	-
Disposals	-	-	-
Depreciation and amortisation	(12)	(60)	(72)
Carrying amount at 30 June 2013	25	5	30
<b>2012</b>			
Carrying amount at 1 July 2011	17	108	125
Additions	37	-	37
Disposals	(15)	-	(15)
Depreciation and amortisation	(2)	(43)	(45)
Carrying amount at 30 June 2012	37	65	102

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 9. Trade and other payables

	2013	2012
	\$'000	\$'000
Current		
Unsecured Liabilities		
Sundry payables and accruals	271	268
Annual leave owing	70	68
	<u>341</u>	<u>336</u>

### 10. Borrowings

Bank Loans - Current unsecured	5,508	11,576
Bank Loans - Non-current unsecured	882	-
	<u>6,390</u>	<u>11,576</u>

Borrowings are from Queensland Government sources (Queensland Treasury Corporation - QTC) and by their nature are unsecured. The loans are denominated in Australian dollars and are payable over various periods of time which match the maturity dates of loans receivable. Current borrowings accumulate interest at prevailing market rates with a weighted average interest rate as at 30 June 2013 of 3.16 percent (2012: 5.34 percent).

### 11. Provisions

#### *Provision for long service leave*

Current	-	9
Non-current	13	20
	<u>13</u>	<u>29</u>
Reconciliation		
Opening balance at 1 July	29	25
Additional provisions	(7)	12
Amounts used	(9)	(8)
	<u>13</u>	<u>29</u>

A provision has been recognised by the company for employee entitlements relating to long service leave for employees. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken, is based upon historical data.



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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 12. Contributed equity

The company is a company limited by shares. The sole share is held by the State of Queensland and is fully paid to the value of \$10.

### 13. Commitments for expenditure

	2013	2012
	\$'000	\$'000
<b>a) Lease commitments</b>		
Non-cancellable operating lease commitments		
Not longer than one year	31	30
Longer than one year but not longer than five years	15	-
Longer than five years	-	-
	<u>46</u>	<u>30</u>

The lease commitment represents the lease for the company's office premises on a month to month lease term and the operating lease for photocopiers. The photocopier lease has a 5 year term with lease premiums payable monthly in advance.

### (b) Future film commitments

The commitment remaining at year end is payable in

Not longer than one year	1,614	4,478
Longer than one year but not longer than five years	-	-
Longer than five years	-	-
	<u>1,614</u>	<u>4,478</u>

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 14. Notes to statement of cash flows

	2013 \$'000	2012 \$'000
<b>(a) Reconciliation of cash</b>		
or the purposes of the Statement of Cash Flows, cash includes cash on hand and at bank, short term deposits and investment securities. Cash as at the end of the financial year as shown in the Statement of Cash Flows is reconciled to the related items in the Statement of Financial Position as follows:		
Cash on hand	1	1
Cash at bank	1,782	505
Cash fund (Queensland Treasury Corporation)	2,405	3,314
	<u>4,188</u>	<u>3,820</u>
<b>(b) Reconciliation of profit / (loss) after income tax to net cash flow from operating activities</b>		
Net profit / (loss) after income tax	325	(391)
Non cash flows in profit & loss		
Depreciation and amortisation expense	72	45
Loss on sale of plant and equipment	-	15
Contra sponsorship revenue	330	346
Contra expenditure related to sponsorship	(330)	(346)
Change in assets and liabilities		
(Increase)/decrease in trade and other receivables	(78)	(68)
(Decrease)/increase in trade and other payables	5	81
(Decrease)/increase in provisions	(16)	4
(Increase)/decrease in other assets	37	37
Net cash provided by (used in) operating activities	<u>345</u>	<u>(277)</u>

### (c) Credit standby arrangements and loan facilities

The company has a loan facility from QTC amounting to \$20,000,000 (2012: \$20,000,000). This facility may be drawn upon at any time. At 30 June 2013, only \$6,389,787 of this facility was drawn down (2012: \$11,575,789). Interest rates are fixed

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 15. Remuneration of key management personnel

Key management personnel include the directors and top five executives of the company. A remuneration summary of the key management personnel of the company is as follows:

	Short-term Benefits	Termination Benefits	Long-term Benefits	Post-Employment Benefits	Totals
	Base remuneration (salary, fees & other benefits) \$	\$	Provision for Long service leave \$	Super contributions \$	\$
2013	701,019	26,259	-	53,723	781,001
2012	617,434	-	6,516	92,830	716,780

### 16. Transactions and balances with related parties

#### Directors and director-related parties

The following Directors have an interest in transactions with the company:

#### Michael Hawkins

Michael Hawkins was a director of MFP Media Management Pty Ltd until 8 December 2012. MFP Media Management Pty Ltd received \$3,000 of funding from the company under the Development funding program during the year.

Michael Hawkins is the Chairman of the Australian International Movie Convention which received \$5,000 of funding from the company under the Screen Culture funding program.

#### Geoff Cooper

Geoff Cooper is on the Board of Directors for Brisbane Powerhouse Pty Ltd. The company purchased \$25,940 worth of services from Brisbane Powerhouse Pty Ltd during the year.

#### Kaye Martin

Kaye Martin provided consulting services to the management team at Screen Queensland between December 2012 - February 2013, under her company names Allegro Investments Pty Ltd and Enigma Group Holdings Pty Ltd. The amount of \$21,000 was paid by the company for these services.

Apart from the details disclosed in this note, no other Director has entered into transactions with the company since the end of the previous financial year and there were no other transactions involving Directors' interests during the year.

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### 17. Financial risk management

The company's financial instruments consist mainly of deposits with banks, loans receivable, trade receivable and payable and bank loans. The totals for each category of financial instruments and interest rate type are as follows:

	Notes	Floating Interest \$'000	Fixed interest \$'000	Non-interest bearing \$'000	Total \$'000
<b>2013</b>					
<b>Financial assets</b>					
Cash and cash equivalents	5	4,187	-	1	4,188
Loans and receivables	6	-	10,383	133	10,516
<b>Total</b>		<b>4,187</b>	<b>10,383</b>	<b>134</b>	<b>14,704</b>
<b>Financial liabilities</b>					
Trade and other payables (excluding annual leave)	9	-	-	271	271
Borrowings	10	-	6,390	-	6,390
<b>Total</b>		<b>-</b>	<b>6,390</b>	<b>271</b>	<b>6,661</b>
<b>2012</b>					
<b>Financial assets</b>					
Cash and cash equivalents	5	3,819	-	1	3,820
Loans and receivables	6	-	15,497	150	15,647
<b>Total</b>		<b>3,819</b>	<b>15,497</b>	<b>151</b>	<b>19,467</b>
<b>Financial liabilities</b>					
Trade and other payables (excluding annual leave)	9	-	-	268	268
Borrowings	10	-	11,576	-	11,576
<b>Total</b>		<b>-</b>	<b>11,576</b>	<b>268</b>	<b>11,844</b>

#### Specific financial risk exposures and management

The main risks the company is exposed to through its financial instruments are credit risk, liquidity risk and market risk relating to interest rate risk.

##### (a) Credit risk

The company has no significant concentrations of credit risk with any single counterparty or group of counterparties. Details with respect to credit risk of trade and other receivables are provided in Note 6.

Trade and other receivables that are neither past due nor impaired are considered to be of high credit quality. Management has assessed the one loan past due as partially impaired under the relevant Accounting Standards, and of medium credit quality.

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### (b) Liquidity risk

The tables below reflect an undiscounted contractual maturity analysis for financial liabilities.

Cash flows realised from financial assets reflect management's expectation as to the timing of realisation. Actual timing may therefore differ from that disclosed. The timing of cash flows presented in the table to settle financial liabilities reflects the earliest contractual settlement dates.

<b>Financial liabilities due for payment</b>	Within 1 year 2013 \$'000	Within 1 year 2012 \$'000	1 to 5 years 2013 \$'000	1 to 5 years 2012 \$'000	Over 5 years 2013 \$'000	Over 5 years 2012 \$'000	Total 2013 \$'000	Total 2012 \$'000
Trade and other payables (excluding annual leave)	271	268	-	-	-	-	271	268
Loans payable	5,508	11,576	882	-	-	-	6,390	11,576
<b>Total expected outflows</b>	<b>5,779</b>	<b>11,844</b>	<b>882</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>6,661</b>	<b>11,844</b>
<b>Financial assets - cash flows realisable</b>								
Cash and cash equivalents	4,188	3,820	-	-	-	-	4,188	3,820
Trade and other receivables	133	150	-	-	-	-	133	150
Loans receivable	9,518	11,769	865	3,728	-	-	10,383	15,497
<b>Total anticipated inflows</b>	<b>13,839</b>	<b>15,739</b>	<b>865</b>	<b>3,728</b>	<b>-</b>	<b>-</b>	<b>14,704</b>	<b>19,467</b>
<b>Net (outflow) / inflow on financial instruments</b>	<b>8,060</b>	<b>3,895</b>	<b>(17)</b>	<b>3,728</b>	<b>-</b>	<b>-</b>	<b>8,043</b>	<b>7,623</b>

## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

### Specific financial risk exposures and management

#### Sensitivity analysis

The following table illustrates sensitivities to the company's exposures to changes in interest rates.

The table indicates the impact on how profit and equity values reported at the end of the reporting period would have been affected by changes in the relevant risk variable that management considers to be reasonably possible. These sensitivities assume that the movement in a particular variable is independent of other variables.

	Profit \$'000	Equity \$'000
<b>Year ended 30 June 2013</b>		
+/- 1% in interest rates	+/-20	+/-20
<b>Year ended 30 June 2012</b>		
+/- 1% in interest rates	+/-69	+/-69

#### Net fair values

##### Fair value estimation

The fair values of financial assets and financial liabilities are presented in the following table and can be compared to their carrying values as presented in the statement of financial position.

	Note	2013 Net carrying value (\$'000)	2013 Net fair value (\$'000)	2012 Net carrying value (\$'000)	2012 Net fair value(\$'000)
<b>Financial assets</b>					
Cash and cash equivalents	(i)	4,188	4,188	3,820	3,820
Trade and other receivables	(i)	133	133	150	150
Loans receivable	(ii)	10,383	10,383	15,497	15,497
<b>Total financial assets</b>		<b>14,704</b>	<b>14,704</b>	<b>19,467</b>	<b>19,467</b>
<b>Financial liabilities</b>					
Trade and other payables	(i)	271	271	268	268
Borrowings	(iii)	6,390	6,390	11,576	11,734
<b>Total financial liabilities</b>		<b>6,661</b>	<b>6,661</b>	<b>11,844</b>	<b>12,002</b>

Screen Queensland  
ABN 20 056 169 316  
Annual Report for the year ended 30 June 2013  
Page 34

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## NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS (Continued)

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The fair values disclosed in the above table have been determined based on the following methods:

- (i) Cash and cash equivalents, trade and other receivables and trade and other payables are short-term instruments in nature whose carrying value is equivalent to fair value. Trade and other payables exclude amounts relating to the provision of annual leave.
- (ii) Loans receivable have fixed interest rates with all of the interest receivable deducted upon drawdown by the borrower. These instruments are expected to be held until maturity and therefore the net fair value approximates the carrying value.

### Specific financial risk exposures and management

- (iii) Borrowings have fixed interest rates with interest accruing during the fixed loan term. The net fair values have been calculated using a cash flow model incorporating current commercial borrowing rates. The fair value of fixed rate bank debt may differ from carrying values.

### 18. Economic support

The company focuses on the provision of services on behalf of the Queensland State Government in relation to promotion and development of the film production industry and film culture in Queensland. Any significant change in Government funding support would have a material effect on the ability of the company to provide these services. As at the signing date of these statements there has been no change in budgeted Government funding support.

### 19. Events subsequent to reporting date

There were no material events subsequent to the reporting date but prior to the signing date of these accounts that the management or board of the company were aware of that require disclosure in the financial report.

### 20. Company details

The registered office and principal place of business of the company is:

Screen Queensland Pty Ltd  
Level 15, 111 George Street  
Brisbane QLD 4000

## DIRECTORS' DECLARATION

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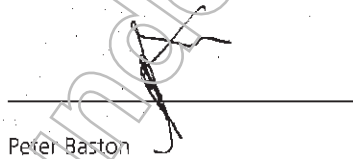
In accordance with a resolution of the directors of Screen Queensland Pty Ltd, the directors of the company declare that:

1. The financial statements and notes, as set out on pages 8 to 34, are in accordance with the Corporations Act 2001 and:
  - a. comply with Australian Accounting Standards; and
  - b. give a true and fair view of the financial position as at 30 June 2013 and of the performance for the year ended on that date.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Board of Directors:



Michael Hawkins  
Acting Chair



Peter Baston  
Chair of Audit & Accounts Committee

Gold Coast, 13th September, 2013

Released under RTI-DPC



Screen Queensland  
ABN 20 056 169 316  
Annual Report for the year ended 30 June 2013  
Page 36

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## INDEPENDENT AUDITOR'S REPORT

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To the Member of Screen Queensland Pty Ltd

### Report on the Financial Report

I have audited the accompanying financial report of Screen Queensland Pty Ltd, which comprises the statement of financial position as at 30 June 2013, the statement of profit and loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

### Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

My responsibility is to express an opinion on the financial report based on the audit. The audit was conducted in accordance with the *Auditor-General of Queensland Auditing Standards*, which incorporate the Australian Auditing Standards. Those standards require compliance with relevant ethical requirements relating to audit engagements and that the audit is planned and performed to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence obtained is sufficient and appropriate to provide a basis for my audit opinion.

### Independence

The *Auditor-General Act 2009* promotes the independence of the Auditor-General and all authorised auditors. The Auditor-General is the auditor of all Queensland public sector entities and can be removed only by Parliament.

The Auditor-General may conduct an audit in any way considered appropriate and is not subject to direction by any person about the way in which audit powers are to be exercised. The Auditor-General has for the purposes of conducting an audit, access to all documents and property and can report to Parliament matters which in the Auditor-General's opinion are significant.

## INDEPENDENT AUDITOR'S REPORT

### *Independence (Continued)*

In conducting the audit, the independence requirements of the *Corporations Act 2001* have been complied with. I confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of Screen Queensland Pty Ltd, would be in the same terms if given to the directors as at the time of this auditor's report.

### *Opinion*

In my opinion the financial report of Screen Queensland Pty Ltd is in accordance with the *Corporations Act 2001*, including –

- (i) giving a true and fair view of the company's financial position as at 30 June 2013 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards and the *Corporations Regulations 2001*.

### **Other Matters - Electronic Presentation of the Audited Financial Report**

Those viewing an electronic presentation of these financial statements should note that audit does not provide assurance on the integrity of the information presented electronically and does not provide an opinion on any information which may be hyperlinked to or from the financial statements. If users of the financial statements are concerned with the inherent risks arising from electronic presentation of information, they are advised to refer to the printed copy of the audited financial statements to confirm the accuracy of this electronically presented information.

*M Keane*

M J Keane CA  
 (as Delegate for the Auditor General of Queensland)



Queensland Audit Office  
 Brisbane

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# Screen Queensland Reel Scout Database

Screen Queensland is proud to announce the launch of the *NEW* Locations Database and Crew & Facilities Directories. These powerful new industry tools are available through the Screen Queensland website and through the *NEW* Screen Queensland Mobile Application.



[www.screenqueensland.com.au](http://www.screenqueensland.com.au)



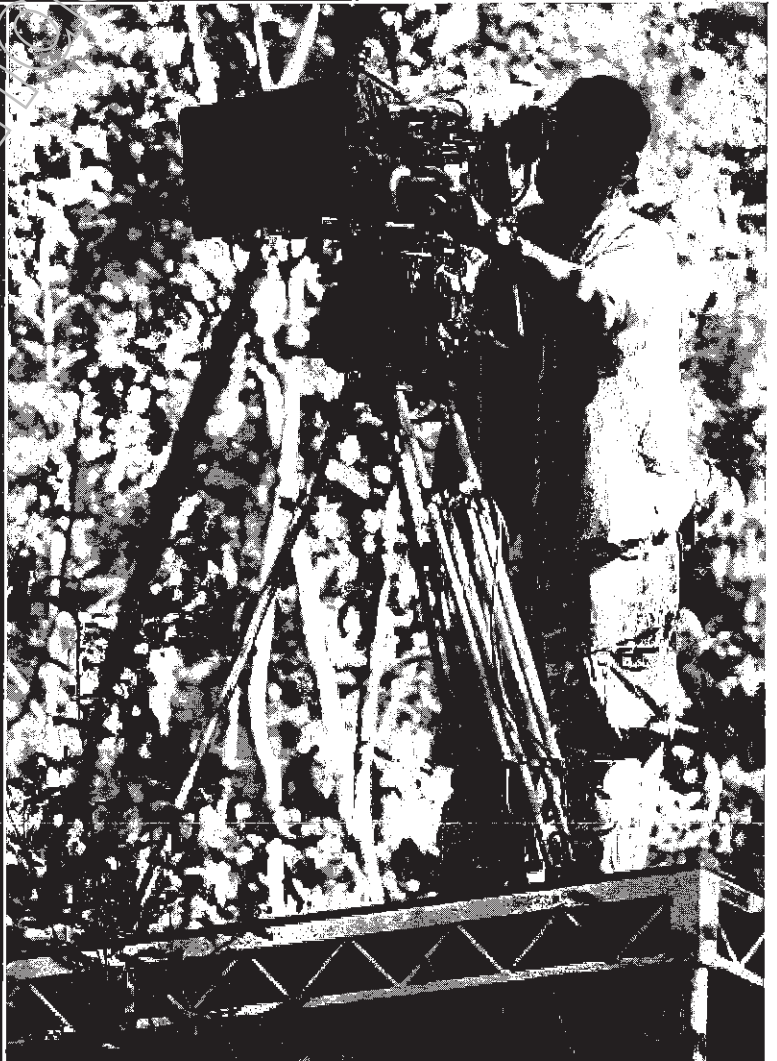
Queensland  
Government



Screen  
Queensland

Patrick

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The Strange Calls

Secrets & Lies

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**SCREEN QUEENSLAND**

ACN 055 169 316 | ABN 20 056 169 316  
Level 11 15 George Street BRISBANE QLD 4000  
PO Box 15094 CITY EAST QLD 4002  
P: 07 3248 0500 | E: info@screenqld.com.au  
www.screenqld.com.au

Release



## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Tuesday, 8 July 2014 4:55 PM  
**To:** Olivia Sacre; Lucy Masterson; Louise Hollingworth  
**Cc:** Alena Tracey (DSITIA)  
**Subject:** Urgent cbrc sub - Disney

We will get a revised sub from SQ at 9am.

The front MBN and Exec Summary doc that AQ have worked on today are close to done.

It will need a bit of work to tidy up the full sub - we have asked SQ to get additional info to us by 9am.

I know Lou has done work tidying up the full sub - and subject to what SQ do tonight we may need to combine the two to work off tomorrow.

I would like to get a final sub done ( to the best of our ability) by 10am.

At this stage it is being walked into CBRC by our Min on Thursday.

Thanks  
Kirsten

Released under RTI - DPC

E-mail Message

**From:** Michael Reen [EX:/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=49281F1AC3FF47B4A0BB35A166830263-MICHAEL REE]  
**To:** Louise Hollingworth [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1afa6b35d8354adbbf64f40b04d7ca3f-Louise Holl]  
**Cc:**  
**Sent:** 24/09/2014 at 7:54 AM  
**Received:** 24/09/2014 at 7:54 AM  
**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

**Attachments:** image001.png

Can you put this in EDIS where you keep the other incentive stuff

From: Kathleen Begley [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 23 September 2014 3:03 PM  
To: Michael Reen  
Cc: Alison Rayner; Jaimie Robertson  
Subject: RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Thanks Michael.

Note that this remains commercial-in-confidence and is yet to be confirmed.

As such, there needs to be limited circulation, until there is any public announcement on the issue.

Kind regards

Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen [mailto:Michael.Reen@arts.qld.gov.au]  
Sent: Tuesday, 23 September 2014 2:43 PM  
To: Kathleen Begley; Alison Rayner

Release

Subject: FW: Follow Up - Advice Request - DSITIA - Funding of Film  
Production Incentive Package (Pirates)  
Importance: High

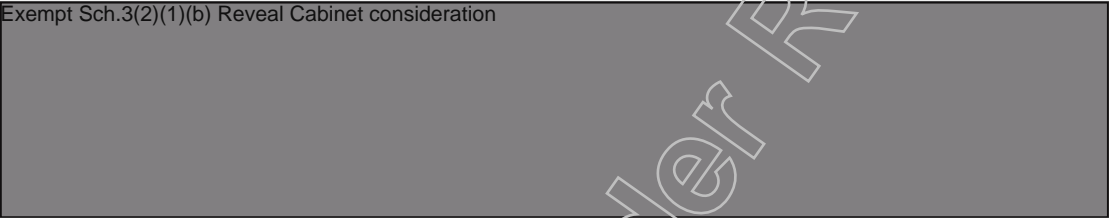
fyi

From: Michael Reen  
Sent: Tuesday, 23 September 2014 2:39 PM  
To: Jaimie Robertson  
Subject: Follow Up - Advice Request - DSITIA - Funding of Film  
Production Incentive Package (Pirates)  
Importance: High

Hi Jaimie, I just met with Treasury who want some urgent actions taken  
out in relation to the Incentive Package in relation to Pirates

Ã,Ã. Treasury have advised that Queensland has been successful in  
securing Pirates-Top Secret at this stage

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration




ACTION Required from DSITIA

:To enact the funds coming from Consolidated Fund, the Under Treasurer  
wants an email from our DG that consultation has taken place with  
Minister Walker confirming the information below that other than  
Superstar fund of \$200k ,

there are no other funding sources available from DSITIA to allocate to  
this project after exploring all avenues. The acting CFO has provided  
the below advice to Treasury on this matter and the same wording could  
be used in the DGÃACÃ's email

ACTION Required from Screen:



All of the above information needs to be provided by cob today.

Regards

Mick

From: Rodd Brewer [mailto:Rodd.Brewer@dsitia.qld.gov.au]  
 Sent: Thursday, 11 September 2014 7:01 PM  
 To: Kathleen Begley  
 Cc: Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker  
 Subject: RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Kath

Please find attached the responses to your questions below.

(A) No funding is available from existing resources. Consideration has been given to existing Arts, DSITIA and other funding sources as detailed further below.

#### Arts Funding

AQ Grants-The attached spreadsheet's worksheet entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15 .Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments .

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the S2M grant program, but has focused on triennial funding only and is contracted for the next 3 years .

Previous S2M (Small to Medium) recipients of annual and industry development initiatives funding, have had to compete with other arts organisations for funding through the Projects and Programs fund.

This has inevitably led to some winners and losers in the grant application process and the reputational damage for the government has been managed by the decisions of the independent Arts Investment Advisory Board in this area.

Individual fund is very small at about \$100k and Innovation is \$250k.All



three funds have the support of the Minister going forward in dealing with funding the arts from a reducing budget.

Based on the above, AQ does not have any capacity to support the film incentive package from AQ grants.

Administered Grants- Arts Queensland acts as a post box for the payment of Administered Funding to the Arts Statutory Bodies.

This funding is for operational purposes of these entities and as such there is no capacity from within these budgets to support a film incentive package.

#### AQ Administered Budget

2013-14

2014-15

- State Library of Queensland

\$55.0M

\$56.0M

\$1.0 M

- Queensland Museum

\$21.4M

\$21.7M

\$0.3M

- Queensland Art Gallery

\$31.4M

\$28.7M

\$(2.7)M

- Queensland Performing Arts Trust

\$9.1M

\$8.2M

\$(0.9) M

- Screen Queensland

\$9.8M

\$9.8M

-

Released

- Queensland Theatre Company

\$2.6M

\$2.6M

-

SUB TOTAL " Administered Expenses

129.3M

\$127.0M

\$(2.3)M

DSITIA Funding

The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves.

The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities, to be put in place. The funding of renewal activities has eliminated any available funding within the department.

WOG Funding

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie.

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

At this meeting TEQ indicated:

- no funding is available to develop a campaign that would meet the expectation of the Premier
- it could incorporate marketing activity into the existing TEQ publicity budget

In a discussion with the TEQ CEO and DDG of Arts on yesterday, TEQ reiterated that it has no uncommitted funds available to support the attraction of this film.

(B) Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund.

To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the

Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

If you need any further information please let me know.

Regards

Rodd Brewer

Director | Budget Management & Reporting

Corporate Finance & Property Management

Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) | [REDACTED] | rodd.brewer@dsitia.qld.gov.au

Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.

cid:image001.png@01CF49B6.D22AA780

<<http://www.psc.qld.gov.au/about-us/about-the-public-service.aspx>>

From: Kathleen Begley [mailto:Kathleen.Begley@treasury.qld.gov.au]

Sent: Monday, 8 September 2014 5:19 PM

To: Danny Short; Michael Reen; Rodd Brewer

Cc: Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Subject: Follow Up - Advice Request - DSITIA - Funding of Film

Release

Production Incentive Package (Pirates)

Hi Danny, Michael and Rodd

Thanks for your time today (8 Aug).

As discussed, advice is sought as to whether there is any capacity within the Arts grant program.

If there is no capacity, this will need to be demonstrated. This could be demonstrated by providing an allocation of funding across the Forward Estimates period i.e. allocation to existing programs and commitments made over time.

While I don't have a particular template in mind, at a minimum, could you please ensure that the program reconciles to the current Tridata allocations for Grants in both the Arts Controlled and Arts Administered accounts? For example, for the 2014-15 year, the grants expense across these accounts is \$160.3M (including \$33.3M in Arts Controlled).

In addition to the above, there will probably also be an expectation that a whole of government view has been taken. This could mean providing advice whether other agencies such as Tourism and Events Queensland had been consulted or investigated as an alternative funding source - and the outcome of these discussions.

It would be useful if we could receive this information by the end of the week (i.e. 12 Sept).

Please give me a call if you'd like to discuss further.

Kind regards

Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And  
Trade  
Queensland Government

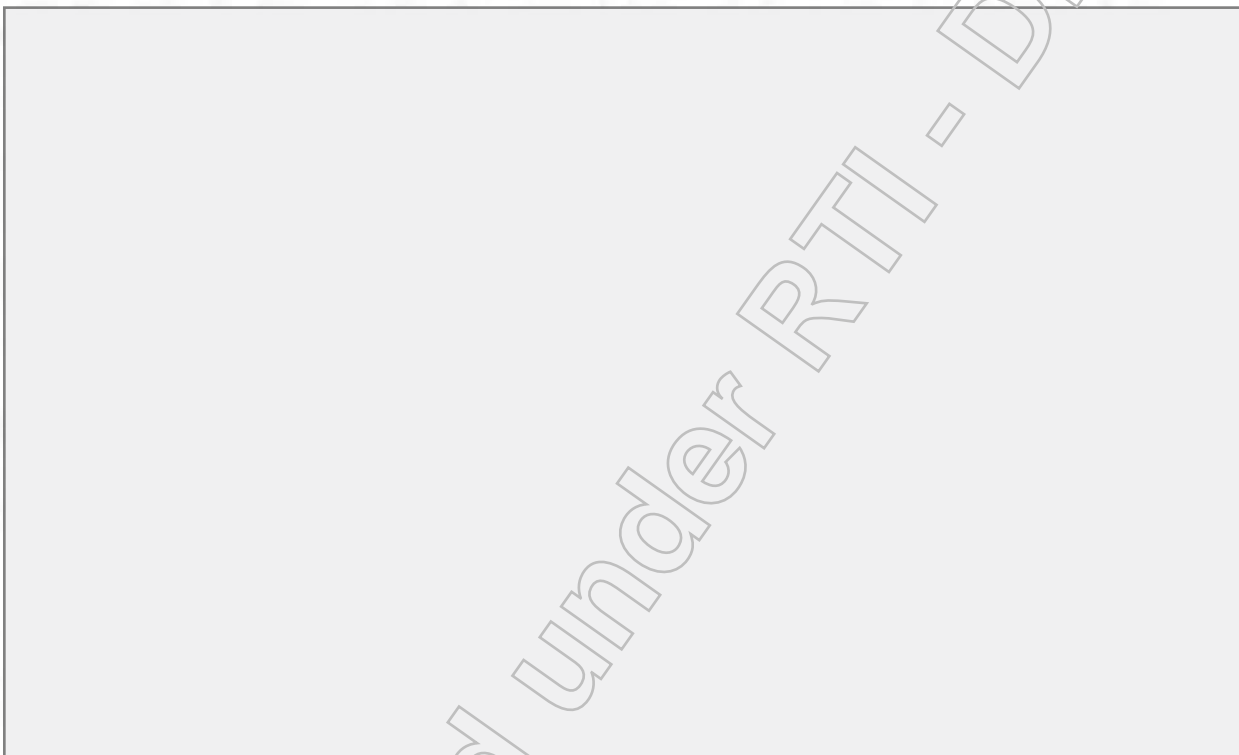
Phone: (07) 303 51485

Email: Kathleen.Begley@treasury.qld.gov.au

Release

From: Kathleen Begley  
Sent: Thursday, 4 September 2014 2:13 PM  
To: Danny Short  
Cc: Alison Rayner; Benjamin Donovan  
Subject: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards

Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

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E-mail Message

**From:** Michael Reen [EX:/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=49281F1AC3FF47B4A0BB35A166830263-MICHAEL REE]  
**To:** Louise Hollingworth [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1afa6b35d8354adbbf64f40b04d7ca3f-Louise Holl]  
**Cc:**  
**Sent:** 24/09/2014 at 7:55 AM  
**Received:** 24/09/2014 at 7:55 AM  
**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

For EDIS

From: Kathleen Begley [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 23 September 2014 5:38 PM  
To: Jaimie Robertson  
Cc: Alison Rayner; Michael Reen  
Subject: RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Jaimie

Thanks for the prompt advice on the Screen Queensland issues. Also note the email from Sue Rickerby to Mark Gray on the availability of funding in DSITIA.

