

Annual departmental advertising placement spend 2017–18

Department	Category		Total
	Campaign	Non-campaign	
Aboriginal and Torres Strait Islander Partnerships	21,201	7,671	<b>28,871</b>
Agriculture and Fisheries	101,954	104,037	<b>205,991</b>
Child Safety, Youth and Women	0	50,884	<b>50,884</b>
Communities, Disability Services and Seniors	127,986	9,808	<b>137,794</b>
Corrective Services	0	3,974	<b>3,974</b>
Education	801,113	126,367	<b>927,480</b>
Employment, Small Business and Training	50,020	8,502	<b>58,522</b>
Environment and Science	230,165	58,502	<b>288,667</b>
Fire and Emergency Services	1,455,110	98,370	<b>1,553,480</b>
Health	6,518,692	306,613	<b>6,825,305</b>
Housing and Public Works	188,966	125,907	<b>314,873</b>
Innovation, Tourism Industry Development and the Commonwealth Games	1,272,908	1,984	<b>1,274,891</b>
Justice and Attorney-General	142,673	154,295	<b>296,969</b>
Local Government, Racing and Multicultural Affairs	0	21,989	<b>21,989</b>
Natural Resources, Mines and Energy	0	267,663	<b>267,663</b>
Police Service	11,920	8,747	<b>20,667</b>
Premier and Cabinet	3,074,809	158,974	<b>3,233,783</b>
State Development, Manufacturing, Infrastructure and Planning	63,117	156,335	<b>219,452</b>
Transport and Main Roads	8,087,262	454,183	<b>8,541,445</b>
Treasury	3,042,581	40,479	<b>3,083,060</b>
<i>Communities, Child Safety and Disability Services</i>	<i>713,598</i>	<i>130,876</i>	<i><b>844,474</b></i>
<i>Education and Training</i>	<i>1,221,860</i>	<i>357,547</i>	<i><b>1,579,407</b></i>
<i>Energy and Water Supply</i>	<i>936,706</i>	<i>35,853</i>	<i><b>972,559</b></i>
<i>Environment and Heritage Protection</i>	<i>497,147</i>	<i>76,227</i>	<i><b>573,374</b></i>
<i>Infrastructure, Local Government and Planning</i>	<i>74,852</i>	<i>62,893</i>	<i><b>137,744</b></i>
<i>National Parks, Sport and Racing</i>	<i>10,621</i>	<i>26,297</i>	<i><b>36,918</b></i>
<i>Natural Resources and Mines</i>	<i>0</i>	<i>162,651</i>	<i><b>162,651</b></i>
<i>Science, Information Technology and Innovation</i>	<i>0</i>	<i>16,295</i>	<i><b>16,295</b></i>
<i>State Development</i>	<i>176,655</i>	<i>285,986</i>	<i><b>462,641</b></i>
<i>Tourism, Major Events, Small Business and the Commonwealth Games</i>	<i>1,080,705</i>	<i>20,133</i>	<i><b>1,100,838</b></i>
<b>TOTAL LINE DEPARTMENTS</b>	<b>29,902,622</b>	<b>3,340,043</b>	<b>33,242,665</b>

*N.B. Billings listed from Department of Communities, Child Safety and Disability Services to Tourism, Major Events, Small Business and the Commonwealth Games relate to departments that have changed or were abolished due to machinery of government.*

Amounts included are in Australian dollars and rounded to the nearest \$1.