

Annual departmental advertising placement spend 2016-17

Department	Category		Total
	Campaign	Non-campaign	
Aboriginal and Torres Strait Islander Partnerships	59,897	27,231	87,128
Agriculture and Fisheries	116,634	142,663	259,297
Communities, Child Safety and Disability Services	1,095,690	111,230	1,206,920
Education and Training	1,058,438	507,884	1,566,322
Energy and Water Supply	7,175,296	9,812	7,185,108
Environment and Heritage Protection	14,954	108,152	123,106
Fire and Emergency Services	1,223,103	69,838	1,292,941
Health	10,510,178	368,067	10,878,245
Housing and Public Works	1,119,452	186,286	1,305,738
Infrastructure, Local Government and Planning	1,479,554	271,677	1,751,231
Justice and Attorney-General	148,070	163,985	312,055
National Parks, Sport and Racing	462,598	37,098	499,696
Natural Resources and Mines	0	316,148	316,148
Police Service	386,796	11,421	398,217
Premier and Cabinet	976,969	82,113	1,059,082
Science, Information Technology and Innovation	0	32,230	32,230
State Development	108,555	384,382	492,937
Tourism, Major Events, Small Business and the Commonwealth Games	23,737	11,683	35,420
Transport and Main Roads	5,136,585	1,066,125	6,202,710
Treasury	2,683,886	65,147	2,749,033
TOTAL LINE DEPARTMENTS	33,780,392	3,973,172	37,753,564