Appreciate getting the advice/information through so quickly.

It would be great if we could be kept informed of Screen Queensland's progress over the coming days/weeks.

We will aim to move the Treasurer brief as soon as possible. Will keep you and Michael in the loop on the progress.

Kind regards

Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Release

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Jaimie Robertson [mailto:Jaimie.Robertson@arts.qld.gov.au]  
Sent: Tuesday, 23 September 2014 5:05 PM  
To: Kathleen Begley  
Cc: Alison Rayner; Michael Reen  
Subject: Follow Up - Advice Request - DSITIA - Funding of Film  
Production Incentive Package (Pirates)

Dear Kath

In response to Treasury's request for the following information relating to funding of film production incentive package (Pirates):

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Attached is a letter of confirmation from Tracey Vieira, CEO of Screen Queensland.

Thanks and regards

Jaimie

Jaimie Robertson

Executive Director, Business Performance and Infrastructure | Arts  
Queensland

Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4109 | Fax: 07 3224 4077 | jaimie.robertson@arts.qld.gov.au

mobile: [REDACTED]

Level 16, 111 George Street, Brisbane, Queensland

GPO Box 1436 Brisbane, QLD, 4001



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**From:** Michael Reen [EX:/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=49281F1AC3FF47B4A0BB35A166830263-MICHAEL REE]  
**To:** Louise Hollingworth [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1afa6b35d8354adbbf64f40b04d7ca3f-Louise Holl]  
**Cc:**  
**Sent:** 30/09/2014 at 2:35 PM  
**Received:** 30/09/2014 at 2:35 PM  
**Subject:** FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

**Attachments:** Screen Qld letter to Qld Treasury\_230914.pdf

fyi

From: Kirsten Herring  
Sent: Tuesday, 30 September 2014 2:21 PM  
To: Alex.Beavers@treasury.qld.gov.au  
Cc: Tracey Vieira (tvieira@screenqld.com.au); Jaimie Robertson; Michael Reen  
Subject: FW: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Dear Alex,

I have just reviewed the contract and its details:

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Let me know if you require any more information on SQ budget for your brief.

Best wishes

Kirsten

Kirsten Herring

Deputy Director-General | Arts Queensland

Department of Science, Information Technology, Innovation and the Arts

Level 16, 111 George | GPO Box 4036 Brisbane, Queensland, 4001

Phone: 3034 4015 | Email: Kirsten.Herring@arts.qld.gov.au

Web: www.qld.gov.au/dsitia

Customers first | Ideas into action | Unleash potential | Be courageous  
| Empower people

From: Jaimie Robertson

Sent: Tuesday, 23 September 2014 5:05 PM

To: Kathleen.Begley@treasury.qld.gov.au


Cc: alison.rayner@treasury.qld.gov.au; Michael Reen

Subject: Follow Up - Advice Request - DSITIA - Funding of Film  
Production Incentive Package (Pirates)

Dear Kath

In response to Treasury's request for the following information relating  
to funding of film production incentive package (Pirates):

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Attached is a letter of confirmation from Tracey Vieira, CEO of Screen  
Queensland.

Thanks and regards

Jaimie

Jaimie Robertson

Executive Director, Business Performance and Infrastructure | Arts  
Queensland

Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4109 | Fax: 07 3224 4077 | [jaimie.robertson@arts.qld.gov.au](mailto:jaimie.robertson@arts.qld.gov.au)

mobile: [REDACTED]

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GPO Box 1436 Brisbane, QLD, 4001

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**Screen Queensland**

Level 15, 111 George Street  
Brisbane QLD 4000  
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Brisbane City East QLD 4002  
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TELEPHONE: (+617) 3248 0500  
E-MAIL: [screenqld@screenqld.com.au](mailto:screenqld@screenqld.com.au)  
WEB: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

September 23, 2014

Mr. Michael Reen  
By email: [Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)

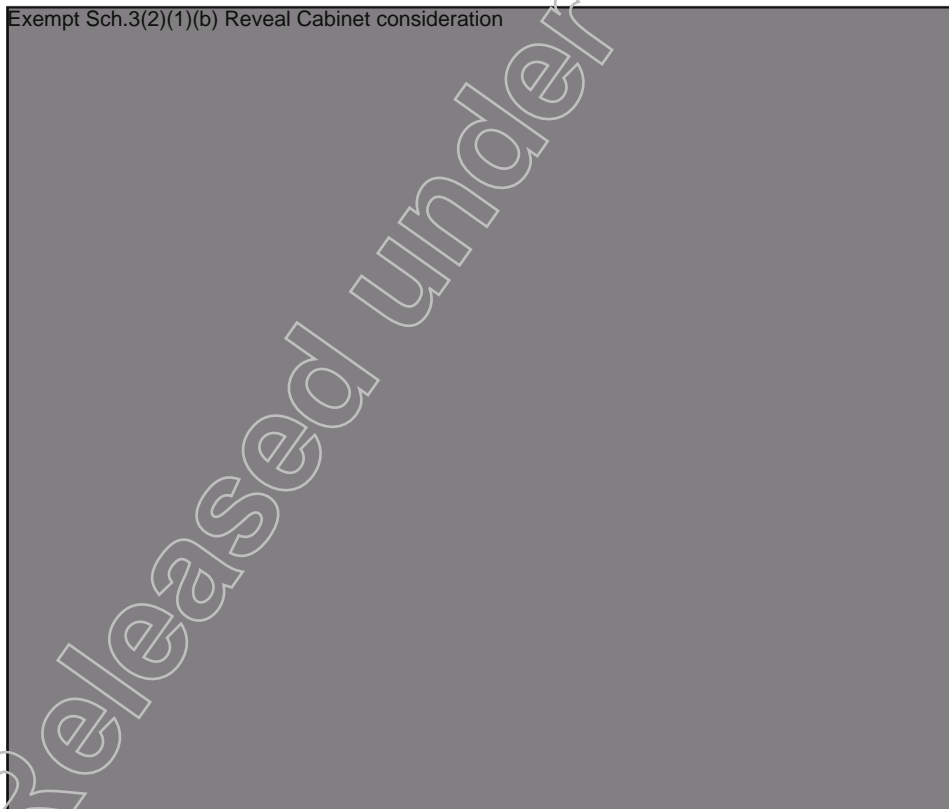
Copy to: Jaimie Robertson  
By email: [Jaimie.Robertson@arts.qld.gov.au](mailto:Jaimie.Robertson@arts.qld.gov.au)

**STRICTLY PRIVATE AND CONFIDENTIAL: COMMERCIAL IN CONFIDENCE**

Dear Michael,

**Re: Pirates of the Caribbean**

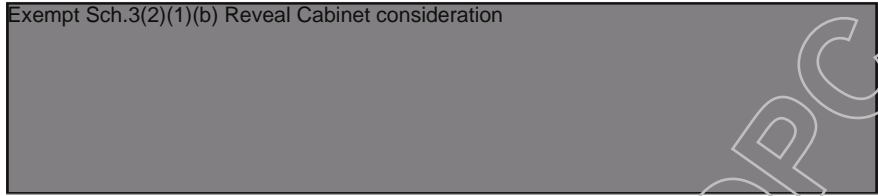
Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Screen Queensland Pty Ltd  
ACN 056 169 316 ABN 20 056 169 316



Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Kind regards,

  
Tracey Vieira  
CEO

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Pages 609 through 610 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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E-mail Message

**From:** Kirsten Herring [EX:/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=944A44E68E9B4CE0B17E07D5E9F38F83-KIRSTEN HER]  
**To:** Diane Balke [SMTP:Diane.Balke@ministerial.qld.gov.au], Ms Tracey Vieira [SMTP:tvieira@screenld.com.au]  
**Cc:** Michael Reen [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=49281f1ac3ff47b4a0bb35a166830263-Michael Ree], Louise Hollingworth [EX:/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=1afa6b35d8354adbbf64f40b04d7ca3f-Louise Holl]  
**Sent:** 2/10/2014 at 9:04 AM  
**Received:** 2/10/2014 at 9:04 AM  
**Subject:** Letter from Treasurer

---

**Attachments:** Ltr to Hon Ian Walker MP TRY-07946.PDF  
ATT00001.htm

FYI though you may have already seen this  
Hope it goes well today

Begin forwarded message:

From: Kathleen Begley <Kathleen.Begley@treasury.qld.gov.au>  
Date: 2 October 2014 8:59:08 AM AEST  
To: "kirsten.herring@arts.qld.gov.au"  
<kirsten.herring@arts.qld.gov.au>

Hi Kirsten

The Treasurer signed off the on the funding arrangement for Pirates. Attached is the scanned signed letter heading to Minister Walker.

The funding adjustment can be made as part of the upcoming Forward Estimates update in late October. I'll work with DSITIA Finance on this one.

Hope announcement goes well.

Kind regards

Kath

Kath Begley

Release



Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury  
And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

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Treasurer and Minister for Trade

TRY-07946

2 OCT 2014

Level 9 Executive Building  
100 George St Brisbane  
GPO Box 611 Brisbane  
Queensland 4001 Australia  
Telephone 07 3719 7200  
Facsimile 07 3220 6224  
Email [treasurer@ministerial.qld.gov.au](mailto:treasurer@ministerial.qld.gov.au)  
Website [www.treasury.qld.gov.au](http://www.treasury.qld.gov.au)

ABN 90 856 020 239

The Honourable Ian Walker MP  
Minister for Science, Information Technology,  
Innovation and the Arts  
GPO Box 5078  
BRISBANE QLD 4001

Dear Minister *Ian,*

INCENTIVE PACKAGE FOR *PIRATES OF THE CARIBBEAN: DEAD MEN TELL NO TALES*

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



If officers from your Department require further information or assistance, they can contact Ms Kathleen Begley, Principal Treasury Officer, Budget Portfolios Division on (07) 3035 1485 or [kathleen.begley@treasury.qld.gov.au](mailto:kathleen.begley@treasury.qld.gov.au).

Yours sincerely

Tim Nicholls  
Treasurer and Minister for Trade

## Louise Hollingworth

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 2:50 PM  
**To:** Louise Hollingworth  
**Subject:** Some tourism words....end of page 2

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4017 | Fax: 07 3224 4077 | [olivia.sacre@arts.qld.gov.au](mailto:olivia.sacre@arts.qld.gov.au)  
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Department of Science, Information Technology, Innovation and the Arts

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 2:02 PM  
**To:** 'Tracey Vieira'  
**Subject:** RE: do you readily have total audience international figures ?

Thanks!

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, 10 July 2014 2:01 PM  
**To:** Louise Hollingworth  
**Subject:** RE: do you readily have total audience international figures ?

Yes – it's the worldwide figures you should use.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Thursday, 10 July 2014 1:58 PM  
**To:** Tracey Vieira  
**Subject:** RE: do you readily have total audience international figures ?

Can I use these ? <http://www.boxofficemojo.com/franchises/chart/?id=piratesofthecaribbean.htm>

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, 10 July 2014 1:56 PM  
**To:** Louise Hollingworth  
**Subject:** RE: do you readily have total audience international figures ?

No just total box office (money) numbers.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Thursday, 10 July 2014 1:55 PM  
**To:** Tracey Vieira  
**Subject:** do you readily have total audience international figures ?

**Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following.

The table below illustrates the US audience numbers:

Franchise name	US Audience Numbers	TOTAL international audience reach
2003: Pirates of the Caribbean: The Curse of the Black Pearl	50,648,628	
2006: Pirates of the Caribbean: Dead Man's Chest	64,628,368	
2007: Pirates of the Caribbean: At World's End	44,973,899	
2011: Pirates of the Caribbean: 2006: On Stranger Tides	30,398,975	

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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## Louise Hollingworth

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 1 October 2014 9:55 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Lisa Weber  
**Subject:** TRIM: Re: eligible to apply for \$200,000 through the Superstar Fund

Thanks Lou. We will start on this ASAP.

On 1 Oct 2014, at 9:43 am, Louise Hollingworth <[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)> wrote:

Morning Tracey, Liz and Lisa

To access these funds, I requested the guidelines (attached – see page 2 criteria) and process (detailed below).

This fund is an election commitment.

Can you please assign someone to work on the project outline application, in context of the DG email – below ?

Understanding that Disney have the contractual arrangements with talent, can SQ broker an arrangement to secure a superstar to meet the funds requirements ?

I am thinking the project outline will be similar to the confirmation letter from Tracey re co-promotion of Queensland with TEQ, with a focus on brokering access to high-profile cast and/or crew that 'give back' to the local screen industry.

What are the possibilities of brokering attachments to the projects Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector, and other opportunities to support the objectives of the Fund.

There is no immediate rush – but, I am keen to progress the project outline application through the approval process.

Hope this makes sense. Connect soon, Lou

---

**From:** Alexandra Seary  
**Sent:** Wednesday, 1 October 2014 9:14 AM  
**To:** Louise Hollingworth  
**Subject:** Super Star Fund

Hi Lou,

Sorry for not sending this through to you yesterday....

Attached is the Super Star guidelines, FAQ and the Project Outline Application template (should they wish to use...).

The process for the SSF assessment is as follows:

1. Project Outline application submitted
2. Project Outline Eligibility Completed – 5 working days (generally this takes only a few hours, however I often need to go back and request additional info/clarification around some aspects of their project outline....)



3. Project Outline Assessment Completed – 5 working days
4. AQ Prepare Flying Minute – 2 working days (allows for approvals from Director, DDG etc.)
5. AIAB Flying Minute – 5 working days (or wait for Board meeting)
6. AQ Acknowledgement Letter – 1 working day (if successful, applicant invited to submit Full Proposal)
7. Full Proposal Due – within 6 weeks (can be submitted anytime)
8. Full Proposal Assessment Completed – 10 working days
9. AQ Prepare Flying Minute – 2 working days (allows for approvals from Director, DDG etc.)
10. AIAB Flying Minute – 5-10 working days (or wait for Board meeting)
11. Prepare MBN – 2 working days (allows for approvals from Director, DDG etc.)
12. MBN Approval – min. 10 working days
13. AQ Acknowledgement Letter – 1 working day
14. Coordinate Minister announcement – NB: project cannot be publicly announced prior to Minister approval/announcement.

Next AIAB meetings: 7 November and 3 December. 2015 meetings are yet to be scheduled.

Thanks Lou – let me know if you need anything further.

Regards,  
Alex.

Alex Seary

Principal Projects and Corporate Reporting Officer | Investment | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | [alexandra.seary@arts.qld.gov.au](mailto:alexandra.seary@arts.qld.gov.au)

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<Super Star Fund - Program FAQ - July 2014.pdf>

<Super Star Fund - Program Guidelines - July 2014.pdf>

<Super Star Fund - Project Outline Application - 140610 2.docx>

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## Louise Hollingworth

---

**From:** Alexandra Seary  
**Sent:** Wednesday, 1 October 2014 9:14 AM  
**To:** Louise Hollingworth  
**Subject:** Super Star Fund  
**Attachments:** Super Star Fund - Program FAQ - July 2014.pdf; Super Star Fund - Program Guidelines - July 2014.pdf; Super Star Fund - Project Outline Application - 140610 2.docx

Hi Lou,

Sorry for not sending this through to you yesterday....

Attached is the Super Star guidelines, FAQ and the Project Outline Application template (should they wish to use...).

The process for the SSF assessment (in a perfect world) is as follows:

1. Project Outline application submitted
2. Project Outline Eligibility Completed – 5 working days (generally this takes only a few hours, however I often need to go back and request additional info/clarification around some aspects of their project outline....)
3. Project Outline Assessment Completed – 5 working days
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Next AIAB meetings: 7 November and 3 December. 2015 meetings are yet to be scheduled.

Thanks Lou – let me know if you need anything further.

Regards,  
Alex.

Alex Seary

Principal Projects and Corporate Reporting Officer | Investment | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

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# Super Star Fund

## Frequently Asked Questions

### About the Super Star Fund

The Super Star Fund is an election commitment of the Government, established to enhance Queensland's growing reputation as a destination to experience innovative, exciting and inspiring arts performances. The aim of the Fund is to build local capacity among Queensland's art groups with important legacy benefits and to enhance cultural tourism.

### What is the amount of funding for the Super Star Fund?

Funding for the programme is \$3 million over four years, 2012-13 to 2015-16.

### Is there a limit to the amount that can be applied for?

It is expected that most applications will be for amounts of around \$300 000. However, you can apply for less or more funding, depending on your project proposal and how well it delivers outcomes against the objectives and criteria of the fund.

### Who can apply?

Any Australian based organisation can apply. The applicant's proposal must demonstrate a legacy of sector development and must take place in Queensland. Applicants will ideally have a history of staging large-scale, high quality work. Smaller companies who wish to engage with the program are encouraged to consider developing joint proposals with larger cultural bodies.

### Who is a "Super Star"?

A Super Star is an artist or group of artists who has a high-profile and is considered internationally renowned outside of their artistic genre. It is expected that the Super Star is familiar to most Australians, have great popular appeal and is regarded as being prominent or successful in their chosen field. Australian or Queensland artists may be included.

### What are the selection criteria?

All applications are reviewed and assessed against the following criteria:

- Artistic and cultural merit
  - High-profile, internationally renowned artist's calibre and availability.
  - Demonstrate project originality and entrepreneurial approach through the delivery of new work outside the applicant's core program.
- Contribution to Queensland performing arts sector
  - Contribution to building the capacity of local arts sector and legacy outcomes.
  - Potential for engagement outside of Brisbane either through touring opportunities; community activities; or live broadcasts into regional Queensland.
- Viability and feasibility of proposal
  - Evidence of market demand and ability to attract interstate and international audiences.
  - High quality marketing with new audience reach and effective promotional campaign including tourism and/or media partners.
  - Good return on investment through demonstration of community engagement and cultural tourism benefits.
  - Successful delivery of comparable works of scale.
  - Commercial approach to diversify income streams and financial viability of the project.
  - Calibre of partnerships and collaborations including financial partners.
  - Optimise market offering through program timing and scheduling effectiveness.

Please note, in addition to the applicant's ability to effectively meet the assessment criteria, the following elements will also be taken into consideration on a case by case basis:

- the diverse nature of Queensland communities;
- the value of genre-specific Super Stars; and
- the importance of industry development and legacy within the region.

### What investment should the applicant make to the production budget?

Funding of up to 50% of the total cash expense budget can be applied for. Applicants will need to submit a budget that reflects the quality and high production values which would be needed to attract high-profile, internationally renowned artists to the project; and marketing spend in order to attract audiences, including national and international visitors to Australia.



**When should an application be submitted?**

High-profile, internationally renowned artists often need to be engaged several months or years in advance and long-lead in times are to be expected. Applications for events occurring one or more years in advance are encouraged. If opportunities arise at short notice, Arts Queensland and the Arts Investment Advisory Board will endeavour to work with applicants to meet planning timelines.

The applicant is responsible for ensuring adequate lead times are in place from the announcement of the successful funding to the start date of the proposed project.

**Can applications be made for already announced events?**

No. Successful applications to the Super Star Fund will be announced by the Minister for the Arts. Previously announced events or applications where funding is being sought to supplement already-planned events will not be accepted.

**How long after the Arts Investment Advisory Board invites a full proposal will an applicant have to submit it?**

The Arts Investment Advisory Board will advise if it requires the full proposal to be made by a certain time but applicants will be given up to six weeks to develop their proposal.

**What material will an applicant have to include in a full proposal?**

Arts Queensland will advise if specific material is required as part of the full proposal. The Arts Queensland Client Manager will work closely with applicants in the development of their full proposal to ensure the tourism, audience and commercial potential of the event can be explored. At a minimum, each proposal must contain and/or outline the project operational plan, marketing plan and detailed budget.

Where appropriate, the Arts Investment Advisory Board may invite the applicant to present its proposal at a pitch-style session.

**Why is community engagement important?**

Growing the public value of arts and cultural is a key priority of the Arts for all Queenslanders Strategy, therefore how your project engages with the local community is critical. Community engagement refers to the interaction between your project and the local arts sector within the region through information sharing, consultation, collaboration and/or active participation. This connection enables the transfer of skills and knowledge for the benefit of participants involved. The questions below will help you to define your project's engagement activities and outcomes.

- What is the value proposition or purpose of the activities?
- How will you interact with the local arts sector? Who have you partnered with to deliver the activities?
- How will the local arts sector benefit as a result of the planned activity? What skills/knowledge will be imparted/shared?
- How do you plan to support the local arts sector in the lead up to and during the project? What is the local arts sector's involvement with the project?
- What will be left behind (the legacy)? Is this genuine and meaningful to the community?
- How will you follow up after the completion of the project?

**Will feedback be provided to applicants whether successful or unsuccessful?**

Feedback will be given if requested.



### How will the applications be assessed?

The Arts investment Advisory Board has requested Arts Queensland staff to review full proposal applications against the criteria outlined in the guidelines. The review will be made by at least two Arts Queensland staff. The Client Manager will not evaluate or assess the application so they will be free to support the applicant during the process. Recommendations will be made by the AIAB to the Minister for final decision.

### What support can Arts Queensland provide?

Arts Queensland can provide guidance on:

- the guidelines, selection criteria and assessment process;
- maximising the tourism, audience and commercial potential of applications; and
- information required for project outlines and full proposals.

### What happens if funding is approved?

You will be required to enter into a funding agreement which will include Key Performance Outcomes based on the information in your application and the objectives of the fund. The information provided in the application will be used as the basis for any funds granted however alternative funding uses and/or funding amounts may be stipulated by Arts Queensland. Any amendments must be mutually agreed to.

A retention of 10% or more may apply to any approved funding amounts. Any retained funds will be released upon conditions of the funding agreement being met to the satisfaction of Arts Queensland.

### What is the application process?

- Step 1: You can submit a project outline and budget (1 to 2 pages) at any time.
- Step 2: Your project outline will be reviewed by Arts Queensland. If your project outline is deemed eligible, you will be invited to provide a full proposal. Arts Queensland will provide feedback and advice on how to develop a more competitive proposal.
- Step 3: The full proposal will be reviewed by Arts Queensland within 21 days of receipt. During this time, there may be discussions with the applicant, to refine the application or seek further information or evidence. The Arts Queensland Client Manager will be available provide support in developing the proposal.
- Step 4: The Arts Investment Advisory Board (AIAB) will consider the full proposal at the next Board Meeting. The Board will recommend the proposals it considers good investments to the Minister.

The Minister will make the final decision on which projects will be offered investment funding.

# Super Star Fund Guidelines

## Guidelines 2014

### What is the Super Star Fund?

The Super Star Fund invests in Queensland's productions and events that feature high-profile, internationally renowned artists as either performers or contributors, including Queensland or Australian artists who have achieved international acclaim.

Applicants will ideally have a history of staging large-scale, high quality work. Smaller companies who wish to apply are encouraged to develop joint proposals with larger companies, producers, venues or festivals.

Due to the nature of the projects to be funded, significant lead-in times of a minimum six months are expected. In addition, the applicant is responsible for ensuring adequate lead times are in place from the announcement of the successful funding to the start date of the proposed project.

Funding for the programme is \$3 million over four years, 2012-13 to 2015-16. Applicants are encouraged to submit proposals for investments of up to \$300 000, however, exceptional proposals may attract a larger investment.

Already announced events and/or programing will not be supported by the Super Star Fund. For further information on the Super Star programme, a set of Frequently Asked Questions (FAQs) can be accessed from the Arts Queensland website at [www.arts.qld.gov.au](http://www.arts.qld.gov.au)

The objectives of the Fund are to invest in:

- the development of work that features high-profile, internationally renowned artists;
- projects with a strong demonstration of demand;
- the cultivation of local talent and building of local capacity;
- outcomes that enhance Queensland's reputation as an innovative and attractive arts and cultural tourism destination; and
- works that attract national and international audiences.

Release



## Eligibility

All applicants must:

- have satisfied the requirements of any previous Arts Queensland funding;
- demonstrate the market value of the proposed Super Star artist or artists and the applicants ability to secure proposed artist/s;
- have projects that take place in Queensland and will be exclusive to the State;
- provide evidence of the financial viability of the project;
- have a proven history of staging large-scale, high quality productions, or a production partner who has a history of staging large-scale, high quality productions;
- provide legacy outcomes of the sector development; and
- demonstrate regional engagement.

## Assessment Process

All applications are reviewed and assessed against the following criteria:

- Artistic and cultural merit
  - High-profile, internationally renowned artist's calibre and availability.
  - Demonstrate project originality and entrepreneurial approach through the delivery of new work outside the applicant's core program.
- Contribution to Queensland performing arts sector
  - Contribution to building the capacity of local arts sector and legacy outcomes.
  - Potential for engagement outside of Brisbane either through touring opportunities; community activities; or live broadcasts into regional Queensland.
- Viability and feasibility of proposal
  - Evidence of market demand and ability to attract interstate and international audiences.
  - High quality marketing with new audience reach and effective promotional campaign including tourism and/or media partners.
  - Good return on investment through demonstration of community engagement and cultural tourism benefits.
  - Successful delivery of comparable works of scale.
  - Commercial approach to diversify income streams and financial viability of the project.
  - Calibre of partnerships and collaborations including financial partners.
  - Optimise market offering through program timing and scheduling effectiveness.

Please note, in addition to the applicant's ability to effectively meet the assessment criteria, the following elements will also be taken into consideration on a case by case basis:

- the diverse nature of Queensland communities;
- the value of genre-specific Super Stars; and
- the importance of industry development and legacy within the region.

### Application Process

- Step 1: You can submit a project outline and budget (1 to 2 pages) at any time.
- Step 2: Your project outline will be reviewed by Arts Queensland for eligibility. If your project outline is deemed eligible, you will be invited to submit a full proposal. If not, Arts Queensland will provide guidance on how to develop a more competitive application.
- Step 3: The full proposal will be reviewed by Arts Queensland within 21 days of receipt. During this time, there may be discussions with the applicant to refine the application or seek further information or evidence on a particular element. The Arts Queensland Client Manager will be available to provide guidance in the development of the proposal.
- Step 4: The Arts Investment Advisory Board (AIAB) will consider the proposals at each Board meeting. Following each meeting, all proposals are forwarded to the Minister with the Board's final recommendation. The Minister will make the final decision on which proposal will be offered investment funding.

### Submitting your project outline

The project outline will need to contain evidence of:

- eligibility;
- a brief synopsis of the project; and
- a budget and timeframe for the project.

### What information should I include in my full proposal?

If invited to submit a full proposal you will receive a list of the materials and information required to help Arts Queensland and the Board consider and assess your application.

Proposals should be submitted by email or post to:

Arts Queensland  
GPO Box 1436  
BRISBANE QLD 4001  
reception@arts.qld.gov.au

### What information will I need to report on at the end of my project?

At the conclusion of your project, you will be asked to report on outcomes achieved against the Fund's objectives. The agreed, tailored outcomes will be specified in your funding agreement.

### Translating and interpreting services

Applications and support material may be submitted in any language. If you have difficulty understanding this information and would like to talk to staff in your first language:

- telephone the Translating and Interpreting Service on 13 14 50 during business hours
- contact Arts Queensland about speaking with an interpreter.

### If your application is successful

Please refer to the compendium document - Arts Queensland Applicant Information. This document provides all the information you need to manage your funding agreement and ensure that you are compliant with all relevant legal and financial obligations.

You can find the Arts Queensland Applicant Information on the Arts Queensland website at [www.arts.qld.gov.au](http://www.arts.qld.gov.au)

### Contact us

Further information about the program, including copies of the guidelines forms, can be obtained by:

- downloading from [www.arts.qld.gov.au](http://www.arts.qld.gov.au)
- phoning (07) 303 44016 or toll free 1800 175 531
- emailing [info@arts.qld.gov.au](mailto:info@arts.qld.gov.au)

A set of Frequently Asked Questions (FAQs) can be accessed from the Arts Queensland website at [www.arts.qld.gov.au](http://www.arts.qld.gov.au) with further information.



# SUPER STAR FUND

## Project Outline Application

### IMPORTANT

- Please read the **Super Star Fund Guidelines** before completing this application. The guidelines are available on Arts Queensland's website [www.arts.qld.gov.au](http://www.arts.qld.gov.au)
  - If you have any questions that have not been addressed by the above guidelines, please contact Arts Queensland by email [reception@arts.qld.gov.au](mailto:reception@arts.qld.gov.au) or by phone (07) 30344016 or toll free 1800 175 531.
- Applicants are reminded that they should not make any financial commitment in the expectation that they will receive funding.

### 1. APPLICANT DETAILS

#### 1.1 Applicant contact details

Street address:		_____	
Suburb/town:	_____	State:	_____
Postal address:	_____		
	(If the same as your street address, write 'as above'.)		
Suburb/town:	_____	State:	_____
Telephone: Work	( ) _____	Home:	( ) _____
		Fax:	( ) _____
Mobile:	_____	Email:	_____
Website address: _____			
Have you or your group/organisation previously applied for an Arts Queensland grant?			Yes <input type="checkbox"/> No <input type="checkbox"/>
If yes, under which name? _____			

**Go to 1.2**

#### 1.2 Australian business number (ABN) details

Do you have an ABN?	<input type="checkbox"/> Yes – provide your ABN details below <input type="checkbox"/> No – you must nominate an individual or organisation to auspice your grant ; please see section 1.7 of this application		
ABN of accountable organisation or individual:	<input type="text"/>	<input type="text"/>	<input type="text"/>
In what name is the ABN registered?	_____		
What is your trading name or professional name (if different)?	_____		
Are you registered for GST?	<input type="checkbox"/> Yes <input type="checkbox"/> No		

**Go to 2**





## 2. ABOUT THE PROJECT

### 2.1 Project Overview

a) Project Name:
b) Between which dates are your proposed activities?      /      /      and      /      /
c) By which date do you require Super Star approval by?      /      /
d) What amount are you requesting in this application?      \$ <i>(This is the same amount as shown in the project budget in Part E in Section 3 of this application)</i>
e) Who is your nominated Super Star artist?
f) In no more than <b>500 words</b> , describe your proposed activity.
g) Demonstrate artistic and culture merit: <ul style="list-style-type: none"> <li>Outline the reasoning for choosing the nominated Super Star artist? Why is the artist considered high-profile?</li> <li>Demonstrate project originality and entrepreneurial approach. How is the delivery of work outside your core program and/or how will it deliver above and beyond current outcomes?</li> </ul>
h) Outline the contribution to Queensland's performing arts sector: <ul style="list-style-type: none"> <li>How will the local arts sector benefit from the proposed activity? Outline proposed legacy outcomes.</li> <li>What is the potential for engagement by audience/participants outside of Brisbane? Who are you partnering with in the delivery of this activity?</li> </ul>
i) Explain the viability and feasibility of your proposal: <ul style="list-style-type: none"> <li>What is the market demand for the project and/or Super Star artist? How will be proposed activity attract audiences from outside your region? i.e. interstate, international? Provide evidence of the draw card value of the artist to your target audience.</li> <li>What marketing activity will support the project? Who is the target audience for this project? Who are your tourism / media partners?</li> <li>Is the project intended to complement other programming, events or activities? Please describe.</li> </ul>

▶ Go to 2.2

### 2.2 Performance Indicators

Include an estimate of the following, where applicable. **Applicants that are successful in progressing to the Full Proposal stage will be required to provide Key Performance Indicators (KPI) reporting. KPI reporting will be further developed between the successful applicant and Arts Queensland for inclusion in the Funding Agreement.**

a) Total number of activities (e.g. performances, workshops, forums etc.):	
b) Total number of participants attending activities:	
c) Total audience numbers attending activities:	
d) Total audience numbers attending from interstate / international? (%)	/

▶ Go to 3



### 3. PROJECT BUDGET – INCOME AND EXPENSES

Please complete the budget using the template below to account for all costs of your project.

- Ensure that your budget estimates are as accurate as possible, as inflated or unrealistic budget claims may affect the funding decision for your project.
- Ensure that the project totals of your income and expenses are equal.
- Indicate in the AQ grant breakdown column how much of the Arts Queensland grant will be used for each relevant item.
- Place an asterisk against any income items that are yet to be approved / finalised i.e. sponsorship, other grants etc.

**Please note:** If you are **not GST registered**, amounts should include GST, as this is part of the cost of the project. If you are GST registered, we will pay the grant plus GST. Amounts should be exclusive of GST if you are registered for GST.

Income (whole dollars)	Expenditure (whole dollars)	AQ grant breakdown (whole dollars)																								
<b>A. Earned income</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal A</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal A</b>	\$	<b>F. Salaries, fees and allowances</b> <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal F</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal F</b>	\$	\$
<b>Subtotal A</b>	\$																									
<b>Subtotal F</b>	\$																									
<b>B. Other grant income</b> <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal B</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal B</b>	\$	<b>G. Production/program and direct costs</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal G</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal G</b>	\$	\$
<b>Subtotal B</b>	\$																									
<b>Subtotal G</b>	\$																									
<b>C. Your own contribution</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal C</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal C</b>	\$	<b>H. Promotion, documentation &amp; marketing costs</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal H</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal H</b>	\$	\$
<b>Subtotal C</b>	\$																									
<b>Subtotal H</b>	\$																									
<b>D. Sponsorships, fundraising &amp; donations</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal D</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal D</b>	\$	<b>I. Administration costs</b> (Please itemise) <table border="1" style="width:100%; border-collapse: collapse;"> <tr><td style="width:80%;"></td><td style="width:20%;"></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr><td></td><td></td></tr> <tr> <td style="text-align:right;"><b>Subtotal I</b></td> <td style="text-align:right;">\$</td> </tr> </table>											<b>Subtotal I</b>	\$	\$
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<b>Subtotal I</b>	\$																									
<b>E. AQ grant (this application)</b> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="text-align:right;"><b>Subtotal E</b></td> <td style="text-align:right;">\$</td> </tr> </table>	<b>Subtotal E</b>	\$		\$																						
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<i>(Must equal Total Expenses)</i>	<i>(Must equal Total Income)</i>	<i>(Must equal Subtotal E.)</i>																								
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<b>\$</b>																										
<b>\$</b>																										
<b>Go to 4</b>																										



## 4. CERTIFICATION

### 4.1 All applicants

To ensure you present the best possible case for why Arts Queensland should fund your project, it is important to allocate sufficient time to prepare a clear, well-structured proposal.

I, the undersigned, certify that the statements in this application are true and correct to the best of my knowledge, information and belief and the supporting material is my own work or the work of the artists named in this application.

Signature: \_\_\_\_\_

Date: DD/MM/YYYY

(If you are under the age of 18, your legal guardian must also sign this application)

Name in full: \_\_\_\_\_

Position in group or organisation (if applicable): \_\_\_\_\_

#### INFORMATION PRIVACY AND RIGHT TO INFORMATION

The information you provide in your grant application may be used by Arts Queensland for the following purposes:

- processing and assessment of your application - for this purpose, the information may be provided to the Arts Investment Advisory Board, or delegates
- verification of other grant incomes for your project – for this purpose, the information may be provided to other funding agencies nominated in your application
- training
- systems testing and process improvement
- compilation of statistics and research and evaluation

If your application is successful, the information you provide in your grant application, the amount of funding you receive, the information you provide in your outcome report/s and text and images relating to your funded activity may also be used by Arts Queensland, including by publication on its website, for the following purposes:

- processing, payment and administration of your grant
- reporting, including in the Arts Queensland annual report
- promotion of funding outcomes and of Queensland's arts and culture – for this purpose, the information including your contact details may be provided to Queensland Government Members of Parliament, the media and other agencies who may contact you directly.

Arts Queensland treats all personal information in accordance with the *Information Privacy Act 2009*. The provisions of the *Right to Information Act 2009* apply to documents in the possession of Arts Queensland.

Release under RTI - DPC



## Louise Hollingworth

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Tuesday, 8 July 2014 6:57 PM  
**To:** Liz Cameron; Louise Hollingworth  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen  
**Subject:** RE: CONFIDENTIAL - CBRC inclusions: from Screen Queensland

Thanks Liz and Louise. I am not sure where to go with:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Liz Cameron  
**Sent:** Tuesday, 8 July 2014 6:32 PM  
**To:** Louise Hollingworth  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen; Tracey Vieira  
**Subject:** Re: CONFIDENTIAL - CBRC inclusions: from Screen Queensland

Hi Louise,

Thank you for your email and the matters noted in same.

We will update the CBRC submission to incorporate te points noted and circulate ASAP .


Best

Liz Cameron  
Screen Queensland  
Legal and Business Affairs Manager

On 08/07/2014, at 6:25 PM, "Louise Hollingworth" <[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)> wrote:

Hi Liz (and Lisa) URGENT please re: CBRC

Treasury are requesting further detailed financial information. I have just spoken with Kirsten and she requests that you incorporate these into the revised submission that you will forward to AQ tomorrow, first thing.



Pages 637 through 639 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Liz Cameron <lcameron@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 12:07 PM  
**To:** Louise Hollingworth  
**Cc:** Tracey Vieira  
**Subject:** CONFIDENTIAL : PIRATES

Hi Louise,

Following on from our meeting , please refer to the matters noted below:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



Released under RTI - DPC

Louise – I assume that you will also update this section per your earlier email.

Also, we are currently sourcing data for worldwide audience numbers for the franchise and will have this to you as soon as possible.

In the meantime, please do not hesitate to contact me to discuss any aspect of the CBRC submission.

Cheers

**Liz Cameron**

Legal and Business Affairs Manager

Screen Queensland

L15 | 111 George St Brisbane Qld 4000

PO Box 15094 | City East Qld 4002

P: 07 3248 0518 M: [REDACTED]

E: [lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)

W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Released under the Official Information Act - DPC

**Louise Hollingworth**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 12:53 PM  
**To:** Kirsten Herring  
**Cc:** Olivia Sacre; Louise Hollingworth; Liz Cameron  
**Subject:** Disney: Local and International Production

Hi Kirsten,

Exempt Sch.3(8)(1) Breach of confidence

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Let me know if you would like to discuss.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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**Louise Hollingworth**

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**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 1:29 PM  
**To:** Olivia Sacre  
**Subject:** CONFIDENTIAL: Recommendations  
**Attachments:** draft MBN - CBRC Submission - Screen Qld~ One-off Incentive to bring a m....doc; COVERSHEET 3 pages.docx

**RECOMMENDATION/S**

That the Cabinet Budget Review Committee:

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

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**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 1:26 PM  
**To:** Louise Hollingworth  
**Subject:** Sub Recommendations

Hi Lou

Di is looking for a copy of the recommendations in the Sub – would you mind pasting into an email? She’s been asked to send the recommendation wording to Sophie (Arts adviser to Premier) to Premier’s Office to review.

Thanks  
Liv

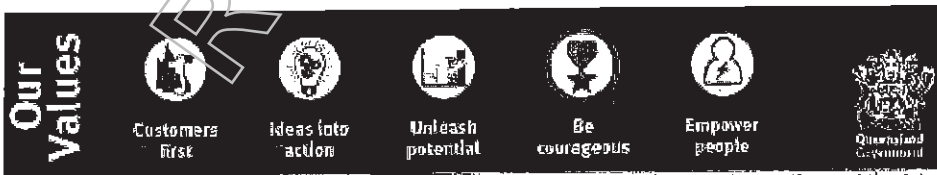
Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4017 | Fax: 07 3224 4077 | [olivia.sacre@arts.qld.gov.au](mailto:olivia.sacre@arts.qld.gov.au)  
Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ) | [@artsqueensland](https://twitter.com/artsqueensland)  
13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

Great State. Great opportunity.



Department of Science, Information Technology, Innovation and the Arts

Pages 644 through 648 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Tuesday, 8 July 2014 6:22 PM  
**To:** walter.ivessa@treasury.qld.gov.au  
**Cc:** Louise Hollingworth; Michael Reen  
**Subject:** FW: Screen Queensland  
**Attachments:** Attachment A - Screen Queenslands 2012-2013 financial statement\_Annual\_R....pdf

Hi Walter

Here is last year's financial report – we will send you SQ's budget for 14/15 and breakdown discretionary incentives for you tomorrow morning.

Thanks

Kirsten

---

**From:** Louise Hollingworth  
**Sent:** Tuesday, 8 July 2014 5:38 PM  
**To:** Kirsten Herring; Michael Reen  
**Subject:** RE: Screen Queensland

---

**From:** Michael Reen  
**Sent:** Tuesday, 8 July 2014 5:36 PM  
**To:** Louise Hollingworth  
**Subject:** Fwd: Screen Queensland

Sent from my iPhone

Begin forwarded message:

**From:** Michael Reen <[Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)>  
**Date:** 8 July 2014 5:34:05 pm AEST  
**To:** Kirsten Herring <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Subject:** Fwd: Screen Queensland

Also their 12.-13 financials should be available in the 12 -13 annual report . It should be available from screen even though not on the web site

Sent from my iPhone

Begin forwarded message:

**From:** Michael Reen <[Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)>  
**Date:** 8 July 2014 5:30:58 pm AEST  
**To:** Kirsten Herring <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Subject:** Re: Screen Queensland

Yes that would be ok. I think an up to date breakdown of their budget by program would be useful

Sent from my iPhone



On 8 Jul 2014, at 5:26 pm, "Kirsten Herring"  
<Kirsten.Herring@arts.qld.gov.au> wrote:

Hi Mick  
See below - what shall I provide?  
I have board paper budgets that provide details..  
Cheers  
Kirsten

Begin forwarded message:

**From:** <Walter.Ivessa@treasury.qld.gov.au>  
**Date:** 8 July 2014 5:19:12 PM AEST  
**To:** Kirsten Herring  
<Kirsten.Herring@arts.qld.gov.au>  
**Subject:** Screen Queensland

Kirsten,

In the context of the proposed package for Pirates I would like to get a sense of the financial position of Screen Qld. Have only been able to find 11-12 financials on their website. Do you have any more recent info on their financial position?

Regards, Walter

Walter Ivessa  
Assistant Under Treasurer  
Queensland Treasury and Trade  
30351980

\*\*\*\*\*  
\*\*\*\*\*  
\*

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\*\*\*\*\*  
\*\*\*\*\*  
\*\*\*\*\*

Pages 651 through 653 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 10:59 AM  
**To:** Kirsten Herring; Louise Hollingworth  
**Subject:** Tourism opportunities

Hi

A few points below on potential tourism opportunities – haven't been able to get a response from TEQ yet but will keep trying.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



Olivia Sacre

Principal Advisor | Office of the Deputy Director General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4017 | Fax: 07 3224 4077 | [olivia.sacre@arts.qld.gov.au](mailto:olivia.sacre@arts.qld.gov.au)  
Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ) | [@artsqueensland](https://twitter.com/artsqueensland)  
13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

Great State. Great opportunity.



Department of Science, Information Technology, Innovation and the Arts

## Louise Hollingworth

---

**From:** Liz Cameron <lcameron@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 11:35 AM  
**To:** Louise Hollingworth  
**Subject:** RE: Tourism opportunities

Hi Louise ,

I think that those paragraphs are good. We may also want to include the following paragraph:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet



I am currently sourcing worldwide audience figures and hope to have this to you asap.

Cheers

**Liz Cameron**

Legal and Business Affairs Manager  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0518 M: 0478 300 151  
E: [lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [mailto:[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)]  
**Sent:** Wednesday, 9 July 2014 11:00 AM  
**To:** Liz Cameron  
**Subject:** re: Tourism opportunities

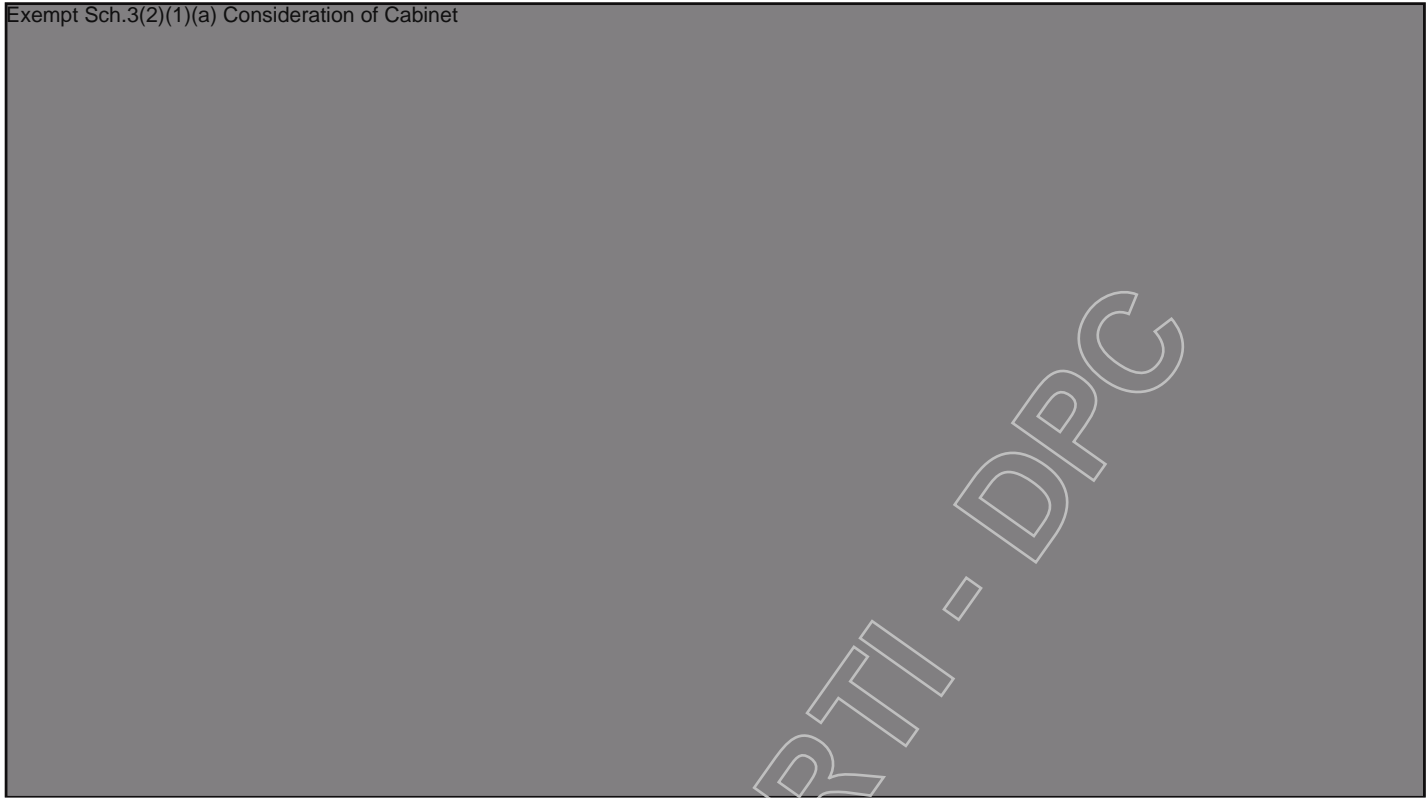
Hi Liz – what do you think ?

---

**From:** Olivia Sacre  
**Sent:** Wednesday, 9 July 2014 10:59 AM  
**To:** Kirsten Herring; Louise Hollingworth  
**Subject:** Tourism opportunities

Hi

A few points below on potential tourism opportunities – haven't been able to get a response from TEQ yet but will keep trying.



Olivia Sacre

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Great State. Great opportunity.



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Released under RTI - DPC



## Louise Hollingworth

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 12:00 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** Louise Hollingworth  
**Subject:** RE: SQ Budget 2014-2015.pdf

Hi Kath , my understanding is that the Administered grant pays for operational costs and incentives. A lot of their incentive programs are committed or contracted in advance based on the decisions of the Board. There would be some flexible funding in those pools but not sure how much. Regards Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Wednesday, 9 July 2014 11:32 AM  
To: Michael Reen  
Subject: Re: SQ Budget 2014-2015.pdf

Thanks Michael.

Would it be correct to say that the funding provided is not ear-marked for any particular purpose other than for their operating costs, which includes the incentive program?

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

From: Michael Reen <[Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)>  
To: "[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)"  
<[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>,  
Date: 09/07/2014 11:16 AM  
Subject: SQ Budget 2014-2015.pdf

Hi Kath, this will give you an appreciation of how their budget works .Notice an overspend this year offset by a reduced budget next year for 2014-15.Own source revenue around the \$1.5M.

Hope that helps.

Regards  
Michael

The information contained in the above e-mail message or messages (which includes any attachments) is confidential and may be legally privileged. It is intended only for the use of the person or entity to which it is addressed. If you are not the addressee any form of disclosure, copying, modification, distribution or any action

taken or omitted in reliance on the information is unauthorised. Opinions contained in the message(s) do not necessarily reflect the opinions of the Queensland Government and its authorities. If you received this communication in error, please notify the sender immediately and delete it from your computer system network. [attachment "SQ Budget 2014-2015.pdf" deleted by Kathleen Begley/TO/QTreasury] [attachment "ATT00001.htm" deleted by Kathleen Begley/TO/QTreasury]

\*\*\*\*\*  
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\*\*\*\*\*  
\*\*\*\*

Released under RTI-OPIC





## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 1:34 PM  
**To:** Michael Reen  
**Subject:** RE: Disney: Local and International Production

yes

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 1:33 PM  
**To:** Louise Hollingworth  
**Subject:** RE: Disney: Local and International Production

Bet you CBRC approves but say fund from within

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 1:31 PM  
**To:** Michael Reen  
**Subject:** FW: Disney: Local and International Production


FYI

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Wednesday, 9 July 2014 12:53 PM  
**To:** Kirsten Herring  
**Cc:** Olivia Sacre; Louise Hollingworth; Liz Cameron  
**Subject:** Disney: Local and International Production

Hi Kirsten,

Exempt Sch.3(8)(1) Breach of confidence



Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Let me know if you would like to discuss.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Released under RTI/FOI

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 3:02 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** Michael Reen  
**Subject:** FW: ADVICE PLEASE: Screen Qld

**Importance:** High

-----Original Message-----

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 9 July 2014 2:59 PM  
**To:** Louise Hollingworth  
**Subject:** RE: ADVICE PLEASE: Screen Qld  
**Importance:** High

Hi Louise,

The [redacted] is the incentives for Unbroken and San Andreas (that number is for the incentive and does NOT include the Payroll Tax) - see below.  
Exempt Sch.3(8)(1) confidence

San Andreas have an estimated [redacted] in Queensland Production Expenditure. Once we have received audited accounts that confirms this spend, they will receive a [redacted] as a production incentive. Unbroken have an estimated [redacted] in Queensland Production Expenditure. Once we have received audited accounts that confirms this spend, they will receive a [redacted] production incentive.

[redacted] The Payroll Tax Rebate is paid separately.

Additionally - we were able to make the above offers as we had retained profits after having NO international productions in 2001/12 or 2012/13.

The \$1 million production incentive in the 2014/15 budget - is allocated for Pirates of the Caribbean. Our total available production attraction incentive is \$1.2 million [redacted]

Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: tvieira@screenqld.com.au  
W: www.screenqueensland.com.au

-----Original Message-----

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 2:23 PM  
**To:** Tracey Vieira  
**Subject:** ADVICE PLEASE: Screen Qld  
**Importance:** High

Treasury seek advice - my email was playing up so I only got this now, sorry.

SQ Advice is sought as to what productions:

- made up the [redacted] in 2013-14 Est. Actual; and
- will make up the \$1M in 2014-15 Budget.

Can you reply to Kathleen.Begley@treasury.qld.gov.au, cc me in, pls ?

-----Original Message-----

From: Michael Reen  
Sent: Wednesday, 9 July 2014 1:44 PM  
To: Louise Hollingworth  
Subject: Screen Qld  
Importance: High

Hi Lou, can you get an answer from Screen and send through to Kath. thanks Mick

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Wednesday, 9 July 2014 1:40 PM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: RE: Super Star Fund - Funding applied to date

Hi Michael

Production incentives - feature film are included in both the 2013-14 Est. Actual and the 2014-15 Budget.

Advice is sought as to what productions:

- made up the [redacted] in 2013-14 Est. Actual; and
- will make up the \$1M in 2014-15 Budget.

Happy to discuss further.

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au" <Kathleen.Begley@treasury.qld.gov.au>,  
Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>  
Date: 08/07/2014 01:07 PM  
Subject: RE: Super Star Fund - Funding applied to date

Hi Kath, Yes that is correct. Regards Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]

Sent: Tuesday, 8 July 2014 1:04 PM

To: Michael Reen

Cc: danny.short@dsitia.qld.gov.au

Subject: RE: Super Star Fund - Funding applied to date

Hi Michael

Thanks for the advice.

To confirm, there will not be a specific deferral entered into the End of Year process to reflect the delayed delivery of the Super Star Fund as it is managed across the broader grants program. Is this the case?

Kind regards

Kath Begley

Principal Treasury Analyst

Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485

Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au"

<Kathleen.Begley@treasury.qld.gov.au>,

Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>

Date: 08/07/2014 12:07 PM

Subject: RE: Super Star Fund - Funding applied to date

Hi Kath, the attached is accurate assessment from Superstar compared to your profile. We never asked for a deferral due to the fact that we were able to pay a calendar year Majors Performing Arts Payment in June instead of July which squared up our grants. The delays have occurred at Arts Investment Advisory Board level where a number of applications have not been approved. Please note from the enclosed email there are \$447k worth of projects currently being assessed. We would have got close to the \$1.2M profile if these were pushed through in time.

Hope that assists.

Regards

Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]

Sent: Tuesday, 8 July 2014 11:00 AM

To: Michael Reen

Cc: danny.short@dsitia.qld.gov.au

Subject: Super Star Fund - Funding applied to date

Hi Michael

We have been asked to follow up on the status of the Super Star Fund.

Based on the information that we have to date, the current profile in the Forward Estimates for this program is:

(Embedded image moved to file: pic08551.gif)

Your advice is sought:

- whether the above profile is correct;
- what commitments have been made to date under the fund.

This advice is sought by close of business today (8 July). Apologies for the timeframe.

Please feel free to give me a call to discuss further.

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

\*\*\*\*\*

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----- Message from Alexandra Seary <Alexandra.Seary@arts.qld.gov.au> on Tue, 8 Jul 2014 01:53:44 +0000 -----

To: Michael Reen  
<Michael.Reen@arts.qld.gov.au>

Subject: Super Star Fund - Current Funding Applications

Rele



Hi Mick,

Please see below the current funding applications being considered under the Super Star Fund and the funding amount being requested.

QAGOMA - \$190,400

CTPI - Business Affairs



Total: \$446,550

Thanks Mick, let me know if you require any further information.

Regards,  
Alex.

Alex Seary

Principal Projects and Corporate Reporting Officer | Investment | Arts Queensland Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | alexandra.seary@arts.qld.gov.au Level 16, 111 George Street, Brisbane, Queensland GPO Box 1436 Brisbane, QLD, 4001

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## Louise Hollingworth

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 3:03 PM  
**To:** Louise Hollingworth  
**Subject:** RE: ADVICE PLEASE: Screen Qld

Sorry Louise - just noticed a typo. It should say:

Additionally - we were able to make the above offers as we had retained profits after having NO international productions in 2011/12 or 2012/13.

I missed a number while typing.

Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: tvieira@screenqld.com.au  
W: www.screenqueensland.com.au

-----Original Message-----

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 3:02 PM  
**To:** Tracey Vieira  
**Subject:** RE: ADVICE PLEASE: Screen Qld

Thank you!

-----Original Message-----

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 9 July 2014 2:59 PM  
**To:** Louise Hollingworth  
**Subject:** RE: ADVICE PLEASE: Screen Qld  
**Importance:** High

Hi Louise,

The [redacted] is the incentives for Unbroken and San Andreas (that number is for the incentive and does NOT include the Payroll Tax) - see below.  
Exempt Sch 3(8)(1) confidence

San Andreas have an estimated [redacted] in Queensland Production Expenditure. Once we have received audited accounts that confirms this spend, they will receive a [redacted] as a production incentive.  
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The \$1 million production incentive in the 2014/15 budget - is allocated for Pirates of the Caribbean. Our total available production attraction incentive is \$1.2 million

Exempt Sch.3(8)(1) Breach of confidence

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E: tvieira@screenqld.com.au  
W: www.screenqueensland.com.au

-----Original Message-----

From: Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
Sent: Wednesday, 9 July 2014 2:23 PM  
To: Tracey Vieira  
Subject: ADVICE PLEASE: Screen Qld  
Importance: High

Treasury seek advice - my email was playing up so I only got this now, sorry.

SQ Advice is sought as to what productions:

- made up the [REDACTED] in 2013-14 Est. Actual; and
- will make up the \$1M in 2014-15 Budget.

Can you reply to Kathleen.Begley@treasury.qld.gov.au, cc me in, pls ?

-----Original Message-----

From: Michael Reen  
Sent: Wednesday, 9 July 2014 1:44 PM  
To: Louise Hollingworth  
Subject: Screen Qld  
Importance: High

Hi Lou, can you get an answer from Screen and send through to Kath. thanks Mick

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Wednesday, 9 July 2014 1:40 PM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: RE: Super Star Fund - Funding applied to date

Hi Michael

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Happy to discuss further.

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au"  
<Kathleen.Begley@treasury.qld.gov.au>,  
Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>  
Date: 08/07/2014 01:07 PM  
Subject: RE: Super Star Fund - Funding applied to date

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-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 8 July 2014 1:04 PM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: RE: Super Star Fund - Funding applied to date

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Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au"  
<Kathleen.Begley@treasury.qld.gov.au>,  
Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>  
Date: 08/07/2014 12:07 PM  
Subject: RE: Super Star Fund - Funding applied to date

Hi Kath, the attached is accurate assessment from Superstar compared to your profile. We never asked for a deferral due to the fact that we were able to pay a calendar year Majors Performing Arts Payment in June instead of July which squared up our grants. The delays have occurred at Arts Investment Advisory Board level where a number of applications have not been approved. Please note from the enclosed email there are \$447k worth of projects currently being assessed. We would have got close to the \$1.2M profile if these were pushed through in time. Hope that assists.

Regards  
Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 8 July 2014 11:00 AM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: Super Star Fund - Funding applied to date

Hi Michael

We have been asked to follow up on the status of the Super Star Fund.

Based on the information that we have to date, the current profile in the Forward Estimates for this program is:

(Embedded image moved to file: pic08551.gif)

Your advice is sought:

- whether the above profile is correct;
- what commitments have been made to date under the fund.

This advice is sought by close of business today (8 July). Apologies for the timeframe.

Please feel free to give me a call to discuss further.

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

\*\*\*\*\*

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----- Message from Alexandra Seary <Alexandra.Seary@arts.qld.gov.au> on Tue, 8 Jul 2014 01:53:44 +0000 -----

To: Michael Reen  
<Michael.Reen@arts.qld.gov.au>


Subject: Super Star Fund - Current Funding Applications

Hi Mick,

Please see below the current funding applications being considered under the Super Star Fund and the funding amount being requested.

QAGOMA - \$190,400

CTPI - Business Affairs



Total: \$446,550

Thanks Mick, let me know if you require any further information.

Regards,  
Alex.

Alex Seary

Principal Projects and Corporate Reporting Officer | Investment | Arts Queensland Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | alexandra.seary@arts.qld.gov.au Level 16, 111 George Street, Brisbane, Queensland GPO Box 1436 Brisbane, QLD, 4001

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Great State. Great opportunity.

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Official Information Act 1982

## Louise Hollingworth

---

**From:** Kathleen.Begley@treasury.qld.gov.au  
**Sent:** Wednesday, 9 July 2014 3:41 PM  
**To:** Louise Hollingworth  
**Cc:** Michael Reen  
**Subject:** Re: FW: ADVICE PLEASE: Screen Qld

Thanks Louise

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

From: Louise Hollingworth <Louise.Hollingworth@arts.qld.gov.au>  
To: "Kathleen.Begley@treasury.qld.gov.au"  
<Kathleen.Begley@treasury.qld.gov.au>,  
Cc: Michael Reen <Michael.Reen@arts.qld.gov.au>  
Date: 09/07/2014 03:02 PM  
Subject: FW: ADVICE PLEASE: Screen Qld

-----Original Message-----

From: Tracey Vieira [mailto:tvieira@screenqld.com.au]  
Sent: Wednesday, 9 July 2014 2:59 PM  
To: Louise Hollingworth  
Subject: RE: ADVICE PLEASE: Screen Qld  
Importance: High

Hi Louise,

The [redacted] is the incentives for Unbroken and San Andreas (that number is for the incentive and does NOT include the Payroll Tax) - see below.  
confidence

San Andreas have an estimated [redacted] in Queensland Production Expenditure. Once we have received audited accounts that confirms this spend, they will receive a [redacted] as a production incentive.  
Unbroken have an estimated [redacted] in Queensland Production Expenditure. Once we have received audited accounts that confirms this spend, they will receive a [redacted] production incentive.

[redacted] The Payroll Tax Rebate is paid separately.

Additionally - we were able to make the above offers as we had retained profits after having NO international productions in 2001/12 or 2012/13.



The \$1 million production incentive in the 2014/15 budget - is allocated for Pirates of the Caribbean. Our total available production attraction incentive is \$1.2 million

Exempt Sch.3(8)(1) Breach of confidence

Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: tvieira@screenqld.com.au  
W: www.screenqueensland.com.au

-----Original Message-----

From: Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
Sent: Wednesday, 9 July 2014 2:23 PM  
To: Tracey Vieira  
Subject: ADVICE PLEASE: Screen Qld  
Importance: High

Treasury seek advice - my email was playing up so I only got this now, sorry.

SQ Advice is sought as to what productions:

- made up the [REDACTED] in 2013-14 Est. Actual; and
- will make up the \$1M in 2014-15 Budget.

Can you reply to Kathleen.Begley@treasury.qld.gov.au, cc me in, pls ?

-----Original Message-----

From: Michael Reen  
Sent: Wednesday, 9 July 2014 1:44 PM  
To: Louise Hollingworth  
Subject: Screen Qld  
Importance: High

Hi Lou, can you get an answer from Screen and send through to Kath. thanks Mick

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Wednesday, 9 July 2014 1:40 PM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: RE: Super Star Fund - Funding applied to date

Hi Michael

Production incentives - feature film are included in both the 2013-14 Est. Actual and the 2014-15 Budget.

Advice is sought as to what productions:

- made up the [REDACTED] in 2013-14 Est. Actual; and
- will make up the \$1M in 2014-15 Budget.

Happy to discuss further.

Kind regards

Kath Begley

Principal Treasury Analyst

Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485

Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au" <Kathleen.Begley@treasury.qld.gov.au>,  
Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>  
Date: 08/07/2014 01:07 PM  
Subject: RE: Super Star Fund - Funding applied to date

Hi Kath, Yes that is correct. Regards Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 8 July 2014 1:04 PM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: RE: Super Star Fund - Funding applied to date

Hi Michael

Thanks for the advice.

To confirm, there will not be a specific deferral entered into the End of Year process to reflect the delayed delivery of the Super Star Fund as it is managed across the broader grants program. Is this the case?

Kind regards

Kath Begley

Principal Treasury Analyst

Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485

Email: Kathleen.Begley@treasury.qld.gov.au

From: Michael Reen <Michael.Reen@arts.qld.gov.au> To: "Kathleen.Begley@treasury.qld.gov.au" <Kathleen.Begley@treasury.qld.gov.au>,  
Cc: "danny.short@dsitia.qld.gov.au" <danny.short@dsitia.qld.gov.au>  
Date: 08/07/2014 12:07 PM  
Subject: RE: Super Star Fund - Funding applied to date



Hi Kath, the attached is accurate assessment from Superstar compared to your profile. We never asked for a deferral due to the fact that we were able to pay a calendar year Majors Performing Arts Payment in June instead of July which squared up our grants .The delays have occurred at Arts Investment Advisory Board level where a number of applications have not been approved. Please note from the enclosed email there are \$447k worth of projects currently being assessed. We would have got close to the \$1.2M profile if these were pushed through in time . Hope that assists.

Regards  
Michael

-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:Kathleen.Begley@treasury.qld.gov.au]  
Sent: Tuesday, 8 July 2014 11:00 AM  
To: Michael Reen  
Cc: danny.short@dsitia.qld.gov.au  
Subject: Super Star Fund - Funding applied to date

Hi Michael

We have been asked to follow up on the status of the Super Star Fund.

Based on the information that we have to date, the current profile in the Forward Estimates for this program is:

(Embedded image moved to file: pic08551.gif)

Your advice is sought:

- whether the above profile is correct;
- what commitments have been made to date under the fund.

This advice is sought by close of business today (8 July). Apologies for the timeframe.

Please feel free to give me a call to discuss further.

Kind regards

Kath Begley  
Principal Treasury Analyst  
Health | Budget Portfolio Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

\*\*\*\*\*

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----- Message from Alexandra Seary <Alexandra.Seary@arts.qld.gov.au> on Tue, 8 Jul 2014 01:53:44 +0000 -----

To: Michael Reen  
<Michael.Reen@arts.qld.gov.au>

Subject: Super Star Fund - Current Funding Applications

Hi Mick,

Please see below the current funding applications being considered under the Super Star Fund and the funding amount being requested.

QAGOMA - \$190,400

CTPI - Business Affairs  


Total: \$446,550

Thanks Mick, let me know if you require any further information.

Regards,  
Alex.

Alex Seary

Principal Projects and Corporate Reporting Officer | Investment | Arts Queensland Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4104 | Fax: 07 3224 4077 | alexandra.seary@arts.qld.gov.au Level 16, 111 George Street, Brisbane, Queensland GPO Box 1436 Brisbane, QLD, 4001

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Great State. Great opportunity.

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Page 679 redacted for the following reason:  
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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 4:12 PM  
**To:** Louise Hollingworth; Liz Cameron  
**Subject:** RE: financial question - from Kirsten

Hi Louise

Here are a couple of dot-points:

- Screen Queensland allocates approximately \$1.3 million annually for incentives to secure international productions.
- However no international productions were in production in Queensland during the 2010-2011 or 2011-2013 year.
- These 2 years of unallocated amounts were quarantined in retained earnings until the 2013-2014 year, when Screen Queensland were able to secure *Unbroken* and *San Andreas* for the total amount of [REDACTED]

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**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 3:53 PM  
**To:** Lisa Weber; Liz Cameron  
**Subject:** financial question - from Kirsten

Hi

Screen Queensland invest in the range of \$x million annually for incentives to secure international productions.

I have your 13-14 budget which looks like allocation of \$1.3 million, plus understand that this figure may fluctuate per demand across the years.  
However, can you give me a dot point?

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077  
[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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Released under RTI

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 4:37 PM  
**To:** Kirsten Herring  
**Subject:** FW: financial question - from Kirsten

The list – plus, response to annual SQ incentive allocation.

What is missing from the SQ pitch ?

- Opportunity - What differentiates this offer from all others – past and future ?
- ROI and justify leverage 1:18 vs 1:10 offered
- Confidence SQ can cut a tough deal and negotiate a vfm with Disney, with residual State benefit
- Budget capacity in 15-17

What do Treasury need ?

- benevolent investor model is being tested – is this corporate charity
- Assurance that SQ won't come for \$ more incentives, to attract similar international productions
- Strategy if foreign production reliance is not "sustainable" - more effective management of the incentive program
- Is there an SQ expectation/reliance on Treasury for top – ups for international pro, and smooth the spikes

---

**From:** Lisa Weber [<mailto:lweber@screenqld.com.au>]  
**Sent:** Wednesday, 9 July 2014 4:12 PM  
**To:** Louise Hollingworth; Liz Cameron  
**Subject:** RE: financial question - from Kirsten

Hi Louise

Here are a couple of dot-points:

- *Screen Queensland allocates approximately \$1.3 million annually for incentives to secure international productions.*
- *However no international productions were in production in Queensland during the 2010-2011 or 2011-2013 year.*
- *These 2 years of unallocated amounts were quarantined in retained earnings until the 2013-2014 year, when Screen Queensland were able to secure Unbroken and San Andreas for the total amount of*

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**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 3:53 PM  
**To:** Lisa Weber; Liz Cameron  
**Subject:** financial question - from Kirsten

Hi



Screen Queensland invest in the range of \$x million annually for incentives to secure international productions.

I have your 13-14 budget which looks like allocation of \$1.3 million, plus understand that this figure may fluctuate per demand across the years.  
However, can you give me a dot point ?

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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GPO Box 1436 Brisbane, QLD, 4001

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Pages 684 through 685 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Wednesday, 9 July 2014 7:06 PM  
**To:** 'Tracey Vieira'  
**Subject:** RE: China

terrific

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Wednesday, 9 July 2014 7:02 PM  
**To:** Louise Hollingworth  
**Subject:** RE: China

Rest will come in the morning. We are working on various things and will circulate back!

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 6:26 PM  
**To:** Tracey Vieira  
**Subject:** RE: China

You are on fire!

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Wednesday, 9 July 2014 6:24 PM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring  
**Subject:** China

One other item.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launched of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Official Information Act

## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 9 July 2014 6:23 PM  
**To:** Tracey Vieira  
**Cc:** Louise Hollingworth; Liz Cameron; Olivia Sacre  
**Subject:** Re: China

Fantastic! I'm excited - great tie in

On 09/07/2014, at 6:20 PM, "Tracey Vieira" <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)> wrote:

Hi Louise,

This is what I have so far on China. Sorry its not a lot.

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

**Tracey Vieira**

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Louise Hollingworth

---

**From:** Michael Reen  
**Sent:** Thursday, 10 July 2014 8:32 AM  
**To:** Louise Hollingworth  
**Subject:** FW: Urgent - Superstar fund-screen  
**Attachments:** Superstar.xlsx

FYI-re possible funds from superstar for Screen

---

**From:** Michael Reen  
**Sent:** Thursday, 10 July 2014 8:18 AM  
**To:** Kirsten Herring; Rebecca Atkinson; Alexandra Seary  
**Subject:** FW: Urgent - Superstar fund

Morning All, please find attached a recco of Superstar based on the info I have been proved. After payments and commitments and applications being considered we have \$1.612M uncommitted. Regards Mick

---

**From:** Michael Reen  
**Sent:** Wednesday, 9 July 2014 6:58 PM  
**To:** Kirsten Herring  
**Cc:** Rebecca Atkinson  
**Subject:** Re: Urgent - Superstar fund

Hi Kirsten , sat down with Alex and did this for Treasury. Will check in with Bec first thing. Regard Mick

Sent from my iPhone

On 9 Jul 2014, at 6:17 pm, "Kirsten Herring" <[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)> wrote:

Hi Mick and Bec

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Treasury will be looking for internal funds with AQ/SQ to support this.

In particular, they are looking to secure funding out of the Superstar Program.

AQ has indicated a \$200k application would be considered.

However, could you provide me with a full table of allocated and pipeline projects under assessment so I can see exactly what remains in the fund? I need this by 10am tomorrow.

I know some work was done on this earlier in the week – so hopefully not hard to pull together.

Please cc Lucy too....

Thanks  
Kirsten

Kirsten Herring

Deputy Director-General

ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts  
Level 16 | 111 George St | GPO Box 1436, Brisbane Queensland 4001  
Mobile [REDACTED] Phone: 07 3034 4015  
Email: [Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)  
[www.arts.qld.gov.au](http://www.arts.qld.gov.au)

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Pages 691 through 692 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 9:05 AM  
**To:** Catherine Timmins  
**Cc:** Olivia Sacre; Ann Maree Potts; Louise Hollingworth  
**Subject:** Re: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap

Hi catherine - we will have them to you ASAP  
I just spoke to Di about info we received last night and need to incorporate it.  
Cheers  
Kirsten

On 10/07/2014, at 8:53 AM, "Catherine Timmins" <[Catherine.Timmins@dsitia.qld.gov.au](mailto:Catherine.Timmins@dsitia.qld.gov.au)> wrote:

Morning Olivia

Can you please send through new version of Cabinet brief & speaking points when ready. I noticed there wasn't a Q&A section- if you don't have one already, that would be really helpful if we have time.

If it is going to take some time to get endorsed, we might think about progressing concurrently - or at least if I can start looking the latest version again.

Many thanks

Catherine

*Catherine J Timmins*

A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Olivia Sacre [<mailto:Olivia.Sacre@arts.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 5:53 PM  
**To:** Catherine Timmins  
**Cc:** AnnMaree Potts; Louise Hollingworth; Kirsten Herring  
**Subject:** RE: AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap

Hi Catherine

Brief and Speaking points attached. Pending discussions and advice overnight, these may need to be updated tomorrow.

Thanks  
Olivia

---

**From:** Ann Maree Potts  
**Sent:** Wednesday, 9 July 2014 4:10 PM  
**To:** Louise Hollingworth; Olivia Sacre



**Subject:** AQ/4348-1 : CBRC Briefing Note and Speaking Points due asap  
**Importance:** High

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4001 | Fax: 07 3406 2150 | [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
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13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

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---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, July 09, 2014 3:56 PM  
**To:** Ann Maree Potts  
**Subject:** FW: CBRC  
**Importance:** High

FYI – this is the template that will need to be completed ASAP.

Kind regards

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Catherine Timmins  
**Sent:** Wednesday, 9 July 2014 2:52 PM  
**To:** 'Lucy Masterson'  
**Cc:** Kirsten Herring; Lauren McDonough; 'Ann Maree Potts'  
**Subject:** RE: CBRC  
**Importance:** High

Thanks Lucy. I'll do up a briefing folder for Kirsten but it won't be ready until the final sub and briefs are sent out by DPC – given the sub is still being finalised, it would have to be sometime tomorrow.

The folder will only have the DPC and Treasury briefs that she will be in a hurry to see. The other papers will be ours. I have attached the template for speaking points and brief in case that hasn't commenced.

Kind regards

Catherine

*Catherine J Timmins*  
A/Cabinet Legislation and Liaison Officer

Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Lucy Masterson [mailto:Lucy.Masterson@arts.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 2:31 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring  
**Subject:** RE: CBRC

Hi Catherine,

We will have it to you by 3pm.

Lucy.

---

**From:** Catherine Timmins [mailto:Catherine.Timmins@dsitia.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 2:16 PM  
**To:** Kirsten Herring  
**Cc:** Ann Maree Potts; Lucy Masterson  
**Subject:** FW: CBRC

Hi Kirsten

Cab Sec is chasing a version of the sub ASAP so they can start their briefing – it doesn't have to be final.

Can someone please advise if the title is still:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Thanks ☺

Catherine

*Catherine J Timmins*

A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 9 July 2014 1:50 PM  
**To:** Catherine Timmins  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** CBRC

FYI – advice from the Treasurer's adviser, confirming this is Minister Walker's CBRC sub.

---

**From:** Russell Silver-Thomas  
**Sent:** Wednesday, 9 July 2014 1:49 PM  
**To:** Diane Balke; Sophie Finemore  
**Subject:** RE: CBRC

Di and Sophie,

Minister Walker's submission – DSITIA consulting with QTT during development.

Russell

---

**From:** Diane Balke  
**Sent:** Wednesday, 9 July 2014 1:42 PM  
**To:** Sophie Finemore; Russell Silver-Thomas  
**Subject:** CBRC  
**Importance:** High

Sophie & Russell,

I'm going back to our CLLO advising that the submission is from our department, and that it will be on the agenda (as discussed with Sophie this morning after she spoke with Andrew Crack).

I'm not sure where the confusion is coming from re this being a Treasury sub?

Assume you're happy with me to go back with the above advice. Any issues, give me a bell ASAP.

Di

---

**From:** Catherine Timmins [<mailto:Catherine.Timmins@dsitia.qld.gov.au>]  
**Sent:** Wednesday, 9 July 2014 1:39 PM  
**To:** Diane Balke  
**Subject:** RE: CBRC

Hi again

I'm a bit concerned about the different advice I'm getting from different departments.

As far as Arts Qld are aware only the Minister will be signing this submission. They are consulting with QTT and there have been some hold-ups with getting support, but they are not aware of it being joint.

However, the CBRC coordinators at Cab Sec have been told this is a Treasury sub – they contacted the Treasury CLLO to tell them they had a walk-in, (rather than contacting me). Treasury CLLO has been told that the Treasurer is walking this in.

I will keep in touch with Treasury CLLO and Cab Sec but if you can look into it at all, that would be great.

Many thanks

Catherine

Catherine J Timmins  
A/Cabinet Legislation and Liaison Officer  
Department of Science, Information Technology, Innovation and the Arts  
Level 5, 100 George Street  
BRISBANE Q 4000  
3719 7983

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## Louise Hollingworth

---

**From:** Olivia Sacre  
**Sent:** Thursday, 10 July 2014 9:56 AM  
**To:** Louise Hollingworth  
**Subject:** RE: CBRC - Pirates - Q & A - are you doing this ? I had a bash, for you review

Hey

Just sitting with Kirsten now finalising the speaking points – she said we wouldn't include the Q&As in the speaking point doc as she said the group were going to bring that sort of thing separately –

Not sure if how that will go with the need for the it to be in the template.... We'll see!

Liv

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 9:26 AM  
**To:** Olivia Sacre  
**Subject:** CBRC - Pirates - Q & A - are you doing this ? I had a bash, for you review

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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**Louise Hollingworth**

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 9:17 AM  
**To:** Ms Tracey Vieira  
**Cc:** Louise Hollingworth; Olivia Sacre  
**Subject:** Two quick questions

Hi Tracey

Exempt Sch.3(8)(1) Breach of confidence



Cheers  
Kirsten

Sent from my iPad

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## Louise Hollingworth

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Thursday, 10 July 2014 9:26 AM  
**To:** Kirsten Herring  
**Cc:** Louise Hollingworth; Olivia Sacre  
**Subject:** RE: Two quick questions

Hi Kirsten,

Exempt Sch.3(8)(1) Breach of confidence

Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

-----Original Message-----

**From:** Kirsten Herring [<mailto:Kirsten.Herring@arts.qld.gov.au>]  
**Sent:** Thursday, 10 July 2014 9:17 AM  
**To:** Tracey Vieira  
**Cc:** Louise Hollingworth; Olivia Sacre  
**Subject:** Two quick questions

Hi Tracey

Cheers  
Kirsten

Sent from my iPad

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## Louise Hollingworth

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 9:27 AM  
**To:** Kirsten Herring  
**Cc:** Louise Hollingworth; Olivia Sacre  
**Subject:** RE: Two quick questions

Sorry - yes in finding other money out of our budget - we have an attachment program - and we would use that and then add those attachment requirements into the contract.


Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

-----Original Message-----

**From:** Kirsten Herring [<mailto:Kirsten.Herring@arts.qld.gov.au>]  
**Sent:** Thursday, 10 July 2014 9:17 AM  
**To:** Tracey Vieira  
**Cc:** Louise Hollingworth; Olivia Sacre  
**Subject:** Two quick questions

Hi Tracey

Exempt Sch.3(8)(1) Breach of confidence



Cheers  
Kirsten

Sent from my iPad

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## Louise Hollingworth

---

**From:** Tracey Vieira <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)>  
**Sent:** Tuesday, 25 November 2014 3:14 PM  
**To:** Louise Hollingworth; Lisa Weber  
**Cc:** Michael Reen; Clara Ho; Liz Cameron  
**Subject:** RE: further information sought on the Pirates funding and the official naming.

Thanks kindly Louise.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Tuesday, 25 November 2014 2:31 PM  
**To:** Lisa Weber; Tracey Vieira  
**Cc:** Michael Reen; Clara Ho  
**Subject:** RE: further information sought on the Pirates funding and the official naming.

Hi All, I have spoken with Ben Donovan, Arts rep in Treasury to advise of the 'commercial in confidence' nature of incentives, thus disclosure is not in the public interest.  
I am advised that he will discuss this within the team responsible for the BP4 text, and progression for approval.  
Regards, Louise

**Louise Hollingworth**  
Manager | **Business Performance and Infrastructure** | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George | GPO Box 1436 Brisbane, QLD, 4001  
**Phone:** 07 3034 4024 | **Mobile:** [REDACTED] | **Email:** [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ)

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**From:** Clara Ho  
**Sent:** Tuesday, 25 November 2014 1:00 PM  
**To:** Lisa Weber  
**Cc:** Michael Reen; Louise Hollingworth; [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
**Subject:** RE: further information sought on the Pirates funding and the official naming.

Hi Lisa, Treasury direct AQ to input the Pirates production to BP4. Here is the draft submitted to Treasury. Clara

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Tuesday, 25 November 2014 12:20 PM  
**To:** Lisa Weber; Clara Ho; Liz Cameron  
**Cc:** Michael Reen; Louise Hollingworth  
**Subject:** RE: further information sought on the Pirates funding and the official naming.

Yes please do. We cannot have the state incentive revealed as it is commercial in confidence.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Lisa Weber  
**Sent:** Tuesday, 25 November 2014 12:19 PM  
**To:** Clara Ho; Tracey Vieira; Liz Cameron  
**Cc:** Michael Reen; Louise Hollingworth  
**Subject:** RE: further information sought on the Pirates funding and the official naming.

Sorry Clara

But we are not able to advise you of the commonwealth contribution, as it would be in breach of our contract for this to be public. If the funding is revealed then we would be exposed to pay the incentive without them needing to deliver on the contractual requirements in our contract. The Commonwealth incentive is commercial in confidence (through the Income Tax Assessment Act 1997 which means it is tax law and subject to tax privacy) and will not be made publically available either.

Can you please discuss this with our CEO, Tracey, before this budget paper is prepared?

Regards

**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland

---

**From:** Clara Ho [<mailto:Clara.Ho@arts.qld.gov.au>]  
**Sent:** Tuesday, 25 November 2014 10:34 AM  
**To:** Lisa Weber  
**Cc:** Michael Reen; Louise Hollingworth  
**Subject:** further information sought on the Pirates funding and the official naming.

Hi Lisa, the State fund provided to the production of "Pirates of the Caribbean: Dead Men tell No Tales" would be published at the Budget Paper 4. Treasury requires further information on the Commonwealth contribution and the official naming of the movie. Please response to Ben's request as soon as possible. regards, Clara

**From:** Benjamin Donovan [<mailto:benjamin.donovan@treasury.qld.gov.au>]  
**Sent:** Tuesday, 25 November 2014 10:08 AM  
**To:** Clara Ho  
**Cc:** Michael Reen; Louise Hollingworth; Catherine McFadyen; Alison Rayner  
**Subject:** BP4

Hi Clara

As mentioned on the phone we will be requesting some further changes to the BP4 text later this morning.

I will send through the changes we require later.

In addition, we wanted to confirm two things:

- Is the movie called Pirates of the Caribbean: Dead Men tell No Tales, or should it be Tell with a capital T?
- Does the commonwealth contribution, which also helped in attracting the Pirates production, go directly to the producers?

Regards

Ben Donovan  
Treasury Analyst  
Education and Technology  
Queensland Treasury and Trade  
Executive Building, GPO Box 611, Brisbane QLD 4001  
Phone: (07) 3035 1477  
mailto: [benjamin.donovan@treasury.qld.gov.au](mailto:benjamin.donovan@treasury.qld.gov.au)

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**Louise Hollingworth**

---

**From:** Kathleen Begley <Kathleen.Begley@treasury.qld.gov.au>  
**Sent:** Wednesday, 8 October 2014 2:25 PM  
**To:** Clara Ho  
**Cc:** Michael Reen; Louise Hollingworth; Benjamin Donovan  
**Subject:** Pirates Incentive Package - Timing of funding

Hi Clara

Attached is the table as it appeared in one of the final drafts of the submission.

Please confirm these numbers within DSITIA (i.e. contact officers who handled the submission) before using in the FE update.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



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## Louise Hollingworth

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**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Tuesday, 30 September 2014 4:16 PM  
**To:** Tracey Vieira; Alex Beavers  
**Cc:** Louise Hollingworth  
**Subject:** TRIM: RE: Request - high level detail - Screen Queensland's existing commitments  
**Attachments:** 2014 Grants - Unpaid.pdf; Financial Commitments - 30092014.pdf

Hello Alex

Is per our discussions, please find attached the list of Unpaid Commitments as 30 June 2014.

I have also included our most current list of commitments for funding is this now totals over \$11 million.

Regards

**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland

---

**From:** Tracey Vieira  
**Sent:** Tuesday, 30 September 2014 3:44 PM  
**To:** Alex Beavers  
**Cc:** Kirsten Herring; Jaimie Robertson  
**Subject:** Re: Request - high level detail - Screen Queensland's existing commitments

Thanks Alex. Can you call me at 32480523 to talk through the financials and I will include Lisa Weber in the call.

On 30 Sep 2014, at 3:35 pm, Alex Beavers <[Alex.Beavers@treasury.qld.gov.au](mailto:Alex.Beavers@treasury.qld.gov.au)> wrote:

Kirsten/Tracey

Thank you. I feel I am very close to being able to wrap this up. All I really need is a discussion with someone to help me understand the spreadsheets at the back and the nature of the future commitments etc. I don't mind who that is. From my perspective though, once I have had that discussion I am happy to then move swiftly to try to resolve the issue with the Treasurer ASAP.

Let me know what you want to do.

Thanks

Alex

Alex Beavers  
Deputy Under Treasurer  
Queensland Treasury and Trade  
Ph: 303 51922

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## Louise Hollingworth

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**From:** Louise Hollingworth  
**Sent:** Tuesday, 30 September 2014 4:17 PM  
**To:** Jaimie Robertson; Michael Reen  
**Cc:** Kirsten Herring  
**Subject:** RE: Request - high level detail - Screen Queensland's existing commitments

Hi All

Alex has clarifications needed from SQ & said he would progress swiftly + is aware of:

- Contract is 'unsigned', pending Treasury decision +
- SQ commitments to 2016, per delivery on corp objectives
- forthcoming announcement by Brandis and MIN, scheduled Thursday 10am.

---

**From:** Jaimie Robertson  
**Sent:** Tuesday, 30 September 2014 3:38 PM  
**To:** Michael Reen; Louise Hollingworth  
**Cc:** Kirsten Herring  
**Subject:** FW: Request - high level detail - Screen Queensland's existing commitments

Mick, Lou suggest you're best to discuss this with Tracey and/or the SQ CFO.

Cheers

Jaimie

---

**From:** Alex Beavers [<mailto:Alex.Beavers@treasury.qld.gov.au>]  
**Sent:** Tuesday, 30 September 2014 3:36 PM  
**To:** Kirsten Herring; [tyieira@screenqld.com.au](mailto:tyieira@screenqld.com.au)  
**Cc:** Jaimie Robertson  
**Subject:** RE: Request - high level detail - Screen Queensland's existing commitments

Kirsten/Tracey

Thank you. I feel I am very close to being able to wrap this up. All I really need is a discussion with someone to help me understand the spreadsheets at the back and the nature of the future commitments etc. I don't mind who that is. From my perspective though, once I have had that discussion I am happy to then move swiftly to try to resolve the issue with the Treasurer ASAP.

Let me know what you want to do.

Thanks

Alex

Alex Beavers  
Deputy Under Treasurer  
Queensland Treasury and Trade  
Ph: 303 51922

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Based on Screen Queensland's approved funding schedule Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration, there are no additional funds available to put into Pirates, demonstrated by the attached where cash is forecast to reduce to around \$300k by the end of 2016-17.

For clarification, please contact:

Tracey Vieira  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)<<mailto:tvieira@screenqld.com.au>>  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)<<http://www.screenqueensland.com.au/>>

Kind regards

Jaimie

Jaimie Robertson

Executive Director, Business Performance and Infrastructure | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4109 | Fax: 07 3224 4077 | [jaimie.robertson@arts.qld.gov.au](mailto:jaimie.robertson@arts.qld.gov.au)  
mobile: [REDACTED]

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GPO Box 1436 Brisbane, QLD, 4001

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## TREASURY BRIEFING

### RE: Film Incentives - Screen Queensland


#### SQ Annual Budget

- Each year Screen Queensland (SQ) receives \$9.8 from Arts Qld as an annual appropriation, and this figure has not changed for 5 years.
- SQ internally generates other income of approx. \$1.6 million (excluding contra deals)
- The annual expenditure budget for SQ for 2014-15 year is \$11.4 million, with total funding for screen and cultural projects budgeted at \$7.6 million.
- The \$7.6 million is spread across a range of local, regional and remote funding programs with the aims of supporting all our screen practitioners.

#### Cashflow Plan for financial years 2014-15, 2015-16 & 2016-17

Attachment A is an anticipated Cash Flow plan for Screen Queensland. In this plan we have included our planned funding schemes, budgeted incomes and budgeted operational expenditure.

Exempt Sch.3(8)(1) Breach of confidence

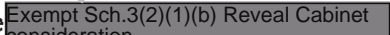


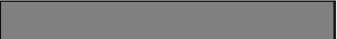
#### Domestic Productions "Pipeline"

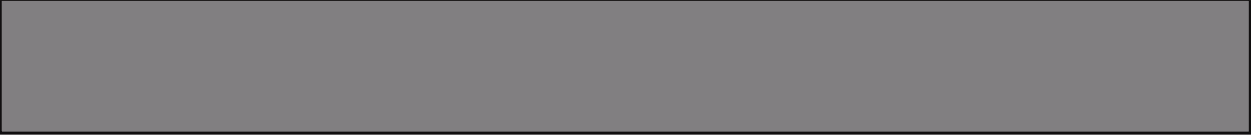
Part of our role at Screen Queensland is maintain contact with the domestic industry and to be also sourcing new productions to be produced or post-produced in Queensland. At any one time, we can be in discussions with dozens our productions about when this activity will commence.

Attachment B is the list of current productions that we are expecting to start production in Queensland within the next 12 months, and these productions will be requesting an investment of funds from Screen Queensland.

#### Can Screen Queensland find an extra \$1,000,000 in the 2016-2017 to put towards the Pirates offer?

Screen Queensland had no international production in 2011-12 or 2012-13 years which created surplus funds, and put the agency in a position to attract San Andreas and Unbroken from within its own budget in 2013-14. In 2008-09 Screen Queensland was able to attract The Chronicles of Narnia with the additional incentive 

Screen Queensland is in negotiations to attract two international productions. 



What this means - that there are no extra or spare funds that can be allocated to the Disney production.

Additionally, Screen Queensland will be investing extra funds in the Disney project over and above the current offer, to deliver on the items in our Incentive's contract. This additional funding is in the form of:



### **Impact on Screen Queensland and industry if domestic film funding was reduced**

If the support of domestic production is reduced Queensland will face an unsettled and uncertain future as key creatives, crews and talent pools migrant south. By solely funding the incentive for Disney, Screen Queensland will be severely constricted and will need to reduce support of the domestic screen industry in Queensland. This could potentially de-stabilise the whole domestic screen industry in Queensland.

The Queensland screen industry is based on a healthy balance of international and domestic production and one cannot be favoured over the other. Both need to co-exist and be equally supported if the screen industry in Queensland is to thrive and grow.

If Screen Queensland are to self-fund 'Pirates', it would be impossible for Screen Queensland to fund any major local film production for several years, and this would have a major impact on the Village Roadshow Studio complex. The 'Pirates' production at the VRS would be completed in June 2015, and with no major local productions being funded or started after 'Pirates', this would effectively leave the studios empty until 2017.

Exempt Sch.3(8)(1) Breach of confidence



Other programs that would be impacted from a cut to domestic funding are the specialist programs, as Screen Queensland would have to cut back to the basic investment and development incentives. They key programs that would be cut include funding for regional grants, programs for emerging practitioners which includes multi-platform and digital storytelling plus screen writing and Indigenous emerging screen practitioners. Screen Queensland had identified these as key areas for growing the domestic market.

After a review of our strategic plan and internal policy, the reasons why Domestic production funding is as important as International production funding, and the impact of any reduction in domestic funding are as follows:

- The fundamental connection between the development of a local industry, which has the capacity to produce Australian film and television and the potential to grow, the level of foreign production is the fact that attracting foreign production requires above all a sophisticated domestic industry. Ongoing levels of foreign production can only be sustained where the Queensland industry has reached a high level of sophistication and capability.

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- *Funding to allow the PFTC to explore alternative potential future markets, such as for example relationships with the Chinese and Hong Kong industries. This could be structured as an initiative over two years. However it should be understood that this is a longer term activity with no necessary immediate pay off, conducted on the back of continuing activities to attract US product to the state. The primary focus on US product should continue.*
- *Encouraging regional initiatives in relation to the industry, such as Film Gold Coast, as a way of improving regional responsiveness to film and other media production, adding to the resources available for these activities, and enhancing the possibility of regional employment and economic benefits;*
- *Increasing Queensland incentive packages to attract long-term television series to the state."*

The outcome of this corporate plan review has seen Screen Queensland directly implemented the recommendations listed above for this project:

- a. The Premier and Treasurer had direct dialogue with Disney (and the Premier met with Disney).
- b. An increase in funding was sought as this is a high end production and exceeds the incentive that Screen Queensland can provide within its existing budget.
- c. The focus for attracting international production remains on the US.
- d. Screen Queensland has engaged with Film Gold Coast to attract this film and has undertaken meetings with Film Gold Coast and Village Roadshow (with Disney) to entice the production to the region. There is a significant regional employment and economic benefit in securing the film.

On page 32 of the same report, it also states:

*The economic benefits of runaway productions have been well canvased in other earlier reports, to the satisfaction of Government, and this report does not intend to canvas in detail the kinds of benefits to be observed from employment and economic multipliers. The benefits are real, and the Governments efforts in relation to runaway productions have seen the industry in Queensland transformed in the past decade and a half.*

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## Louise Hollingworth

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**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Monday, 29 September 2014 3:53 PM  
**To:** Louise Hollingworth  
**Subject:** RE: CONFIDENTIAL back in the office now, just got your message -apologies

Thanks so much Louise.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Monday, 29 September 2014 3:52 PM  
**To:** Tracey Vieira  
**Subject:** CONFIDENTIAL back in the office now, just got your message -apologies

Hi Tracey

I have just returned from a week of school holiday leave, and I am just getting to my phone messages now. Understanding the contract with Disney is now signed, it is now a matter of where the funds of Film Production Incentive Package will be drawn from.

Available funding from DSITIA for the film project is \$200,000, to be sourced from the Super Star fund. Treasury are progressing briefings to source the remainder of the \$ incentive now, and asking for further information.  
Thanks for the information you and Lisa supplied.

Today, Jaimie will also resend information that you provided to Walter Ivessa, now to Alex Beavers (Deputy Under Treasurer, Fiscal Group)  
He will cc you in.

Hope this assists.  
Regards, Lou

**Louise Hollingworth**  
Manager | **Business Performance and Infrastructure** | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts  
Level 16, 111 George | GPO Box 1436 Brisbane, QLD, 4001  
**Phone:** 07 3034 4024 | **Mobile:** [REDACTED] | **Email:** [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Web:** [www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia) | [www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: [artsqueenslandAQ](https://www.facebook.com/artsqueenslandAQ)

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**From:** Benjamin Donovan [<mailto:benjamin.donovan@treasury.qld.gov.au>]  
**Sent:** Monday, 29 September 2014 11:44 AM  
**To:** Lynley Murtagh; Clara Ho  
**Cc:** Catherine McFadyen; Matthew Clark; Kathleen Begley; Michael Reen  
**Subject:** Screen Queensland Funding

Hi Clara and Lynley

As discussed on the phone Clara we have just received an urgent enquiry from the Treasurer's office regarding *Screen Queensland* funding. As per our discussion I have put the request in an email.

Clarification is sought around the following items in 13-14 and 14-15.

- Are incentives provided by Screen Queensland to the film industry i.e. *Revolving Film Fund*, funded exclusively from their grants revenue or a combination of revenue sources?
- Does Government provide any additional funding on top of their grant funding to Screen Queensland for film industry incentive programs?
- What is Screen Queensland's grant revenue spent on, in particular how much is directed to film industry incentives?

Given the nature of the request, it is high priority, and we are seeking comments ASAP (by COB if possible).

Happy to discuss.

Thanks in advance and regards

Ben Donovan  
Treasury Analyst  
Education and Technology  
Queensland Treasury and Trade  
Executive Building, GPO Box 611, Brisbane QLD 4001  
Phone: (07) 3035 1477  
mailto: [benjamin.donovan@treasury.qld.gov.au](mailto:benjamin.donovan@treasury.qld.gov.au)

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## Louise Hollingworth

**From:** Rodd Brewer <Rodd.Brewer@dsitia.qld.gov.au>  
**Sent:** Thursday, 11 September 2014 7:01 PM  
**To:** Kathleen Begley  
**Cc:** Alison Rayner; Benjamin Donovan; Louise Hollingworth; Danny Short; Michael Reen; Scott Walker  
**Subject:** RE: Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Useful Financial information for 2014-15 - updated 16-7-14 - Copy.xlsx; DSITIA Brief - Arts Budget overview - Copy.docx; ISSUES - Funding Cuts Brief.docx

Hi Kath

Please find attached the responses to your questions below.

(A) No funding is available from existing resources. Consideration has been given to existing Arts, DSITIA and other funding sources as detailed further below.

### Arts Funding

AQ Grants-The attached spreadsheet's worksheet entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15. Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments.

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the \$2M grant program, but has focused on triennial funding only and is contracted for the next 3 years.

Previous \$2M (Small to Medium) recipients of annual and industry development initiatives funding, have had to compete with other arts organisations for funding through the Projects and Programs fund.

This has inevitably led to some winners and losers in the grant application process and the reputational damage for the government has been managed by the decisions of the independent Arts Investment Advisory Board in this area.

Individual fund is very small at about \$100k and Innovation is \$250k. All three funds have the support of the Minister going forward in dealing with funding the arts from a reducing budget.

Based on the above, AQ does not have any capacity to support the film incentive package from AQ grants.

Administered Grants- Arts Queensland acts as a post box for the payment of Administered Funding to the Arts Statutory Bodies.

This funding is for operational purposes of these entities and as such there is no capacity from within these budgets to support a film incentive package.

AQ Administered Budget	2013-14	2014-15	
- State Library of Queensland	\$55.0M	\$56.0M	\$1.0 M
- Queensland Museum	\$21.4M	\$21.7M	\$0.3M
- Queensland Art Gallery	\$31.4M	\$28.7M	\$(2.7)M
- Queensland Performing Arts Trust	\$9.1M	\$8.2M	\$(0.9) M
- Screen Queensland	\$9.8M	\$9.8M	-
- Queensland Theatre Company	\$2.6M	\$2.6M	-
<b>SUB TOTAL - Administered Expenses</b>	<b>129.3M</b>	<b>\$127.0M</b>	<b>\$(2.3)M</b>

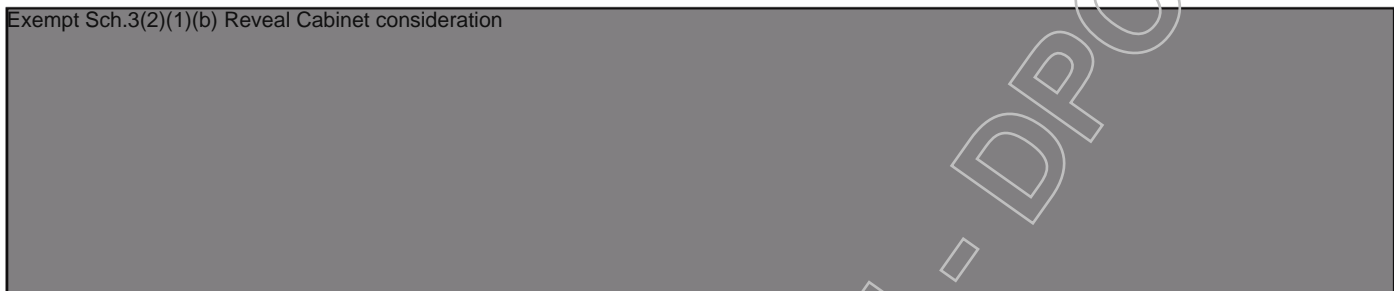
### DSITIA Funding

The department has been through an extended process to identify savings and alternative sources of funding to meet budget pressures primarily brought about by the withdrawal of access to uncommitted QSS cash reserves.

The harvesting of \$11.5m of savings across all areas of the department has enabled the funding of budget pressures, including the various renewal activities, to be put in place. The funding of renewal activities has eliminated any available funding within the department.

WOG Funding

Diane Balke, Tracey Viera (CEO Screen Qld) and Kirsten Herring met with Peter Turnbull (Min Stuckey's CoS), Leanne Coddington (CEO TEQ) and Steve McRoberts (ED, Marketing) on 23 July to discuss the tourism potential in relation to the Pirates movie.



(B) Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund. To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the Fund. The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

If you need any further information please let me know.

Regards

**Rodd Brewer**

Director | Budget Management & Reporting  
Corporate Finance & Property Management  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7911 (x 97911) | [redacted] | [rodd.brewer@dsitia.qld.gov.au](mailto:rodd.brewer@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.



**From:** Kathleen Begley [mailto:Kathleen.Begley@treasury.qld.gov.au]  
**Sent:** Monday, 8 September 2014 5:19 PM  
**To:** Danny Short; Michael Reen; Rodd Brewer  
**Cc:** Alison Rayner; Benjamin Donovan; [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny, Michael and Rodd

Thanks for your time today (8 Aug).

As discussed, advice is sought as to whether there is any capacity within the Arts grant program.

If there is no capacity, this will need to be demonstrated. This could be demonstrated by providing an allocation of funding across the Forward Estimates period – i.e. allocation to existing programs and commitments made over time.

While I don't have a particular template in mind, at a minimum, could you please ensure that the program reconciles to the current Tridata allocations for Grants in both the Arts – Controlled and Arts – Administered accounts? For example, for the 2014-15 year, the grants expense across these accounts is \$160.3M (including \$33.3M in Arts – Controlled).

In addition to the above, there will probably also be an expectation that a whole of government view has been taken. This could mean providing advice whether other agencies – such as Tourism and Events Queensland – had been consulted or investigated as an alternative funding source - and the outcome of these discussions.

It would be useful if we could receive this information by the end of the week (i.e. 12 Sept).

Please give me a call if you'd like to discuss further.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

---

**From:** Kathleen Begley  
**Sent:** Thursday, 4 September 2014 2:13 PM  
**To:** Danny Short  
**Cc:** Alison Rayner; Benjamin Donovan  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards



Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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Page 751 redacted for the following reason:

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PCL XL error

Subsystem: GE\_VECTOR

Error: GEMptyClipPath      Warning: IllegalMediaSize

Released under RTI - DPC

Pages 753 through 762 redacted for the following reasons:

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Exempt Sch.3(6)(c)(i) Infringe the privileges of Parliament

Released under RTI - DPC

## Louise Hollingworth

**From:** Michael Reen  
**Sent:** Tuesday, 9 September 2014 9:30 AM  
**To:** Rodd Brewer (DSITIA) (Rodd.Brewer@dsitia.qld.gov.au)  
**Cc:** Kirsten Herring; Louise Hollingworth  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Useful Financial information for 2014-15 - updated 16-7-14 - Copy.xlsx; DSITIA Brief - Arts Budget overview - Copy.docx; ISSUES - Funding Cuts Brief.docx

**Importance:** High

Hi Rodd

I just want to get this one off my desk. As requested by Danny here are the paragraphs for your email to Treasury. Can you ensure all the attachments go over as they support our position. Thanks Michael

(A) AQ Grants-The attached documentation entitled AQ Grants Expense shows most of the grants forward estimates are either contracted or committed. The document shows a declining grants pool due to a net \$6.4 M fiscal repair savings in grants and end of limited life funding for the Visual Arts and Craft Strategy and Backing Indigenous arts which finish in 2014-15. Both these programs are up for renewal through the budget process. As a result of fiscal repair, savings have been within the new Arts and Cultural Investment Framework which has streamlined the delivery of competitive grant programs in Queensland by reducing the grant funding categories to 6 key competitive funds: Organisations; Projects and Programs; Individuals; Innovation; Playing Queensland and Super Star. Playing Queensland (boost to Touring) and Superstar are election commitments.

The impact of grant savings impacted on arts organisations in 2013-14.

The new Organisations Fund has replaced the S2M grant program, but has focused on triennial funding only and is contracted for the next 3 years.

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<b>SUB TOTAL - Administered Expenses</b>	<b>129.3M</b>	<b>\$127.0M</b>	<b>\$(2.3)M</b>

(B)

Arts Queensland confirms that the production is eligible to apply for \$200,000 through the Superstar Fund.

To be eligible, it would be expected that the application would be attached to a Creative talent (e.g. Production Design, Art Director, etc.) who will conduct workshops with the film students and sector to support the objectives of the

Fund.

The availability and contractual arrangements around a superstar may provide obstacles in securing a superstar to meet the funds requirements.

Thanks Mick

However, could you provide a couple of succinct paragraphs that can be included in an email response. Rodd will prepare the email response including point (a) by the end of the week.

thanks

**Danny Short**

Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7725 | [REDACTED] | [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.

---

**From:** Michael Reen  
**Sent:** Monday, 8 September 2014 3:29 PM  
**To:** [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
**Cc:** Rodd Brewer (DSITIA) ([Rodd.Brewer@dsitia.qld.gov.au](mailto:Rodd.Brewer@dsitia.qld.gov.au))  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

Also attached is innovation guidelines

---

**From:** Michael Reen  
**Sent:** Monday, 8 September 2014 3:24 PM  
**To:** [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
**Cc:** Kirsten Herring; Rodd Brewer (DSITIA) ([Rodd.Brewer@dsitia.qld.gov.au](mailto:Rodd.Brewer@dsitia.qld.gov.au)); Louise Hollingworth  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

Hi Danny, the attached useful information document gives a complete breakdown of grants going forward. Go to. The document shows a declining grants pool due to budget cuts and end of limited life funding. Most of the Grants budget in the out years is committed or contracted and are marked in green. Of the competitive grants remaining in 15-16 and 16-17 we only have Super star, Boost to touring ,Project and Programs ,Individuals and Innovation. I have attached some guideline links below. Superstar and Boost to Touring (in Orange) are election commitments. Project and Programs , Individuals and Innovation are approved amounts by the Minister with recommendation to the Minister coming from the Arts Investment Advisory Board. This is the area that has been most impacted by budget cuts. I have also attached some estimates briefs that will give Treasury and explanation of our grants budget.

Regards  
Mick

Guidelines for Projects and Programs

[http://www.arts.qld.gov.au/docs/funding/Projects\\_Programs\\_Fund\\_Guidelines-August\\_2014.docx](http://www.arts.qld.gov.au/docs/funding/Projects_Programs_Fund_Guidelines-August_2014.docx)

Guidelines for Individuals

<http://www.arts.qld.gov.au/funding/resources/Individuals%20Fund%202014%20Guidelines.DOC>

---

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]

**Sent:** Thursday, 4 September 2014 2:59 PM

**To:** Michael Reen

**Cc:** Rodd Brewer; Kirsten Herring; Evan Hill at DSITIA

**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

Would you be able to provide me with some information around point (b)? I will take care of point (a) and I think arrange for a meeting with Kath either tomorrow or Monday and I will include you on the invite.

Thanks  
Danny

Sent from my iPad

Begin forwarded message:

**From:** Kathleen Begley <[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>

**Date:** 4 September 2014 2:13:23 pm AEST

**To:** Danny Short <[danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)>

**Cc:** Alison Rayner <[Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)>, Benjamin Donovan <[benjamin.donovan@treasury.qld.gov.au](mailto:benjamin.donovan@treasury.qld.gov.au)>

**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
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PCL XL error

Subsystem: GE\_VECTOR

Error: GEEEmptyClipPath      Warning: IllegalMediaSize

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Pages 769 through 778 redacted for the following reasons:

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## Louise Hollingworth

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**From:** Louise Hollingworth  
**Sent:** Monday, 8 September 2014 3:52 PM  
**To:** danny.short@dsitia.qld.gov.au  
**Cc:** Michael Reen  
**Subject:** RE: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Plus, Super Star Fund criteria... <http://www.arts.qld.gov.au/docs/140080%20superstar%20Guidelines%20June14.pdf>

---

**From:** Michael Reen  
**Sent:** Monday, 8 September 2014 3:24 PM  
**To:** danny.short@dsitia.qld.gov.au  
**Cc:** Kirsten Herring; Rodd Brewer (DSITIA) (Rodd.Brewer@dsitia.qld.gov.au); Louise Hollingworth  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Importance:** High

Hi Danny, the attached useful information document gives a complete breakdown of grants going forward. Go to AQ Grants Expense .The document shows a declining grants pool due to budget cuts and end of limited life funding. Most of the Grants budget in the out years is committed or contracted and are marked in green. Of the competitive grants remaining in 15-16 and 16-17 we only have Super star, Boost to touring ,Project and Programs ,Individuals and Innovation. I have attached some guideline links below. Superstar and Boost to Touring (in Orange) are election commitments. Project and Programs , Individuals and Innovation are approved amounts by the Minister with recommendation to the Minister coming from the Arts Investment Advisory Board.This is the area that has been most impacted by budget cuts. I have also attached some estimates briefs that will give Treasury and explanation of our grants budget.

Regards  
Mick

Guidelines for Projects and Programs  
[http://www.arts.qld.gov.au/docs/funding/Projects\\_Programs\\_Fund\\_Guidelines-August\\_2014.docx](http://www.arts.qld.gov.au/docs/funding/Projects_Programs_Fund_Guidelines-August_2014.docx)

Guidelines for Individuals  
<http://www.arts.qld.gov.au/funding/resources/Individuals%20Fund%202014%20Guidelines.DOC>

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**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Thursday, 4 September 2014 2:59 PM  
**To:** Michael Reen  
**Cc:** Rodd Brewer; Kirsten Herring; Evan Hill at DSITIA  
**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Mick

Would you be able to provide me with some information around point (b)? I will take care of point (a) and I think arrange for a meeting with Kath either tomorrow or Monday and I will include you on the invite.

Thanks  
Danny

Sent from my iPad

Begin forwarded message:

**From:** Kathleen Begley <[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <[danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)>  
**Cc:** Alison Rayner <[Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)>, Benjamin Donovan <[benjamin.donovan@treasury.qld.gov.au](mailto:benjamin.donovan@treasury.qld.gov.au)>  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
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**Louise Hollingworth**

---

**From:** Louise Hollingworth  
**Sent:** Monday, 8 September 2014 3:41 PM  
**To:** tvieira@screenqld.com.au; Lisa Weber (lweber@screenqld.com.au)  
**Subject:** FYI: CONFIDENTIAL - Treasury accepts SQ briefing - now requests DSITIA Fund the Film Production Incentive Package (Pirates)

**Importance:** High

Hi Tracey and Lisa – per the highlight below, plus AQ and DSITIA are now having to do the same process with cashflows for all contestible grant funding to 2017.

**From:** Kathleen Begley <Kathleen.Begley@treasury.qld.gov.au>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <danny.short@dsitia.qld.gov.au>  
**Cc:** Alison Rayner <Alison.Rayner@treasury.qld.gov.au>, Benjamin Donovan <benjamin.donovan@treasury.qld.gov.au>  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny

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In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

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## Louise Hollingworth

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**From:** Michael Reen  
**Sent:** Monday, 8 September 2014 3:24 PM  
**To:** danny.short@dsitia.qld.gov.au  
**Cc:** Kirsten Herring; Rodd Brewer (DSITIA) (Rodd.Brewer@dsitia.qld.gov.au); Louise Hollingworth  
**Subject:** FW: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Useful Financial information for 2014-15 - updated 16-7-14 - Copy.xlsx; DSITIA Brief - Arts Budget overview - Copy.docx; ISSUES - Funding Cuts Brief.docx  
**Importance:** High

Hi Danny, the attached useful information document gives a complete breakdown of grants going forward. Go to AQ Grants Expense .The document shows a declining grants pool due to budget cuts and end of limited life funding. Most of the Grants budget in the out years is committed or contracted and are marked in green. Of the competitive grants remaining in 15-16 and 16-17 we only have Super star, Boost to touring ,Project and Programs ,Individuals and Innovation. I have attached some guideline links below. Superstar and Boost to Touring (in Orange) are election commitments. Project and Programs , Individuals and Innovation are approved amounts by the Minister with recommendation to the Minister coming from the Arts Investment Advisory Board.This is the area that has been most impacted by budget cuts. I have also attached some estimates briefs that will give Treasury and explanation of our grants budget.

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**Sent:** Thursday, 4 September 2014 2:59 PM  
**To:** Michael Reen  
**Cc:** Rodd Brewer; Kirsten Herring; Eyan Hill at DSITIA  
**Subject:** Fwd: Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

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Begin forwarded message:

**From:** Kathleen Begley <[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)>  
**Date:** 4 September 2014 2:13:23 pm AEST  
**To:** Danny Short <[danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)>  
**Cc:** Alison Rayner <[Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)>, Benjamin Donovan <[benjamin.donovan@treasury.qld.gov.au](mailto:benjamin.donovan@treasury.qld.gov.au)>  
**Subject:** Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)

Hi Danny



In light of the recent press around the Commonwealth's position on providing an incentive to the production, this advice is sought as soon as possible.

Please give me a call to discuss further. We would be happy to meet to discuss if this is easier.

Kind regards  
Kath

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade  
Queensland Government

Phone: (07) 303 51485  
Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

\*\*\*\*\*  
\*\*\*\*\*  
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Page 787 redacted for the following reason:

-----  
Exempt Sch.3(6)(c)(i) Infringe the privileges of Parliament

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PCL XL error

Subsystem: GE\_VECTOR

Error: GEEEmptyClipPath      Warning: IllegalMediaSize

Released under RTI - DPC

Pages 789 through 798 redacted for the following reasons:

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Exempt Sch.3(6)(c)(i) Infringe the privileges of Parliament

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## Louise Hollingworth

---

**From:** AQ ESU  
**Sent:** Friday, 29 August 2014 3:37 PM  
**To:** Louise Hollingworth  
**Subject:** FYI : Priority request - Advice on Current Status of Negotiations confidential p-Pirates - aCT14/1907  
**Attachments:** Prioity Premier Request - Current Status of Negotiations with Disney - Pirates of the Caribbean Filming.tr5; DPC Dot Points - Walt Disney Studio - Pirates of the Caribbean 5 to Queensland - Update - 29 Aug 2014.tr5; AMENDMENT NOTES FROM PO @ 27 08 14 - DPC Brief - Local Film Industry seeking government support for Disney - Pirates of the Caribbean in Queensland.tr5; Incoming Premier Request - current status of negotiations with Disney DOC 14 132088 AMENDMENT NOTES FROM PO @ 27 08 14.tr5

Louise – for your info – late yesterday received a request from Sharon T re Premier request for update on negotiations with Disney – attached is the response provided just now.  
Actions by SQ Tracey V and Angela Samut – approved by Kirsten.

I have placed access controls on the folder. AM

Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4001 | Fax: 07 3406 2150 | annmaree.potts@arts.qld.gov.au  
Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

[www.arts.qld.gov.au](http://www.arts.qld.gov.au) | Facebook: artsqueenslandAQ | Twitter: @artsqueensland  
13QGOV | 137 468 | [www.qld.gov.au](http://www.qld.gov.au)

\* Remember the environment before you print \*

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, August 28, 2014 7:08 PM  
**To:** AQ ESU  
**Cc:** Kirsten Herring; Jaimie Robertson; Angela Samut  
**Subject:** Re: Priority request - Advice on Current Status of Negotiations -confidential

Thanks.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

On 28 Aug 2014, at 5:36 pm, "AQ ESU" <[aqesu@arts.qld.gov.au](mailto:aqesu@arts.qld.gov.au)> wrote:

Kirsten and Tracey

Just received a request for brief advice on the current status of negotiations with Disney re Pirates - request below

Advice due asap tomorrow.

Thank you

Ann Maree  
Ann Maree Potts  
Executive Services Coordinator | Ministerial and Executive Liaison  
Office of the Deputy Director-General | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4001 | Fax: 07 3406 2150 | [annmaree.potts@arts.qld.gov.au](mailto:annmaree.potts@arts.qld.gov.au)  
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-----Original Message-----

From: Sharon Toohey [<mailto:Sharon.Toohey@dsitia.qld.gov.au>]  
Sent: Thursday, August 28, 2014 5:20 PM  
To: AQ ESU; Ann Maree Potts  
Subject: TRIM: FW: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Ann Maree -

DPC is seeking brief advice about the current status of the Pirates of the Caribbean filming (see below and attached). Would you please refer to the appropriate office for para in response to come back to me asap.

Many thanks

Sharon  
3719 7983

-----Original Message-----

From: Jillian Langford [<mailto:Jillian.Langford@premiers.qld.gov.au>]  
Sent: Thursday, 28 August 2014 5:14 PM  
To: Sharon Toohey  
Subject: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Hi Sharon

Would you please forward this drafted Premier's briefing note to the appropriate DSITIA officer for an answer to the question posed about the status of negotiations with Disney?



Kind regards,  
Jillian

Jillian Langford  
Economic Policy  
Department of the Premier and Cabinet

T (07) 300 39335  
[jillian.langford@premiers.qld.gov.au](mailto:jillian.langford@premiers.qld.gov.au)

Level 14, Executive Building  
100 George Street, Brisbane QLD 4000  
PO Box 15185, City East QLD 4002

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Record Number:DOC/14/132088  
Title:AMENDMENT NOTES FROM PG @ 27/08/14

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- The document before the Prime Minister is for the transfer and does not address the gap.
- Exempt Sch.3(8)(1) Breach of confidence



**CONSULTATION**

- Tourism and Events Queensland

---

**Director-General  
DSITIA**

/ /

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Page 805 redacted for the following reason:

-----  
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# Premier of Queensland

For reply please quote: EP/JL - TP/14/13842 - DOC/14/117779

Executive Building  
100 George Street Brisbane  
PO Box 15185 City East  
Queensland 4002 Australia  
Telephone +61 7 3749 7000  
Facsimile +61 7 3221 1809  
Email [ThePremier@premiers.qld.gov.au](mailto:ThePremier@premiers.qld.gov.au)  
Website [www.thepremier.qld.gov.au](http://www.thepremier.qld.gov.au)

Ms Laura Clelland  
Essential Crew  
PO Box 3491  
SOUTH BRISBANE QLD 4101

*Hi Glenns,  
I'm happy  
for this to  
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in regard  
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Dear Ms Clelland

Thank you for your email of 9 July 2014 expressing support for bringing more film and television production to Queensland. I apologise for the delay in responding.

At the outset, I would like to thank your organisation for its contributions to Queensland's film and television industry. As you have highlighted, it is important to attract Australian and international film and television productions to Queensland, as they bring many benefits to the broader economy and help grow the existing industry.

Government supports this effort through its *Arts for All Queenslanders* strategy, delivered by Arts Queensland. Arts Queensland is the State Government body dedicated to building a strong and diverse arts and cultural sector that celebrates Queensland's unique identity and cultural heritage, and aims to grow and develop a vibrant arts community in Queensland.

To support a dynamic, entrepreneurial arts and cultural sector, a new arts funding model was introduced in 2013-14. This new arts funding model provides simpler, more transparent arrangements and cuts red tape for artists and organisations. It also targets investment across diverse arts forms and regions to deliver a return on investment, demonstrated through artistic, cultural, social or economic outcomes.

Government also recognises the importance of the arts in maintaining and enriching Queensland culture and attracting cultural tourism under its *DestinationQ* agenda. The Government recognises that cultural tourism needs to be culturally led, and is working in partnership with the private sector tourism and arts industries to promote the State's accomplished artists and internationally recognised galleries. Queensland is quickly establishing itself as a leading destination for the arts.

I can assure you that the Government is committed to working with partners to grow the film and television industry through our screen industry body, Screen Queensland.

Release

Screen Queensland provides development funding to support Queenslanders to create high quality screen projects with audience appeal that clearly identify their target markets, are commercially focused, and enhance statewide professional development of screen practitioners. Screen Queensland's incentive programs are designed to promote and encourage screen practitioners to develop, create and produce their projects in Queensland.

While the Queensland Government is committed to film industry in Queensland, this is a tough time for business and industry in Australia. The high Australian dollar, the aftermath of the global financial crisis, and competition from overseas have all proved challenging for business, including the film industry.

We all need to work together to make sure our film industry remains one of the world's best. I would encourage you to contact Ms Aimee Sutherland, Personal Assistant to the Chief Executive Officer, Screen Queensland who would be happy to speak with you and make sure your views and ideas are taken on-board. Ms Sutherland can be contacted on telephone (07) 3248 0522 or by email at [asutherland@screenqld.com.au](mailto:asutherland@screenqld.com.au).

Thank you again for bringing your concerns to my attention and I hope this information is of assistance to you.

Yours sincerely

**CAMPBELL NEWMAN**

## Louise Hollingworth

---

**From:** Sharon Toohey <Sharon.Toohy@dsitia.qld.gov.au>  
**Sent:** Thursday, 28 August 2014 5:20 PM  
**To:** AQ ESU; Ann Maree Potts  
**Subject:** FW: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14  
**Attachments:** AMENDMENT NOTES FROM PO @ 27 08 14.PDF

Ann Maree -

DPC is seeking brief advice about the current status of the Pirates of the Caribbean filming (see below and attached). Would you please refer to the appropriate office for para in response to come back to me asap.

Many thanks

Sharon  
3719 7983

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Kind regards,  
Jillian

Jillian Langford  
Economic Policy  
Department of the Premier and Cabinet

T (07) 300 39335  
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# Premier of Queensland

For reply please quote: EP/JL - TF/14/13842 - DOC/14/117779

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Website [www.thepremier.qld.gov.au](http://www.thepremier.qld.gov.au)

Ms Laura Clelland  
Essential Crew  
PO Box 3491  
SOUTH BRISBANE QLD 4101

*Hi Glenns,  
I'm happy  
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Screen Queensland provides development funding to support Queenslanders to create high quality screen projects with audience appeal that clearly identify their target markets, are commercially focused, and enhance statewide professional development of screen practitioners. Screen Queensland's incentive programs are designed to promote and encourage screen practitioners to develop, create and produce their projects in Queensland.

While the Queensland Government is committed to film industry in Queensland, this is a tough time for business and industry in Australia. The high Australian dollar, the aftermath of the global financial crisis, and competition from overseas have all proved challenging for business, including the film industry.

We all need to work together to make sure our film industry remains one of the world's best. I would encourage you to contact Ms Aimee Sutherland, Personal Assistant to the Chief Executive Officer, Screen Queensland who would be happy to speak with you and make sure your views and ideas are taken on-board. Ms Sutherland can be contacted on telephone (07) 3248 0522 or by email at [asutherland@screenqld.com.au](mailto:asutherland@screenqld.com.au).

Thank you again for bringing your concerns to my attention and I hope this information is of assistance to you.

Yours sincerely

**CAMPBELL NEWMAN**

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Tuesday, 9 September 2014 1:12 PM  
**To:** 'Sharon Toohey'; AQ ESU  
**Cc:** Ann Maree Potts; tvieira@screenqld.com.au; asamut@screenqld.com.au  
**Subject:** RE: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Hi Sharon

Please advise DPC that there is no further update, at this point in time. The dot points provided on the 29/8/2014 reflect current status.

Can you please assure DPC that Tracey Vieira, CEO, Screen Queensland will advise if there is any change to this status.

Regards, Louise

-----Original Message-----

**From:** Sharon Toohey [mailto:Sharon.Toohey@dsitia.qld.gov.au]  
**Sent:** Tuesday, 9 September 2014 10:29 AM  
**To:** AQ ESU  
**Cc:** Ann Maree Potts  
**Subject:** FW: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Dear AQ -

DPC is seeking advice on current status of negotiations re the Pirates of the Caribbean movie. I attach the dot points we previously provided together with the advice that subsequent to the preparation of that document, the Federal Government had agreed to the transfer of the offset.

Is there any further update at this time we can provide?

Regards

Sharon  
3719 7983

-----Original Message-----

**From:** Catherine Baldwin [mailto:Catherine.Baldwin@premiers.qld.gov.au]  
**Sent:** Tuesday, 9 September 2014 10:04 AM  
**To:** Sharon Toohey; Jillian Langford  
**Subject:** RE: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Hi Sharon

We have been asked if there is any further update re the negotiations on this matter since the Federal Govt decision?

Are you able to advise if there is any further progress?

thanks

Catherine Baldwin  
Director | Economic Policy | Department of The Premier and Cabinet  
desk: 07 300 39339 mobile: [REDACTED]

-----Original Message-----

From: Sharon Toohey [mailto:Sharon.Toohey@dsitia.qld.gov.au]  
Sent: Tuesday, 2 September 2014 9:32 AM  
To: Jillian Langford  
Cc: Catherine Baldwin  
Subject: RE: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Jillian / Catherine-

As requested, please find attached dot points to assist in updating the PBN. Please note that I'm told that these dot points are now slightly out of date in that the latest advice is that the Federal Govt has now signed off the transfer of the location offset.

I also understand that Minister Walker's Chief of Staff provided an update to Sophie Finnemore of the Premier's office on Friday.

Regards

Sharon  
3719 7983

-----Original Message-----

From: Jillian Langford [mailto:Jillian.Langford@premiers.qld.gov.au]  
Sent: Thursday, 28 August 2014 5:14 PM  
To: Sharon Toohey  
Subject: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14

Hi Sharon

Would you please forward this drafted Premier's briefing note to the appropriate DSITIA officer for an answer to the question posed about the status of negotiations with Disney?

Kind regards,  
Jillian

Jillian Langford  
Economic Policy  
Department of the Premier and Cabinet

T (07) 300 39335  
jillian.langford@premiers.qld.gov.au

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# DOT POINTS

## Walt Disney Studio – Pirates of the Caribbean 5 to Queensland

Response prepared by:  
Tracey Vieira, Chief Executive Officer, Screen Queensland  
Angela Samut, Communications and Marketing Manager, Screen Queensland

Endorsed by: Kirsten Herring, Deputy Director-General, Arts Qld

29/08/2014

Screen Queensland has continued to liaise with The Walt Disney Studio since CBRC to negotiate a deal to secure *Pirates of the Caribbean 5* to Queensland.

### KEY ISSUES

- Screen Queensland (SQ) has continued to liaise with The Walt Disney Studio (“Disney”) to negotiate a deal to secure *Pirates of the Caribbean 5* to Queensland.

Exempt Sch.3(8)(1) Breach of confidence

- Tourism and Events Queensland (TEQ), SQ and the respective Ministers' Chief of Staffs, along with Arts Queensland DDG, Kirsten Herring, met to discuss the deliverables required from Disney.
- TEQ and SQ have since compiled those deliverables and provided those in writing to Disney.

### FINANCIAL CONSIDERATIONS

- [Redacted]
- The document before the Prime Minister is for the transfer and does not address the gap.



- Exempt Sch.3(8)(1) Breach of confidence



**CONSULTATION**

- Tourism and Events Queensland

Released under RTI - DPC

## Louise Hollingworth

---

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**Cc:** Ann Maree Potts  
**Subject:** FW: HP TRIM Internal : DOC/14/132088 : AMENDMENT NOTES FROM PO @ 27/08/14  
**Attachments:** DPC Dot Points - Walt Disney Studio - Pirates of the Caribbean 5 to Queensland - Update - 29 Aug 2014.docx

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desk: 07 300 39339 mobile: [REDACTED]

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To: Sharon Toohey

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Jillian Langford  
Economic Policy  
Department of the Premier and Cabinet

T (07) 300 39335  
jillian.langford@premiers.qld.gov.au

Level 14, Executive Building  
100 George Street, Brisbane QLD 4000  
PO Box 15185, City East QLD 4002

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Record Number:DOC/14/132088

Title:AMENDMENT NOTES FROM PO @ 27/08/14

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**Louise Hollingworth**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Tuesday, 29 July 2014 2:48 PM  
**To:** Diane Balke (Diane.Balke@ministerial.qld.gov.au)  
**Cc:** Kirsten Herring; Angela Samut  
**Subject:** Letter for Joseph Caracciolo  
**Attachments:** Premier + Minister letter to Joseph Caracciolo Jnr\_Disney.docx

**Importance:** High

Please find letter attached.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Prepared by: Angela Samut Title: Mgr, Comms & Marketing Division/Region: Screen Queensland Telephone: 07 3248 0524 Date prepared: 29 July 2014	Endorsed by: Tracey Vieira Title: CEO Division/Region: Screen Queensland Telephone: 07 3248 0522 Date endorsed: 29 July 2014	Endorsed by: Title: Division/Region: Telephone: 07 Date endorsed:	Approved by: Sue Rickerby (or Director on behalf of) Title: Director-General Division/Region: DSITIA Telephone: 07 3247 3407 Date approved:
---	---	---	--

Mr Joseph Caracciolo Jnr.



Dear Mr Caracciolo,

We are very pleased to welcome you to Queensland and for your consideration of our State for *Pirates of the Caribbean 5*.

Queensland has much to offer and is internationally renowned for its award-winning talent and crew; competitive financial incentives; stunning and diverse natural locations; and world class facilities including the Village Roadshow Studios comprising eight sound stages, three water tanks and notably with the largest purpose-built film water tank in Australia.

With 300 days of sunshine in South East Queensland, and an established community of cast and crew, the Gold Coast is the film hub for Queensland. With its sub-tropical climate, South East Queensland offers you a diverse selection of landscapes with coastal, mountain, rainforest, rivers and "built up" landscapes all within a half an hour drive from the Studios. Recent international productions to shoot here over the last six months include *San Andreas* and *Unbroken*.

In Far North Queensland where the tropical rainforest meets the reef, you will experience a true "Caribbean" feel at the Whitsunday Islands, 74 tropical islands offering kilometres of white and yellow beaches, deserted palm fringed coves and a vast array of coastlines.

Boasting one of the Seven Natural Wonders of the World, the Great Barrier Reef, the geology of the region dictates crystal blue waters lapping the stunning tropical deserted islands plus there are eight islands that offer a variety of resort accommodation for cast and crew all with the Great Barrier Reef and fringing coral reefs at your doorsteps. Recent international productions that have filmed in Far North Queensland over the past six months include *Unbroken* plus *Modern Family*.

Queensland is unrivalled with our natural locations and our people, the very best in Australia.

The Queensland Government appreciates the economic benefits of tent pole productions which make a significant direct cash injection to the Queensland economy, generate jobs and skills growth, and support ancillary businesses in the production region.

The Queensland Government is a strong supporter of the film industry and I look forward to working with you further in progressing this exciting project.

Yours sincerely

Released under RTI - DPC

Release

## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 3:28 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Request from Disney  
**Attachments:** Brief on Pirates meeting request.docx; Pirates Bios.docx; Letter for Joseph Caracciolo

**Importance:** High

---

**From:** Tracey Vieira [mailto:[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)]  
**Sent:** Wednesday, 30 July 2014 4:06 PM  
**To:** Diane Balke ([Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au))  
**Cc:** Kirsten Herring  
**Subject:** Request from Disney  
**Importance:** High

Hi Di,

Per our discussion, and following my discussion with Disney today, [REDACTED]  
Exempt Sch.3(8)(1) Breach of confidence [REDACTED]

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Pages 825 through 830 redacted for the following reasons:

-----  
Exempt Sch.3(8)(1) Breach of confidence

Released under RTI - DPC

## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Wednesday, 9 July 2014 1:57 PM  
**To:** Tracey Vieira; Kirsten Herring  
**Cc:** Wilhelmine Herron  
**Subject:** Letter to support additional funding for Walt Disney Studios  
**Attachments:** QLD Government - support letter CN.docx

Kirsten / Tracey –

Note attached letter was sent to the Premier's electorate office this morning, supporting the Disney application.

I also note the ones I forwarded on from Village Roadshow

Do we know who is organizing these letters? Is it Disney / Village Roadshow??

Di

---

**From:** Stephen Rutter [mailto:Stephen.Rutter@showfilm.com.au]  
**Sent:** Wednesday, 9 July 2014 12:18 PM  
**To:** Ashgrove Electorate Office  
**Subject:** Letter to support additional funding for Walt Disney Studios

Dear Hon. C Newman,

Please find attached a letter to support the application for additional State Government funding for Walt Disney Studios.

Please let me know if you require further assistance.



Stephen Rutter  
Film Development Manager  
Level 3, 4A Lord Street, Botany, NSW 2019 AUSTRALIA  
Phone: +61 2 9352 9921 Fax: +61 2 9352 9911  
AUS Mobile: [REDACTED] USA Mobile: [REDACTED]  
Email: [stephen.rutter@showfilm.com.au](mailto:stephen.rutter@showfilm.com.au)  
[www.showgroup.com.au](http://www.showgroup.com.au)

####

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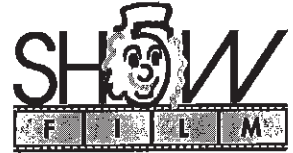
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Show Film Gold Coast  
The Cottage  
Village Roadshow Studios  
Entertainment Drive  
Oxenford, QLD 4210  
Phone: 61 7 5585 9644  
Fax: 61 7 5585 9639  
Toll Free: 1800 710 533  
IATA: 023 56 281

The Hon. Campbell Newman  
Premier of Queensland  
PO Box 15185  
City East  
Queensland 4002

Dear Hon. C Newman,

I am writing in support of the application Walt Disney Studios has made to the Queensland Government. This current project will be here for several months and the economic income it injects will impact on not only our organisation but many other local businesses. Showfilm are proud to be part of this vibrant and successful industry.

Our Showfilm office has been based at Village Roadshow Studios for over 20 years, with [redacted] full time staff. Showfilm is employed to source accommodation, car hire, and airfares on film and television productions. We are able to offer our services to local Queensland companies based on the larger Hollywood productions keeping our office employed. Two productions that have shot in the state in the last twelve months have provided Showfilm a total transaction value of over [redacted] CTPI - Business which gets divided amongst our varied airline, hotel and car hire partners. By providing financial support to International productions, the production expenditure provides a consistent employment base year round for local Queensland economy and their suppliers.

Without the continued support of the Queensland Government, we could no longer operate offices in South East Queensland. In turn, this supports the local community who all benefit from the film industry of South East Queensland. It continues to be an integral part of our whole Show Group organisation. To my knowledge and with my employees recently in Los Angeles, there are no other major productions available at this time to meet our budget expectations for Showfilm Gold Coast.

Please feel free to contact me for further information or to substantiate this application.

Best Regards

[redacted signature]

Graham Fear  
Group General Manager  
Show Group Enterprises

## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Wednesday, 16 July 2014 4:24 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring; Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

If you prepare some dot points for the Minister to speak to, he said he's happy to call the Federal Arts Minister

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 16 July 2014 4:16 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)(Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

No problem at all. See you tomorrow.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 16 July 2014 4:15 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)(Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

Thanks Tracey. Let's discuss after Estimates – so perhaps Friday?

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 16 July 2014 4:13 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)(Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** Call from Minister / Premier to Federal Government

Hi Diane,

Following on from the offer we are working on at a state level, I have been in discussion with Ausfilm in relation to the Federal Incentive. There are three projects currently being considered federally:

1. Exempt Sch. 3(C)(1) Breach of confidence
2. [REDACTED]
3. Disney's film which as you know is looking at QLD and VIC.

All three films are being considered by the Federal Government for an uplift to 30% but Ausfilm has advised that it may help if all three states (VIC, NSW and QLD) Premiers and Ministers were in contact with the Prime Minister / Federal Arts Minister to put their weight behind it. I am preparing a briefing note for the same but wanted to give you a heads up to get your thoughts.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
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E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Friday, 25 July 2014 5:04 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring  
**Subject:** RE: Project Tourism Disney.docx

At a quick glance, looks fine to me. Have also forwarded to the Minister to have a quick look. Will let you know if he has any feedback.

Do you also have a list that you've negotiated on for what Screen Queensland gets from the contract?

Di

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 4:54 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)) ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au))  
**Subject:** Project Tourism Disney.docx

See my edited version. If you are happy with this I will then go back to Disney to engage in this dialogue.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
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E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 3:24 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Disney  
**Attachments:** RE: Project Disney.docx; RE: Pirates; RE: Project Tourism Disney.docx; Re: Disney; RE: Call from Minister / Premier to Federal Government; Letter to support additional funding for Walt Disney Studios

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Tuesday, 29 July 2014 1:03 PM  
**To:** Tracey Vieira  
**Cc:** Angela Samut; Kirsten Herring  
**Subject:** RE: Disney

Premis have confirmed they'll be able to get it signed today, but we'll need something pretty quickly.

Also, might be good if we do a joint letter from the Minister and Premier??

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Tuesday, 29 July 2014 1:02 PM  
**To:** Diane Balke  
**Cc:** Angela Samut; Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)  
**Subject:** Re: Disney

They will be at the coast through Friday so as long as I can get it before then. Angela is drafting now.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** <http://twitter.com/Screen QLD>  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

On 29 Jul 2014, at 12:58 pm, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

Tracey, if you can get a letter over to me ASAP I can hopefully get the Premier to sign. When do you need it by? I know he arrives tomorrow but when would you need to have it? Just need to work out if the Premier has some free time to sign today.

CC Kirsten into the letter also, but I'll need it to me pretty quickly if this is going to happen.

Thanks.

---

**From:** Sophie Finemore  
**Sent:** Tuesday, 29 July 2014 12:53 PM



**To:** Diane Balke  
**Cc:** Wilhelmine Herron; Kate Davies  
**Subject:** RE: Disney

Yep no worries, if you guys draft it I'll get it in to him asap – when does he arrive?

<image002.jpg> **Sophie Finemore**  
Policy Adviser  
Office of the Hon. Campbell Newman MP | Premier of Queensland  
Phone: 07 371 97033 | Fax: 07 3221 1809 | Mobile [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
PO Box 15185 | City East | Brisbane | QLD 4002  
**Great State. Great Opportunity.**

---

**From:** Diane Balke  
**Sent:** Tuesday, 29 July 2014 12:05 PM  
**To:** Sophie Finemore  
**Cc:** Wilhelmine Herron  
**Subject:** FW: Disney  
**Importance:** High

Soph,

Can you advise please.

Thanks.

Di

---

**From:** Tracey Vieira [<mailto:tvieira@screengld.com.au>]  
**Sent:** Tuesday, 29 July 2014 12:03 PM  
**To:** Diane Balke  
**Subject:** Disney

The producer arrives tomorrow to look at locations. Do you think we could get the premier to sign a welcome letter? We can draft immediately.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Monday, 28 July 2014 4:04 PM  
**To:** Tracey Vieira  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber; Wilhelmine Herron  
**Subject:** RE: Project Disney.docx

Thanks Tracey. Much appreciated.

Di

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Monday, 28 July 2014 4:03 PM  
**To:** Diane Balke  
**Cc:** Liz Cameron; Kirsten Herring([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)) ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)); Lisa Weber; Wilhelmine Herron  
**Subject:** Project Disney.docx  
**Importance:** High

Hi Di,

Please find attached the current version of the proposal I have prepared for Disney. Note – this includes Screen Queensland and Tourism and Events Queensland's wishlist in addition to our standard requirements for an international production. It is important to note that this document will be the starting point of contract negotiations with Disney. We are asking for many items that normally are not requested and I will do all I can to get as much of this through as possible.

### Tracey Vieira

Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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Released under RTI - DPC

Release

## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Monday, 28 July 2014 3:09 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** RE: Pirates

Cabinet Legislation & Liaison Officer (Sharon Toohey) – she deals with all documents going to Cabinet or CBRC.

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Monday, 28 July 2014 2:54 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** RE: Pirates

By the way – what is the CLLO?

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Monday, 28 July 2014 1:29 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** RE: Pirates

Thanks Tracey.

Happy to receive document via email first to speed up the process and get it in front of the Treasurer and Minister quicker. But Kirsten might be able to advise what official channels it also needs to travel through for the final approval.

At this stage, it's important that I can at least get a document that I can show the Treasurer and Minister in case they have any feedback.

Di

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Monday, 28 July 2014 1:27 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** Re: Pirates

Okay. We can do that. I am just leaving a meeting at the Gold Coast prepping the hotel the producer and team will be at on Wednesday. I will send over the information as soon as I'm back.

**Tracey Vieira**  
CEO

Screen Queensland  
L 15 | [111 George St Brisbane QLD AUS 4000](#)  
[PO Box 15094 City East Brisbane QLD AUS 4002](#)  
**Phone:** [\(+61\) 7 3248 0522](#)  
**Web:** [www.screenqueensland.com.au](#)  
**Twitter:** [http://twitter.com/Screen\\_QLD](#)  
**Biff:** [www.biff.com.au](#)

On 28 Jul 2014, at 12:42 pm, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

Tracey & Kirsten, quick question –

What process will occur for the Minister and Treasurer approving the final agreement between Screen Queensland and Disney? Will that come through the CLLO?

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Thanks.

Di

<image005.jpg> **Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts

Phone: 07 3719 7480 | Mobile: 

Executive Building | 100 George Street | Brisbane | QLD 4000

GPO Box 5078 | Brisbane | QLD 4001

**Great State. Great Opportunity.**

<image003.png> IanWalkerMP <image004.png>@IanWalker\_MP

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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 3:24 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Disney  
**Attachments:** RE: Project Disney.docx; RE: Pirates; RE: Project Tourism Disney.docx; Re: Disney; RE: Call from Minister / Premier to Federal Government; Letter to support additional funding for Walt Disney Studios

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Tuesday, 29 July 2014 1:03 PM  
**To:** Tracey Vieira  
**Cc:** Angela Samut; Kirsten Herring  
**Subject:** RE: Disney

Premis have confirmed they'll be able to get it signed today, but we'll need something pretty quickly.

Also, might be good if we do a joint letter from the Minister and Premier??

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Tuesday, 29 July 2014 1:02 PM  
**To:** Diane Balke  
**Cc:** Angela Samut; Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)  
**Subject:** Re: Disney

They will be at the coast through Friday so as long as I can get it before then. Angela is drafting now.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

On 29 Jul 2014, at 12:58 pm, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

Tracey, if you can get a letter over to me ASAP I can hopefully get the Premier to sign. When do you need it by? I know he arrives tomorrow but when would you need to have it? Just need to work out if the Premier has some free time to sign today.

CC Kirsten into the letter also, but I'll need it to me pretty quickly if this is going to happen.

Thanks.

---

**From:** Sophie Finemore  
**Sent:** Tuesday, 29 July 2014 12:53 PM



**To:** Diane Balke  
**Cc:** Wilhelmine Herron; Kate Davies  
**Subject:** RE: Disney

Yep no worries, if you guys draft it I'll get it in to him asap – when does he arrive?

<image002.jpg>**Sophie Finemore**  
Policy Adviser  
Office of the Hon. Campbell Newman MP | Premier of Queensland  
Phone: 07 371 97033 | Fax: 07 3221 1809 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
PO Box 15185 | City East | Brisbane | QLD 4002  
**Great State. Great Opportunity.**

---

**From:** Diane Balke  
**Sent:** Tuesday, 29 July 2014 12:05 PM  
**To:** Sophie Finemore  
**Cc:** Wilhelmine Herron  
**Subject:** FW: Disney  
**Importance:** High

Soph,

Can you advise please.

Thanks.

Di

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Tuesday, 29 July 2014 12:03 PM  
**To:** Diane Balke  
**Subject:** Disney

The producer arrives tomorrow to look at locations. Do you think we could get the premier to sign a welcome letter? We can draft immediately.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Saturday, 19 July 2014 11:37 AM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring  
**Subject:** Re: Disney

Sounds great Tracey.


Happy to catch up at 1pm Tuesday.

Sent from my iPhone

On 19 Jul 2014, at 8:15 am, "Tracey Vieira" <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)> wrote:

Spoke with the marketing people at Disney this morning and they have offered some examples of what they could do including:

Exempt Sch.3(8)(1) Breach of confidence



Can you meet Tuesday at 1 or 4pm?

**Tracey Vieira**

**CEO**

Screen Queensland

L 15 | 111 George St Brisbane QLD AUS 4000

PO Box 15094 City East Brisbane QLD AUS 4002

**Phone:** (+61) 7 3248 0522

**Web:** www.screenqueensland.com.au

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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Wednesday, 16 July 2014 4:24 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring; Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

If you prepare some dot points for the Minister to speak to, he said he's happy to call the Federal Arts Minister

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 16 July 2014 4:16 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)(Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

No problem at all. See you tomorrow.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Wednesday, 16 July 2014 4:15 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)(Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** RE: Call from Minister / Premier to Federal Government

Thanks Tracey. Let's discuss after Estimates – so perhaps Friday?

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Wednesday, 16 July 2014 4:13 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring(Kirsten.Herring@arts.qld.gov.au) (Kirsten.Herring@arts.qld.gov.au); Angela Samut  
**Subject:** Call from Minister / Premier to Federal Government

Hi Diane,

Following on from the offer we are working on at a state level, I have been in discussion with Ausfilm in relation to the Federal Incentive. There are three projects currently being considered federally:

1. Exempt Sch.3(6)(1) Breach of confidence
2. [REDACTED]
3. Disney's film which as you know is looking at QLD and VIC.

All three films are being considered by the Federal Government for an uplift to 30% but Ausfilm has advised that it may help if all three states (VIC, NSW and QLD) Premiers and Ministers were in contact with the Prime Minister / Federal Arts Minister to put their weight behind it. I am preparing a briefing note for the same but wanted to give you a heads up to get your thoughts.

**Tracey Vieira**

Chief Executive Officer

Screen Queensland

L15 | 111 George St Brisbane Qld 4000

PO Box 15094 | City East Qld 4002

P: 07 3248 0522

E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)

W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 2:06 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Progress with Disney  
**Attachments:** Summary of Progress with The Walt Disney Company.docx

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Thursday, 31 July 2014 1:59 PM  
**To:** Kirsten Herring  
**Subject:** Progress with Disney

Hi Kirsten,

Sent this to Di but had your address wrong so am resending.

Tracey

Hi Di,

As requested please find attached a summary update on progress to date. Apologies for the format – I am in Melbourne. Please let me know if you need anything further.

Tracey Vieira  
CEO  
Screen Queensland  
Phone: 3248 0522

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**Louise Hollingworth**

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 2:06 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Progress with Disney  
**Attachments:** Summary of Progress with The Walt Disney Company.docx

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Thursday, 31 July 2014 1:59 PM  
**To:** Kirsten Herring  
**Subject:** Progress with Disney

Hi Kirsten,

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Tracey

Hi Di,

As requested please find attached a summary update on progress to date. Apologies for the format – I am in Melbourne. Please let me know if you need anything further.

Tracey Vieira  
CEO  
Screen Queensland  
Phone: 3248 0522

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Page 854 redacted for the following reason:

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Exempt Sch.3(8)(1) Breach of confidence

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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Wednesday, 6 August 2014 3:24 PM  
**To:** Louise Hollingworth  
**Subject:** FW: Disney  
**Attachments:** RE: Project Disney.docx; RE: Pirates; RE: Project Tourism Disney.docx; Re: Disney; RE: Call from Minister / Premier to Federal Government; Letter to support additional funding for Walt Disney Studios

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Tuesday, 29 July 2014 1:03 PM  
**To:** Tracey Vieira  
**Cc:** Angela Samut; Kirsten Herring  
**Subject:** RE: Disney

Premis have confirmed they'll be able to get it signed today, but we'll need something pretty quickly.

Also, might be good if we do a joint letter from the Minister and Premier??

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Tuesday, 29 July 2014 1:02 PM  
**To:** Diane Balke  
**Cc:** Angela Samut; Kirsten Herring(Kirsten.Herring@arts.qld.gov.au)  
**Subject:** Re: Disney

They will be at the coast through Friday so as long as I can get it before then. Angela is drafting now.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
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PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
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**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

On 29 Jul 2014, at 12:58 pm, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

Tracey, if you can get a letter over to me ASAP I can hopefully get the Premier to sign. When do you need it by? I know he arrives tomorrow but when would you need to have it? Just need to work out if the Premier has some free time to sign today.

CC Kirsten into the letter also, but I'll need it to me pretty quickly if this is going to happen.

Thanks.

---

**From:** Sophie Finemore  
**Sent:** Tuesday, 29 July 2014 12:53 PM

**To:** Diane Balke  
**Cc:** Wilhelmine Herron; Kate Davies  
**Subject:** RE: Disney

Yep no worries, if you guys draft it I'll get it in to him asap – when does he arrive?

<image002.jpg>**Sophie Finemore**  
Policy Adviser  
Office of the Hon. Campbell Newman MP | Premier of Queensland  
Phone: 07 371 97033 | Fax: 07 3221 1809 | Mobile: [REDACTED]  
Executive Building | 100 George Street | Brisbane | QLD 4000  
PO Box 15185 | City East | Brisbane | QLD 4002  
**Great State. Great Opportunity.**

---

**From:** Diane Balke  
**Sent:** Tuesday, 29 July 2014 12:05 PM  
**To:** Sophie Finemore  
**Cc:** Wilhelmine Herron  
**Subject:** FW: Disney  
**Importance:** High

Soph,

Can you advise please.

Thanks.

Di

**From:** Tracey Vieira [mailto:[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)]  
**Sent:** Tuesday, 29 July 2014 12:03 PM  
**To:** Diane Balke  
**Subject:** Disney

The producer arrives tomorrow to look at locations. Do you think we could get the premier to sign a welcome letter? We can draft immediately.

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
**Biff:** [www.biff.com.au](http://www.biff.com.au)

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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Monday, 28 July 2014 4:04 PM  
**To:** Tracey Vieira  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber; Wilhelmine Herron  
**Subject:** RE: Project Disney.docx

Thanks Tracey. Much appreciated.

Di

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Monday, 28 July 2014 4:03 PM  
**To:** Diane Balke  
**Cc:** Liz Cameron; Kirsten Herring([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)) ([Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)); Lisa Weber; Wilhelmine Herron  
**Subject:** Project Disney.docx  
**Importance:** High

Hi Di,

Please find attached the current version of the proposal I have prepared for Disney. Note – this includes Screen Queensland and Tourism and Events Queensland's wishlist in addition to our standard requirements for an international production. It is important to note that this document will be the starting point of contract negotiations with Disney. We are asking for many items that normally are not requested and I will do all I can to get as much of this through as possible.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

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**Louise Hollingworth**

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Saturday, 19 July 2014 11:37 AM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring  
**Subject:** Re: Disney

Sounds great Tracey.

Happy to catch up at 1pm Tuesday.

Sent from my iPhone

On 19 Jul 2014, at 8:15 am, "Tracey Vieira" <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)> wrote:

Spoke with the marketing people at Disney this morning and they have offered some examples of what they could do including:



Can you meet Tuesday at 1 or 4pm?

**Tracey Vieira**  
**CEO**  
Screen Queensland  
L 15 | 111 George St Brisbane QLD AUS 4000  
PO Box 15094 City East Brisbane QLD AUS 4002  
**Phone:** (+61) 7 3248 0522  
**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)  
**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)  
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## Louise Hollingworth

---

**From:** Diane Balke <Diane.Balke@ministerial.qld.gov.au>  
**Sent:** Monday, 28 July 2014 3:09 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring; Wilhelmine Herron  
**Subject:** RE: Pirates

Cabinet Legislation & Liaison Officer (Sharon Toohey) – she deals with all documents going to Cabinet or CBRC.

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Monday, 28 July 2014 2:54 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** RE: Pirates

By the way – what is the CLLO?

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Diane Balke [mailto:Diane.Balke@ministerial.qld.gov.au]  
**Sent:** Monday, 28 July 2014 1:29 PM  
**To:** Tracey Vieira  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** RE: Pirates

Thanks Tracey.

Happy to receive document via email first to speed up the process and get it in front of the Treasurer and Minister quicker. But Kirsten might be able to advise what official channels it also needs to travel through for the final approval.

At this stage, it's important that I can at least get a document that I can show the Treasurer and Minister in case they have any feedback.

Di

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Monday, 28 July 2014 1:27 PM  
**To:** Diane Balke  
**Cc:** Kirsten Herring (Kirsten.Herring@arts.qld.gov.au); Wilhelmine Herron  
**Subject:** Re: Pirates

Okay. We can do that. I am just leaving a meeting at the Gold Coast prepping the hotel the producer and team will be at on Wednesday. I will send over the information as soon as I'm back.

**Tracey Vieira**  
CEO

Screen Queensland  
L 15 | [111 George St Brisbane QLD AUS 4000](#)  
[PO Box 15094 City East Brisbane QLD AUS 4002](#)  
**Phone:** [\(+61\) 7 3248 0522](#)  
**Web:** [www.screenqueensland.com.au](#)  
**Twitter:** [http://twitter.com/Screen\\_QLD](#)  
**Biff:** [www.biff.com.au](#)

On 28 Jul 2014, at 12:42 pm, "Diane Balke" <[Diane.Balke@ministerial.qld.gov.au](mailto:Diane.Balke@ministerial.qld.gov.au)> wrote:

Tracey & Kirsten, quick question –

What process will occur for the Minister and Treasurer approving the final agreement between Screen Queensland and Disney? Will that come through the CLLO?

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration


Thanks.

Di

<image005.jpg> **Diane Balke**

Chief of Staff

Office of the Hon. Ian Walker MP | Minister for Science, Information Technology,  
Innovation and the Arts

Phone: 07 3719 7480 | Mobile   
Executive Building | 100 George Street | Brisbane | QLD 4000  
GPO Box 5078 | Brisbane | QLD 4001

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<image003.png> IanWalkerMP <image004.png>@IanWalker\_MP

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## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Monday, 28 July 2014 3:34 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** tvieira@screenqld.com.au; Lisa Weber (lweber@screenqld.com.au); Michael Reen; danny.short@dsitia.qld.gov.au  
**Subject:** CONFIDENTIAL - For Treasury review - Screen Queensland response - post meeting with d/Under Treasurer  
**Attachments:** Briefing for Treasury - SQ Funding and Cashflow - 28July2014.pdf  
**Sensitivity:** Confidential

Hi Kath

Post the meeting held relating to Screen Queensland's (SQ) financials, please find SQ's response to questions raised by Walter Ivessa - for Treasury review please.

Regards, Louise

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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---

**From:** Lisa Weber [<mailto:lweber@screenqld.com.au>]  
**Sent:** Monday, 28 July 2014 3:16 PM  
**To:** Louise Hollingworth  
**Cc:** Michael Reen  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer  
**Sensitivity:** Confidential

-----Original Appointment-----

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Monday, 14 July 2014 11:58 AM  
**To:** Danny Short; Michael Reen; Jaimie Robertson  
**Subject:** FW: Discuss Screen Qld Financials  
**When:** Friday, 18 July 2014 3:00 PM-4:00 PM (UTC+10:00) Brisbane.  
**Where:** Walter Ivessa's Office, level 10, 100 George Street, Brisbane

Page 866 redacted for the following reason:

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Exempt Sch.3(8)(1) Breach of confidence

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## Louise Hollingworth

---

**From:** Danny Short <Danny.Short@dsitia.qld.gov.au>  
**Sent:** Monday, 28 July 2014 3:08 PM  
**To:** Louise Hollingworth  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer

**Sensitivity:** Confidential

thanks

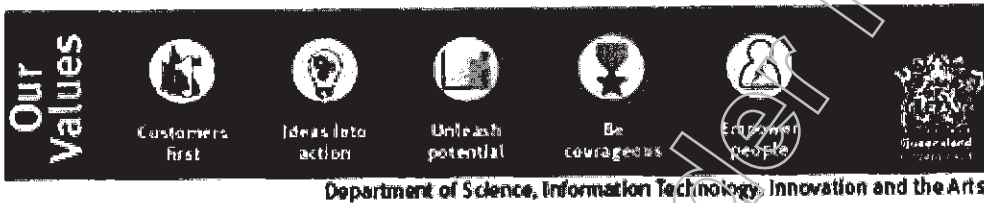
### Danny Short

Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7725 | [REDACTED] | [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

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---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Monday, 28 July 2014 1:39 PM  
**To:** Danny Short  
**Cc:** Michael Reen  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer  
**Sensitivity:** Confidential

Thank you Danny – greatly appreciate your time in reviewing the Screen Queensland document, and your advice to bring clarity to domestic market impacts.

Note: I provided your feedback to Lisa Weber – SQ Financial Controller and SQ are drafting a revised response, when approved by SQ I will then forward their response to Treasury.

Regards, Louise

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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---

**From:** Danny Short [<mailto:Danny.Short@dsitia.qld.gov.au>]  
**Sent:** Monday, 28 July 2014 8:33 AM  
**To:** Louise Hollingworth; Michael Reen  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer  
**Sensitivity:** Confidential

Thanks Louise

Am I correct in interpreting from the information that based on your currently approved funding schedule [REDACTED] Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration there are no additional funds available to put into Pirates? I can see this is demonstrated by the fact your cash is forecast to reduce to around \$300k by the end of 2016-17.

I believe Walter wanted two points addressed. Firstly how the existing cash balance was committed and was to be exhausted over the next two or three years and I believe you have done that. His second point was an indication of what priority Pirates is when compared to your other funding commitments domestically and are there any options to reduce funding in that area. It seems you have articulated the reasons why the domestic market funding level is so important but my suggestion would be that you make the point a little stronger in terms of cuts to the domestic market not being possible.

Thanks  
Danny

**Danny Short**  
Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7725 | [REDACTED] [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

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---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 4:06 PM  
**To:** Danny Short; Michael Reen  
**Subject:** For your review and comments: SQ response - post meeting with Under Treasurer  
**Sensitivity:** Confidential

---

**From:** Lisa Weber [<mailto:lweber@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:23 PM  
**To:** Louise Hollingworth  
**Subject:** RE: FOLLOW UP: SQ meeting with Under Treasurer - How are you going getting this through the Board etc ?

Hi Louise

Here is our response to Treasury.



Before we email it over...did you want to circulate to Michael and Danny?

Thanks

**Lisa Weber**

Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Wednesday, 23 July 2014 10:13 AM  
**To:** Lisa Weber  
**Subject:** FOLLOW UP: SQ meeting with Under Treasurer - How are you going getting this through the Board etc ?

Morning Lisa – can you give me a call when you are free, please ?

Michael Reen debriefed me on the meeting with the Under Treasurer.  
Danny Short CFO is requesting this info, ASAP.

Q1: What is the cash flow over the next three years – 2014-15, 2015-16, 2016-17 ? Is there an uncommitted pool of funds ? What is showing at the bottom line ?

Q2: What is the implication if domestic screen production is scaled back, across 2014-15, 2015-16, 2016-17 ?

Regards, Lou

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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Released under RIA

## Louise Hollingworth

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Monday, 28 July 2014 3:16 PM  
**To:** Louise Hollingworth  
**Cc:** Michael Reen  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer  
**Attachments:** Briefing for Treasury - SQ Funding and Cashflow - 28July2014.pdf  
**Sensitivity:** Confidential

Hi Louise

We have added a couple of extra paragraphs in the section: **Impact on Screen Queensland and industry if domestic film funding was reduced**

**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

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I will await your advice before I provide the SQ doc to Treasury.

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**Subject:** Fwd: For your review and comments: SQ response - post meeting with Under Treasurer

**Sensitivity:** Confidential

Sent from my iPad

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**From:** Danny Short <Danny.Short@dsitia.qld.gov.au>

**Date:** 28 July 2014 8:33:29 am AEST

**To:** Louise Hollingworth <Louise.Hollingworth@arts.qld.gov.au>, Michael Reen  
<Michael.Reen@arts.qld.gov.au>

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Thanks  
Danny

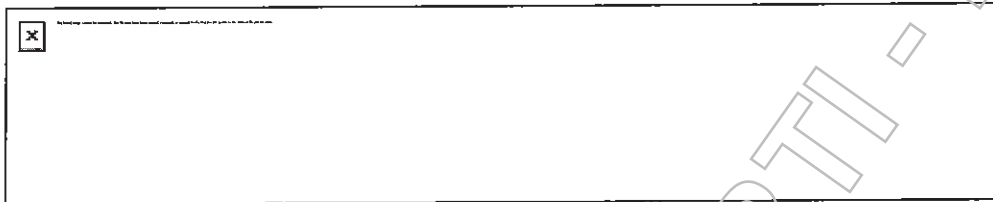
**Danny Short**

Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7725 | [REDACTED] | [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.



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**Sent:** Friday, 25 July 2014 4:06 PM

**To:** Danny Short; Michael Reen

**Subject:** For your review and comments: SQ response - post meeting with Under Treasurer

**Sensitivity:** Confidential

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Before we email it over...did you want to circulate to Michael and Danny?

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Phone: 07 3248 0505

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Morning Lisa – can you give me a call when you are free, please ?

Michael Reen debriefed me on the meeting with the Under Treasurer.  
Danny Short CFO is requesting this info, ASAP.

Q1: What is the cash flow over the next three years – 2014-15, 2015-16, 2016-17 ? Is there an uncommitted pool of funds ? What is showing at the bottom line ?

Q2: What is the implication if domestic screen production is scaled back, across 2014-15, 2015-16, 2016-17 ?

Regards, Lou

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## TREASURY BRIEFING

### RE: Film Incentives - Screen Queensland


#### SQ Annual Budget

- Each year Screen Queensland (SQ) receives \$9.8 from Arts Qld as an annual appropriation, and this figure has not changed for 5 years.
- SQ internally generates other income of approx. \$1.6 million (excluding contra deals)
- The annual expenditure budget for SQ for 2014-15 year is \$11.4 million, with total funding for screen and cultural projects budgeted at \$7.6 million.
- The \$7.6 million is spread across a range of local, regional and remote funding programs with the aims of supporting all our screen practitioners.

#### Cashflow Plan for financial years 2014-15, 2015-16 & 2016-17

Attachment A is an anticipated Cash Flow plan for Screen Queensland. In this plan we have included our planned funding schemes, budgeted incomes and budgeted operational expenditure.

Exempt Sch.3(8)(1) Breach of confidence



#### Domestic Productions "Pipeline"

Part of our role at Screen Queensland is maintain contact with the domestic industry and to be also sourcing new productions to be produced or post-produced in Queensland. At any one time, we can be in discussions with dozens our productions about when this activity will commence.



Attachment B is the list of current productions that we are expecting to start production in Queensland within the next 12 months, and these productions will be requesting an investment of funds from Screen Queensland.

#### Can Screen Queensland find an extra \$1,000,000 in the 2016-2017 to put towards the Pirates offer?

Screen Queensland had no international production in 2011-12 or 2012-13 years which created surplus funds, and put the agency in a position to attract San Andreas and Unbroken from within its own budget in 2013-14. In 2008-09 Screen Queensland was able to attract The Chronicles of Narnia with the additional incentive provided

Exempt Sch.3(2)(1)(b) Reveal  
Cabinet consideration

Screen Queensland is in negotiations to attract two international productions.

What this means - that there are no extra or spare funds that can be allocated to the Disney production.

Additionally, Screen Queensland will be investing extra funds in the Disney project over and above the current offer, to deliver on the items in our Incentive's contract. This additional funding is in the form of:



### **Impact on Screen Queensland and industry if domestic film funding was reduced**

If the support of domestic production is reduced Queensland will face an unsettled and uncertain future as key creatives, crews and talent pools migrant south. By solely funding the incentive for Disney, Screen Queensland will be severely constricted and will need to reduce support of the domestic screen industry in Queensland. This could potentially de-stabilise the whole domestic screen industry in Queensland.

The Queensland screen industry is based on a healthy balance of international and domestic production and one cannot be favoured over the other. Both need to co-exist and be equally supported if the screen industry in Queensland is to thrive and grow.

If Screen Queensland are to self-fund 'Pirates', it would be impossible for Screen Queensland to fund any major local film production for several years, and this would have a major impact on the Village Roadshow Studio complex. The 'Pirates' production at the VRS would be completed in June 2015, and with no major local productions being funded or started after 'Pirates', this would effectively leave the studios empty until 2017.

Exempt Sch.3(8)(1) Breach of confidence



Other programs that would be impacted from a cut to domestic funding are the specialist programs, as Screen Queensland would have to cut back to the basic investment and development incentives. The key programs that would be cut include funding for regional grants, programs for emerging practitioners which includes multi-platform and digital storytelling plus screen writing and Indigenous emerging screen practitioners. Screen Queensland had identified these as key areas for growing the domestic market.

After a review of our strategic plan and internal policy, the reasons why Domestic production funding is as important as International production funding, and the impact of any reduction in domestic funding are as follows:

- The fundamental connection between the development of a local industry, which has the capacity to produce Australian film and television and the potential to grow, the level of foreign production is the fact that attracting foreign production requires above all a sophisticated domestic industry. Ongoing levels of foreign production can only be sustained where the Queensland industry has reached a high level of sophistication and capability.



Page 878 redacted for the following reason:

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ACCESS DEFERRED

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- *Funding to allow the PFTC to explore alternative potential future markets, such as for example relationships with the Chinese and Hong Kong industries. This could be structured as an initiative over two years. However it should be understood that this is a longer term activity with no necessary immediate pay off, conducted on the back of continuing activities to attract US product to the state. The primary focus on US product should continue.*
- *Encouraging regional initiatives in relation to the industry, such as Film Gold Coast, as a way of improving regional responsiveness to film and other media production, adding to the resources available for these activities, and enhancing the possibility of regional employment and economic benefits;*
- *Increasing Queensland incentive packages to attract long-term television series to the state."*

The outcome of this corporate plan review has seen Screen Queensland directly implemented the recommendations listed above for this project:

- a. The Premier and Treasurer had direct dialogue with Disney (and the Premier met with Disney).
- b. An increase in funding was sought as this is a high end production and exceeds the incentive that Screen Queensland can provide within its existing budget.
- c. The focus for attracting international production remains on the US.
- d. Screen Queensland has engaged with Film Gold Coast to attract this film and has undertaken meetings with Film Gold Coast and Village Roadshow (with Disney) to entice the production to the region. There is a significant regional employment and economic benefit in securing the film.

On page 32 of the same report, it also states:

*The economic benefits of runaway productions have been well canvased in other earlier reports, to the satisfaction of Government, and this report does not intend to canvas in detail the kinds of benefits to be observed from employment and economic multipliers. The benefits are real, and the Governments efforts in relation to runaway productions have seen the industry in Queensland transformed in the past decade and a half.*

## Louise Hollingworth

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**Cc:** Michael Reen  
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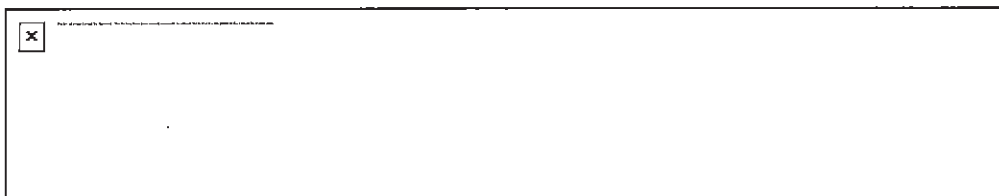
Thanks  
Danny

**Danny Short**  
Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts

07 3719 7725 | [REDACTED] | [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
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ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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**Date:** 28 July 2014 8:33:29 am AEST  
**To:** Louise Hollingworth <[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)>, Michael Reen <[Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)>  
**Subject:** RE: For your review and comments: SQ response - post meeting with Under Treasurer

Thanks Louise

Am I correct in interpreting from the information that based on your currently approved funding schedule Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration there are no additional funds available to put into Pirates? I can see this is demonstrated by the fact your cash is forecast to reduce to around \$300k by the end of 2016-17.

I believe Walter wanted two points addressed. Firstly how the existing cash balance was committed and was to be exhausted over the next two or three years and I believe you have done that. His second point was an indication of what priority Pirates is when compared to your other funding commitments domestically and are there any options to reduce funding in that area. It seems you have articulated the reasons why the domestic market funding level is so important but my suggestion would be that you make the point a little stronger in terms of cuts to the domestic market not being possible.

Thanks  
Danny

**Danny Short**  
Chief Finance Officer  
Department of Science, Information Technology, Innovation and the Arts  
07 3719 7725 | [REDACTED] [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au)  
Level 4, Forestry House, 160 Mary Street | PO Box 5078 | Brisbane Q 4001

[www.qld.gov.au/dsitia](http://www.qld.gov.au/dsitia)

Great state. Great opportunity.





---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Friday, 25 July 2014 4:06 PM  
**To:** Danny Short; Michael Reen  
**Subject:** For your review and comments: SQ response - post meeting with Under Treasurer  
**Sensitivity:** Confidential

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**From:** Lisa Weber [<mailto:lweber@screenqld.com.au>]  
**Sent:** Friday, 25 July 2014 2:23 PM  
**To:** Louise Hollingworth  
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Hi Louise

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Before we email it over...did you want to circulate to Michael and Danny?

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**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

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Regards, Lou

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

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## Louise Hollingworth

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**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Monday, 28 July 2014 9:27 AM  
**To:** Louise Hollingworth  
**Subject:** RE: FOLLOW UP: SQ meeting with Under Treasurer - plus anticipate this will also be discussed in context of FPIS

Hi Louise

***Impact on Screen Queensland and industry if domestic film incentives was reduced.***

This discussion point is more about SQ reducing its own level of funding to the domestic market...not the FPIS: Treasury wanted to know why we can't just reduce our grants to the domestic industry to fund the international incentive.

I don't want to focus on the FPIS, as that is a totally separate issue.

Exempt Sch.3(2)(1)(b) Revezi Cabinet consideration

**Lisa Weber**

Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Friday, 25 July 2014 5:59 PM  
**To:** Lisa Weber  
**Subject:** RE: FOLLOW UP: SQ meeting with Under Treasurer - plus anticipate this will also be discussed in context of FPIS

Ok – I will need to get back to you from DS and MR next week. Apologies.

My initial feedback ... suggest a re-craft of the points put forward under section titled: ***Impact on Screen Queensland and industry if domestic film incentives was reduced.***

This is your major case to QTT – for this matter, plus becomes part of the dialogue related to the FPIS review of incentives by ACIL ALLEN – so, am thinking more strategy in this section.

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**Suggest:** you really focus in on delivering on objectives in your Corporate\_and\_Strategic\_Plan\_2013-16, particularly: ***Boost the attractiveness and competitiveness of Queensland as a premier location for screen production to generate Queensland Production Expenditure (QPE), increase skills and job opportunities, and create economic and cultural benefits Statewide.***

**Consider:**

- Achieving \$ QPE throughout is baseline for Qld screen industry viability.
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- Sub-header with the threshold issues to remain competitive.

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- Arguably the health of Qld screen industry is reliant on a min of 2 large budget international productions with diverse investment in local industry productions, strengthening capability
- Thus, film production incentives are an important determinant for Queensland's competitive offer, particularly as other countries are now providing more competitive tax relief and production incentives.

Talk Monday. Hope this assists. Regards, Lou

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**Sent:** Friday, 25 July 2014 2:25 PM  
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**Subject:** RE: FOLLOW UP: SQ meeting with Under Treasurer - How are you goinggetting this through the Board etc ?

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**Lisa Weber**  
Financial & Corporate Services Controller  
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Regards, Lou

Louise Hollingworth

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Ph: 07 3034 4024 | **Mobile:** [REDACTED] Fax: 07 3224 4077

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Released under RTI

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**Talk Monday. Hope this assists. Regards, Lou**

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Screen Queensland  
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Regards, Lou

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## Louise Hollingworth

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**Sent:** Friday, 25 July 2014 4:06 PM  
**To:** danny.short@dsitia.qld.gov.au; Michael Reen  
**Subject:** For your review and comments: SQ response - post meeting with Under Treasurer  
**Attachments:** Briefing for Treasury - SQ Funding and Cashflow - 25July2014.pdf  
  
**Sensitivity:** Confidential

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**Sent:** Friday, 25 July 2014 2:23 PM  
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## TREASURY BRIEFING

### RE: Film Incentives - Screen Queensland

#### SQ Annual Budget

- Each year Screen Queensland (SQ) receives \$9.8 from Arts Qld as an annual appropriation, and this figure has not changed for 5 years.
- SQ internally generates other income of approx. \$1.6 million (excluding contra deals)
- The annual expenditure budget for SQ for 2014-15 year is \$11.4 million, with total funding for screen and cultural projects budgeted at \$7.6 million.
- The \$7.6 million is spread across a range of local, regional and remote funding programs with the aims of supporting all our screen practitioners.

#### Cashflow Plan for financial years 2014-15, 2015-16 & 2016-17

Attachment A is an anticipated Cash Flow plan for Screen Queensland. In this plan we have included our planned funding schemes, budgeted incomes and budgeted operational expenditure.

Exempt Sch.3(8)(1) Breach of confidence

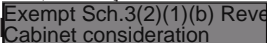



#### Domestic Productions "Pipeline"


Part of our role at Screen Queensland is maintain contact with the domestic industry and to be also sourcing new productions to be produced or post-produced in Queensland. At any one time, we can be in discussions with dozens our productions about when this activity will commence.

Attachment B is the list of current productions that we are expecting to start production in Queensland within the next 12 months, and these productions will be requesting an investment of funds from Screen Queensland.

#### Can Screen Queensland find an extra \$1,000,000 in the 2016-2017 to put towards the Pirates offer?

Screen Queensland had no international production in 2011-12 or 2012-13 years which created surplus funds, and put the agency in a position to attract San Andreas and Unbroken from within its own budget in 2013-14. In 2008-09 Screen Queensland was able to attract The Chronicles of Narnia with the additional incentive provided 

Screen Queensland is in negotiations to attract two international productions. 



Page 898 redacted for the following reason:

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crew base. Future growth depends on a strengthened domestic industry, which will provide a greater pool of crew and ensure Queensland remains competitive in terms of cost, quality and quantity of crew.

- The development of the domestic industry requires a longer-term commitment, but is essential to overcome the competitive disadvantage of Queensland. The benefit stream is the creation of intellectual capital, the better integration with the broader creative industries and the opportunity for increased production with direct flow on of jobs.

***Screen Queensland needs to maintain its investment in the Queensland Screen Industry to create a sustainable creative industry***

### **Why Screen Queensland should continue to Attract International Production**

In the Review of the Pacific Film and Television Commission (PFTC) Corporate Plan 2004-2009 conducted by Handshake Media and Content Strategies in January 2007, it states in the Executive Summary on page 3:

*"In the area of runaway productions, the PFTC (Screen Queensland) should maintain its current strategies and also consider:*

- *A review of the incentive packages available for runaway productions, especially high-end productions which expect direct negotiations with Government, and flexibility and responsiveness in terms of a total deals package;*
- *An increase in funding where it can be demonstrated that demand is exceeding available funding for runaway productions;*
- *Funding to allow the PFTC to explore alternative potential future markets, such as for example relationships with the Chinese and Hong Kong industries. This could be structured as an initiative over two years. However it should be understood that this is a longer term activity with no necessary immediate pay off, conducted on the back of continuing activities to attract US product to the state. The primary focus on US product should continue.*
- *Encouraging regional initiatives in relation to the industry, such as Film Gold Coast, as a way of improving regional responsiveness to film and other media production, adding to the resources available for these activities, and enhancing the possibility of regional employment and economic benefits;*
- *Increasing Queensland incentive packages to attract long-term television series to the state."*

The outcome of this corporate plan review has seen Screen Queensland directly implemented the recommendations listed above for this project:

- a. The Premier and Treasurer had direct dialogue with Disney (and the Premier met with Disney).
- b. An increase in funding was sought as this is a high end production and exceeds the incentive that Screen Queensland can provide within its existing budget.
- c. The focus for attracting international production remains on the US.
- d. Screen Queensland has engaged with Film Gold Coast to attract this film and has undertaken meetings with Film Gold Coast and Village Roadshow (with Disney) to entice the production to the region. There is a significant regional employment and economic benefit in securing the film.

On page 32 of the same report, it also states:

*The economic benefits of runaway productions have been well canvased in other earlier reports, to the satisfaction of Government, and this report does not intend to canvas in detail the kinds of benefits to be observed from employment and economic multipliers. The benefits are real, and the Governments efforts in relation to runaway productions have seen the industry in Queensland transformed in the past decade and a half.*



## Louise Hollingworth

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Friday, 25 July 2014 2:23 PM  
**To:** Louise Hollingworth  
**Subject:** RE: FOLLOW UP: SQ meeting with Under Treasurer - How are you goinggetting this through the Board etc ?  
**Attachments:** Briefing for Treasury - SQ Funding and Cashflow - 25July2014.pdf

Hi Louise

Here is our response to Treasury.  
Before we email it over...did you want to circulate to Michael and Danny?

Thanks

**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Wednesday, 23 July 2014 10:13 AM  
**To:** Lisa Weber  
**Subject:** FOLLOW UP: SQ meeting with Under Treasurer - How are you goinggetting this through the Board etc ?

Morning Lisa – can you give me a call when you are free, please ?

Michael Reen debriefed me on the meeting with the Under Treasurer.  
Danny Short CFO is requesting this info, ASAP.

Q1: What is the cash flow over the next three years – 2014-15, 2015-16, 2016-17 ? Is there an uncommitted pool of funds ? What is showing at the bottom line ?

Q2: What is the implication if domestic screen production is scaled back, across 2014-15, 2015-16, 2016-17 ?

Regards, Lou

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## TREASURY BRIEFING

### RE: Film Incentives - Screen Queensland

#### SQ Annual Budget

- Each year Screen Queensland (SQ) receives \$9.8 from Arts Qld as an annual appropriation, and this figure has not changed for 5 years.
- SQ internally generates other income of approx. \$1.6 million (excluding contra deals)
- The annual expenditure budget for SQ for 2014-15 year is \$11.4 million, with total funding for screen and cultural projects budgeted at \$7.6 million.
- The \$7.6 million is spread across a range of local, regional and remote funding programs with the aims of supporting all our screen practitioners.

#### Cashflow Plan for financial years 2014-15, 2015-16 & 2016-17

Attachment A is an anticipated Cash Flow plan for Screen Queensland. In this plan we have included our planned funding schemes, budgeted incomes and budgeted operational expenditure.

Exempt Sch.3(8)(1) Breach of confidence



#### Domestic Productions "Pipeline"

Part of our role at Screen Queensland is maintain contact with the domestic industry and to be also sourcing new productions to be produced or post-produced in Queensland. At any one time, we can be in discussions with dozens our productions about when this activity will commence.

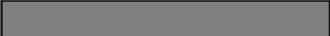

Attachment B is the list of current productions that we are expecting to start production in Queensland within the next 12 months, and these productions will be requesting an investment of funds from Screen Queensland.

#### Can Screen Queensland find an extra \$1,000,000 in the 2016-2017 to put towards the Pirates offer?

Screen Queensland had no international production in 2011-12 or 2012-13 years which created surplus funds, and put the agency in a position to attract San Andreas and Unbroken from within its own budget in 2013-14. In 2008-09 Screen Queensland was able to attract The Chronicles of Narnia with the additional incentive provided

Exempt Sch.3(2)(1)(b) Reveal  
Cabinet consideration

Screen Queensland is in negotiations to attract two international productions.

Page 903 redacted for the following reason:

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crew base. Future growth depends on a strengthened domestic industry, which will provide a greater pool of crew and ensure Queensland remains competitive in terms of cost, quality and quantity of crew.

- The development of the domestic industry requires a longer-term commitment, but is essential to overcome the competitive disadvantage of Queensland. The benefit stream is the creation of intellectual capital, the better integration with the broader creative industries and the opportunity for increased production with direct flow on of jobs.

***Screen Queensland needs to maintain its investment in the Queensland Screen Industry to create a sustainable creative industry***

### **Why Screen Queensland should continue to Attract International Production**

In the Review of the Pacific Film and Television Commission (PFTC) Corporate Plan 2004-2009 conducted by Handshake Media and Content Strategies in January 2007, it states in the Executive Summary on page 3:

*"In the area of runaway productions, the PFTC (Screen Queensland) should maintain its current strategies and also consider:*

- *A review of the incentive packages available for runaway productions, especially high-end productions which expect direct negotiations with Government, and flexibility and responsiveness in terms of a total deals package;*
- *An increase in funding where it can be demonstrated that demand is exceeding available funding for runaway productions;*
- *Funding to allow the PFTC to explore alternative potential future markets, such as for example relationships with the Chinese and Hong Kong industries. This could be structured as an initiative over two years. However it should be understood that this is a longer term activity with no necessary immediate pay off, conducted on the back of continuing activities to attract US product to the state. The primary focus on US product should continue.*
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The outcome of this corporate plan review has seen Screen Queensland directly implemented the recommendations listed above for this project:

- a. The Premier and Treasurer had direct dialogue with Disney (and the Premier met with Disney).
- b. An increase in funding was sought as this is a high end production and exceeds the incentive that Screen Queensland can provide within its existing budget.
- c. The focus for attracting international production remains on the US.
- d. Screen Queensland has engaged with Film Gold Coast to attract this film and has undertaken meetings with Film Gold Coast and Village Roadshow (with Disney) to entice the production to the region. There is a significant regional employment and economic benefit in securing the film.

On page 32 of the same report, it also states:

*The economic benefits of runaway productions have been well canvassed in other earlier reports, to the satisfaction of Government, and this report does not intend to canvas in detail the kinds of benefits to be observed from employment and economic multipliers. The benefits are real, and the Governments efforts in relation to runaway productions have seen the industry in Queensland transformed in the past decade and a half.*

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 17 July 2014 10:00 AM  
**To:** Kate Cutmore  
**Subject:** FW: Film Incentives review

Deal is not final, pending fed 30% location offset, plus other conditions.  
Highly sensitive.

- Negotiations to secure international productions are strictly commercial-in-confidence.
- Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration
- [REDACTED]
- Responsibility for finalising deals, including the use of Village Roadshow studios, resides with Screen Queensland's Board.
- Please note any deliberation on this matter would be inappropriate and may jeopardise any business negotiations.
- The Board of Screen Queensland board is aware of this matter.
- Attracting international productions in 2013 is critical to retain screen industry skills, generate employment, plus ensure the viability of the Village Roadshow Studios and flow on to the sustainability of Queensland's local screen industry.
- When and if a business deal is finalised with Disney, an announcement can be made.

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, 17 July 2014 9:34 AM  
**To:** Louise Hollingworth  
**Subject:** RE: Film Incentives review

Thanks Louise. They will not participate if they feel Disney is exposed as supporting 'runaway' production.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Thursday, 17 July 2014 9:23 AM  
**To:** Tracey Vieira  
**Subject:** Film Incentives review

Hi Tracey, my understanding is that report recos and review results are not intended to be published in the public domain - intended for internal govt deliberation only. However, given this consultancy is commissioned by Treasury in response to #61 accepted reco in the audit report (link below) = perhaps a high level result may be published. I will discuss with treasury reps.

Plus, unless deemed "not in the public interest" on grounds such as commercial in confidence etc = the info is subject to disclosure if ever a right to information request was progressed.

<http://www.treasury.qld.gov.au/office/knowledge/docs/better-services-for-queenslanders/better-services-for-queenslanders.pdf>

Sent from my iPad

On 17 Jul 2014, at 8:53 am, "Tracey Vieira" <[tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)> wrote:

I have been contacted by one of the studios in regard to the review asking if the results will be public. Can you let me know?

**Tracey Vieira**

**CEO**

Screen Queensland

L 15 | [111 George St Brisbane QLD AUS 4000](#)

[PO Box 15094 City East Brisbane QLD AUS 4002](#)

**Phone:** [\(+61\) 7 3248 0522](tel:+61732480522)

**Web:** [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**Twitter:** [http://twitter.com/Screen\\_QLD](http://twitter.com/Screen_QLD)

**Biff:** [www.biff.com.au](http://www.biff.com.au)

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**Louise Hollingworth**

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 17 July 2014 11:51 AM  
**To:** 'Tracey Vieira'  
**Subject:** RE: Pirates / Admissions

Thanks Tracey.

---

**From:** Tracey Vieira [mailto:tvieira@screenqld.com.au]  
**Sent:** Thursday, 17 July 2014 9:36 AM  
**To:** Kirsten Herring; Louise Hollingworth  
**Cc:** Liz Cameron  
**Subject:** FW: Pirates / Admissions

Hi All,

Whilst we didn't receive this prior to CBRC – I have just received these figures so wanted to update you. These are the international admissions (tickets) to Pirates (international being outside the USA).

Tracey

Hi Tracey,

Per your request, here is the Admissions information for the Pirates franchise. Please let me know if you need anything else,

<u>International</u>	
<u>Title</u>	<u>Admissions</u>
Pirates 1	Exempt Sch.3(8)(1) Breach of confidence
Pirates 2	
Pirates 3	
Pirates 4	

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## Louise Hollingworth


---

**From:** Louise Hollingworth  
**Sent:** Thursday, 24 July 2014 4:43 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** Michael Reen  
**Subject:** As promised - background info - per screen industry proponents

Hi Kath,

Please find background information and 'clustering' of screen industry proponents, for your consideration and use as appropriate.

### BACKGROUND

- Mayor Tom Tate, Gold Coast City Council
  - Councillor Tate, Mayor, Gold Coast City Council is a strong advocate for the recently released the *City of Gold Coast Culture Strategy 2023*.
  - *This strategy* which outlines the City of Gold Coast's (CGC) approach to cultural investment and activity over the next ten years, a future where culture is central to community wellbeing, the city's reputation and liveability and economy.
  - *Note:* The section titled 'Our cultural landscape' (Page 6) states: *We are home to international film studios and world class universities*, featuring an image of the Village Roadshow Studios infrastructure. Access via <http://www.goldcoast.qld.gov.au/documents/bf/cultural-strategy.pdf>
- Lynne Benzie, Village Roadshow Studios (VRS)
- Michael Burton, Cutting Edge, housed within VRS
- Lynn Paetz, Prep Shoot Post Australia Pty Ltd, housed within VRS
  - A large proportion of both local and international film and television drama production in Queensland is facilitated by the Village Roadshow Studios facility.
  - The State has invested heavily in their establishment of VRS. The Studios are critical infrastructure for the local screen industry, supporting both producers and screen businesses, particularly on the Gold Coast.
  - There is no other facility in Queensland that can support the number of projects, and of sufficient quality, to generate a fraction of the Queensland Production Expenditure.
  - The studios as a key component of local and screen industry infrastructure, enable the State's capacity to attract international productions
  - Exempt Sch.3(8)(1) Breach of confidence  

  - In 2012, Minister Walker has met with Tim Fisher, Lynne Benzie and Darrin Davies from Village Roadshow, to discuss attracting major film productions to Queensland.
  - Lynne Benzie has been President of VRS for over ten years. She advocates that for Queensland and the South East Region to achieve baseline QPE, VRS needs to remain an attractive studio option for high budget international productions.
  - Michael Burton is CEO of Cutting Edge - post production, visual effects, and broadcast and digital media. Cutting Edge's Brisbane, Sydney and Melbourne facilities are linked via high speed internet and a dedicated fibre optic connection enabling productions to access the end-to-end Post and VFX services, and gain access to all resources nationally. Refer <http://www.movieworldstudios.com.au/facilities-screening-editing.html>.
  - Lynn Paetz from Prep Shoot Post. <http://www.movieworldstudios.com.au/production-services.html>. Lynn does post accounting for film production and is heavily involved in the payroll tax rebates, incentives, crew depth etc. for Producers and would be a valuable tool for them to tap into as she has a different insight with doing all the accounting works at the end and beginning of each production.

Support Facilities, part of VRS...

<http://www.movieworldstudios.com.au/support-facilities.html>

- David Rudduck, Insane Technologies Pty Ltd - <http://www.insane.net.au/>
- Simon Purton, Panavision Australia - <http://www.panavision.asia/>
- Peter Grainger, Aggreko - <http://www.aggreko.com.au/>

I trust this assists. Regards, Louise

-----Original Message-----

From: Louise Hollingworth

Sent: Thursday, 24 July 2014 3:34 PM

To: 'Kathleen.Begley@treasury.qld.gov.au'

Cc: [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au); Michael Reen; [Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)

Subject: RE: provision of advice - Letters of Support - Film Industry Stakeholders

Hi Kath

Concur that the 'to the point' acknowledgement response is appropriate, particularly as this matter is sensitive with details being commercial-in-confidence.

As requested, I will forward relevant background information relating to these identified screen industry proponents, by COB today.

Regards, Louise

Louise Hollingworth

Manager | Business Performance and Infrastructure ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | Mobile: [0478 286 796](tel:0478286796) | Fax: 07 3224 4077 [louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

Level 16, 111 George Street, Brisbane, Queensland GPO Box 1436 Brisbane, QLD, 4001

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-----Original Message-----

From: Kathleen.Begley@treasury.qld.gov.au [mailto:[Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)]

Sent: Thursday, 24 July 2014 3:03 PM

To: Louise Hollingworth

Cc: [danny.short@dsitia.qld.gov.au](mailto:danny.short@dsitia.qld.gov.au); Michael Reen; [Alison.Rayner@treasury.qld.gov.au](mailto:Alison.Rayner@treasury.qld.gov.au)

Subject: Advice Sought - Letters of Support - Film Industry Stakeholders

Hi Louise

We have received a series of letter from film industry stakeholders supporting funding from the State Government.

To date, letter have been received from:

- Mayor Tom Tate, Gold Coast City Council;
- Lynn Paetz, Prep Shoot Post Australia Pty Ltd;
- David Rudduck, Insane Technologies Pty Ltd;
- Michael Burton, Cutting Edge;
- Simon Purton, Panavision Australia;
- Peter Grainger, Aggreko;
- Lynne Benzie, Village Roadshow Studios.



These are in addition to the letter from Graham Fear, Show Film Gold Coast.

We are looking to use a simple response (as per the attached example), which need to be adjusted depending upon specific issues raised and the nature of the entity (i.e. Gold Coast City Council).

(See attached file:  
TY\_TO\_n914354\_TOQ-07057\_-\_Tr\_Ltr\_-\_Show\_Group\_Enterprises\_-\_Support\_for\_potential\_Disney\_Project.DOCX)

Any advice or background information on the companies involved would be appreciated.

We will need to progress these early next week, so any advice would be appreciated over the next few working days.

Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485  
Email: Kathleen.Begley@treasury.qld.gov.au

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\*\*\*\*

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## **Louise Hollingworth**

---

**From:** Kathleen.Begley@treasury.qld.gov.au  
**Sent:** Thursday, 24 July 2014 3:03 PM  
**To:** Louise Hollingworth  
**Cc:** danny.short@dsitia.qld.gov.au; Michael Reen; Alison.Rayner@treasury.qld.gov.au  
**Subject:** Advice Sought - Letters of Support - Film Industry Stakeholders  
**Attachments:** TY\_TO\_n914354\_TOQ-07057\_-\_Tr\_Ltr\_-\_Show\_Group\_Enterprises\_-\_Support\_for\_potential\_Disney\_Project.DOCX

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Kath Begley  
Principal Treasury Analyst  
Budget Portfolios Division | Fiscal Group | Queensland Treasury And Trade Queensland Government

Phone: (07) 303 51485

Email: [Kathleen.Begley@treasury.qld.gov.au](mailto:Kathleen.Begley@treasury.qld.gov.au)

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Released under RTI - DPC

TOQ-07057

Mr Graham Fear  
Group General Manager  
Show Group Enterprises  
The Cottage  
Village Roadshow Studios  
Entertainment Drive  
OXENFORD QLD 4210

Dear Mr Fear

**SUPPORT FOR WALT DISNEY STUDIOS APPLICATION**

Thank you for your letter of 9 July 2014 regarding your support for a potential Disney Project within Queensland.

I note your support and particularly your position in relation to the benefits of securing large scale film projects to Queensland.

As you would appreciate, details of negotiations to secure international productions are commercial-in-confidence.

Thank you for taking the time to bring this matter to my attention.

Yours sincerely

Tim Nicholls  
Treasurer and Minister for Trade

Release

## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 1:24 PM  
**To:** Lucy Masterson  
**Subject:** Supplementary Material  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Thanks Lucy – also, Tracey V provided this. Liv incorporated into the attachment 3 – but, KH might want this in table form:

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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Pages 915 through 921 redacted for the following reasons:

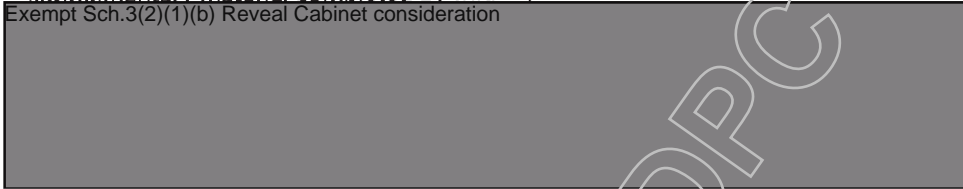
-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

Released under RTI - DPC


**Louise Hollingworth**

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:30 AM  
**To:** Lisa Weber (lweber@screenqld.com.au)  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Attachments:** Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... Attachment 4: 



Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:**  | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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Pages 923 through 936 redacted for the following reasons:

-----  
Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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## Louise Hollingworth

---

**From:** Kirsten Herring  
**Sent:** Thursday, 10 July 2014 11:36 AM  
**To:** Louise Hollingworth; Lisa Weber  
**Cc:** Olivia Sacre  
**Subject:** RE: supplementary material completed by midday

Treasury noted in an earlier draft that the threshold to claim production incentives was dropped from \$15m to \$3.5m to increase production

They may ask is it reasonable to increase this back up again so that only large productions can claim, now that productions seems to be occurring again (it doesn't affect this case, but is a broader question of SQ policy and practise).

Thanks  
K

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:31 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre; Kirsten Herring  
**Subject:** supplementary material completed by midday  
**Importance:** High

Hi Lisa – drafts attached. IMPORTANTLY, can you please populate .... Attachment 4:

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077  
[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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**Louise Hollingworth**

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 12:07 PM  
**To:** Louise Hollingworth  
**Subject:** RE: please assist

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## Louise Hollingworth

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 11:18 AM  
**To:** Louise Hollingworth  
**Subject:** RE: CONFIDENTIAL - confirming SQ clarification on use of reserves

Hi Louise

I think these dot-points explain our reserves position more clearly:



**Lisa Weber**  
Financial & Corporate Services Controller  
Screen Queensland  
Phone: 07 3248 0505

---

**From:** Louise Hollingworth [mailto:Louise.Hollingworth@arts.qld.gov.au]  
**Sent:** Thursday, 10 July 2014 11:12 AM  
**To:** Lisa Weber  
**Cc:** Olivia Sacre  
**Subject:** CONFIDENTIAL - confirming SQ clarification on use of reserves

**Hi Lisa – please check this response....ASAP**

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

A large rectangular area that has been redacted, appearing as a solid grey block. A large, diagonal watermark reading "Released under RTI - DPC" is overlaid across the entire page, including this redacted area.

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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**Louise Hollingworth**

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**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 11:12 AM  
**To:** Lisa Weber (lweber@screenqld.com.au)  
**Cc:** Olivia Sacre  
**Subject:** CONFIDENTIAL - confirming SQ clarification on use of reserves

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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**Louise Hollingworth**

---

**From:** Tracey Vieira <tvieira@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 10:14 AM  
**To:** Louise Hollingworth  
**Cc:** Liz Cameron; Kirsten Herring; Lisa Weber  
**Subject:** Appendix - Residual Tourism.docx  
**Attachments:** Appendix - Residual Tourism.docx; Copy of QPE Comparision for Pirates (3).xlsx

Hi Louise,

Please find attached some further information as part of preparation for this afternoon.

Tracey

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- **Is the incentive amount to high:** No – commensurate with other state agencies and is the required level to maintain a competitive platform in the international market.
- **Proven Franchise:** Pirates of the Caribbean is a proven franchise with a dedicated following. The table below illustrates the US audience numbers:

Franchise name	US Audience Numbers
2003: Pirates of the Caribbean: The Curse of the Black Pearl	50,648,628
2006: Pirates of the Caribbean: Dead Man's Chest	64,628,368
2007: Pirates of the Caribbean: At World's End	44,973,899
2011: Pirates of the Caribbean: 2006: On Stranger Tides	30,398,975

#### Chinese market

Pirates of the Caribbean: On Stranger Tides did \$70,000,000 in China, \$108,000,000 in Japan. These were the two biggest international markets for the film.

China is a key market for the Disney and they have recently had Johnny Depp in China where the past film was an audience favourite. Disney is planning to open a Pirates of the Caribbean ride at its new Disneyland in Shanghai.

Disneyland opens in Shanghai at the end of 2015 which is timed closely with the launch of the new Pirates of the Caribbean feature film. As the Shanghai Disneyland will feature a Pirates of the Caribbean ride, the studio will be doing significant promotion of the new film in China during this period. This has a flow on effect for Queensland as the key location in the film.

- **Why can't you use existing funds:**

Exempt Sch.3(8)(1) breach of confidence

- **Not Corporate Welfare:** This is not a hand out to industry it is job creation and particularly supports SMALL BUSINESSES including in regional area's and is a infrastructure building mechanism. [REDACTED] It delivers its economic impact particularly to regional area's before any \$ are provided

- **ROI :**  
Unbroken - \$13 for each dollar  
San Andreas - \$16 for each dollar  
Pirates of the Caribbean - \$15 for each dollar.

- Exempt Sch.3(8)(1) Breach of confidence

**Contract Overview**



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**Louise Hollingworth**

---

**From:** Lisa Weber <lweber@screenqld.com.au>  
**Sent:** Thursday, 10 July 2014 12:07 PM  
**To:** Louise Hollingworth  
**Subject:** RE: please assist

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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## Louise Hollingworth

---

**From:** Louise Hollingworth  
**Sent:** Thursday, 10 July 2014 12:09 PM  
**To:** 'Tracey Vieira'; Lisa Weber; Liz Cameron  
**Subject:** RE: deadline for supplementary material 12:30, mtg prep is 2:30pm for3:30pm CBRC  
**Attachments:** Appendix - Residual Tourism.docx; Copy of QPE Comparision for Pirates (3).xlsx

Hi Tracey – got the attached residual tourism, plus reserves email to KH

---

**From:** Tracey Vieira [<mailto:tvieira@screenqld.com.au>]  
**Sent:** Thursday, 10 July 2014 12:06 PM  
**To:** Louise Hollingworth; Lisa Weber; Liz Cameron  
**Subject:** RE: deadline for supplementary material 12:30, mtg prep is 2:30pm for3:30pm CBRC

Just checking you received my emails this morning.

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

---

**From:** Louise Hollingworth [<mailto:Louise.Hollingworth@arts.qld.gov.au>]  
**Sent:** Thursday, 10 July 2014 12:05 PM  
**To:** Tracey Vieira; Lisa Weber; Liz Cameron  
**Subject:** deadline for supplementary material 12:30, mtg prep is 2:30pm for3:30pm CBRC

Louise Hollingworth

Manager | Business Performance and Infrastructure  
ARTS QUEENSLAND | Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4024 | **Mobile:** [REDACTED] | Fax: 07 3224 4077

[louise.hollingworth@arts.qld.gov.au](mailto:louise.hollingworth@arts.qld.gov.au)

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- **Why can't you use existing funds:**

Exempt Sch.3(8)(1) Breach of confidence

- **Not Corporate Welfare:** This is not a hand out to industry it is job creation and particularly supports SMALL BUSINESSES including in regional area's and is a infrastructure building mechanism. [REDACTED] It delivers its economic impact particularly to regional area's before any \$ are provided

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Contract Overview



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## Michael Reen

---

**From:** Jaimie Robertson  
**Sent:** Tuesday, 23 September 2014 5:05 PM  
**To:** Kathleen.Begley@treasury.qld.gov.au  
**Cc:** alison.rayner@treasury.qld.gov.au; Michael Reen  
**Subject:** Follow Up - Advice Request - DSITIA - Funding of Film Production Incentive Package (Pirates)  
**Attachments:** Screen Qld letter to Qld Treasury\_230914.pdf

Dear Kath

In response to Treasury's request for the following information relating to funding of film production incentive package (Pirates):

- Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration [REDACTED]
- What is possible for co-promotion for Queensland given the funding package provided,

Attached is a letter of confirmation from Tracey Vieira, CEO of Screen Queensland.

Thanks and regards

Jaimie

Jaimie Robertson

Executive Director, Business Performance and Infrastructure | Arts Queensland  
Department of Science, Information Technology, Innovation and the Arts

Ph: 07 3034 4109 | Fax: 07 3224 4077 | [jaimie.robertson@arts.qld.gov.au](mailto:jaimie.robertson@arts.qld.gov.au)  
mobile: [REDACTED]

Level 16, 111 George Street, Brisbane, Queensland  
GPO Box 1436 Brisbane, QLD, 4001

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# Screen Queensland

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Brisbane City East QLD 4002  
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TELEPHONE: (+617) 3248 0500  
E-MAIL: [screenqld@screenqld.com.au](mailto:screenqld@screenqld.com.au)  
WEB: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

September 23, 2014

Mr. Michael Reen  
By email: [Michael.Reen@arts.qld.gov.au](mailto:Michael.Reen@arts.qld.gov.au)

Copy to: Jaimie Robertson  
By email: [Jaimie.Robertson@arts.qld.gov.au](mailto:Jaimie.Robertson@arts.qld.gov.au)

**STRICTLY PRIVATE AND CONFIDENTIAL: COMMERCIAL IN CONFIDENCE**

Dear Michael,

**Re: Pirates of the Caribbean**

Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration



Exempt Sch.3(2)(1)(b) Reveal Cabinet consideration

For the avoidance of doubt, the above listed co-promotion opportunities will be provided to TEQ at a cost to TEQ.

Kind regards,



Tracey Vieira  
CEO

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## Michael Reen

---

**From:** Liz Cameron <lcameron@screenqld.com.au>  
**Sent:** Wednesday, 9 July 2014 9:18 AM  
**To:** Louise Hollingworth  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen; Tracey Vieira  
**Subject:** RE: CONFIDENTIAL - CBRC inclusions: from Screen Queensland  
**Attachments:** Revised Final - CBRC Submission Pirates of the Carribean (v3 090714 9am).docx; SQ Budget 2014-2015.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Louise,

Please find attached an updated draft of the CBRC submission incorporating the changes as discussed together with the budget provided yesterday by Tracey.

Once you have had an opportunity to review please let me know if you would like to discuss further or require any additional amendments.

Kind regards

**Liz Cameron**  
Legal and Business Affairs Manager  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0518 M: [REDACTED]  
E: [lcameron@screenqld.com.au](mailto:lcameron@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Tracey Vieira  
**Sent:** Tuesday, 8 July 2014 6:59 PM  
**To:** Louise Hollingworth  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen; Liz Cameron  
**Subject:** RE: CONFIDENTIAL - CBRC inclusions: from Screen Queensland

Hi Louise,

Please find attached an updated version of the CBRC submission. We will send through the budget shortly.

Kind regards

**Tracey Vieira**  
Chief Executive Officer  
Screen Queensland  
L15 | 111 George St Brisbane Qld 4000  
PO Box 15094 | City East Qld 4002  
P: 07 3248 0522  
E: [tvieira@screenqld.com.au](mailto:tvieira@screenqld.com.au)  
W: [www.screenqueensland.com.au](http://www.screenqueensland.com.au)

**From:** Liz Cameron  
**Sent:** Tuesday, 8 July 2014 6:32 PM  
**To:** Louise Hollingworth  
**Cc:** Lisa Weber; Kirsten Herring; Michael Reen; Tracey Vieira  
**Subject:** Re: CONFIDENTIAL - CBRC inclusions: from Screen Queensland

Hi Louise,

Thank you for your email and the matters noted in same.

We will update the CBRC submission to incorporate te points noted and circulate ASAP.

Best

Liz Cameron  
Screen Queensland  
Legal and Business Affairs Manager

On 08/07/2014, at 6:25 PM, "Louise Hollingworth" <[Louise.Hollingworth@arts.qld.gov.au](mailto:Louise.Hollingworth@arts.qld.gov.au)> wrote:

Hi Liz (and Lisa) URGENT please re: CBRC

Treasury are requesting further detailed financial information. I have just spoken with Kirsten and she requests that you incorporate these into the revised submission that you will forward to AQ tomorrow, first thing.

Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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Speak to you first thing tomorrow.  
Regards, Lou

**From:**  
<[Walter.Ivessa@treasury.qld.gov.au](mailto:Walter.Ivessa@treasury.qld.gov.au)>  
**Date:** 8 July 2014 5:19:12 PM  
AEST  
**To:** Kirsten Herring  
<[Kirsten.Herring@arts.qld.gov.au](mailto:Kirsten.Herring@arts.qld.gov.au)>  
**Subject:** Screen Queensland

Kirsten,

In the context of the proposed package for Pirates I would like to get a sense of the financial position of Screen Qld. Have only been able to find 11-12 financials on their website. Do you have any more recent info on their financial position?

Regards, Walter

Walter Ivessa  
Assistant Under Treasurer  
Queensland Treasury and Trade  
30351980

\*\*\*\*\*  
\*\*\*\*\*  
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<Attachment A - Screen Queensland's 2012-2013 financial statement\_Annual\_R....pdf>

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Pages 963 through 980 redacted for the following reasons:

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Exempt Sch.3(2)(1)(a) Consideration of Cabinet

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